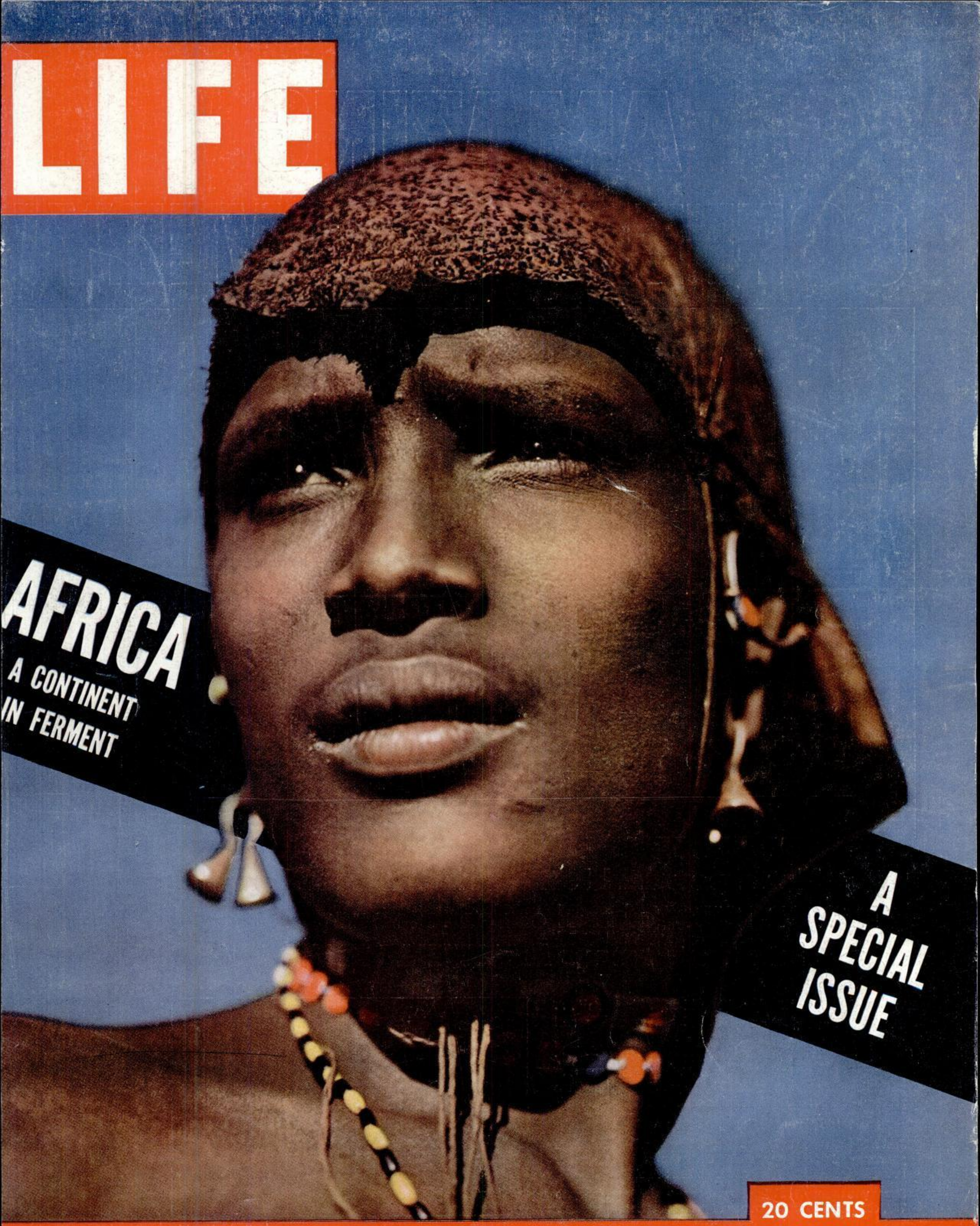
LIFE



AFRICA
A CONTINENT IN FERMENT

A SPECIAL ISSUE

20 CENTS

MAY 4, 1953

G. U. S. PAT. OFF.

AMAZING COFFEE DISCOVERY!



Not a powder! Not a grind! But millions of tiny "FLAVOR BUDS" of <u>real</u> coffee . . . ready to burst instantly into that famous MAXWELL HOUSE FLAVOR!



Utterly unlike old-style "instants" . . . just as quick but tastes so different!

In the famous Maxwell House kitchens this superb, roaster-fresh coffee is actually brewed for you. At the exact moment of perfection the water is removed by a special Maxwell House process—leaving the millions of miracle "Flavor Buds"!

100% Pure Coffee—No Fillers Added!

Just add hot water . . . and the bursting "Flavor Buds" flood your cup with coffee as delicious as the best you've ever brewed. One sip and you'll never go back to old ways!

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See how the Flavor Buds "come to life" in your cup!



MAGNIFIED VIEW of new miracle "Flavor Buds" shows how utterly different they are from old-style powders and grinds.



THE INSTANT you add hot water, the "Flavor Buds" burst—releasing flood of rich, delicious Maxwell House flavor!

Reach for the jar with the stars on top!



A Product of General Foods

The only instant coffee with that GOOD-TO-THE-LAST-DROP flavor!

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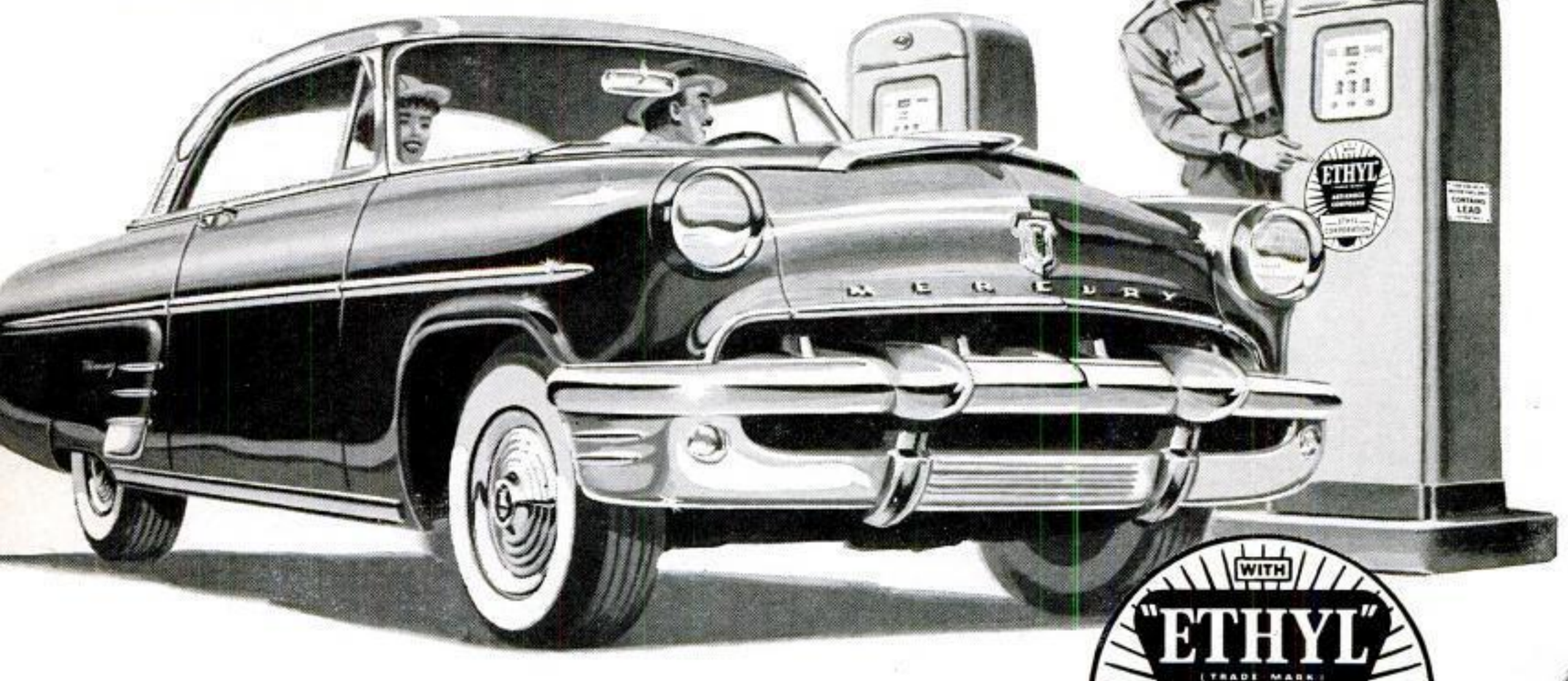


1906 ADAMS-FARWELL had an unusual rotary air-cooled engine rated at 45 hp. The control lever could be moved inside the car for driving in bad weather.

Today as Yesterday—

Cars run their best on the best gasoline

1953 MERCURY offers the widest color choice in its field, plus a high-performing V-8 engine rated at 125 horsepower. New double-stop doors are handy in close quarters.

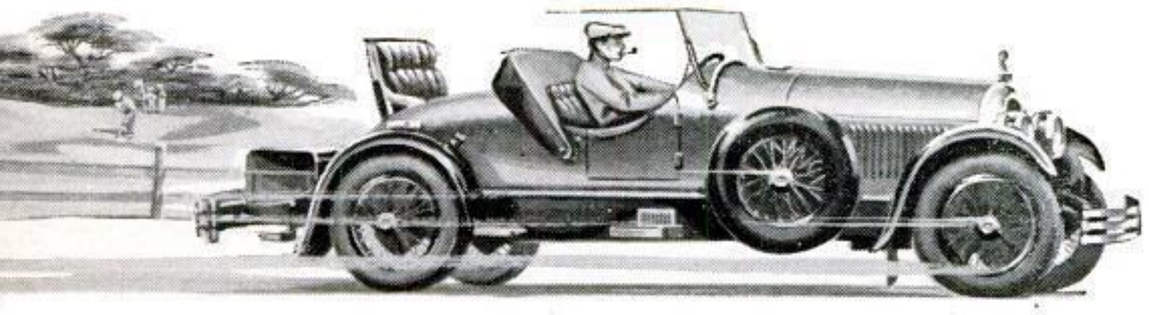


In 1906—the year of the great earthquake and fire—only about a thousand cars roamed the streets of San Francisco. In fact, there were only about one hundred thousand cars in the entire country.

But car ownership quickly soared as steamers, electrics and gasoline buggies competed for public favor. The gasoline car finally won out because of its dependability and promise of greater power.

That promise has been more than fulfilled in today's automobiles. The combination of a modern high compression engine and today's high octane "Ethyl" gasoline delivers power and performance that weren't even dreamed of in the early 1900's. For the best performance of *your* car, stop at the pump with the "Ethyl" emblem.

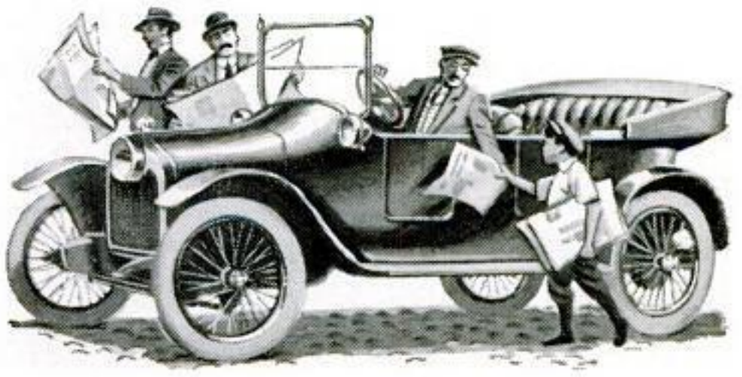
1926 KISSEL was the first of this well-known line of cars featuring an eight-cylinder engine. It developed 63 horsepower to push this speedster along at eighty-five miles an hour.



WITH "ETHYL" (TRADE MARK) ANTIKNOCK COMPOUND — ETHYL CORPORATION

ETHYL CORPORATION

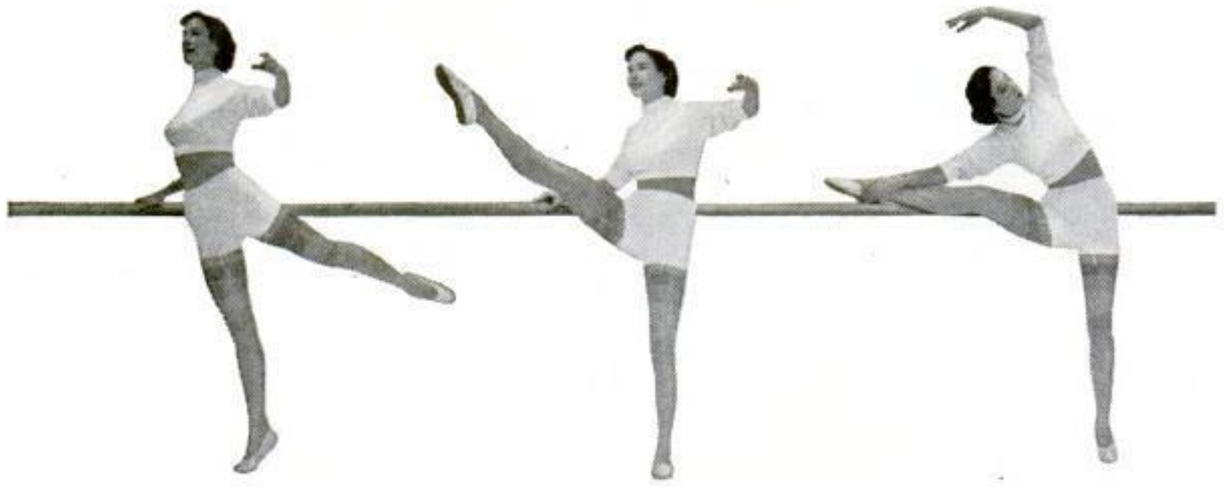
New York 17, New York
Ethyl Antiknock Ltd., in Canada



1915 BRISCOE was a "Cyclops" of the highway with its single headlight. It sold for $785, equipped with a 16-hp., four-cylinder engine.

This One
G31K-BDL-S61T

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STOP

chafing-seam torture



Silf Skin

full-fashioned pantie girdle

no crotch seams . . .
no seams anywhere!

Silf Skin Ballerina exercise No. 4

enjoy seamless comfort!

WHY SUFFER in an ordinary pantie girdle that's cut and sewed together with bulky 2 and 4 ply seams—irritating seams which chafe, bind, cut and rub in the crotch area.

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WEAR a figure flattering Silf Skin for smooth, smart, naturally comfortable support. Once you try the *only* full-fashioned seamless pantie girdle in the world — you'll never settle for seams again!

$5 at fine stores everywhere (Style #200)

Other full-fashioned Silf Skin girdles and pantie girdles at $5 (rayon elastic), $7.50 (nylon elastic), $10.95 (pure silk elastic).

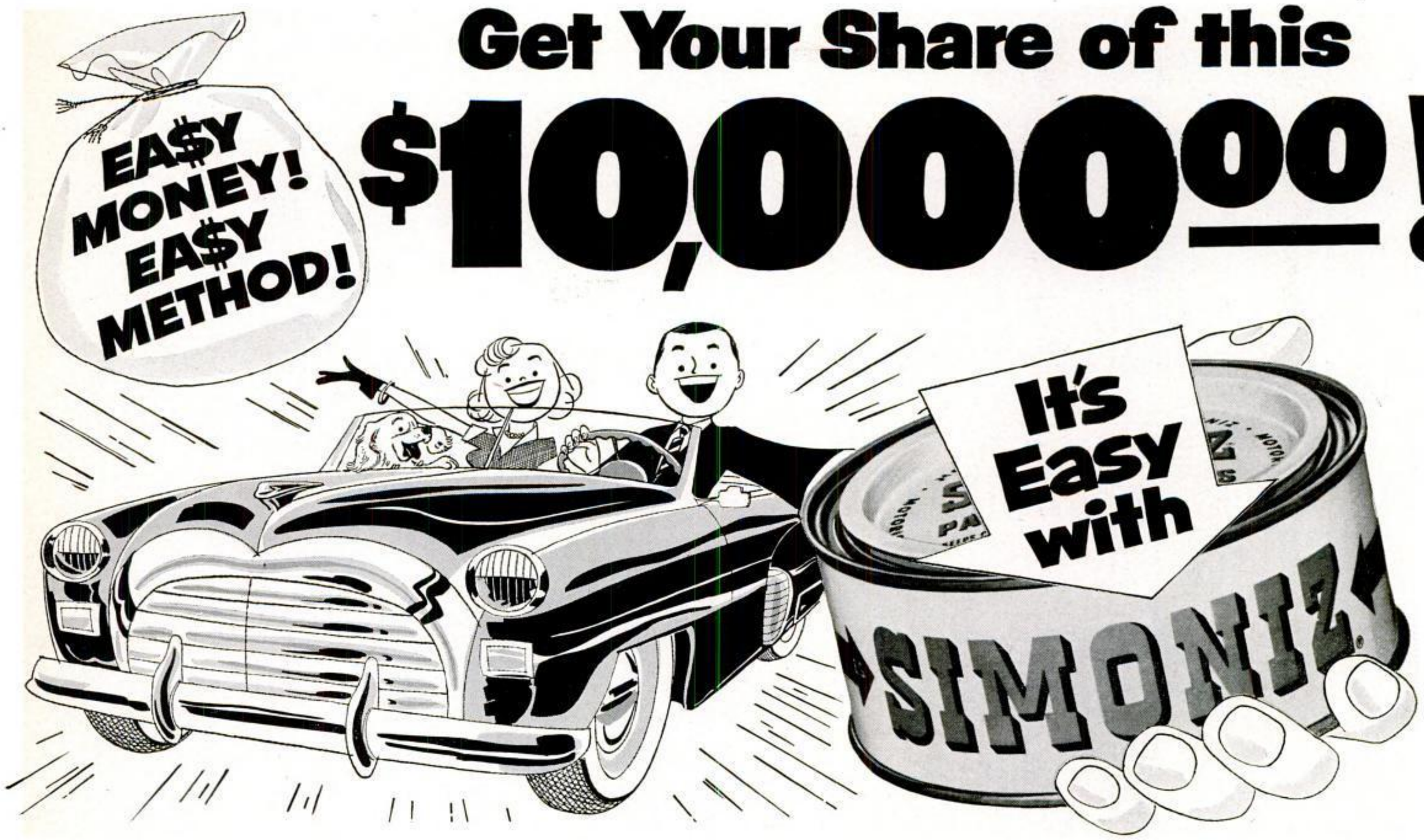
For name of store nearest you, write SILF SKIN, INC., 10 East 39th St., New York 510 King Street West, Toronto, Canada.

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We'll pay $10,000.00 for the best letters on how you like the new, easy SIMONIZ method. We want everybody to see how SIMONIZ* protects car finishes against Road Ravage (dust, dirt, road scum, traffic film). We want everybody to try the new, easy SIMONIZ method . . . and see how SIMONIZ protection lasts up to 6 months and longer.

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***IMPORTANT!** Your car must be thoroughly clean before using any wax or polish. For best results, use SIMONIZ LIQUID KLEENER. Faster than soap and water! Gets cars cleaner! Makes SIMONIZING easier than ever!

How to write the $5,000.00 letter!

You don't have to be a fancy writer to collect the big money. Here's all you do. SIMONIZ your car. Follow directions on the can. Then, on the entry blank below or the one you get from your dealer, finish this statement in 25 additional words or less: "I like the new easy SIMONIZ method because . . .". Mail to Simoniz Company, P. O. Box 519, New York 46, N. Y.

RULES. Letters will be judged on sincerity, interest and originality by independent judges. Judges' decisions are final. All entries become the property of Simoniz Company and none will be returned. Contest open to all residents of continental United States except employees of Simoniz Company, its advertising agencies and their families. Letters must be postmarked no later than July 31, 1953. Winners will be notified by mail within 60 days.

If Your Dealer helps you he gets big money, too!

$1,500.00 will be given to dealers who help contestants with their letters. One will get $500.00. There's $125.00 each for two others. $50.00 each for five other dealers. There's $10.00 each for 50 other dealers.

We'll Pay for 312 Letters! Look at This Money!

$5,000.00	for BEST LETTER
1,000.00	for 2nd Best Letter
100.00	each for next 10 Best Letters
10.00	each for next 300 Best Letters
$10,000.00	TOTAL

Simoniz Company
P. O. Box 519
New York 46, N. Y.

Date_____ 1953

"I like the new, easy SIMONIZ method because_____
(complete in

25 words or less)

NAME_____

ADDRESS_____

CITY_____ ZONE____ STATE_____

Dealer's Name_____
(from whom you bought Simoniz)

Address_____

Did your dealer help you write your statement? Yes____ No____

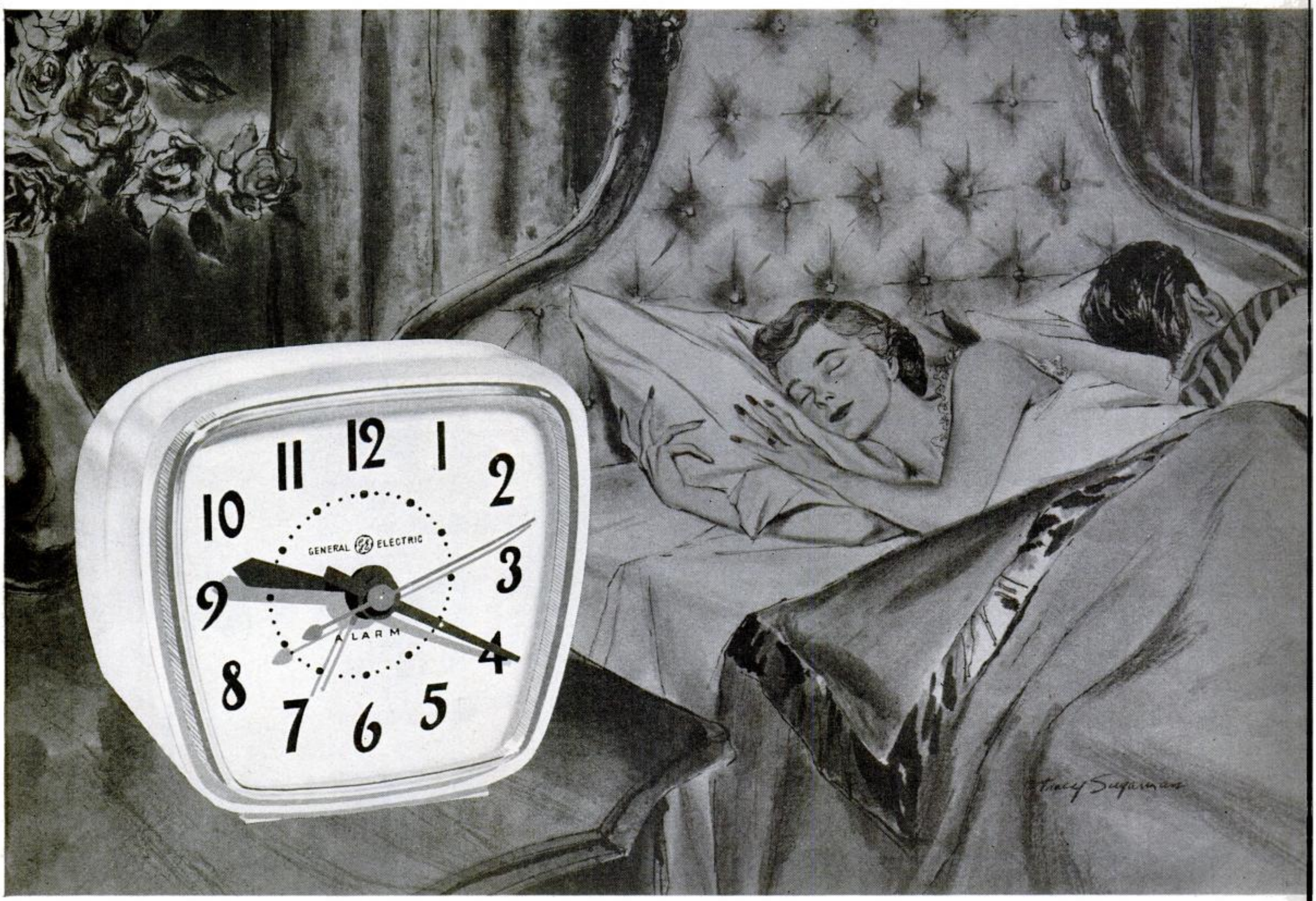
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NO ENTRIES VALID AFTER JULY 31, 1953

TODAY MORE THAN EVER . . . MOTORISTS WISE SIMONIZ

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AMAZING, New G-E **STARTER** alarm!

Get accurate, <u>electric</u> time costing no more than "ticktock" time!

$3.98*



Luminous model

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You can read it in the dark. Big glowing hour dots and hands can be seen across the room.



On time all the time!

G-E Electric Clocks are accurate to the dot because they are timed by U. S. Naval Observatory via your electric power company. They are famous for dependability and rugged, long-lasting construction. "You can put your confidence in General Electric."

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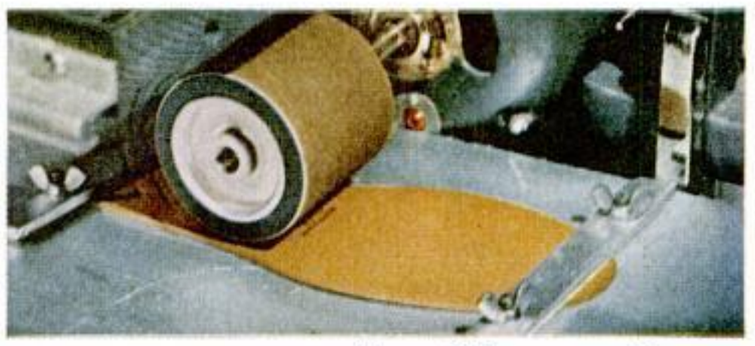
Lightest, most comfortable dress shoe soles ever!



FLEXIBLE AS A SHADOW! Never before has any dress shoe sole been so flexible, so comfortable! Yet new CROWN NEOLITE Soles give feet firm support!



SO LIGHT THEY FLOAT! You can see how amazingly buoyant these great new soles are—they actually float! And you'll feel the difference in every step you take!



EXTRA LONG WEAR! Yes, all the wear of famous NEOLITE goes into new CROWN NEOLITE Soles. And that extra wear keeps family shoe bills 'way, 'way down!

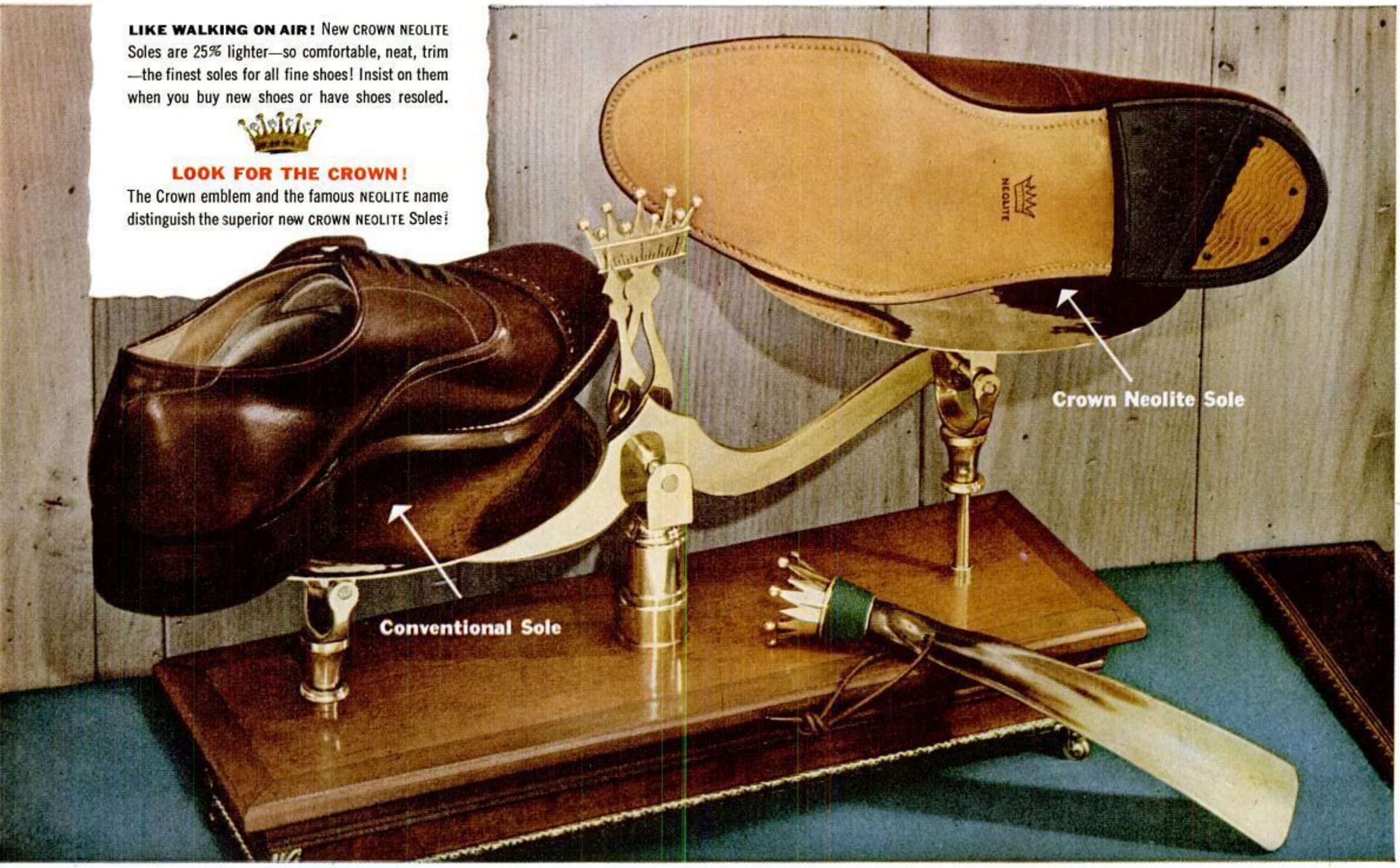
NEW CROWN NEOLITE SOLES

NEOLITE, AN ELASTOMER-RESIN BLEND, T M.—THE GOODYEAR TIRE & RUBBER COMPANY AKRON, OHIO

25% Lighter! More flexible! Yet with all that Famous Neolite wear!

LIKE WALKING ON AIR! New CROWN NEOLITE Soles are 25% lighter—so comfortable, neat, trim —the finest soles for all fine shoes! Insist on them when you buy new shoes or have shoes resoled.

LOOK FOR THE CROWN!
The Crown emblem and the famous NEOLITE name distinguish the superior new CROWN NEOLITE Soles!



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The most startling and daring love story ever told!



Only amid the shameless glitter and streets of Paris could such a love be born! Kindled by a backstreet rendezvous, it swept from cabarets to artists' garrets until it flamed into a violence and passion that shocked the world!

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JOSÉ FERRER

in

MOULIN ROUGE

John Huston's

COLOR BY Technicolor



with

ZSA ZSA GABOR · SUZANNE FLON

and introducing the fabulous

COLETTE MARCHAND

A ROMULUS Production · Directed by John HUSTON · Screenplay by Anthony Veiller and John Huston · From the Novel "MOULIN ROUGE" by Pierre La MURE · Released thru UNITED ARTISTS

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BORN OUT OF 100,000 GOLF SWINGS

THE NEW

Ben Hogan

SHOCK-RESISTANT,

WATERPROOF* and DUSTPROOF*

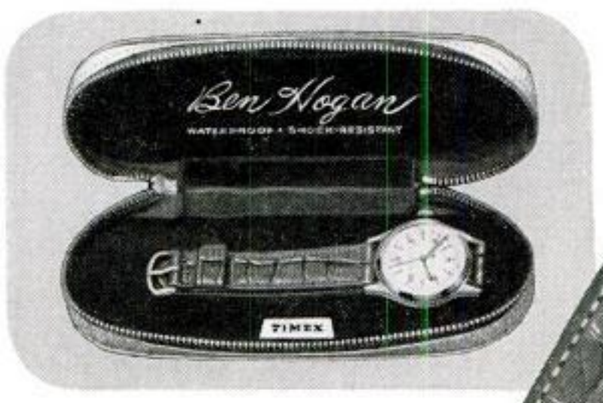
SPORTS WATCH



BEN HOGAN . . . three times National Open Champion, twice winner of the British Open, Ben Hogan has been voted top golfer of the past fifty years by America's leading Sports Editors.

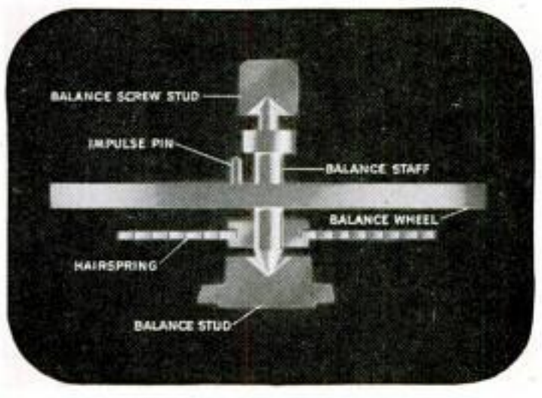
** Stays waterproof and dustproof as long as crystal, crown and back are intact and, if removed, expertly replaced.*

Nobody knows better than Ben Hogan all the rough and tough punishment a sports watch has to take.
Ben Hogan's sports-wise requirements combined with the near-century-old watchmaking skill of U.S. Time now achieve the ideal watch for America's active millions. Shock-resistant, waterproof*, dustproof*, the unique Ben Hogan challenges $50 watches for accuracy, sturdiness and handsome styling. Try it on your wrist today.



Handsomely gift-packaged in dual use, simulated leather case with zipper closure.

$25
Federal tax included



Shock-Resistant V-Conic Movement with Armalloy bearings is strong where conventional watches are generally weakest.

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World's Largest Manufacturer of Wrist Watches

THE UNITED STATES TIME CORPORATION
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Please send me information on where I can buy the "Ben Hogan" Timex sports watch.

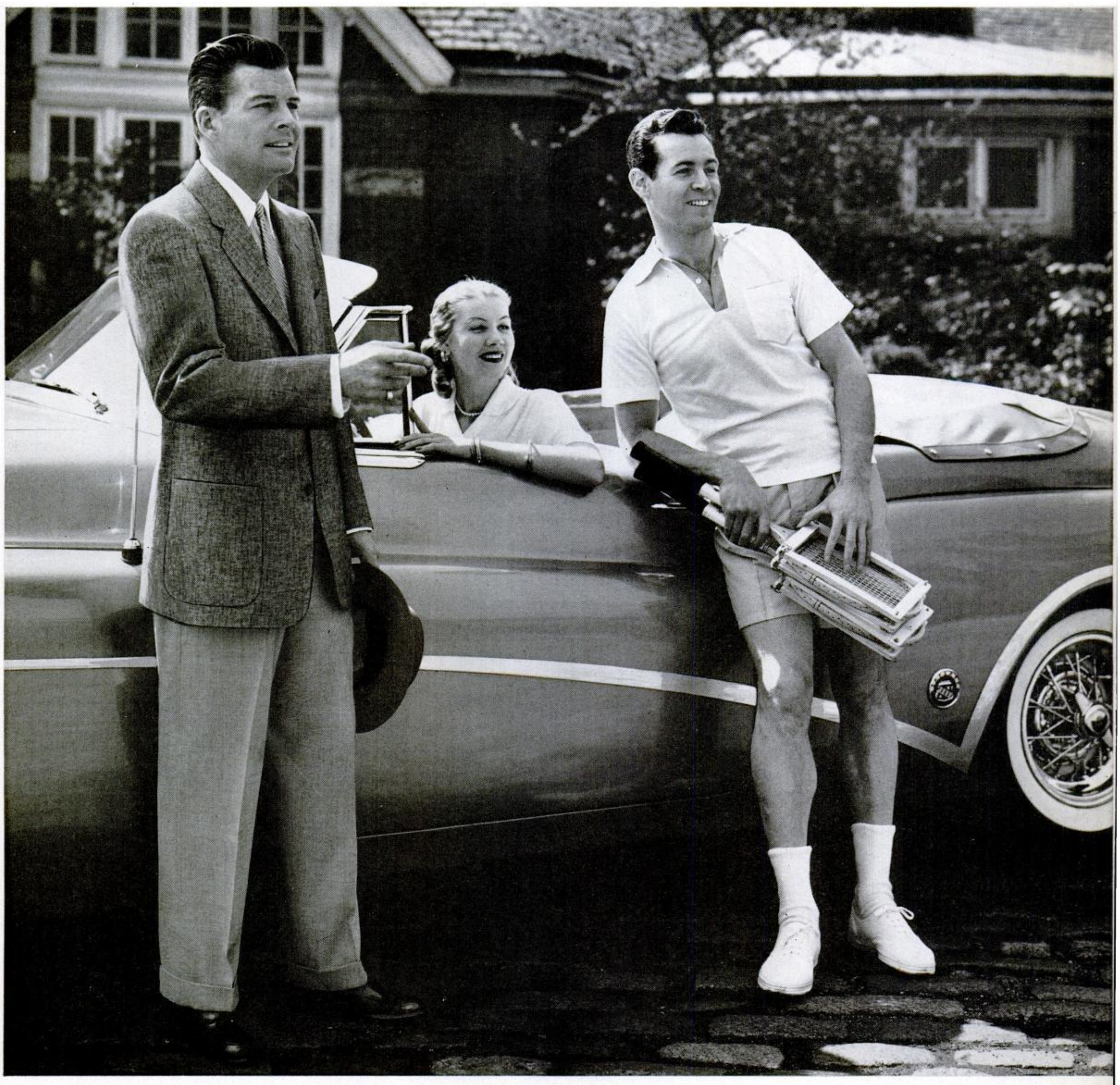
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NEW KIND OF SUMMER CLOTHES KEEP YOU COOLER, KEEP THEMSELVES NEATER

The biggest change in modern men's clothes has been the introduction of man-made fibers. Used alone or in blends they have made possible a new degree of comfort and ease of care.

Outstanding examples are the new, lightweight clothes containing Du Pont "Orlon" (above). They're as cool and comfortable as you'll ever want.

They're neat, too. And they'll stay that way. The sport jacket and slacks will hold their press even in damp weather. Hung up overnight, they'll shed wrinkles. The shorts, sport shirt, and dress shirt will wash, dry quickly, and can be worn again with little—*if any*—ironing.

Men's summer clothes containing "Orlon" acrylic fiber are available in a number of price ranges. Both quantity and variety are on the increase, but the supply is still limited. So shop early—while there is still a complete selection.

Woman's sweater and convertible top are also made of "Orlon."



"Orlon" is Du Pont's trade-mark for its acrylic fiber.
Du Pont makes fibers, does not make fabrics or garments.

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Vol. 34, No. 18

LIFE

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May 4, 1953

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IN THIS SPECIAL ISSUE: AN EXCITING 10,000 MILE TRIP THROUGH

Africa: a Continent in Ferment

This issue has been assembled so that the reader can, in effect, take a 10,000-mile trip along the route shown on the map, ending up in the southernmost (and currently newsiest) part of the continent. A small map with a dot at the beginning of each story marks its location. It is a special issue so we have omitted all of LIFE*'s regular features except the most important news story of the week, the prisoner of war exchange in Korea* (pp. *181–184*). *Work on this huge project started four months ago with an eloquent dispatch from Alexander Campbell, chief* TIME-LIFE *correspondent in Africa who later covered much of Africa with our photographers (and furnished valuable guidance for the editors). The dispatch, which appears in part below, now serves as an introduction to the issue.*

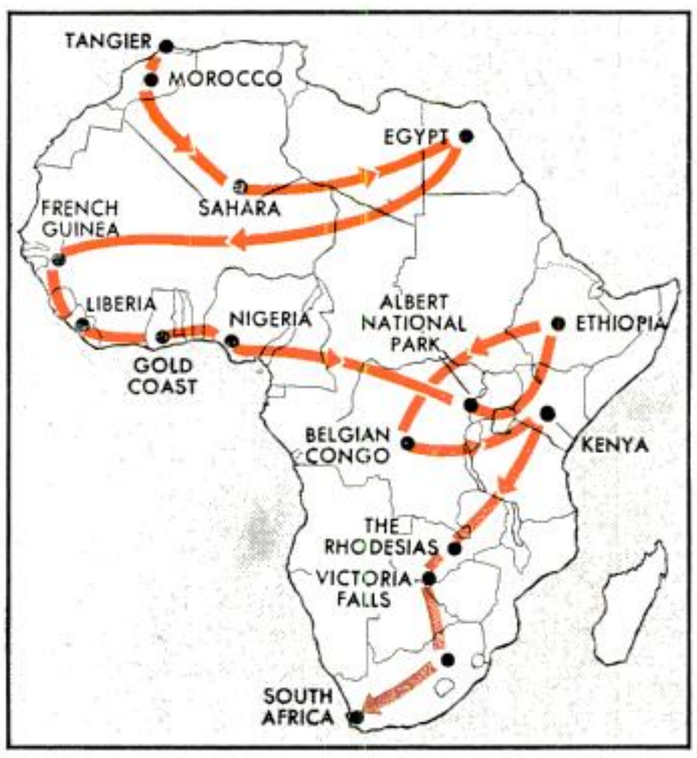
by ALEXANDER CAMPBELL

Largest of the continents after Asia, Africa is where some five million whites rule some 175 million brown and black people on a quarter of the earth's surface. Over huge areas, where the forests end and the plains and deserts begin, the population is scattered and sparse, consisting of wandering nomads.

Vast tracts of Africa are waterless; deserts are advancing, forests retreating. The greater part (two-thirds) of bush Africa is in the grip of the tsetse fly which brings death to men and cattle. Africa still has famines and its people endure such plagues as clouds of locusts covering 60 square miles. Though vast herds of game have vanished from the African scene, Gambia each year still slaughters 17,000 wild pigs, 26,000 baboons and 13,000 monkeys.

For centuries the rhythm of Africa remained unchanged. It was not slow, as in lands where the sun swings wide, but sharp and savage as a tom-tom beat. But it had no meaning. Enormous brooding silences were broken by the shrill squeal of leopards. The yellow snout of a crocodile slid silently over a pool to end in an abrupt snapping of jaws. Men's activities were molded by environment. Life was dominated by the witch doctor prancing in his devil mask and swaying headdress; peace was abruptly stopped by the stabbing spear.

From June to October, Africa below the equator is a continent of pillars of fire by night. This is the dry season, when the forests



LIFE'S AFRICAN TOUR begins at northwest corner in Tangier, winds through Morocco, Sahara, Egypt, skips to west coast, traverses central Africa and the Congo, finally ends up in Union of South Africa.

are like tinder and the grass grows 10 feet high. Africa's peasants, burning grass to sweeten the soil, start great fires that sweep over plain and crackle through forest, so that game runs wild and there is much hunting and feasting.

This year there are other fires. From Morocco to South Africa, the flames of nationalism scorched into wakefulness the native African's long lost pride, licked at the flimsy frame-work of white mastery. The split in Africa between rulers and ruled widened and became part of the split in the world.

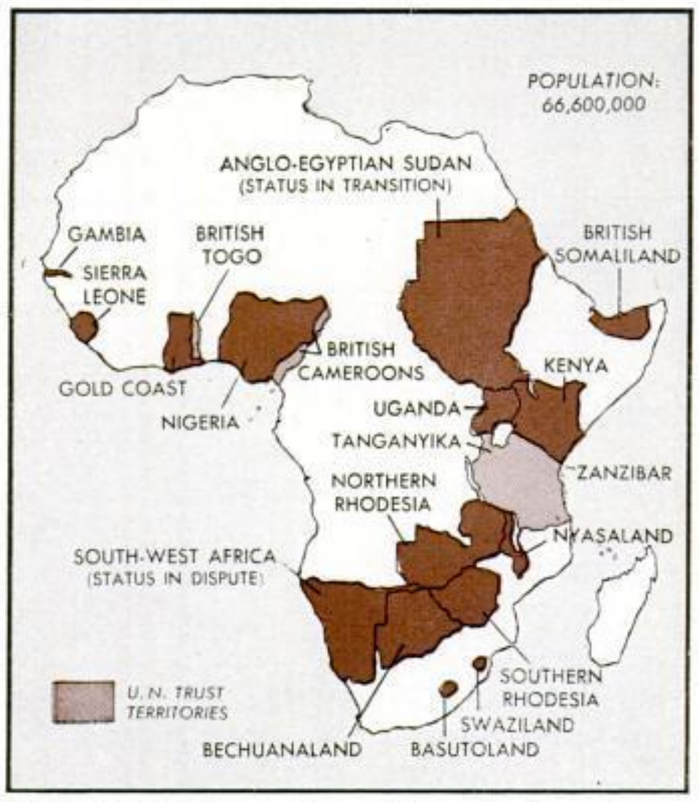
The rising tide of nationalism—and perhaps Communism—seemed to take the whites by surprise. In most of Africa the pattern of white rule proved ill adapted to change. The chief task of white administrators in Africa has been to collect taxes and keep order. The French seem determined to stick to archaic organization. The British dream fitfully of a strengthened African empire. Most resolute of all African colonials, the Belgians nevertheless are peeping under the bed each night in case they find black nationalists or Red agitators.

White settlement is most insistent where Africa's climate is good—in the north, in the East African highlands and at the southern tip of the continent. And here nationalism and race relations are nearest flashpoint. Striving to keep his civilization for himself while using black labor to build it, the white man has raised color bars which were meant as the whites' safeguard and have become the blacks' prison. But this year, in South Africa, the Rhodesias and most dramatically in Kenya, it begins to seem as if the whites are behind their own bars, while the blacks peer menacingly in.

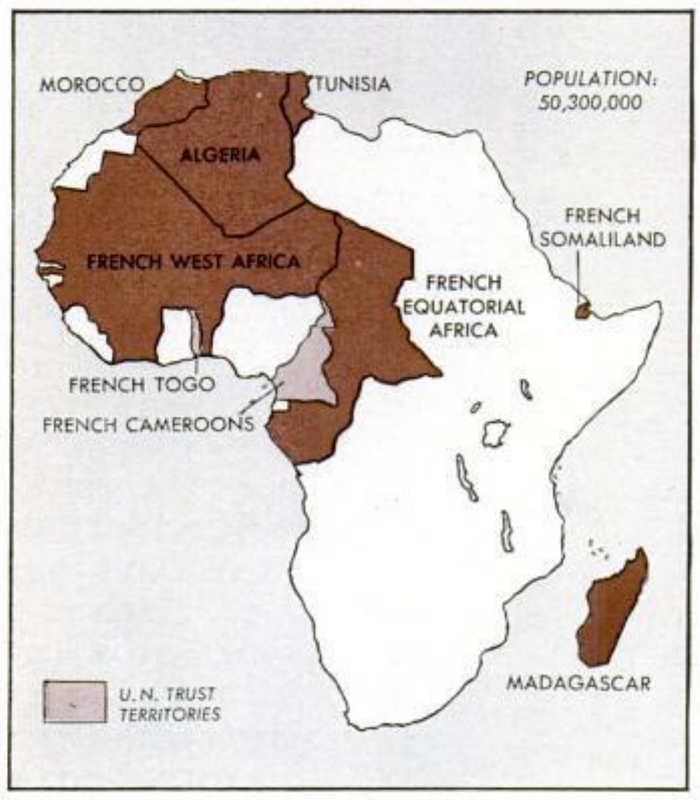
Meanwhile belief in magic still reigns in Africa. It is not confined to Suk spearmen who think an incantation can turn white soldiers' rifle bullets to water. In many a forest glade, "ritual murder" is still practiced in secret. One witch doctor performed his gruesome task with

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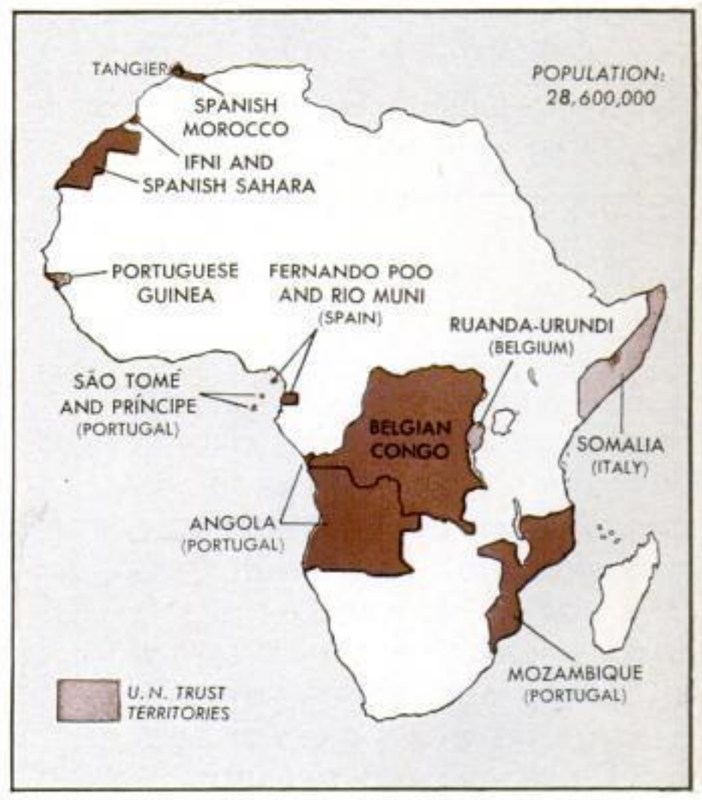
EUROPEAN POWERS RULE ALMOST ALL THE CONTINENT



BRITISH AFRICA consists of 14 colonies and protectorates plus four old German colonies held under U.N. trusteeships. South Africa claims South-West Africa, but U.N. says it should also be trust territory. Sudan now has right to determine own status.



FRENCH AFRICA covers 4,022,784 square miles, a larger area than Britain's holdings but containing fewer people. Except for the two protectorates, Morocco and Tunisia, all of the French areas have their own representatives in the French parliament.



OTHER EUROPEAN POSSESSIONS in Africa are divided among Spain, Portugal, Belgium and Italy. Portuguese territories, like French, are represented in mother country's government. Spanish and Belgian possessions are allowed no voice in own rule.

Africa CONTINUED

surgical instruments and wore sterilized rubber gloves. "Last night," reported the Ibadan (Nigeria) newspaper, "the Ibadan Taxi-Drivers' Association met and sacrificed hares, goats and dogs to Orun, the god of Iron, and prayed to him to prevent accidents and disasters."

Africa has great wealth. Beginning in the Congo and curving through the Rhodesias and the Transvaal to South-West Africa, a sickle-shaped belt some 300 miles wide and 2,700 miles long is thick with minerals. Its vast deposits of antimony, asbestos, coal, cobalt, copper, chrome, diamonds, gold, iron, lead, manganese, platinum, tin, uranium, vanadium and zinc have earned £4,300,000,000 in 60 years.

But not for Africans. The standard cash wage for black miners in Johannesburg is about 28 cents a day. The racial clash between white and black is also a clash between haves and have-nots, a class war of rich and poor.

Because of this war, every colonial government in Africa is busily banning "subversive literature." But on no banned list is the book that has been often responsible for fanning the flames of African nationalism and antiwhite feeling. This is the Bible.

Africans have taken to the first five books of the Bible like ducks to water, but only in order to refute the missionaries. "We believe," declared the leaders of a newly formed "African National Church," "that the mission of the Church in Africa is to impart Christ and education, not to impose on the African unnecessary and unpractical methods of European countries, such as having only one wife, which has no Biblical authority."

In the past year, from Kenya to the Cape, African nationalist sects have joined in anti-white fronts, concocting from the Old Testament a garment of semireligious nationalism.

Elijah Masinde was a pupil of the Friends of Africa Mission, in Kenya. In 1943 he started a separatist church. His sect, *Dini ya Msamba*, "Spirits of the Dead," employed the cross and used Salvation Army style drums. In 1950 they killed three white police. Elijah was exiled to Kenya's Northern Frontier Province. But his movement was inherited by Jomo Kenyatta. The Mau Mau took over most of the mumbo-jumbo of the dissolved *Dini ya Msamba*.

Farthest advanced of all African colonies are the British Gold Coast and, one step behind, Nigeria. Their combined population is 28 million. In both countries, immigration, customs and health inspection duties are performed by Africans—a fact that appalls infrequent visitors from "white" South Africa and causes old hands in Kenya and Tanganyika to moan over their pink gins.

In the south, the whites have come to sterner grips with their problem. Southern Rhodesia's Sir Godfrey Huggins, and Northern Rhodesia's virile, bulky political boss, Roy Welensky, want to federate their domains in a new union where the white man will have undisputed mastery. Blacks contend that Huggins and Welensky and their white supporters pay only lip service to white-black "partnership" in order to wring dominion status from a still conscientious London. But, farther south still, Dr. Daniel Malan's South Africa has just proclaimed more stridently than ever its determination to maintain naked "white supremacy" at all costs.

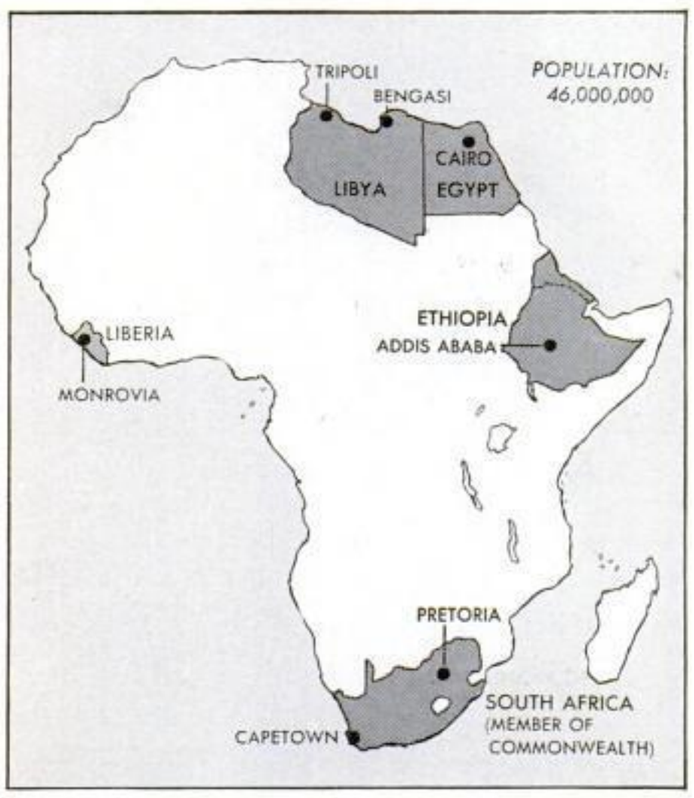
Conscious that the scramble for Africa left artificial states, with impractical parallel railway lines or no railways at all, areas with ports without hinterlands, regions with ample water next to regions that cry for water, the whites in Africa have plans for an economic new deal. They are belatedly thinking in terms of bigger regional groupings—just when the awakening Africans are in the mood and are beginning to possess the power to oppose such schemes, often simply because it is the whites who propose them.

Meanwhile, more and more Africans look to the U.N. for aid in their struggle. It is a remarkable fact that there are now seven U.N. trust territories in Africa and the U.N. is directly or indirectly concerned with the welfare of 57% of all Africa's people. A primary problem is Africa's crop yield, at present among the lowest in the world. It needs to be doubled. And Africa must have more industries. African Negroes must cease being unskilled laborers wandering perpetually over a continent in search of any sort of job.

Outside primitive tribal areas, Africans are learning in a tough school. Detribalized, industrialized, illiterate, they are fighting tensely against color bars, pass laws and economic restraints. Of South Africa's nine million Negroes, South African Writer Oliver Walker grimly prophesies: "They will be a cruel, bitter people in the end." These aroused Negroes, linking hands with their brothers all over the continent, may yet blow all hopes for Africa sky-high. There is still time to avert this, but not too much time. In Africa, both white and black stand today at a fateful crossroads. Working together, they can pass from darkness to light. If they clash, Africa will pass back into jungle night.

And now, as the reader gets ready to take off from Tangier, he can prepare for the trip by finding out about Africa's varied peoples (opposite), *its geography and history.*

THESE FIVE LANDS ARE FREE



INDEPENDENT AFRICA, with total square mileage of 1,980,000, is about one-sixth of continent. Although a member of the British Commonwealth, South Africa has total sovereignty. Libya's U.N.-sponsored independence became effective in 1952.

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Peoples of Africa have many faces

Africa has two races, the Caucasoid and Negroid, but within those two races is a mixture of tribes, cultures and languages whose bewildering details anthropologists are still sorting out. On this map LIFE shows some of the principal tribes and nationalities among Africa's hundreds of different ethnic groups.

Across the northern third of the continent live the Hamitic- and Semitic-speaking peoples —the Biblical "sons of Ham" and "sons of Shem." South of the Sahara live the Negro peoples in a profusion of large and small tribes. Sixty million of them speak some variety of Bantu, but the varieties are as different from one another as French and Spanish.

Some Africans, like the Egyptians and Arabs, have ancient, highly developed civilizations; others, like the Pygmies and Bushmen, are utterly primitive. Indians and Afrikaners have come from other continents; Kikuyus, the Mau Mau tribe of Kenya, and Mangbetus are old inhabitants. The tall and colorful Tusi are not a separate tribe but an aristocratic social group that has risen to rule over a peasant class. And one group, the Americo-Liberians, came out of Africa as slaves in the 18th and 19th Centuries and returned from the U.S. 130 years ago to build themselves a new nation.

BERBER
ARAB
TUAREG
EGYPTIAN
AMERICO-LIBERIAN
ASHANTI
HAUSA
ETHIOPIAN
SHILLUK
YORUBA AND IBO
PYGMY
MASAI
KIKUYU
TUSI
MANGBETU
INDIAN
BUSHMAN
NDEBELE
MALAGASY
HERERO
AFRIKANER
CAPE COLORED

A. Petruccelli

KEY TO PHYSICAL FEATURES



EUROPE

ASIA

Mediterranean Sea

Red Sea

ATLANTIC OCEAN

Paris

Madrid

Rome

Athens

Jerusalem

Port Said

Suez Canal

Suez

Tanta

Alexandria

Cairo

Nile

Aswan

Wadi Halfa

EGYPT
$8,420,000

Bengasi

Tunis

Bizerte

Sousse

Sfax

Bône

Ph

TUNISIA
$19,359,100

Tripoli

LIBYA
$2,267,700

Algiers

Oran

Fe

Gibraltar

Tetuán

Strait of Tangier

SP. MOROCCO

Zn

Pb

Mn

Fès

Meknès

Rabat

Casablanca

Co

Marrakech
13,665'

IFNI

MOROCCO
$68,044,000

ALGERIA
$85,163,100

AHAGGAR
9,850'

ATLAS MTS.

TIBESTI
11,200'

SAHARA

FRENCH EQUATORIAL AFRICA
$14,947,300

Lake Chad

Fort Lamy

Kano

U

Sn

Cb

Beaue

NIGERIA
$1,652,000

C

13,370'

Douala

Port Harcourt

Ibadan

Lagos

FERNANDO PÓO

Libreville

Port Gentil

SÃO TOMÉ

Gulf of Guinea

GOLD COAST
$1,798,100

Kumasi

D

Ai

Au

Mn

Accra

Takoradi

Abidjan

Bobo Dioulasso

Bamako

Niger

Senegal

SPANISH SAHARA

CANARY ISLANDS

FRENCH WEST AFRICA
$8,159,000

Dakar

Bathurst
GAMBIA

Bissau

PORT. GUINEA

Conakry

Freetown

SIERRA LEONE
$313,000

Monrovia

LIBERIA
$36,566,700

TROPIC OF CANCER

EQUATOR

50°
40°
30°
20°
10°
0°

SCALE IN MILES

0 100 200 300 400

Cities over 300,000 ●
Cities 100,000-300,000 ●
Cities under 100,000 •
Railroads ——

U.S. IN AFRICA

$ FIGURES – Dollar aid, including ECA/MSA, DMPA, Point Four and Export-Import Bank loans

◎ Embassies Air Bases ★
○ Consulates
◌ Legations or Liaison Office

Atlantic

The varied land of Africa

One quarter of Africa is desert (red dots on map), one eighth is thick rain forest (green tree patterns). Cities are scattered and, by Western standards, small with only Cairo having a population over a million. Civilization is so new that there are not enough railroads or highways, and few rivers are navigable. But Africa is capable of producing a great supply of food and minerals. The world gets 70% of its palm oil and 68% of its cocoa from Africa, and large areas of Africa could produce quantities of citrus fruits, sugar and cotton. Minerals are abundant, Africa already supplying 22% of the world's copper, 55% of its gold, 98% of its diamonds. Capital to develop this wealth, which Africa has always lacked, is beginning to pour in from many nations. The U.S. government alone has contributed directly and indirectly $356 million to regions plus $392 million to specific countries, and by 1950 U.S. private investment had reached $349 million.

A

Red Sea

Gulf of Aden

BRITISH SOMALILAND $32,192

Sudan

Djibouti

FR. SOMALILAND

Hargeisa

Massawa

ERITREA

Asmara

15,158'+

SOMALIA $52,200

ETHIOPIA $4,777,100

Addis Ababa

Lake Tana

Mogadiscio

Aurman

Blue Nile

White Nile

IAN

SUDAN

Lake Rudolf

KENYA $314,000

KENYA 17,040'+

Nairobi

Mombasa

UGANDA $1,300

Tanga

ZANZIBAR

KILIMANJARO 19,565'+

Dar es Salaam

Kampala

Entebbe

Lake Victoria

Mtwara

Au

Cu

D

TANGANYIKA $3,321,800

ALBERT NATIONAL PARK

Bukavu (Costermansville)

Stanleyville

Lake Tanganyika

Lake Nyasa

NYASALAND

Zomba

Congo

BELGIAN

$92,500

Sn

NORTHERN

Marromeu

CONGO $19,079,200

Cu Co

Jadotville

Elisabethville

U Mn

U Co Cu

V Pb Zn

Lusaka

Zambezi

Beira

MOZAMBIQUE $19,112,600

Salisbury

SOUTHERN

RHODESIA $11,430,800

Fe

Cr Asb

RHODESIA $14,499,300

Livingstone

Victoria Falls

Bulawayo

Brazzaville

Leopoldville

KRUGER NATIONAL PARK

Asb

Cr

Lourenço Marques

SWAZILAND

Malange

Matadi

Pointe Noire

CABINDA $7,000

ANGOLA $873,000

BECHUANALAND

Pretoria

C D Fe

Au U Pt

Asb C

Johannesburg

10,750'+

Durban

Mafeking

BASUTOLAND

Au

SOUTH

Luanda

Lobito

Tsumeb

Zn Pb

Kimberley

D

East London

KALAHARI DESERT

Mossâmedes

Windhoek

8,200'+

Port Elizabeth

SOUTH-WEST AFRICA

Mn

AFRICA $81,600,000

NAMIB DESERT

Walvis Bay

Orange

Lüderitz

Capetown

Cape of Good Hope

Indian Ocean

Mozambique Channel

COMORO ISLANDS

MADAGASCAR $4,000

9,450'+

Tamatave

Tananarive

Atlantic Ocean

TROPIC OF CAPRICORN

60°

50°

40°

30°

20°

10°

0°

MINERALS

(Unexploited deposits shown in light symbols)

Asbestos	Asb
Bauxite	Al
Chrome	Cr
Coal	C
Cobalt	Co
Columbium	Cb
Copper	Cu
Diamonds	D
Gold	Au
Iron	Fe
Lead	Pb
Manganese	Mn
Phosphates	Ph
Platinum	Pt
Tin	Sn
Uranium	U
Vanadium	V
Zinc	Zn

Richard Edes Harrison 1953

"Don't underestimate the importance of good spark plugs for enjoyable summer driving!"



—says WILBUR SHAW, President, Indianapolis Motor Speedway and 3-Time Winner of the Indianapolis 500-Mile Race



"Practically all of my life I've been a keen student of automobile engine performance.

"One thing I learned very early is this—you can't have good engine performance without the best of spark plugs, and spark plugs that are maintained in top notch condition.

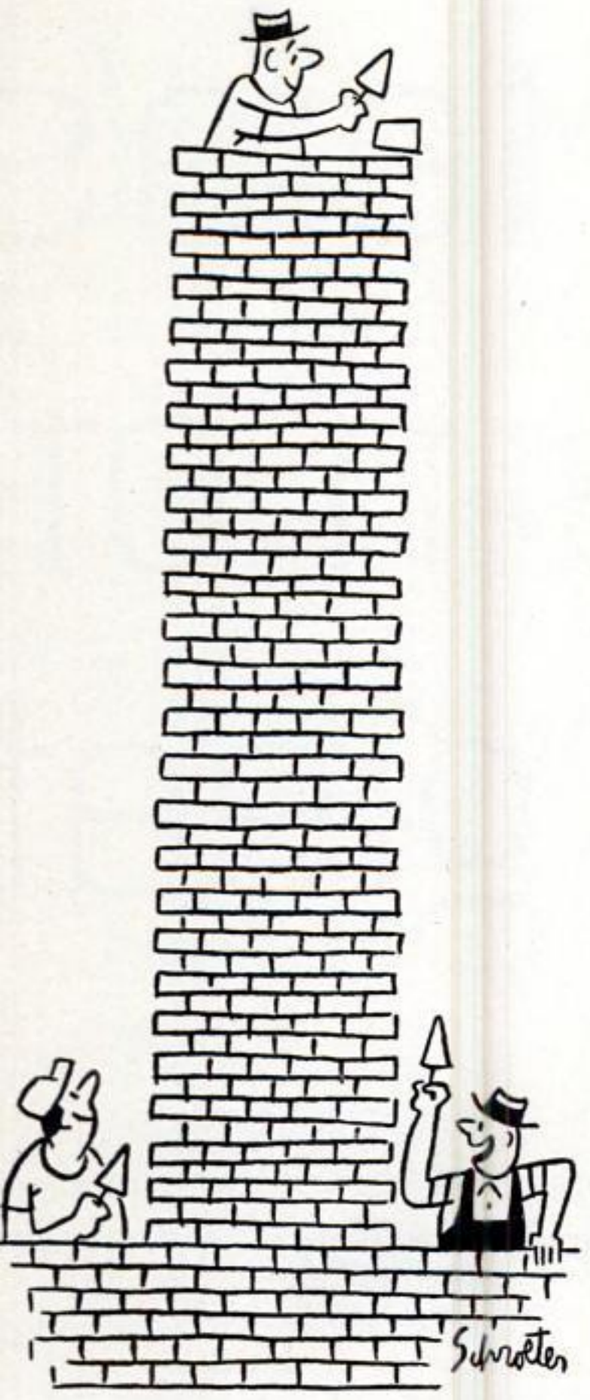
"I've been a Champion fan since the earliest days of my racing career right down to the present, for the simple reason that I've never found their equal.

"The poster at the right identifies your friendly Champion dealer. It is a sound reminder to the car owner who values good performance coupled with economy to get rid of those winter-weary spark plugs now. Install a new set of dependable Champions and you, too, will be —Set For Summer Driving."

CHAMPION SPARK PLUG COMPANY
TOLEDO 1, OHIO



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"MIKE HAD SOUP FOR LUNCH!"

© '53 CAMPBELL SOUP COMPANY

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DEMAND HOLLYWOOD sani-white

HOLLYWOOD SHOE POLISH INC.
RICHMOND HILL 19, N. Y.



Rollfast
BALL BEARING
ROLLER SKATES



First Choice for fun!

Made to last

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The FLORSHEIM Shoe

Florsheim Shoes afoot...



for a cool, smart Summer ahead





Men long ago discovered the wisdom of choosing Florsheim Summer Shoes—for the advanced styling that makes them the smartest shoes they can wear, and, better still, for the traditional Florsheim longer wear that gives them two Summers of service for the price of one.



The KENT, *S-1522, tan grain and wheat nylon mesh wing tip.* $19.95

Other Florsheim Styles $17.95 *and higher*

The Florsheim Shoe Company • Chicago • Makers of fine shoes for men and women

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To **1** out of every **3** cigarette smokers:

Here's your problem of and tars...with a great

THE INTRODUCTION of the new KENT cigarette can mean a great deal more to you than just "another brand or size of cigarette in the market."

It represents an entirely new concept in solving the problem of the smoker who needs *real* health protection, yet wants the full enjoyment of cigarette smoking.

There has never been a cigarette like KENT . . . because there has never been a cigarette filter like KENT's "Micronite"* Filter—scientifically developed to combine full smoking pleasure with a filtering action that takes out *up to 7 times more tobacco irritants* than other filter cigarettes.

Your problem as a sensitive smoker

Published medical reports have shown that at least one out of every three smokers is sensitive to the tars and nicotine in tobacco.

If *your* smoking is associated with a dry mouth, rough throat, nagging cough or a "dragged-out" feeling, the chances are *you* are one of this large, but very special group of tobacco-sensitive people.



According to published medical reports, one out of every three smokers is especially sensitive to the tars and nicotine in tobacco smoke.

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now science solved sensitivity to nicotine new cigarette...Kent

What you want, and *need*, as a sensitive smoker, is a cigarette that will give you the full enjoyment that all smokers get from a fine cigarette *plus* a big reduction in the amount of the tobacco irritants that affect *you* particularly.

That is *exactly* what you get in the new KENT cigarette—and only in the new KENT.

The first scientific approach to your problem

You get it because the P. Lorillard Company—maker of KENTs—was the first to take a really scientific attitude toward the development of a cigarette for tobacco-sensitive people.

This 193-year-old company was well aware of the claims made for many *unfiltered* cigarettes—claims such as "maximum health protection," "least irritation," for regular cigarettes; and statements about "extra filtering action" for king-size cigarettes.

But it is known, *and provable*, that these claims are hollow. It is known, *and provable*, that there is only one way to take the irritants out of tobacco smoke *in sufficient quantity for the sensitive smoker.* That is to take them out with a filter.

But what kind of a filter? Other cigarette filters then in use were (and still are) made of plain cellulose, cotton, or crepe paper. But scientific tests proved that these filters did not take out *enough* tars and nicotine to give the sensitive smoker real health protection.

What the Micronite Filter does for you

After a long search and countless experiments, KENT's exclusive Micronite Filter was developed. It employs the same filtering material used in atomic energy plants *to cleanse the air of very minute impurities.* Adapted for use in a cigarette, it is by far the most effective material yet known to filter the irritants out of tobacco smoke.

It is the *one* cigarette filter that really works.

Health protection that's not a matter of opinion

The effectiveness of KENT's Micronite Filter in guarding tobacco-sensitive smokers is not a matter of mythical medical opinion. It has been verified by actually *weighing*—on a delicate, scientific scale—the tars and nicotine in the smoke of a KENT, compared to other brands and types of cigarettes.

By these measurements, KENT's Micronite Filter takes out up to 7 times more nicotine and tars than other filter cigarettes.

In addition, over the past two years, continuing physiological tests have been made—both in the Lorillard laboratories and by independent authorities—to investigate the reactions of sensitive smokers to KENT as compared to other cigarettes.

The results, so far, are remarkable! They have been made available to the medical profession. Accelerated research, using still newer techniques, is being carried on by other independent laboratories. As soon as results are obtained, they too will be put in the hands of the profession.

A very simple demonstration, however, can show *you* the effectiveness of the Micronite Filter.



Two special glasses are filled with smoke—one from a KENT, the other from any other filter brand—then allowed to stand on a sheet of plain white paper, while the nicotine and tar particles in the smoke settle.



When the glasses are removed, irritants in the smoke of the other cigarette have left a harsh, yellowish stain; yet there's hardly a trace from the KENT.

Proof... before your own eyes

Since KENT was first introduced, millions of people have seen—on "The Web" on television and in tobacco store demonstrations—this convincing proof that KENT's Micronite Filter makes it far superior in removing tars and nicotine.

KENTs now available throughout the U.S.

In city after city where KENT has been introduced it has received the most enthusiastic reception of any new cigarette in the last 20 years.

Why? We feel that the only answer is that KENT gives smokers the combination they've wanted *—a really good smoke and real health protection.*

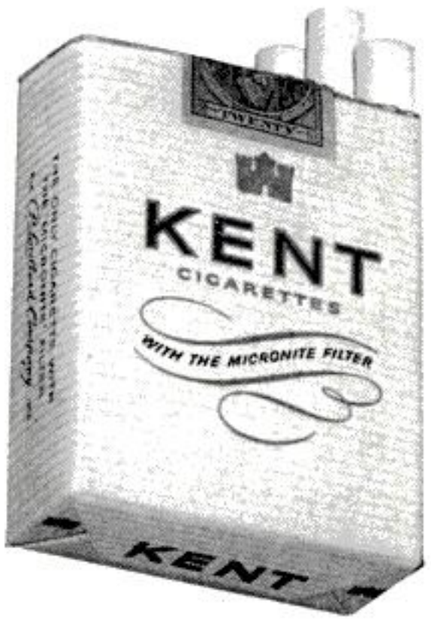
Now, or in the near future, KENTs will be available where you live. We hope you'll try a pack or two, or, better still, a carton.

Kent

with exclusive

"MICRONITE" filter

*Patent applied for



takes out up to 7 times more nicotine and tars —leaves in full, rich tobacco flavor.

® 1953 P. LORILLARD COMPANY

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"Let your own mirror show you..."

New kind of beauty bath...

New Woodbury Soap made with Smoothing Face Cream Oils!

In your bath...enjoy the luxury of seven fine oils and emollients used in expensive face creams. And enjoy the *benefits*, too!

These oils are put into New Woodbury Soap because they're intended to help *replace* natural oils you wash away . . . oils your skin needs to stay young-looking. *Think* what that means—specially to dry skin!

New Woodbury Soap is a delight to use on *every* count. It gives more and richer lather which cleanses more gently and thoroughly. The New Woodbury is a lovely, clear sea-spray green, and the new bridal-flower fragrance clings delightfully.

Look for New Woodbury Soap in the new blue-and-white wrapper. See the lovely lady with her mirror on both facial and bath sizes. She's the symbol of the *cleanest, most radiant complexion of your life*...of new loveliness head to toe!

Now better than ever! "Woodbury Soap for the skin you love to touch!"

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The white impact upon Africa

HERE ARE HIGH POINTS IN HISTORY



PRINCE HENRY THE NAVIGATOR

Although one of the world's earliest civilizations flourished for 4,000 years in the Valley of the Nile, the vast bulk of Africa has virtually no recorded history of the long centuries before the white man came in. Northern Africa was known to the ancient world, but the land south of the forbidding wastes of the Sahara slept in primitive isolation. Then, when men were searching for new routes to India, the Portuguese, initially backed by Prince Henry the Navigator (*left*), explored the western coast of Africa and in 1498 circumnavigated the continent.

This ushered in an uninterrupted European assault upon the riches of Africa. Lured by a rapidly growing market for Negro slaves, the Dutch, French, English and others joined the Portuguese in the establishment of trading posts and settlements along the African coast. When, by the last quarter of the 19th Century, the interior of the continent was finally opened up, the European powers began a wild scramble for territory. By World War I, all Africa, except Liberia and Ethiopia, lay within their control.



ROMAN RUINS stand at Leptis Magna in Libya, the biggest city in Africa when Imperial Rome occupied the northern coasts from the Nile to the Atlantic. Roman rule in Africa decreased and finally ended with 7th Century invasion of the Arabs.



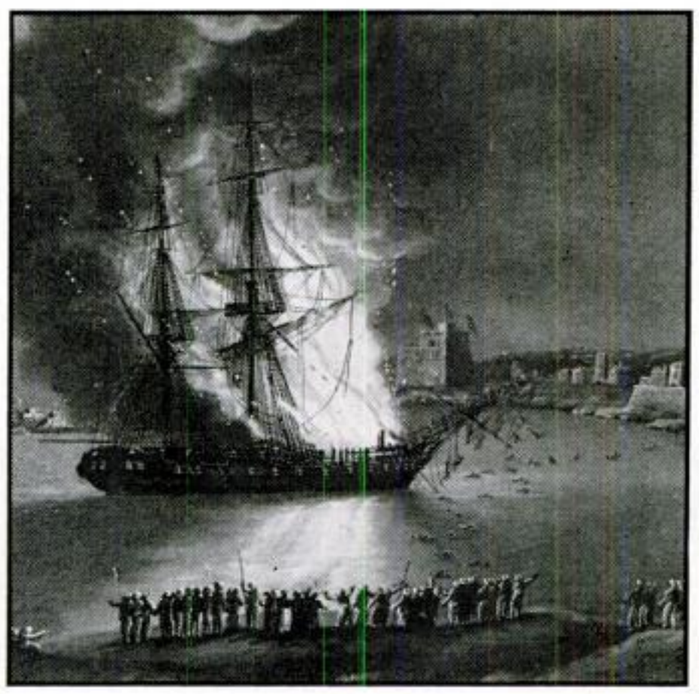
DUTCH COLONISTS landed on the Cape in 1652 at Table Bay, then a halfway station refitting ships for voyages to India and the Far East. The Dutch, spreading eastward through the Cape area, began the first white settlement of South Africa.



ARAB SLAVE TRADERS raided villages in Africa to capture natives and sell them in Europe and the East. The slave trade reached its height in the 1600s and 1700s, after Europeans joined the Arabs to get slaves for sale in the New World.



FRENCH INVADERS under Napoleon (*above*) defeated the Egyptians in 1798 but got no real foothold on the continent until they captured Algiers in 1830.



BARBARY PIRATES, attacking Mediterranean shipping, brought on Tripolitan wars. Above, captured U.S. *Philadelphia* burns in Tripoli Harbor in 1804.



BOER MIGRANTS fled the growing British influence in South Africa and made their great trek (1836–38) northward to new colonies a thousand miles inland.

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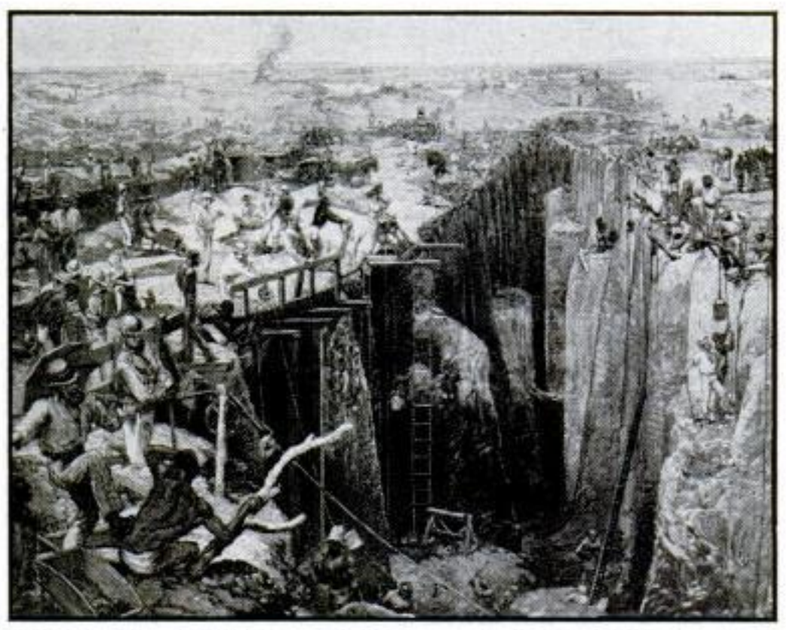
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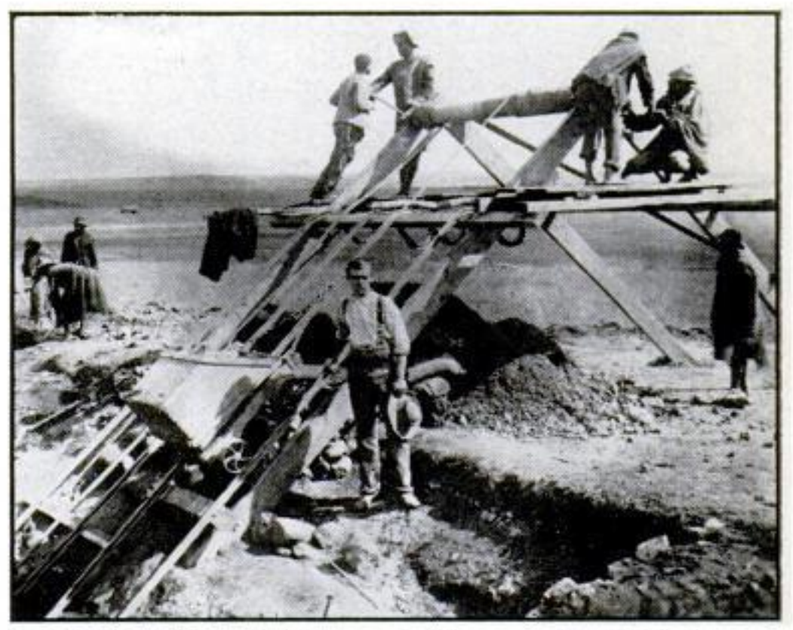
STANLEY AND LIVINGSTONE met at Lake Tanganyika in 1871. Livingstone, a missionary turned explorer, was thought lost. Stanley, a British journalist, found him.



ZULU WARFARE fought by some of Africa's fiercest blacks hindered colonization of South Africa for years. They massacred settlers until British broke their power in 1907.



DIAMOND MINING, which began in fields at Kimberly in 1870, opened up new source of South African wealth. Area now has a near monopoly of world's precious diamonds.



GOLD MINING, which began in Transvaal in 1886, became the base of the economy of South Africa, which has produced more gold than any other country in the world.



GENERAL GORDON'S HEAD was cut off in 1885 by Sudanese, brought to chief's camp (*above*). Gordon, a Britisher, led Egyptian forces trying to end revolt against Egyptians.



LAST CHARGE OF DERVISHES, a fanatic sect of Sudanese Moslems, preceded the final defeat of the rebels by British General Horatio Kitchener at Khartoum in 1898.



THE EMPIRE BUILDER in Africa was brilliantly personified by Cecil Rhodes (1853–1902), a Britisher made fabulously rich by his holdings in diamonds. Motivated by an ideal of "Africa British from Cape to Cairo," he founded Rhodesia, served as the prime minister of the Cape Colony, and promoted the federation of South African states.

CONTINUED ON PAGE 22

Why DENTISTS prefer STANBACK

1. When given prior to dental work STANBACK tends to ease patients' nervousness and "chair-fear."
2. Dissolves quickly . . . goes to work at once, proving beneficial for discomforts following dental work.
3. Contains several fast-acting, medically-proven ingredients, scientifically-blended into easy-to-take Tablets and Powders.
4. Thousands of dentists are finding it the answer to their need when an analgesic is indicated.

TEST STANBACK AGAINST ANY PREPARATION YOU'VE EVER USED!



Snap Back with STANBACK

FRUITS

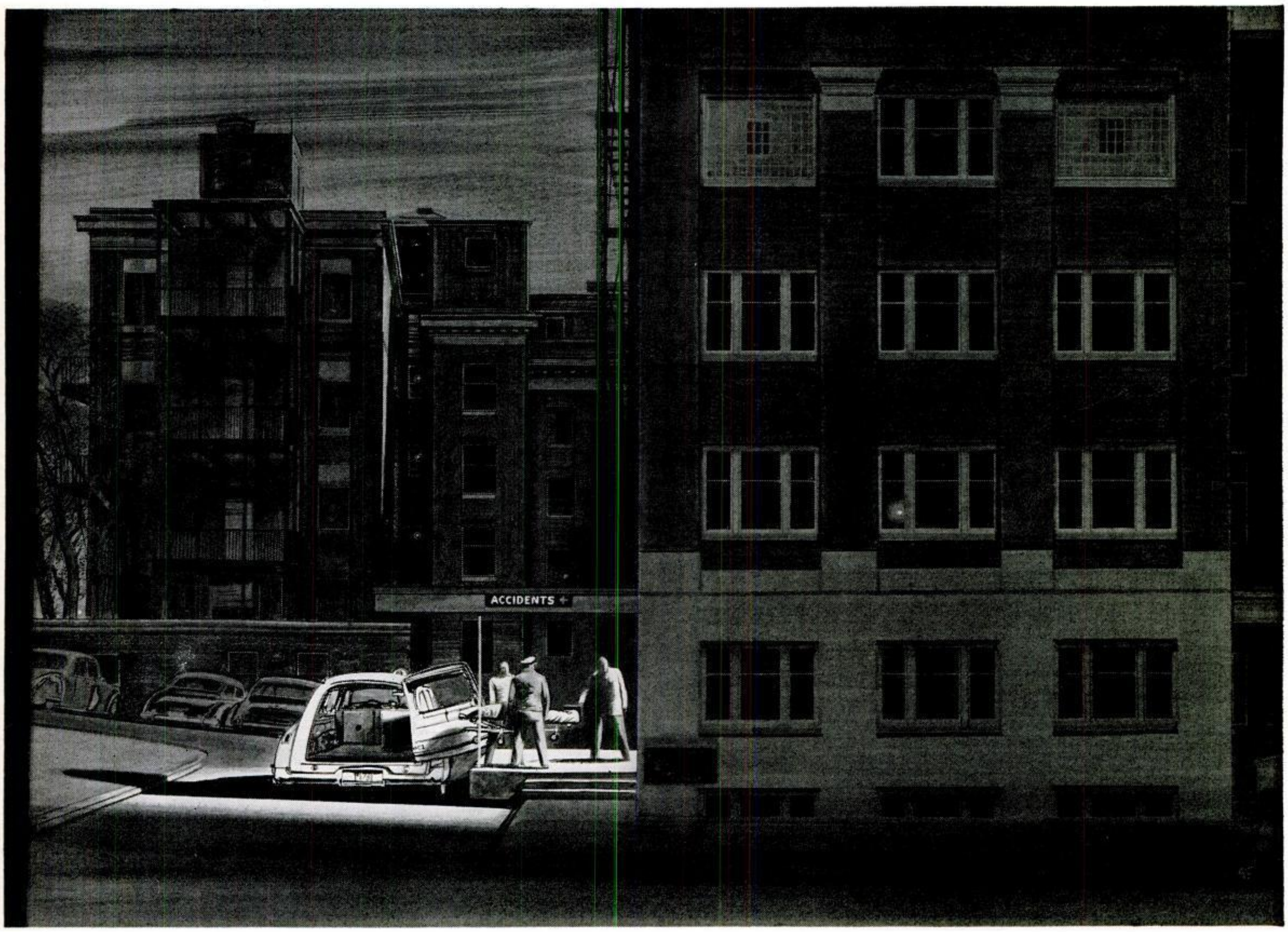
One Try and You'll Always Buy



CANDIES

New York 13, N. Y.

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When your life ebbs by minutes

It could happen, so quickly, to you. A bathroom bottle smashed as you slip and fall, or headlights swerving on a black highway . . . and your peaceful, ordered existence becomes a desperate ambulance race against the remaining minutes.

In the Accident Ward, as you lie in the troubled land between living and dying, a trained technician is already classifying a sample of your blood for a successful transfusion.

To type your blood, she uses substances which doctors call "diagnostic agents." There are many of these diagnostic tests. Some, used when symptoms point to several diseases, help guide doctors to swift, sure treatment. Others serve as "medical detectives" to help track down a threatened typhoid epidemic or classify fevers of unknown origin.

Research at Lederle has simplified and speeded many of these tests and has created other new agents which spot a number of the elusive virus and rickettsial killers.

In diagnostic agents—as in vaccines, antibiotics and other drugs—one of the world's leading medical-research teams is constantly seeking new "get well" weapons for your doctor's use.

Lederle men and women of science are engaged in work of enormous significance to you . . . in helping, discovery by discovery, to build and protect the healthful vitality of this great nation.

Lederle (pronounced Led'-er-lee)

dedicated to helping your doctor help you live

LEDERLE LABORATORIES DIVISION
AMERICAN Cyanamid COMPANY
30 Rockefeller Plaza, New York 20, N. Y.

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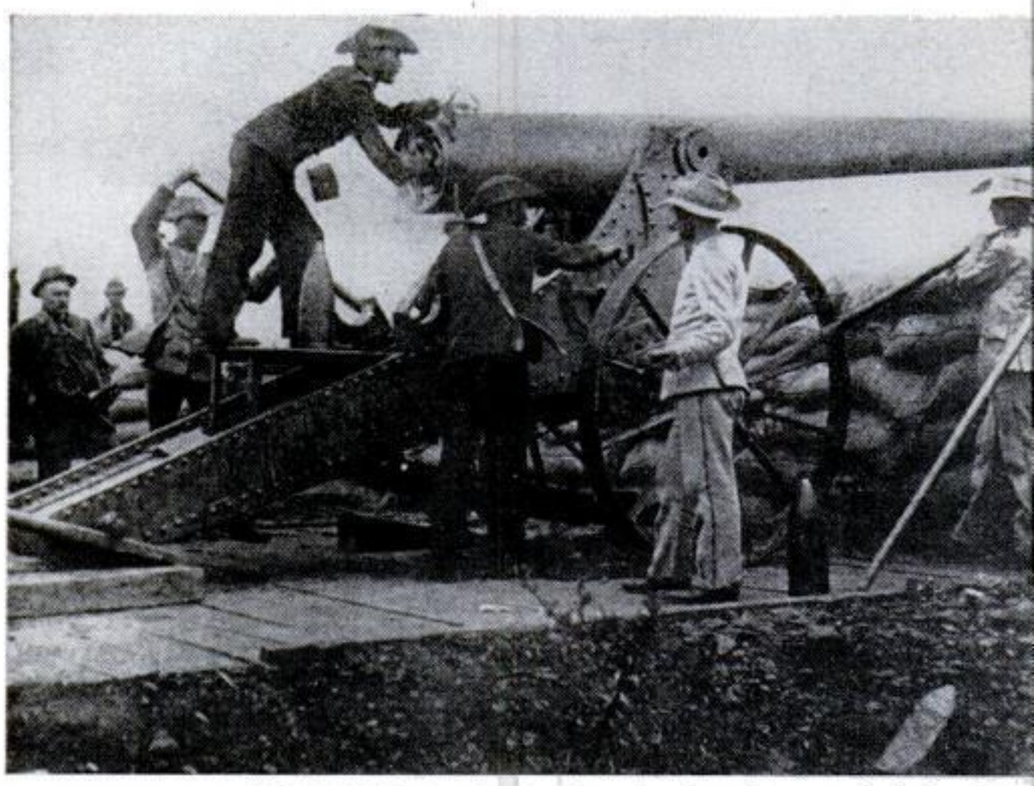
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styled for smart gals 16 to 60,
they're the world's largest selling
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we'll tell you where:
Buskens, Inc., Manchester, N. H.

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slightly higher Denver west

*Sweet from the inside out, with Chlorophyll-Nuodex sole linings



THE BOER WAR (1899–1902) in which white fought white marked the clash of European cultures seeking control in South Africa. The Boers (*above*) mainly fought to protect their independence in the Transvaal, but, when finally defeated, accepted union with the British under the Commonwealth.



JAN SMUTS became a Boer hero in fight against the British, was prime minister of Union of South Africa for 13 years between 1919 and 1948.



PAUL KRUGER, called "Oom Paul," was president of the Transvaal for 19 years, kept up a life-long fight for a Boer-controlled South Africa.



FIGHTING TOGETHER during World War I, Boer and British soldiers (*above*) joined their forces for two military campaigns against the Germans in Africa. German Southwest Africa was taken in 1915 after a short struggle, but Boer-British forces did not capture German East Africa, now Tanganyika, until 1918.

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The only chocolate in the world you can name blindfolded!

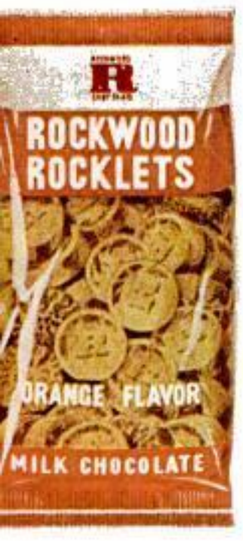


If chocolate tastes to you—well, just like chocolate—then you've never tasted Rockwood Chocolate. What's *different* about it, you ask? Wonderful *OTHER FLAVORS* are blended clear through the chocolate itself!

You get pure, rich, creamy *solid chocolate* with just a dash of *mint* mixed right in to flavor it . . . or a dash of *rum*, if you like . . . or a dash of *orange*. You get a heavenly, harmonious mingling of *two* flavors!

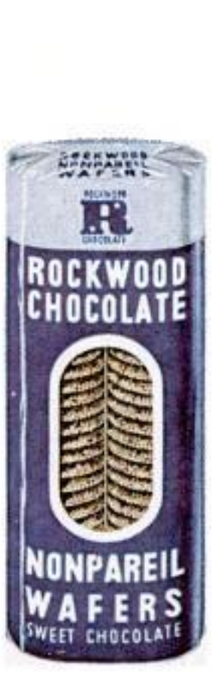
Sound good? Well, you try Rockwood Chocolate *Wafers* tonight. Dainty and graceful, *Wafers* come in a big ½-lb. package in four wonderful flavor blends—Mint, Rum, Milk, and Nonpareils.

Try the newest in the Rockwood Chocolate family, too—foil-wrapped *Rocklets*. Delicious little crowns of chocolate in two delicious flavors, *Orange* and *Coconut* —plus Milk Chocolate. Mighty tasty! You try 'em!











ROCKWOOD CHOCOLATE

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"STREET OF THE DEVIL" is one of narrow alleys in crowded *medina*, or Moroccan quarter, of Tangier.



Tangier

IT IS ON NORTH COAST, A LURE FOR EUROPEANS

At the far northwest tip of Africa, only 15 miles from Europe, lies the 147-square-mile International Zone of Tangier. In all the crazy quilt of protectorates, colonies and independent countries forming the political map of the continent, this zone, consisting of the city of Tangier and environs, is the craziest patch of all. Carved out of Morocco, it is run jointly by nine nations, including the U.S. This regime has led to administrative peculiarities, and diplomatic jockeying among the nine rulers prevents any change in them. So the Tangerines go on enjoying a superfluity of government in some departments (three separate postal services, four legal codes) and none at all in some others (they have no income tax, no regulation of currency, no inspection of banks).

These attractions, added to a lovely flower-scented site, beautiful beaches, an equable climate, have helped make Tangier a natural gathering place of big businessmen and nobility, as well as gold traders, international currency manipulators, fugitives from the tax collector and the pleasure-loving international rich.



INTERNATIONAL SET meets for snacks and cocktails on terrace overlooking Tangier's magnificent beach, modern buildings and Moroccan homes with roofs tinted blue in the belief it will keep flies away.



THE MENDOUB, who is representative of the sultan of Morocco and has jurisdiction only over law cases involving Moroccans, leaves Cadillac to pass horse guard on his way to the mosque for Friday prayers.

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A TANGERINE SOCIAL LEADER is Countess Phyllis della Faille de Leverghem, the American-born wife of a former Belgian diplomat's son. She and her husband live in a handsome villa which is crowded with objects of art picked up by the diplomat on his travels around the world, plus 35 dogs, 37 cats and 129 birds.

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José Ferrer star of the film Moulin Rouge - a United Artists' release, introduces

Van Heusen's "Moulin Rouge"
new lightweight Batiste shirt

LOOK behind the beard and you will recognize the features of one of Hollywood's finest actors and best dressed men, Mr. José Ferrer, standing here on the set of his latest United Artists' picture *Moulin Rouge*.

Now look directly *under* the beard and you will see one of the finest shirts that Van Heusen has ever created in all its long years of fine shirtmaking . . . the new "Moulin Rouge" lightweight French Batiste.

The "Moulin Rouge" was inspired by the fine lawn fabrics for which the French are famous . . . and the subtle colors by the delicate tints and tones of Toulouse-Lautrec, whom Mr. Ferrer portrays so superbly in the picture.

Batiste is among the world's most highly-prized shirting fabrics. It is superbly soft, luxurious and light to the touch and almost gossamer in appearance.

The long-staple, high-twist cotton yarn from which the "Moulin Rouge" is woven for Van Heusen allows it to keep its smart good-looks long after heavier shirts have worn out and been thrown away. And you'll find it's just about the *coolest*, most comfortable summer shirt you ever put on your back.

Most Batiste shirts of this quality—and especially those made with anything near Van Heusen's high standards of sewmanship—sell for $5.95 and up. But believe it or not, Van Heusen's price is only **$3.95.**



Phillips-Jones Corp., New York 1, N. Y., Makers of Van Heusen Shirts • Sport Shirts • Ties • Pajamas • Handkerchiefs • Underwear • Swimwear . . . *and the famous Van Heusen Century Shirt with the soft collar that won't wrinkle ever.*

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SULTAN of Morocco relaxes in the satiny splendor of one of his villas, which, surrounded by a walled park, surveys Casablanca and its minarets.

The splendid hot seat

RISING NATIONALISM CONFRONTS FRENCH AND THEIR MOROCCAN SULTAN

The largest European holdings in Africa belong to France, and the richest part of them is Morocco, a land of desert and deceptively fertile soil in the continent's northwestern corner. It is ruled—in name—by the benign-looking gentleman above, Sidi Mohammed Ben Youssef, Sultan of Morocco. He lives amid—and represents—the Arab civilization which stretches along the northern fringe of Africa and is vastly different from the black societies of the rest of the continent. The splendor which surrounds the sultan reflects ancient glories but only faintly conceals the furious flame of anti-French nationalism that rages in his land.

It is little more than 40 years since France came into Morocco to put down Arab and Berber rioters who menaced the neighboring French colony of Algeria, and it was 1933 before the last holdouts were officially pacified. The two decades since have been years of ferment and recently even the sultan, picked by the French because he would be impressive but pliable, has exhibited alarming independence. Last December the nationalist fanatics rioted in Casablanca, murdering seven Frenchmen. To the U.S. the riots and Morocco's security have special significance because of the millions of dollars invested in American air bases there (*p. 35*). The French and the sultan currently are negotiating the Moroccans' demand for a greater voice in their own affairs. But France is not likely to concede much more than minor municipal reforms, for she is determined to preserve her protectorate over her vital corner of Africa.

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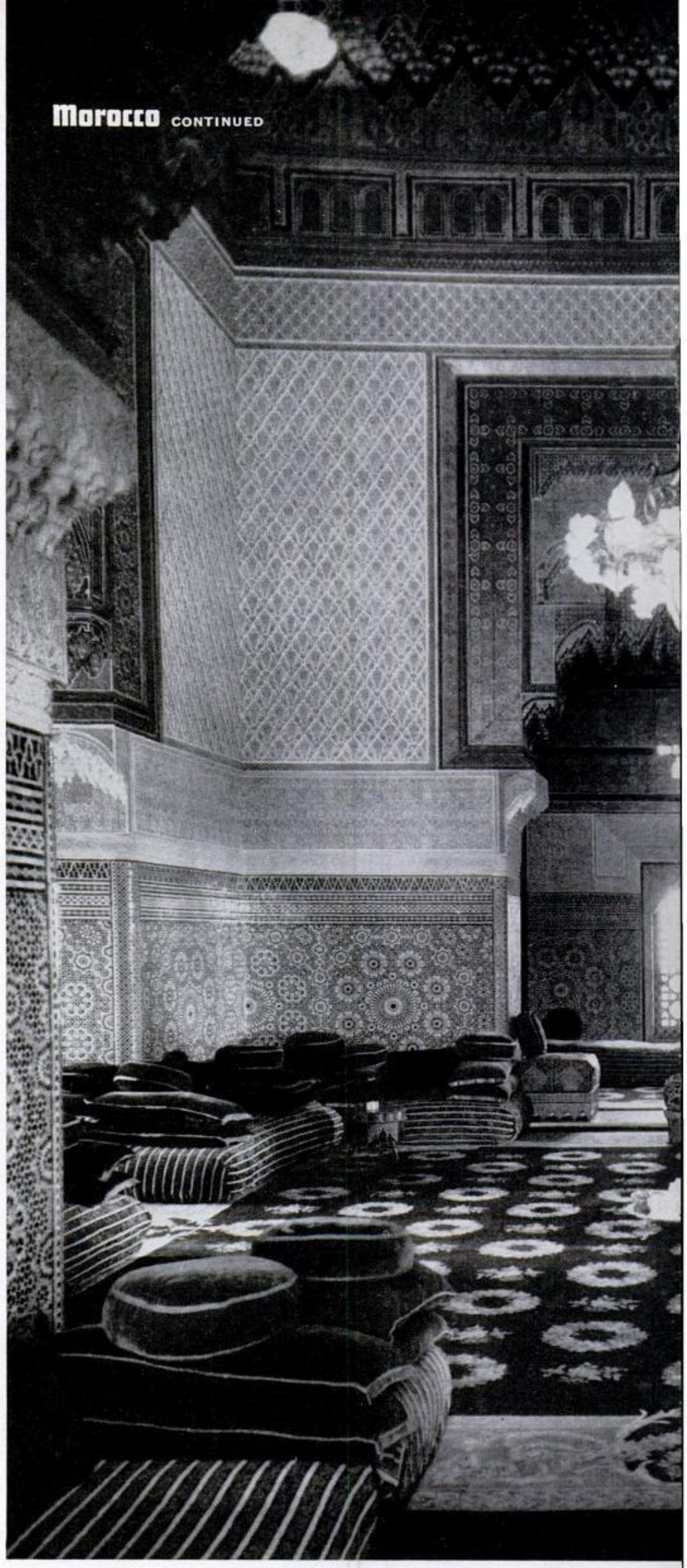
Feed your dog like this Dash-fed champion!

Champion Jerrie's Diana Lee of Jeridane looks even bigger than she is alongside the sleek, low M. G. sport car. But size alone is not all that makes this Great Dane a frequent best-of-breed winner at dog shows. Her coat is smooth and glossy. Her steady nerves and alert disposition add to the majesty of her poise. These are the rewards of health that come to a well-fed dog. Your dog, too, will thrive on Dash. For Dash is fortified with *liver*—to give your dog the richest of all meats in proteins, vitamins and minerals. Your dog needs these food factors plus carbohydrates and natural fats every day. There is no easier, surer way for you to provide *all* of them—in proper balance—than to feed Dash regularly. Why not see how much Dash will help your dog?

Dash is fortified with LIVER!

CONTAINS CHLOROPHYLLIN—Stops Doggy Odors

A product of Armour and Company



PASHA IS A POWER, TOO

In the crusty old game of colonial politicking one of the cardinal rules of the colonial power is: give support to your chosen native boss, but always have ready someone else as a counterpoise, just in case. France has not slipped up on this in Morocco. Balancing off the sultan is the controversial Hadj Thami el Mezouari el Glaoui, pasha of Marrakech (*right*). Having fought with great courage against the French before the protectorate, he has since fought with equal tenacity on their side. In return the French, recognizing his undisputed leadership of four million Berbers, have supported him, too, building him up as a kind of sultan of the south who might some day come in handy against the real sultan in the north. The pasha probably is one of the wealthiest men in the world, owning iron, manganese, cobalt and uranium mines. The fellahin who rent his land can sell their produce only to him; whatever the going rate, he pays, at most, half. As pasha he has acquired more than assets of gold. He currently has four wives, 50 or more concubines and seven legally recognized sons.

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MOORISH SPLENDOR fills one of the two guest houses of pasha of Marrakech; other is furnished in European style. Here in tiled reception room some servants are preparing tea.



PASHA, a rival of the sultan, governs all of Morocco south of Marrakech. He has been the pasha since 1908 when he and a brother led southern tribesmen against an earlier sultan.

CONTINUED ON NEXT PAGE



"I've Dismissed the Servants

...now I have a new



SERVEL Electric Wonderbar

PORTABLE, SILENT REFRIGERETTE STYLED AS SMART FURNITURE



Just like having 3 perfect servants at your elbow—to give you ice, cold drinks and snacks as you sit in your easy chair!

It's a refreshment center...a snack spot... a portable refrigerette-bar. A clever new way to serve your guests...the perfect companion for watching TV. Makes ice cubes...chills sodas, mixers, beer and food for a crowd of funsters. Perfect for outdoor entertaining this summer.

5-year warranty on silent freezing system. Just plug in—AC or DC, 12 to 230 volts. Mahogany, blond, white. Wood or tubular legs or cabinet base that serves as cellarette, optional. Wherever fine appliances are sold!



Wheel it Outdoors!

Bring the fun to your patio with a "Wondercart."



Ideal in Office or Den!

Makes it so easy to entertain customers!



Holds a Party Full

of everything a party needs!

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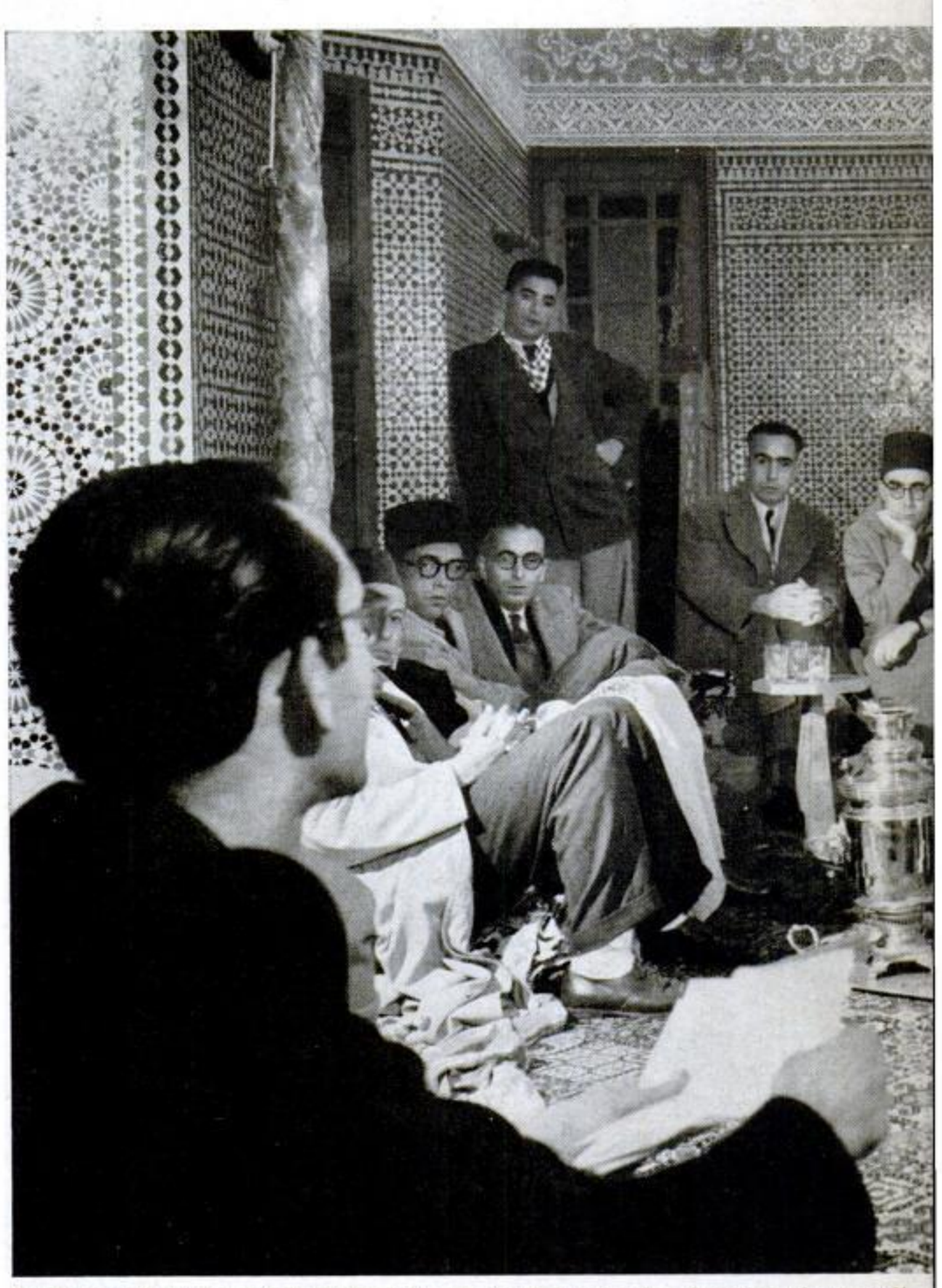
The name to watch for great advances in

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OUTLAWED NATIONALISTS of the Istiqlal brotherhood gather for a cell meeting in merchant's house in Rabat. Because their anti-French party is



RELIGIOUS LOYALIST, Sheik Sherif Abdel Hay el Kittani of Fès, direct descendant of Mohammed, supports France, is opposed not only to extreme

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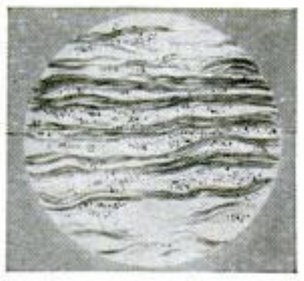
Dandruff on shoulders is excessive dandruff . . . a sign your scalp needs care.

DANDRUFF

Why it may be "the beginning of baldness"...

We don't claim miracles. We can't *prevent* baldness. Nor do we believe anyone can. But you should know the following facts about dandruff.

Dermatologists, while differing in their views as to causes of baldness, say that the condition symptomized by excessive dandruff *does* frequently lead to baldness.



1st STAGE: Spores of Malassez

Seborrhea

Dandruff commonly arises from a disease of the scalp called *seborrhea*. Many leading dermatologists say that a causative agent of seborrheic dandruff is a tiny parasite called the *Spore of Malassez* —also known as *Pityrosporum Ovale*. In most men who have it, seborrhea progresses through three stages:

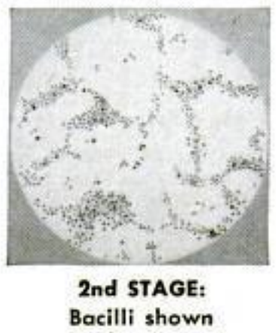
1. Dry white scales flake off your scalp, drop to your shoulders.

2. Moist, sticky scales appear on scalp. In many cases, hairs begin to die.

3. "Choking" of hair roots with fatty substance from glands, dead cells and dirt may occur. Result is increasingly "thin" hair, often *baldness*.

A scalp hygiene program: the Kreml Method

Watch your general health; if you're "run down," see your doctor. Apart from that—give your hair and scalp the *right kind of care*. Here is an easy-to-follow home program—the Kreml Method — used professionally by leading barbers and hairdressers:



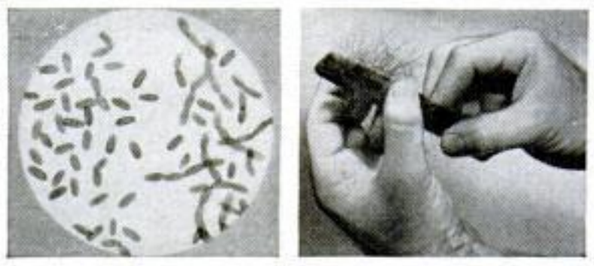
2nd STAGE: Bacilli shown may be present.

TODAY, get a bottle of Kreml Hair Tonic. And make sure you have a good shampoo on hand. **TONIGHT,** start the Kreml Method of treatment. Shake Kreml Hair Tonic *generously* on to your head. Massage your scalp vigorously.

Next, apply shampoo. Work up a thick lather—*without putting any water on your head*. Now, rinse with water. Lather again. Rinse. Dry your hair thoroughly. Shake on Kreml Hair Tonic—massage it in—comb hair in place.

Tomorrow morning—and every morning: Shake on Kreml Hair Tonic—rub it in—comb hair in place. Kreml contains *just enough* oil to groom hair—without plastered-down appearance.

At first, *more* dandruff flakes than usual may appear. This simply means dandruff is being "chased out" from



3rd STAGE: Bacilli shown may be present. Hair growth may be affected.

scalp. In stubborn cases, repeat Kreml-and-shampoo treatment.

Inhibits growth of bacilli

There is no known permanent "cure" for seborrheic dandruff. But certain ingredients of Kreml Hair Tonic DO inhibit the growth of bacilli and of the Spores of Malassez. The Kreml Method is not offered as a substitute for the services of a dermatologist—but it *has* helped thousands of men. Letters tell us so!

Money-back offer. Try the Kreml Method faithfully, and, if you are not entirely satisfied, write the J. B. Williams Company, Glastonbury, Conn. Enclose Kreml label—tell us what you paid—and we will gladly refund your money.

Get Kreml Hair Tonic today. Ask for our Kreml Shampoo. See how the Kreml Method makes your head *feel* better, *look* better! The J. B. Williams Co.

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illegal, they usually meet in secret. Though not linked with Communists, the Istiqlal is responsible along with Reds for last December's Casablanca riots.

Nationalists but also to the sultan whom he considers antireligious. Above: Kittani sits in ornate 14,000-book library, largest private library in Morocco.

CONTINUED ON NEXT PAGE



PROCTOR $-SAVER SPECIAL!

HI-LO IRONING TABLE 13.95
ZEDALON COVER & PAD 4.95
Regularly $18.90
FOR A LIMITED TIME ONLY $15.95



*ONLY PROCTOR GIVES YOU ALL 3

Exclusive Easy-Shift Wheels. End jumping up to slip dresses and skirts over tapered point; you shift table at a touch.



Plenty of Knee Room with exclusive off-center legs.



Adjusts from 27 to 36 Inches High. Comfortable ironing height whether you're tall or short, sit or stand.

"STOP BEING AN IRONING DRUDGE"

Only the Mary Proctor ironing table provides the three big features* so essential to comfortable sit down ironing. See how much faster your ironing goes with the right table and the perfect scorch resistant ironing cover, ZEDALON. Buy table and cover set now at special price with Proctor's money back guarantee.

SCORCH RESISTANT
Zedalon
Perfect Cover for Steam and Dry Ironing
OUTWEARS OTHERS up to 5 to 1

Washable, won't shrink out of fit. Stays snug, smooth, firm so ironing is easy. Stay-Smooth Pad & Cover fit all standard size ironing tables.

Guaranteed by Good Housekeeping

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Like flowing
new life in your hair!

Finesse Shampoo cleanses an entirely new way! Attracts dust and grime by "magnetic" action . . . but *leaves* in those natural oils that keep your hair bright and beautiful. From one Finesse shampoo to the next, your hair will be alive with highlights!

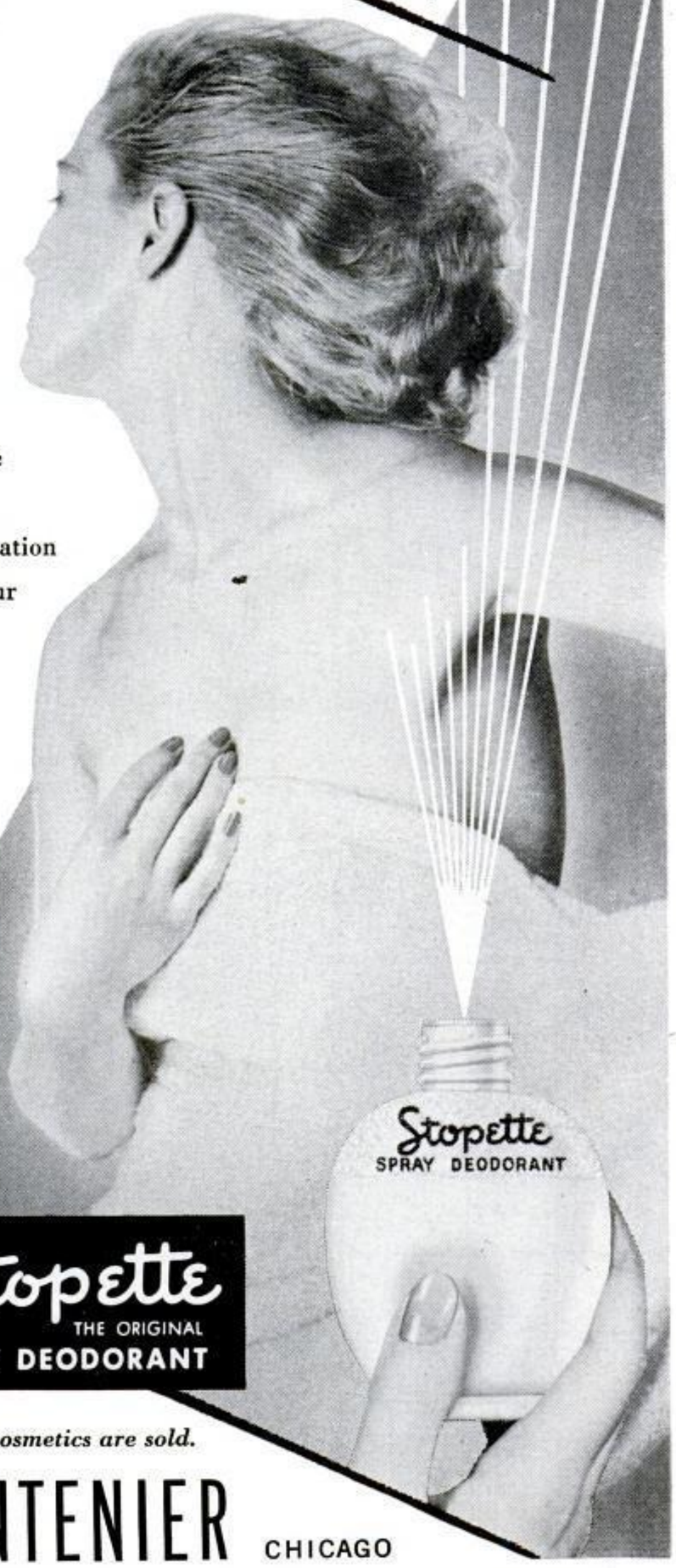
Two sizes: $1.25 and 60c

Finesse
FLOWING CREAM SHAMPOO



- *So easy! "Accordion" squeeze bottle measures Finesse right on your hair.*
- *So quick! Lathers instantly. And a thimbleful is all you need for billows of lather.*
- *So handy! Captive cap flips open — can't get lost.*
- *One lathering, one clear water rinse—your hair is bright with life.*

Poof!
there goes
perspiration!



Where your bath ends . . .
Stopette begins!
One swift squeeze of
this famous flexi-plastic bottle
gives you *double* assurance.
Stops odor . . . checks perspiration
. . . *effectively*, throughout your
longest day. And nothing
to stick your fingers in . . .
no mess. No clogged pores.
Wouldn't you
feel safer . . .
with Stopette?

Two sizes: $1.25
and 60c plus tax

Stopette
THE ORIGINAL
SPRAY DEODORANT

Wherever good cosmetics are sold.

JULES MONTENIER CHICAGO



FRENCH RESIDENT GENERAL, Augustin Guillaume, and his wife take tea in salon of 43-room residency at Rabat. Diplomat and writer as well as soldier, General Guillaume took part in pacification of Morocco in 1920s, in World War II led corps of 10,000 Berber tribesmen against Italo-German forces.



FRENCH SETTLER who made good is Emile Pagnon, 75, looking over formal gardens of his villa near Meknès. He came to Morocco 43 years ago as poor colon (colonist) and through own industry, low taxes and cheap labor acquired 4,000 acres of rich land. He is now one of richest Europeans in the country.

CONTINUED ON PAGE 35

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Zsa Zsa Gabor says, "C'est Magnifique..

No more ink-stained hands or clothes with my Paper-Mate Pen!"



GUARANTEED NOT TO LEAK!



The Paper-Mate point is always clean and never needs wiping—retracts when not in use. Proved by daily use in more than 7000 banks. Proved by billions of words written by millions of users.

GUARANTEED NOT TO TRANSFER!



No more smeared writing. No more messy ink rubbing off onto fingers and back of hand. Paper-Mate's Ink is permanent on paper, yet if children write on clothes, the ink washes out easily.

Pick the Pen of Proved Performance!

No other pen gives you such matchless writing luxury. No other pen has ever won such nation-wide acclaim of bankers, teachers, aviators and mothers. So—insist on a genuine Paper-Mate Pen...copied by many, equalled by none.

Guaranteed 20 years
against mechanical failure

CLICK—*ready to write*
CLICK—*point disappears*

Always a clean point



Now available in smart new colors



APPROVED BY BANKERS

DELUXE MODEL
$1.69
FAIR TRADED

70,000 word refills **49¢**

Available everywhere, including Canada

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GIVE YOUR MATE A PAPER-MATE

Copr. 1953 Paper-Mate Co., Inc., Culver City, Calif

See beautiful **Zsa Zsa Gabor** in M-G-M's "LILI", and in "MOULIN ROUGE", a John Huston-United Artists Film Color by Technicolor

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We washed this Orlon coat—so can you

IT'S EASY IF YOU USE RINSO SOAP AND FOLLOW THESE INSTRUCTIONS

Miracle fabrics such as Orlon deserve special treatment on washday. But they can all be *washed*—if you use Rinso with SOLIUM. Here's how the Lever laboratories have found you can launder a washable Orlon coat and get consistently good results by hand or by machine.

First, use a thick Rinso suds made with water that feels comfortably warm—not hot. Don't wash too long. We have found that three to four minutes in the washer is plenty with good, rich Rinso *soap* on the job.

One reason is that Rinso gives your coat the benefit of SOLIUM—the extraordinary sunshine ingredient that makes a white coat actually look whiter than new! When you consider its great advantages, it's hard to believe that you pay about 20% less for Rinso than for detergents.

Next, after washing, rinse the coat well in warm water and hang it up, dripping wet, to dry. Be sure to use a hanger that won't stain. Shake the coat gently from time to time while drying.

If you follow these instructions carefully and use Rinso, your coat will look soft, fluffy and completely glamorous. There won't be a sign of shrinking or stretching out of shape. Best of all, little or no ironing will be needed. If you want to touch up seams and lining, use a *warm* iron.

Rinso with SOLIUM is guaranteed to do a better job on your Orlon coat, and anything you wash, by Lever Brothers Company, 390 Park Avenue, New York 22, N. Y.

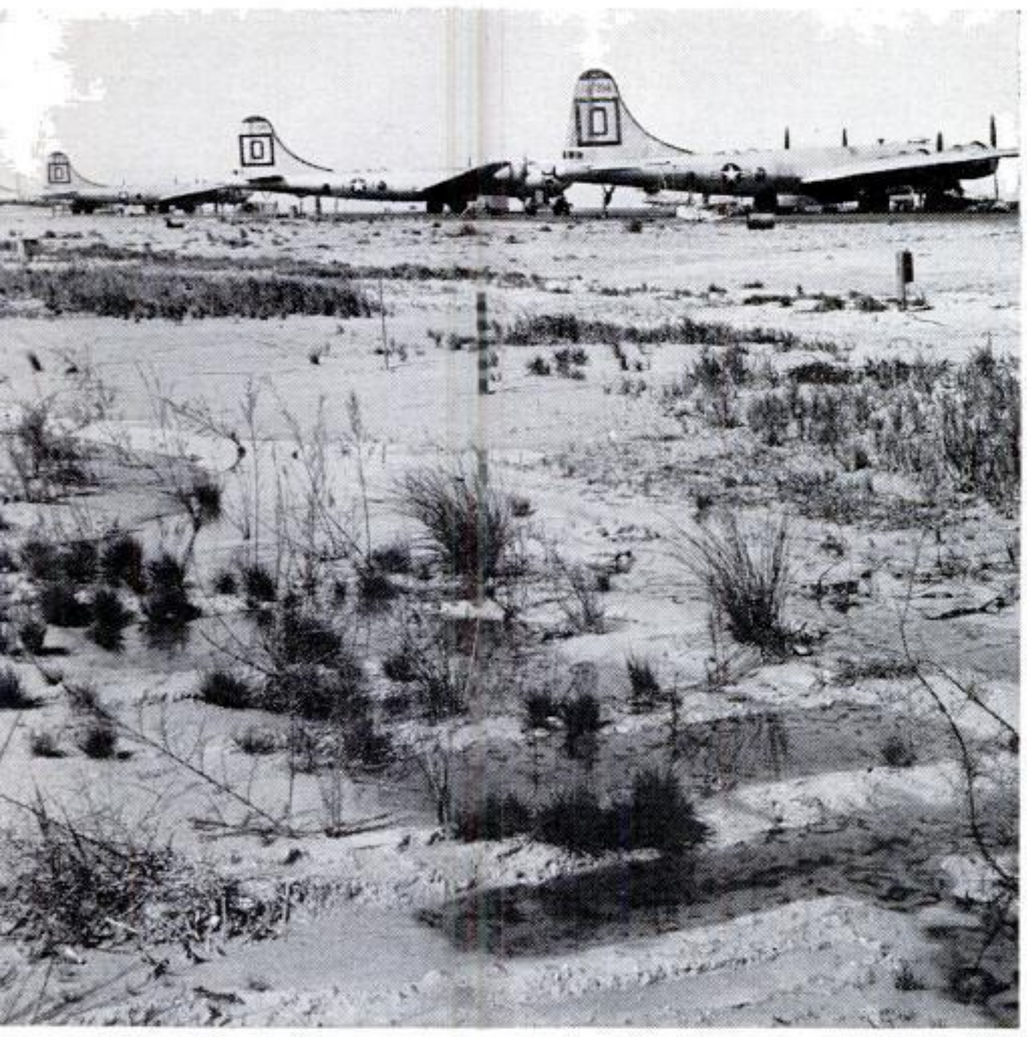


ORLON takes to water like a duck, so don't worry about using your washer. Be sure to put in enough Rinso to produce at least a two-inch standing suds.



SAVE 20%. You usually pay about 20% less for Rinso soap than for detergents. Yet Rinso gets out *more dirt!* Good points to remember when shopping.

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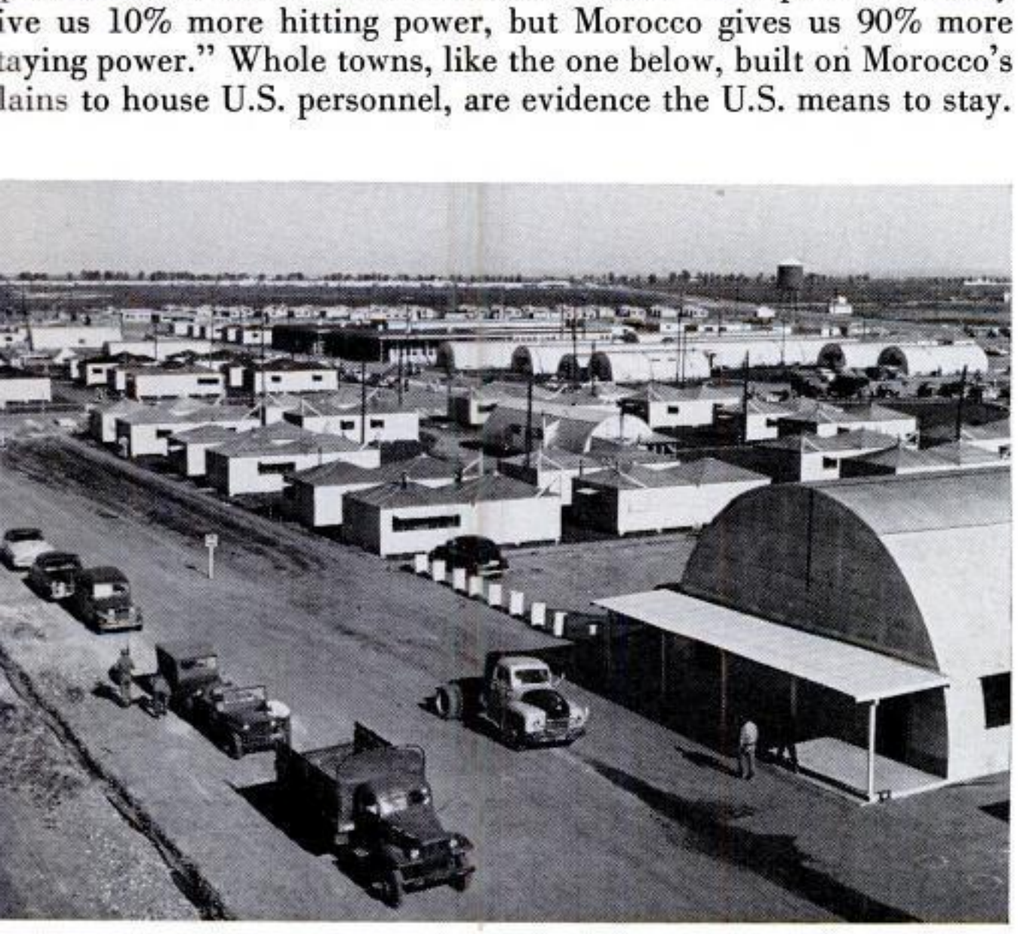


-29s IN DESERT are lined up on the concrete parking apron at Sidi Slimane *background*). The two-mile-long runways can also handle B-50s and jet B-47s.

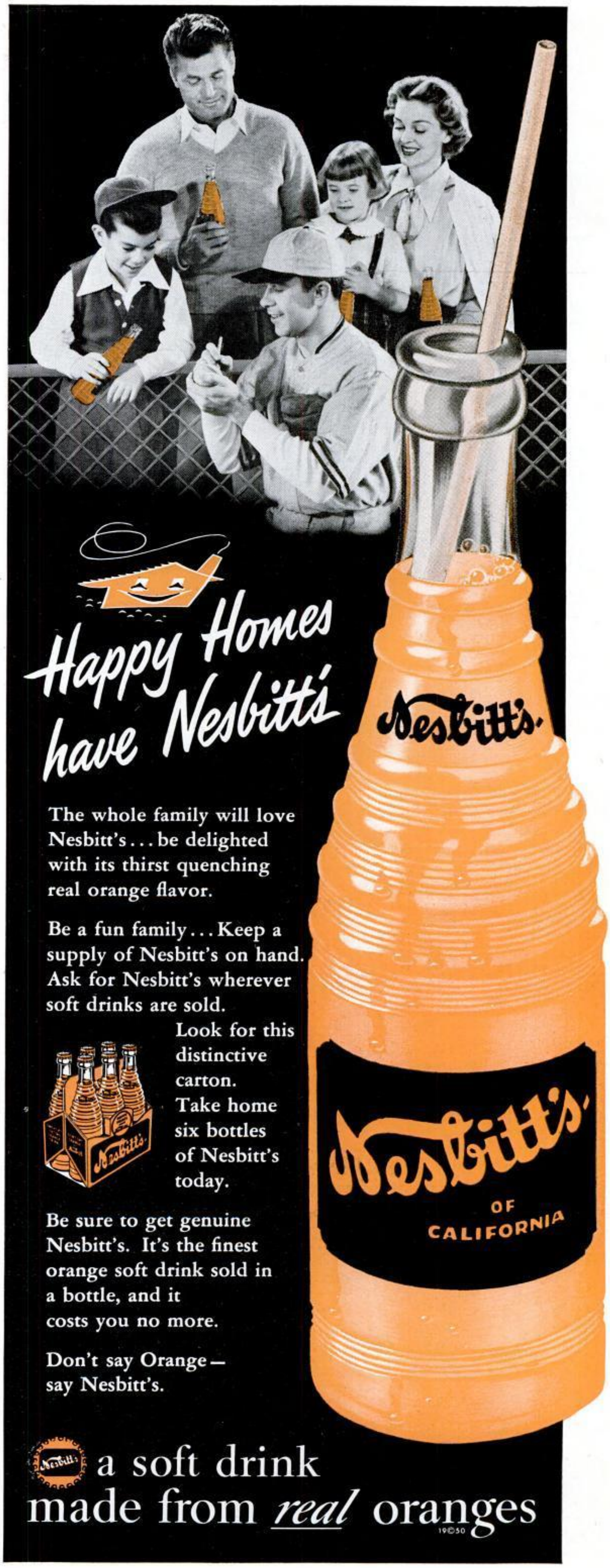
AIR BASES ARE U.S. STAKE

n both military and monetary terms the U.S. stake in French Morocco —little more than two years in the making—is vast. Facing defeat in Korea in December 1950 and expecting flash fires of Communist aggression to break out anywhere and everywhere, the U.S. negotiated a urried agreement with France permitting construction of five mammoth air bases in the protectorate. They were to be built with "crash" rgency, with an eye only to speed. Out of this haste have come many f the charges laid against the project—waste and faulty construction. Two of the five bases, Sidi Slimane (*above*) and Nouasseur (*below*), ave in the past few months been put into operation for big B-50 ombers. A third will be ready this summer. The last two are still in he land survey and procurement stage.

Complaints about the high cost of the bases (originally estimated t $300 million, they will cost at least $450 million) are measured by J.S. military leaders against the free world's peril and the bases' elatively sheltered location. By land, the bases are almost unreachble from Soviet Russia. To take them, short of a successful airborne ssault, Red troops would have to skirt the entire eastern Mediteranean and cross all of North Africa. One Air Force officer summed p their worth to the U.S. and its allies thus: "European bases may ive us 10% more hitting power, but Morocco gives us 90% more taying power." Whole towns, like the one below, built on Morocco's lains to house U.S. personnel, are evidence the U.S. means to stay.



IR FORCE COMMUNITY built to house U.S. Air Force personnel at Nouasur base includes rectangular Dallas units and older, rounded Quonset huts.



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MUFFLED TOURIST protects herself from the wind and sun with dark glasses and homemade turban.



TOURIST CARAVAN of Europeans on a one-week camelback "vacation" in the Sahara Desert is led across a gravel *reg* by a Tuareg guide. Behind the caravan

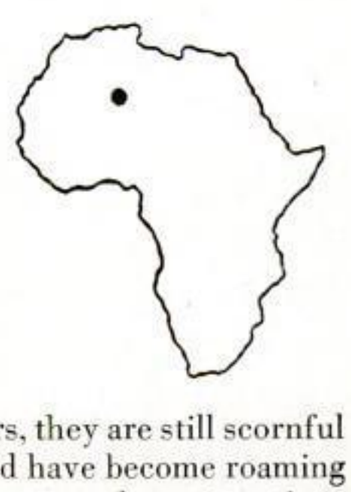
The rocky Sahara

Across the northern half of Africa stretches a vast expanse of wasteland, the pitiless world of the Sahara Desert. This world, as big as the U.S. (over three million square miles), has always served as a great continental barrier dividing the Mediterranean lands from the southern half of Africa. Crossed by hot, dry winds and occasional camel caravans, the Sahara is always thought of in terms of relentless sun and measureless miles of empty sand.

There are great wastes of sand, known as *ergs*—one is 750 miles long and 300 miles wide, and as forbidding and uncharted as the Antarctic. But contrary to popular legend these great dunes do not cover most of the Sahara. The desert also has chains of volcanic peaks such as the Ahaggar Mountains (*above*). There are the *regs*, miles of gravel bed ideal for

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stand the rounded peaks of the Ahaggar Mountains. The Sahara mountain ranges, all volcanic in origin, rise abruptly from the desert, reach heights of 11,000 feet.



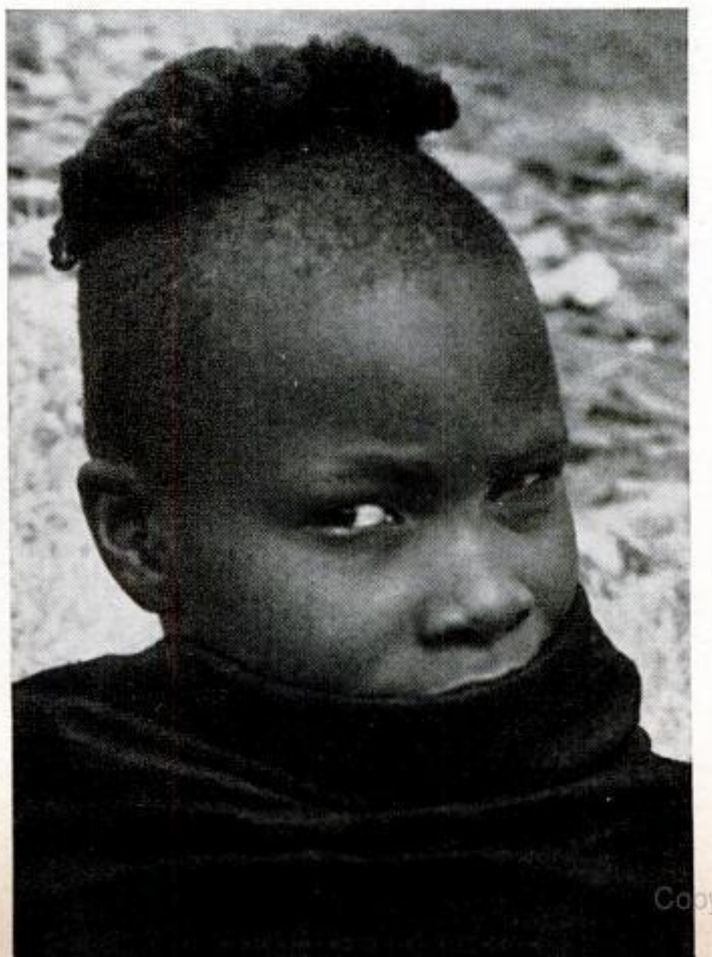
MUCH OF AFRICA'S GREAT BARRIER IS GRAVEL, PEBBLE AND MOUNTAIN

caravan or even truck travel, and the *serirs*, stony deserts of shifting pebbles that make travel a torture. *Hammadas*, or plateaus of denuded rock, extend for great distances, and *wadis*, often-dry river beds, cut across the land, suddenly coursing with water when it rains.

This varied, violent landscape is the home of the Tuareg, nomadic Berber tribesmen who were once the raiders and pillagers of the desert. Today, no longer raiders, they are still scornful of the sedentary life and have become roaming herdsmen, living in tents and moving their flocks of sheep and goats wherever they can find scattered areas of pasture. Foreign tourists who want to find out what the Sahara is really like cannot do better than to hire a Tuareg guide, who will lead them by camel caravan across the strangeness of the desert world.

CONTINUED ON NEXT PAGE

TUAREG BOY has partly shaved head. Men wear hair long, but when it turns gray it is shaved off.



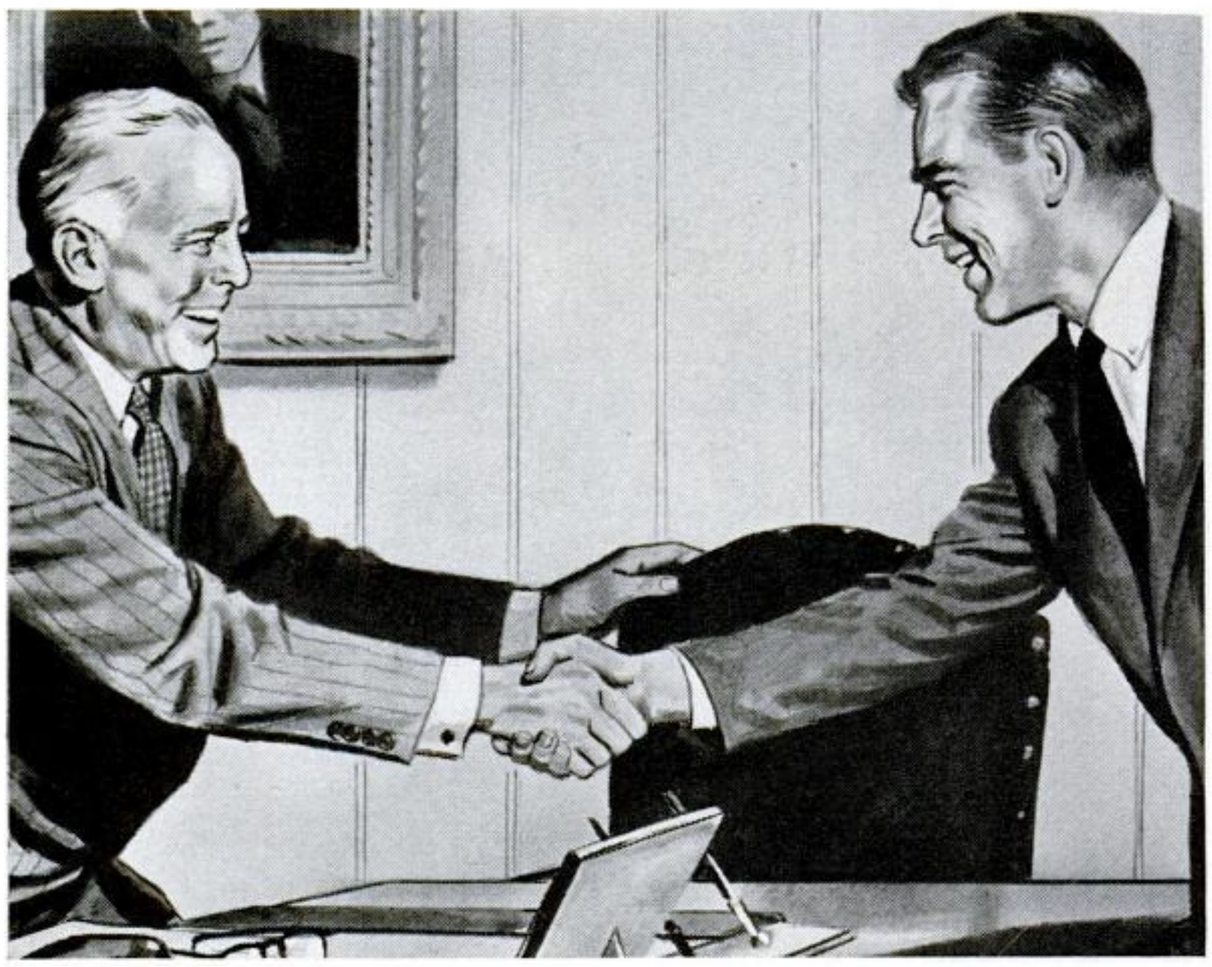
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Do they stall you off



Prospects either ducked Jenkins or put off seeing him until the last minute. Over-hearing a chance remark, he was shocked to learn why* *they put him off . . . Now doors that were never open before are open to him . . . He's going places at last . . . and, incidentally, he's got a girl who thinks he's pretty nice.*

. . . or put out the welcome mat?



LISTERINE STOPS BAD BREATH

4 times better than chlorophyll

Few people are immune from *halitosis (bad breath). It comes and goes . . . absent one day, present the next and you may never know when.

Why risk offending needlessly . . . why take chances with lesser methods when Listerine Antiseptic is such a wonderful, delightful, *extra-careful precaution* against bad breath?

No chlorophyll kills odor bacteria like this . . . instantly

You see, by far the most common cause of halitosis is germs. That's right, germs start the odor-producing fermentation of proteins which are always present in your mouth.

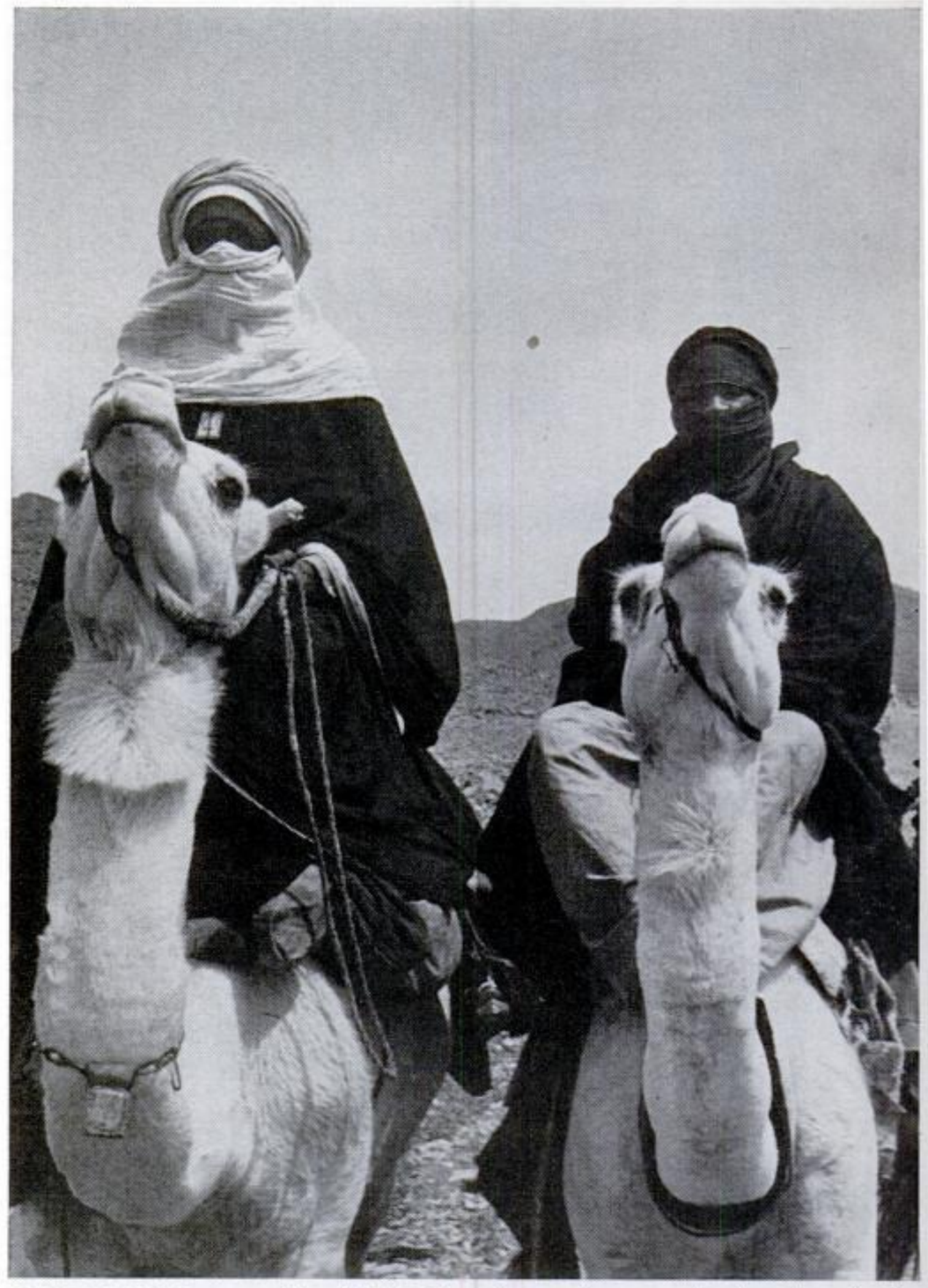
Listerine kills millions of germs, including germs that cause this fermentation. Brushing your teeth doesn't give you this antiseptic protection. Chlorophyll or chewing gums don't kill germs. Listerine does.

Clinically proved four times better than tooth paste

That's why Listerine Antiseptic stops halitosis instantly . . . and usually for hours! And that's why Listerine Antiseptic averaged four times better in stopping bad breath than three leading chlorophyll products and two leading tooth pastes it was tested against.

So, if you want really effective protection against halitosis . . . no matter what else you do . . . use an antiseptic—Listerine Antiseptic, the most widely used antiseptic in the world. Lambert Pharmacal Company Division of The Lambert Company, *St. Louis, Missouri.*

LISTERINE ANTISEPTIC...the most widely used antiseptic in the world

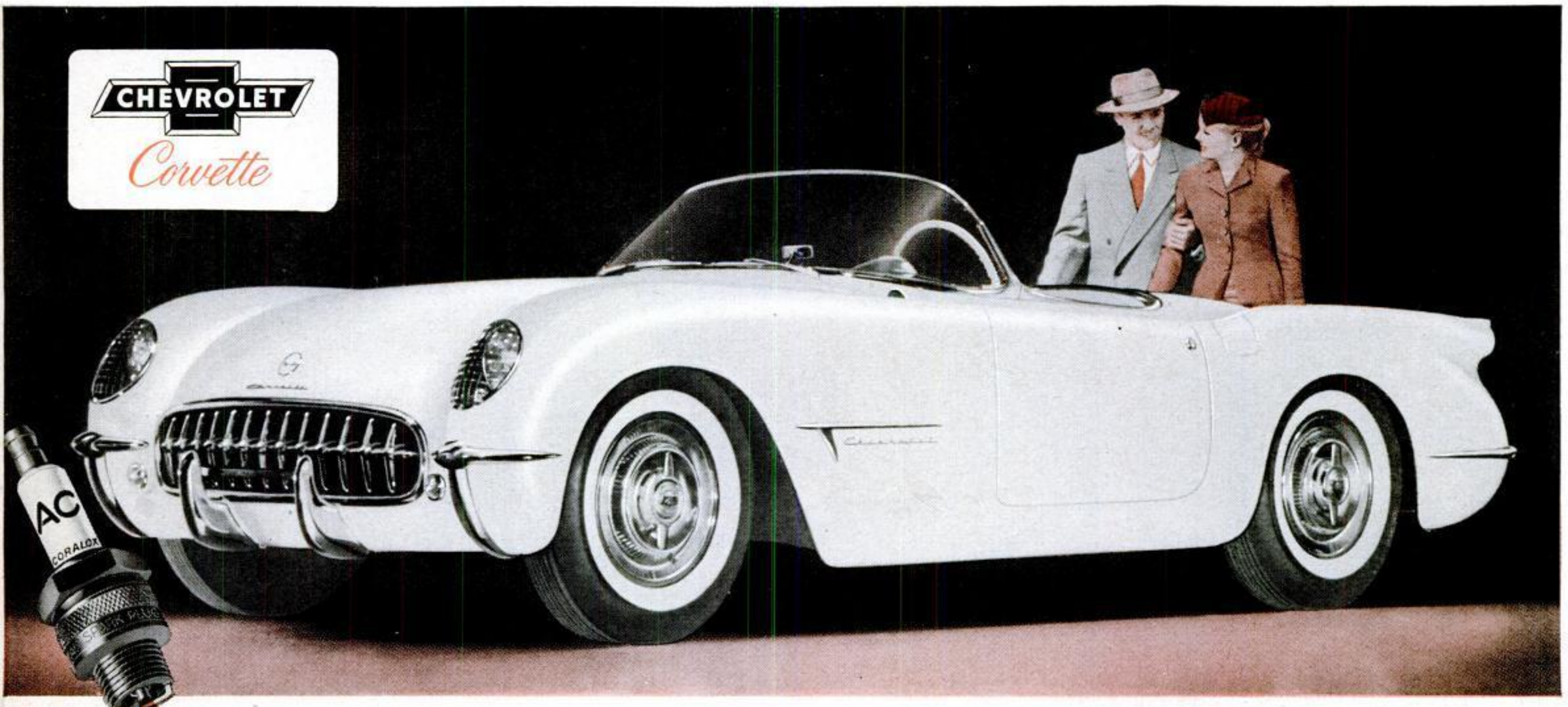


TUAREG MEN wear veils all their lives from puberty to death and are finally buried in them. The Tuareg women, unlike other Moslems, do not wear veils.



SWISS TOURISTS hold hands as they ride across desert. On first day of tour hard saddles and camels' lurching motion forced this couple to get off and walk.

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Both Featuring AC's

PATENTED *CORALOX* INSULATOR

AC SPARK PLUGS

THE CORVETTE, Chevrolet's sleek, low-slung sports car — and the PARISIENNE, Pontiac's exciting experimental car — are taking their bows before record crowds at every showing of General Motors' Motorama in its nation-wide tour. Both feature AC Spark Plugs.

ACs were specified to spark the performance of these special show cars. — just as they are being used on more new cars than any other make.

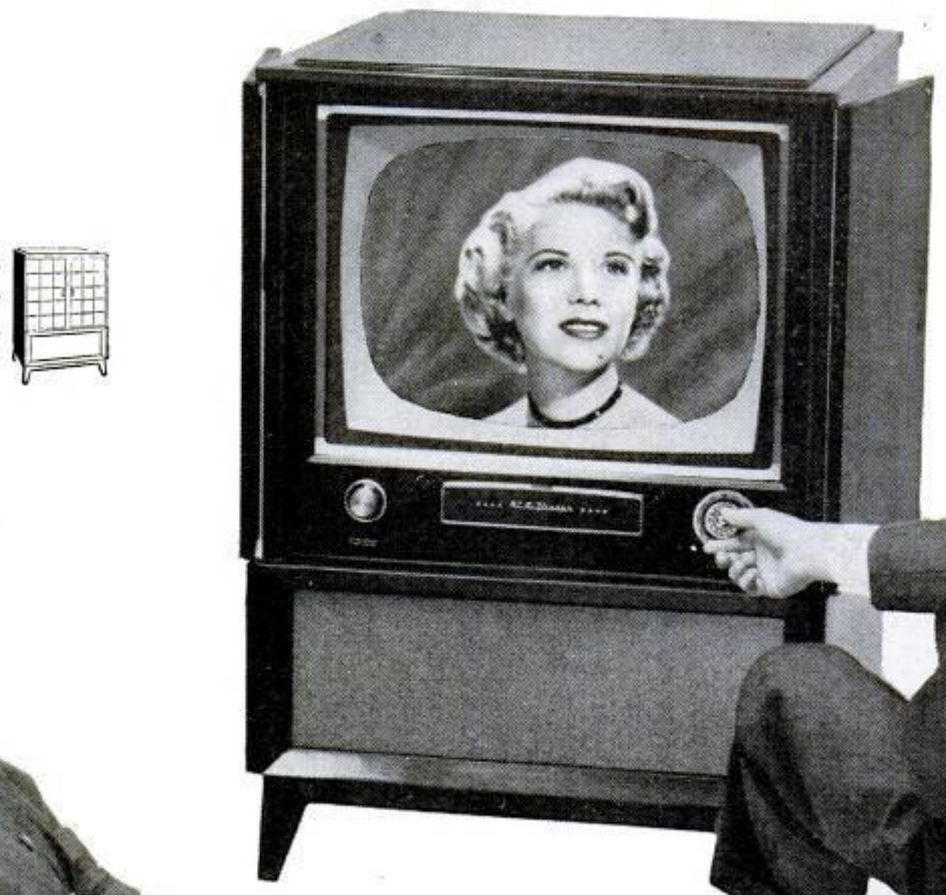
Whether your car is brand new or several seasons old — you'll find AC Spark Plugs with patented *CORALOX* Insulators **improve gasoline mileage . . . step up acceleration . . . smooth out performance . . . increase spark plug life.** Get the benefit of the best — get ACs.

Original Equipment on Nearly as Many New Cars as All Other Makes Combined



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New RCA Victor television... now 5 ways finer



1. New, automatic UHF-VHF tuner

Turn one knob...CLICK!—there's your station!

RCA Victor, first with the newest developments, now brings you an advanced, built-in multi-channel tuner that's *automatic!* UHF and VHF channels are on the same dial. Compare *ease* of operation . . . compare performance! (Optional at extra cost.)





Closed, the 21-inch DOBSON shows its lustrous grain and "inlay" effect. Mahogany finish, or limed oak (slightly higher). Model 21T322, $399.50

in 5 ways you can see!



21-inch Lawrence. TV, AM radio and "Victrola" 3-speed. 21T342, $525



21-inch Staunton Deluxe. Mahogany finish (limed oak slightly more). 21D326, $465

2. **New, automatic MAGIC MONITOR Circuit System.** Brings in the finest TV pictures possible, and *holds* them at their finest—*automatically!* Screens out static, steps up power, ties best sound with clearest picture—*automatically!*

3. **Improved RCA "Deep Image" picture tube.** Has micro-sharp electron beam plus a phosphor screen so superfine it's coated with billions of tiny crystals . . . gives you fine-grain, *deep-image* pictures.

4. **New, long-distance reception.** Steps up picture performance and greatly increases sound sensitivity in far-out fringe areas.

5. **New cabinet styles**—more than ever before in RCA Victor history . . . Modern, Contemporary, Colonial, Provincial, Regency, Empire. Finishes include mahogany, limed oak, walnut, maple, and cherry.

Even the *look* of the set tells you this is finer television. Superbly crafted cabinets, authentically styled fittings, careful attention to details—all of these refinements give a clue to the quality beneath.

Ask your RCA Victor dealer to show you the *automatic* tuning precision, the steadying hand of the famous "Magic Monitor," the fuller, richer "Deep Image" picture. Prices still start as low as $199.95. *And remember,* for expert TV installation and service—get an RCA Victor Factory-Service Contract.



"Plugs right in...and my TV set's a phonograph!"

Only $16.75! "Victrola" 45 attachment plugs into phono-jack built in every RCA Victor TV set. ("Victrola" 3-speed attachment, $49.95.)

See the Dennis Day Show over NBC Television, Friday, 8:00 pm, EST. For More Comfort, Better Health, Better Living—Get RCA Room Air Conditioning.

Television prices include Federal Excise Tax and full-year picture tube warranty. Prices shown are suggested list prices, subject to change without notice. Slightly higher in far West and South. UHF-VHF tuner optional at extra cost.

RCA "THE MASTER'S VOICE"

Every year more people buy RCA Tmks.® VICTOR than any other television

Division of Radio Corporation of America

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AS NAGUIB RIDES TO TRAIN TO CONTINUE TOUR, ADMIRERS SHOUT PRAISE TO THEIR LEADER



Strong leader

NAGUIB PUSHES EGYPT REFORMS

The most militant and enterprising leader in Africa is Major General Mohammed Naguib, premier of Egypt. In the past nine months Naguib has taken over a government, thrown out a king and made himself the idol of his people. Last month, whistle-stopping across Egypt, he was wildly cheered by peasants, factory hands and Bedouin tribesmen. They are devoted to him because he has promised to liberate Egypt's peasants from their staggering poverty and has already started land reforms, cut prices and set minimum wages.

Now close to success in getting British troops out of the Suez, Mohammed Naguib is the only African leader who has proved himself able to deal with a major foreign power on equal terms. In his effort to gain independence for the Sudan, long under Anglo-Egyptian rule, and bring it closer to Egypt, he was forging the first modern union of Africa's Arab and Negro peoples. In accomplishing all this, Naguib was beginning to look like a political strong man. The question will be whether, if he must act more like a dictator, he will still be able to talk for the people.



PLANTER NAGUIB, who says Egypt must have trees, turns earth for more in reforestation project.

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MOJUD®

"MAGIC-MOTION"

sheer stockings



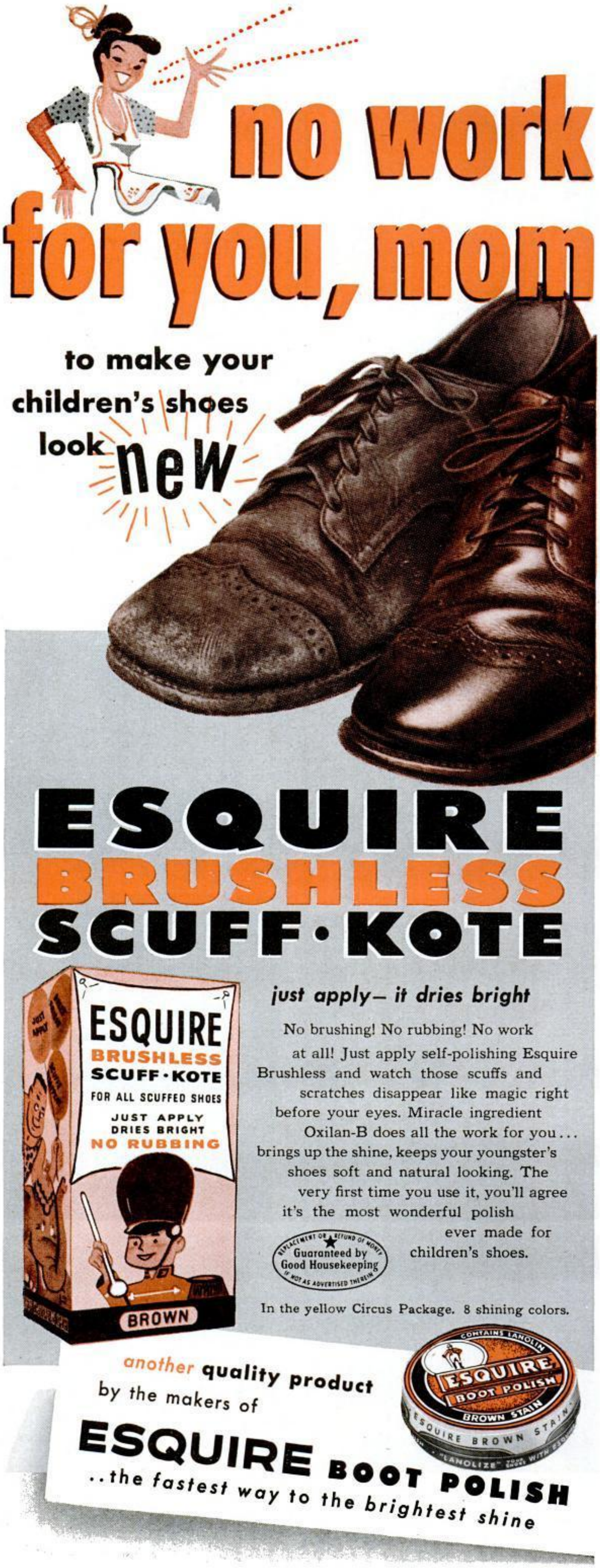
No bagging knees, no sagging ankles with Mojuds— the stockings with "Magic Motion." The extra "give" and spring-back is right in the knit. They stay fitting. like your skin!

MOJUD stockings

There's lovely lingerie by Mojud, too. At better stores everywhere.

©1953 MOJUD HOSIERY CO., INC., N. Y. C.

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PRICE FIXING, major Naguib reform, has effected 30 to 50% food price cuts, enforced by government inspectors who make frequent tours of retail stores.



LAND RECLAMATION at Wadi-El-Natroun, using irrigation canals and Egypt's first sprinklers, is part of government project to reclaim arid areas.



CABINET MEMBERS in dungarees learn use of weapons as example to country's youth. Left to right are ministers of social affairs, interior, agriculture.

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Fifty Years Forward on the American Road

You "belong" in a '53 FORD



And, with its 41 "worth more" features, you'll find it is worth more when you buy it . . . worth more when you sell it!

One of the nicest things about owning a Ford is that it is accepted *everywhere!* Likewise, Ford owners are known and respected for their good taste and sound business judgment for selecting the car that is not only beautifully built and finished but one that returns more of its initial cost when sold!

Of course, this is perfectly natural when you realize what a '53 Ford *really* is and *does*.

Consider the Crestmark Body, for example. Only a few short years ago it would have been difficult to produce a body like it for a car selling at such a low price. The tools, the methods, the materials simply weren't that far advanced. Think of that when you feel the elegant softness of any Ford seat cushion. (It comes from a new use of springing plus a thick pad of foam rubber.) Think of it again when you realize that Ford upholstery materials and exterior finishes are the most beautiful money can buy. Then open a door—it stays open in your choice of two positions. Now, slam the door—notice the solid "snick" of the latch—like closing the breech of a shotgun. Here's quality—Ford quality that tips its hat to no one!

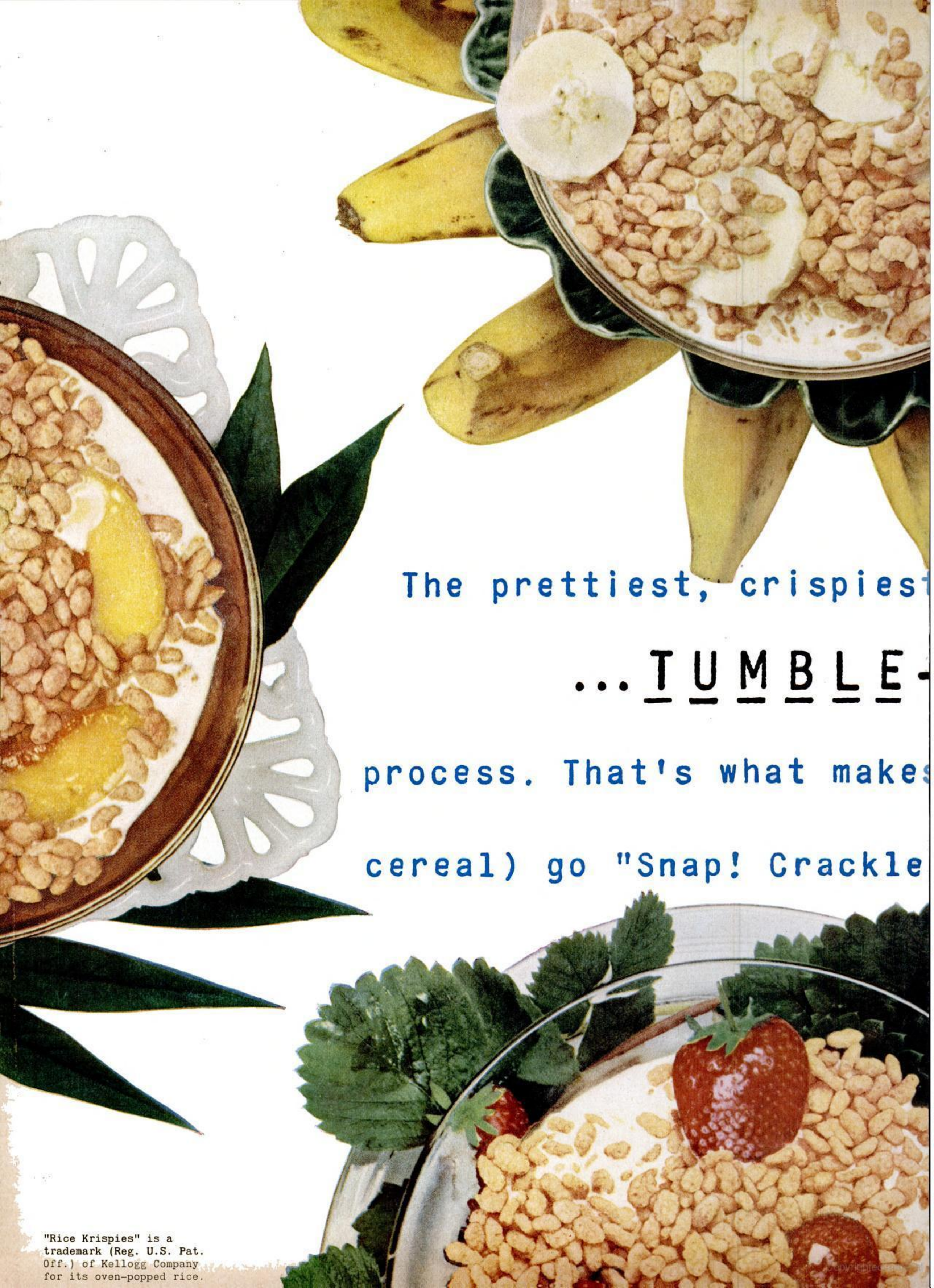
Finally, remember these bodies are "hull-tight" to seal out weather and dust!

But Ford Crestmark bodies are not the whole story by a long shot. There are, by actual count, 41 "Worth More" features—all the way from your choice of high-compression Strato-Star V-8 or Mileage Maker Six engines to a ride that reduces front-end road shock up to 80%, a ride that's a perfect wonder in smoothness and stability.

Why not let your Ford Dealer give you a complete fill-in? He wants you to see—to value check—to test drive the '53 Ford.

FORD...worth more when you buy it... when you sell it, too!

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The prettiest, crispies

...TUMBLE-

process. That's what makes

cereal) go "Snap! Crackle

"Rice Krispies" is a trademark (Reg. U.S. Pat. Off.) of Kellogg Company for its oven-popped rice.



NUTRITIONAL NEWS-NOTE

You know they're light and pretty on the spoon. But did you know that, inside, they're packed with lots of energy generators, plus the natural rice values of thiamine (B_1), niacin and iron?



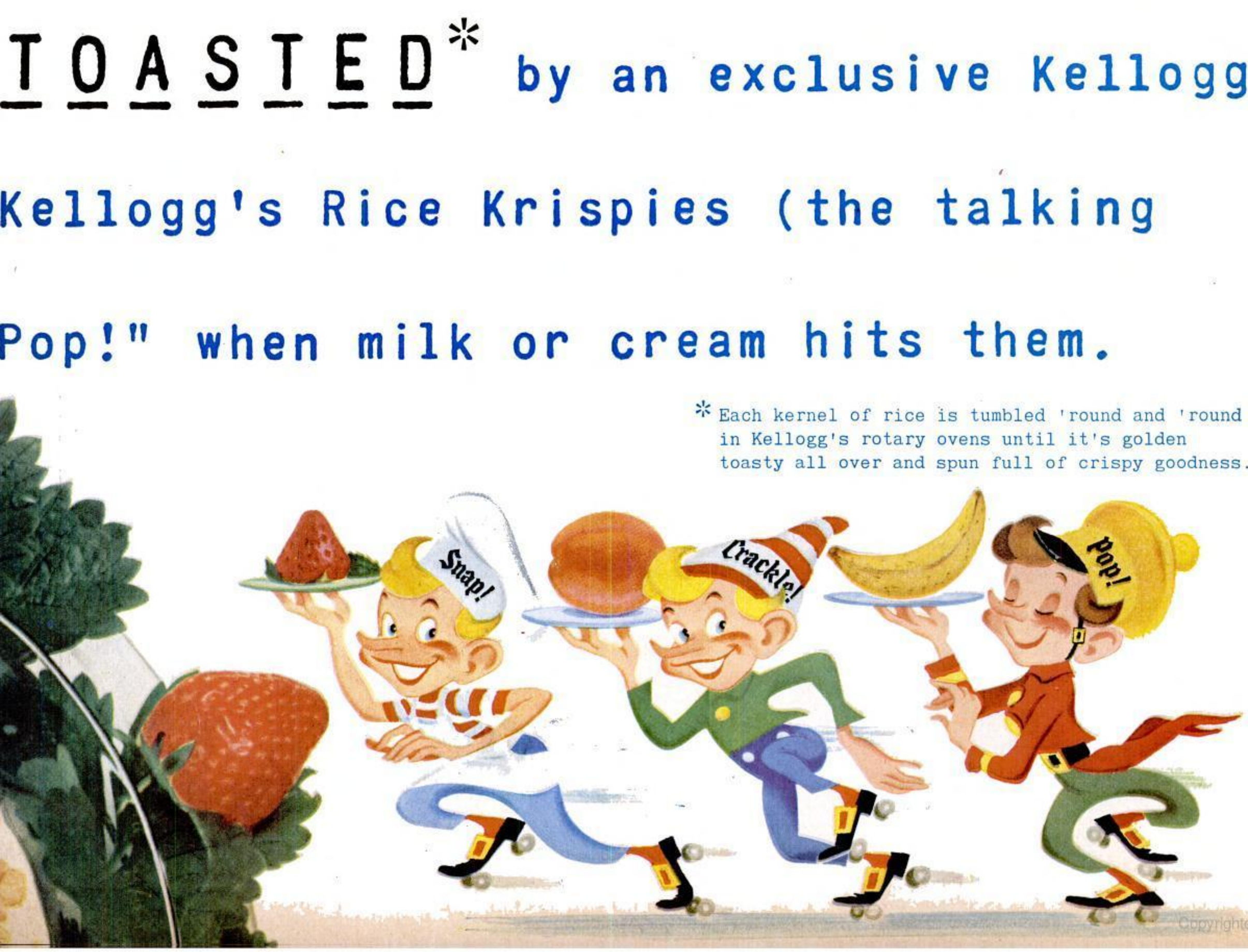
cereal that ever came out of an oven

T O A S T E D* by an exclusive Kellogg

Kellogg's Rice Krispies (the talking

Pop!" when milk or cream hits them.

* Each kernel of rice is tumbled 'round and 'round in Kellogg's rotary ovens until it's golden toasty all over and spun full of crispy goodness.



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Expressed preference. There is a new reason why millions are expressing a preference for Four Roses over any other brand of whiskey. The Four Roses that is being bottled today is the *finest*, the most *distinctive* in the long and honorable history of this famous brand.

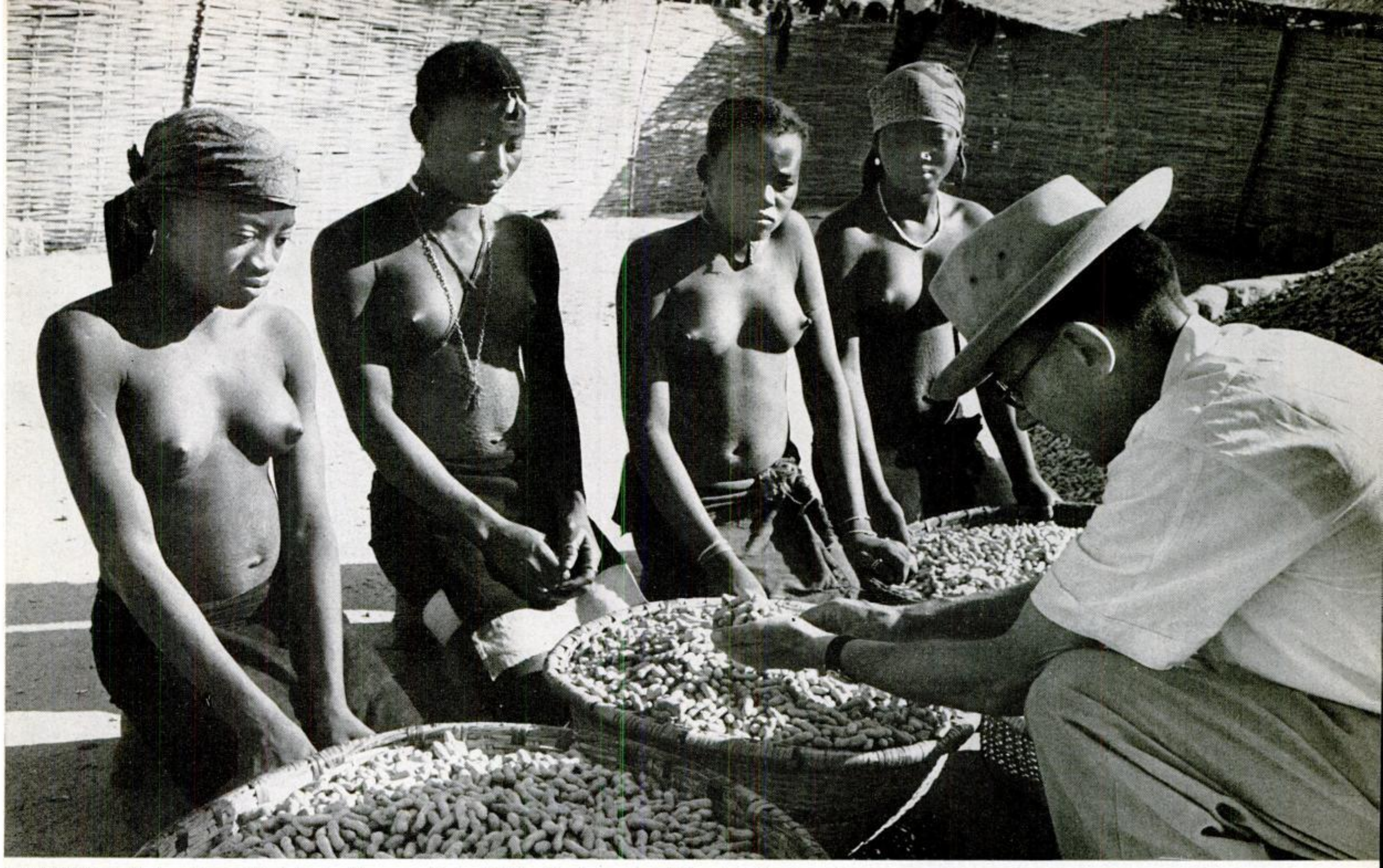
Wouldn't you rather drink

Four Roses

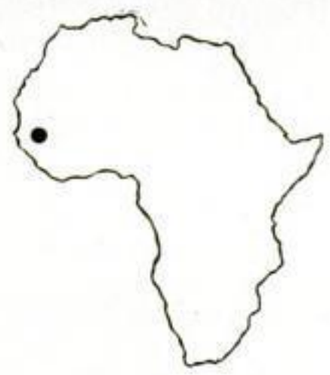


Frankfort Distillers Corporation, New York. Blended whiskey. 86.8 proof. 60% grain neutral spirits.

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AT MARKET in Youkounkoun, Administrator Ducrest inspects peanuts brought in by girls of the Coniagui tribe. He is learning different grades so he can see that traders do not cheat native growers.



Administrator of Youkounkoun

HE LEADS ROUGH LIFE IN SERVICE OF FRANCE

A fantastically diverse number of chores devolve upon Georges Ducrest of Youkounkoun, a pinprick of savanna land in northwest French Guinea. As administrator for the French colonial office he inspects the country's foremost crop (*above*), takes the census, inspects roads, bosses construction, supervises smallpox inoculations, makes speeches at tribal functions, arbitrates hassles between tribesmen and Europeans, disarms tribesmen who dig up ancient muskets to shoot game, is fire inspector and commander-in-chief of the guards (eight men). He does all this to the end of keeping content the 42,500 tribesmen living in his 27 villages and 5,000 square kilometers.

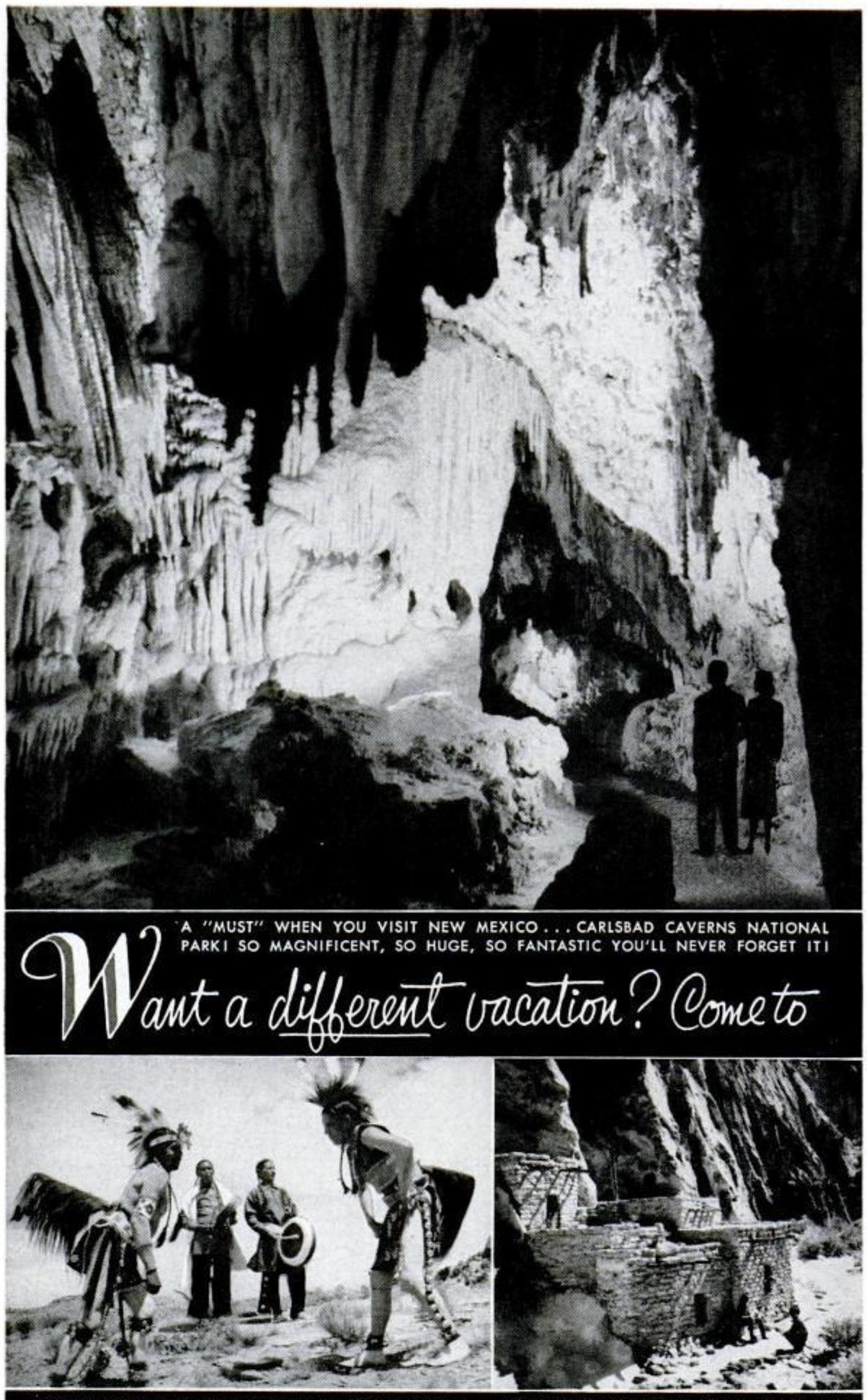
M. Ducrest, who is 47, is one of thousands in Africa who, as emissaries of the powers of Europe, guide and govern the peoples of the continent. His is a rigorous life. Two thirds of the year he lives under a searing sun until the rains take over. Worst of all, since his is a "hardship post," he did not bring his wife and six children with him. His reward after two years is six months' leave, then assignment to another colonial post.



AT HIS RESIDENCY busy Ducrest checks over and signs papers brought from office by guard. Porch pillars are about to collapse, but Ducrest hopes new house will be finished before rainy season starts.

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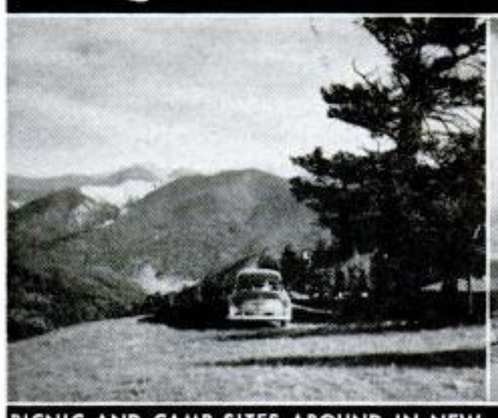
A "MUST" WHEN YOU VISIT NEW MEXICO . . . CARLSBAD CAVERNS NATIONAL PARK! SO MAGNIFICENT, SO HUGE, SO FANTASTIC YOU'LL NEVER FORGET IT!

Want a different vacation? Come to

TAOS "HORSETAIL" DANCERS PERFORMING AT ANNUAL INTER-TRIBAL INDIAN CEREMONIAL AT GALLUP.

16TH-CENTURY INDIAN CLIFF DWELLINGS IN BANDELIER NATIONAL MONUMENT.

big, high, cool, unspoiled New Mexico



PICNIC AND CAMP SITES ABOUND IN NEW MEXICO'S COOL, FRAGRANT FORESTS.



CHILI PEPPERS DRYING OUTSIDE ADOBE RANCH HOUSE.



REGATTA AT ELEPHANT BUTTE LAKE; FINE BASS FISHING, TOO.

—the fabulous Land of Enchantment!

New Mexico's modern highways lead to Carlsbad Caverns National Park, 8 National Monuments, 18 Indian Pueblos, 8½ million acres of cool green National Forests. They take you to fiestas, rodeos, ceremonials . . . to thriving hospitable cities . . . to fine hotels, motels, resorts and ranches. Come . . . see *all* of New Mexico this summer. New Mexico State Tourist Bureau, Box 1631, Santa Fe, New Mexico.

This year thrill to Adventure in

NEW MEXICO

THE LAND OF ENCHANTMENT

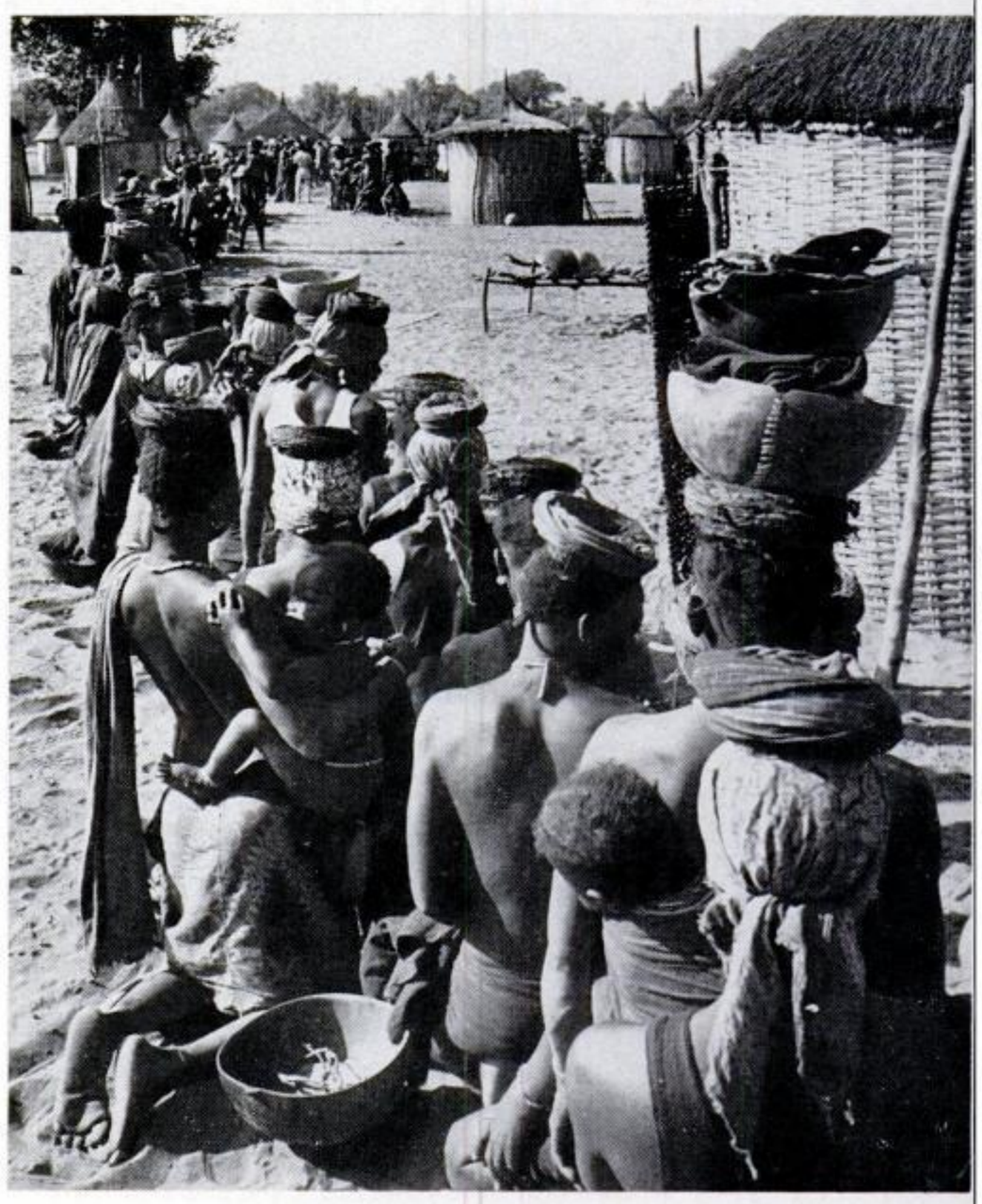


NEW SCHOOL is visited by Ducrest and Catholic bishop as Reverend Superior feeds pet gazelle.

NOVEL by U.S. Author Kathleen Winsor (French translation) furnishes some escape for Ducrest.



VACCINATION for smallpox is given entire village of 1,816 people by Ducrest's medical officer.



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Man deciding whether to let you get stuck in a zipper jam

. . . OR WHETHER TO PAY A PENNY OR TWO MORE FOR A CONMAR ZIPPER

This man is a dress manufacturer. He is facing one of the dozens of tough little decisions that plague conscientious manufacturers every day. Only one of the zippers he is holding is a Conmar. The other is a "nameless" brand that costs a few pennies less. He is asking himself, "Do I *have* to use Conmar zippers?"

Why does this manufacturer have to pay more for Conmar zippers? Well, why does a fine watch cost more than a kitchen alarm clock? Or sterling more than silver plate? *Quality* is an over-worked word. But when a zipper breaks down it's usually because quality has been *overlooked* in favor of a few cents saved. And some well-meaning manufacturer—like the one in the picture—has decided to risk a cheaper zipper.

Zipper failures can be infuriating. And in a recent survey among hundreds of men and women, seventy-seven percent of them (yes, seventy-seven out of every hundred) said something like: "*My children are always having zipper problems*" or "*I seem to have trouble with zippers when I am most in a hurry.*"

If you want to end zipper problems in *your* life, there are two things you can do.

One, if a zipper misbehaves don't suffer in silence. Tell your retailer. He *wants* to know—so he can tell the manufacturer.

And two, next time you buy a zippered article take an extra second to look at the name on the zipper pull-tab—just as you look for deep hems and generous inside seams. Every Conmar zipper *says* CONMAR. It's that easy! Conmar Products Corp., Newark, N. J.

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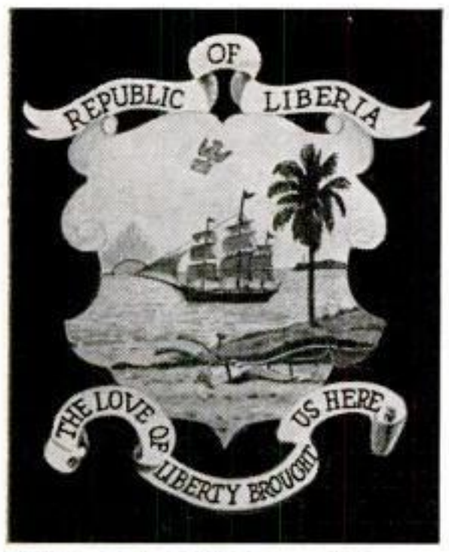
It always pays to be careful,
especially when you're buying a cotton dress
that may shrink out of fit.

So, before you buy your next cotton,
take an extra second to look for the
"Sanforized" label. Make even your favorite
salesgirl show you the "Sanforized" label.

Then you know shrinkage woes can never
happen to you! You know your cottons can't
shrink out of fit . . . out of style!

Cluett, Peabody & Co., Inc. permits use of its trade-mark "Sanforized," adopted in 1930, only on fabrics which meet this company's rigid shrinkage requirements. Fabrics bearing the trade-mark "Sanforized" will not shrink more than 1% by the Government's standard test.

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SEAL OF LIBERIA celebrates the nation's origin in motto at bottom and in figure of sailing ship, its love of peace (dove), its products (tree, plow, spade).

DRILLERS BORE INTO ROCK PREPARING TO BLAST IT FROM LIBERIA'S NEWEST ASSET, A 40-MILLION-TON IRON ORE DEPOSIT

Africa's only republic

FOUNDED BY FORMER SLAVES FROM U.S., LIBERIA IS A LITTLE BIT OF AMERICA

The only republic in all of Africa is a land that regards the U.S. as its mother country, little Liberia. It flies a flag patterned after the Stars and Stripes, uses American currency as its own and was, in fact, founded by emigrants from the U.S.—freed Negro slaves returning to their ancestral continent. The first Liberian settlers came by sailing vessel in 1822 to live on land purchased by the American Colonization Society from tribal chiefs. Today the 25,000 descendants of the freed slaves are the ruling class in a country about the size of Pennsylvania with a native population of 1.5 million.

In 1926 the Firestone Rubber Company leased a million acres of rubber trees; until recently rubber was the country's main product. With World War II the U.S. built a deep port at Monrovia, the capital named for the U.S. president James Monroe, and a huge airfield. Since then, with private capital and funds from U.S. agencies like Point Four and the Export-Import Bank, Liberia has been humming with economic activity. Most promising of all the new enterprises is the Liberia Mining Co., owned largely by Republic Steel, which is mining and shipping to U.S. mills the world's richest iron ore.



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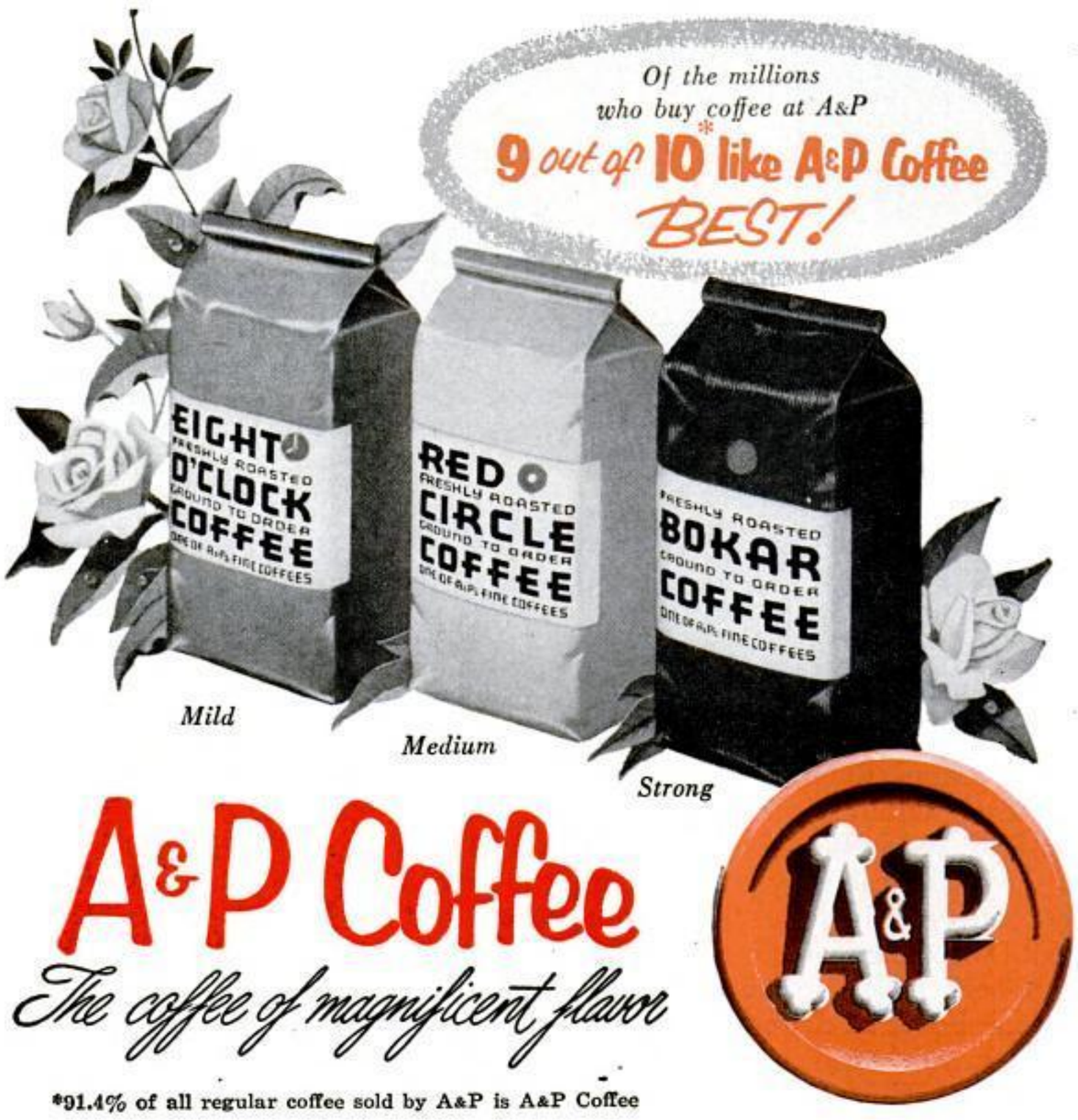


"DO YOU TIME EACH CUP... OR HAVE YOU

Time for a Better Cup?"

"I used to save time by gulping 'quickie coffee'... save money by 'stretching' expensive coffees. I don't know what I did with the seconds I saved... and I sure don't have the money! Worse still, I'd forgotten the blissful fragrance of honest-to-goodness coffee brewing... and the deep-down, satisfying flavor of full-strength, fresh coffee in my cup. That's all changed! I've discovered roaster-fresh A&P Coffee. Imagine... it's Custom Ground for *me*. And, folks, it's sure *priced* for me! How about *you?* Wouldn't *you* like a *better* cup of coffee? Then why don't you try A&P Coffee?

"YOU'VE *NEVER* TASTED FINER COFFEE! *NEVER!*"



A&P Coffee

The coffee of magnificent flavor

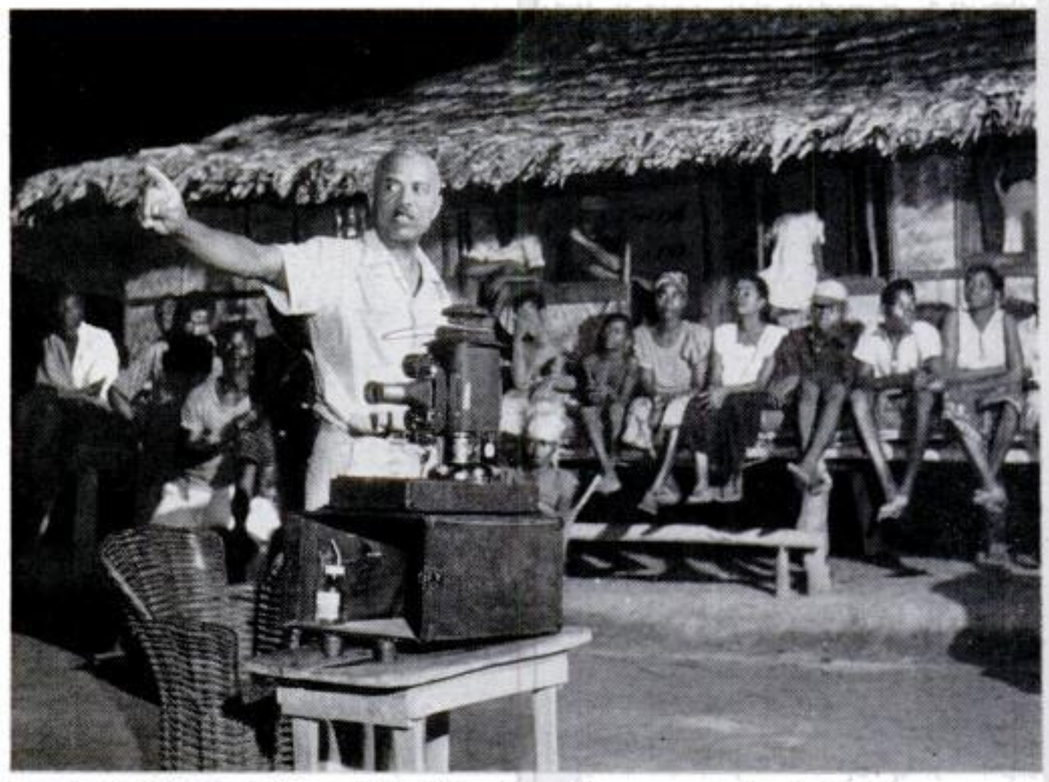
*91.4% of all regular coffee sold by A&P is A&P Coffee



RUBBER TAPPERS set out with pails in hand to collect the daily harvest of rubber from a 90,000-acre Firestone plantation. Every morning the workers drill tap holes in 250 to 300 trees each, then four hours later on the second time around collect the milk-white latex from which rubber is processed.



PLEDGE OF ALLEGIANCE in a now-outmoded American manner is delivered by kindergartners, several of whom mistakenly use left hands. The 11 red and white stripes of Liberia's flag represent the 11 signers of nation's constitution. Single white star on a field of blue denotes the republic itself.



VISITING EXPERT from U.S. Point Four Program, Cedar A. Walton, puts on an illustrated lecture in hinterland village to introduce new agriculture production methods. Most of the rural population is illiterate, but the people take eagerly to such demonstrations and quickly apply what they are taught.

CONTINUED ON PAGE 54

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As Arthur Godfrey shows you, the proof of flakiness is in the breaking.

"Ever see a flakier pie crust?"

IT'S MADE WITH PILLSBURY—THE ONLY CHILL-BLENDED PIE CRUST MIX

If you've ever watched a fine pie maker at work, you know how important chilling is to get flakier crust. This is exactly what Pillsbury does for you. In Pillsbury Pie Crust Mix, shortening is chilled at the time it is blended into the mix—the *exclusive Chill-Blended process.* You get flakier top crust . . . flakier bottom crust. And you get it so simply, time after time, by merely adding water to this most popular of all pie crust mixes. Why not make this great discovery—why not get several packages?



Pillsbury Pie Crust Mix

FLAKIER, BECAUSE IT'S CHILL-BLENDED

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are you worried about smoking too much?



Do one simple thing and *stop* worrying. Take one simple precaution and *enjoy* smoking.
Filter every cigarette you smoke . . . with a Denicotea Holder.



This filter does it
Your cigarette smoke must pass through this efficient crystal filter to be cleansed.



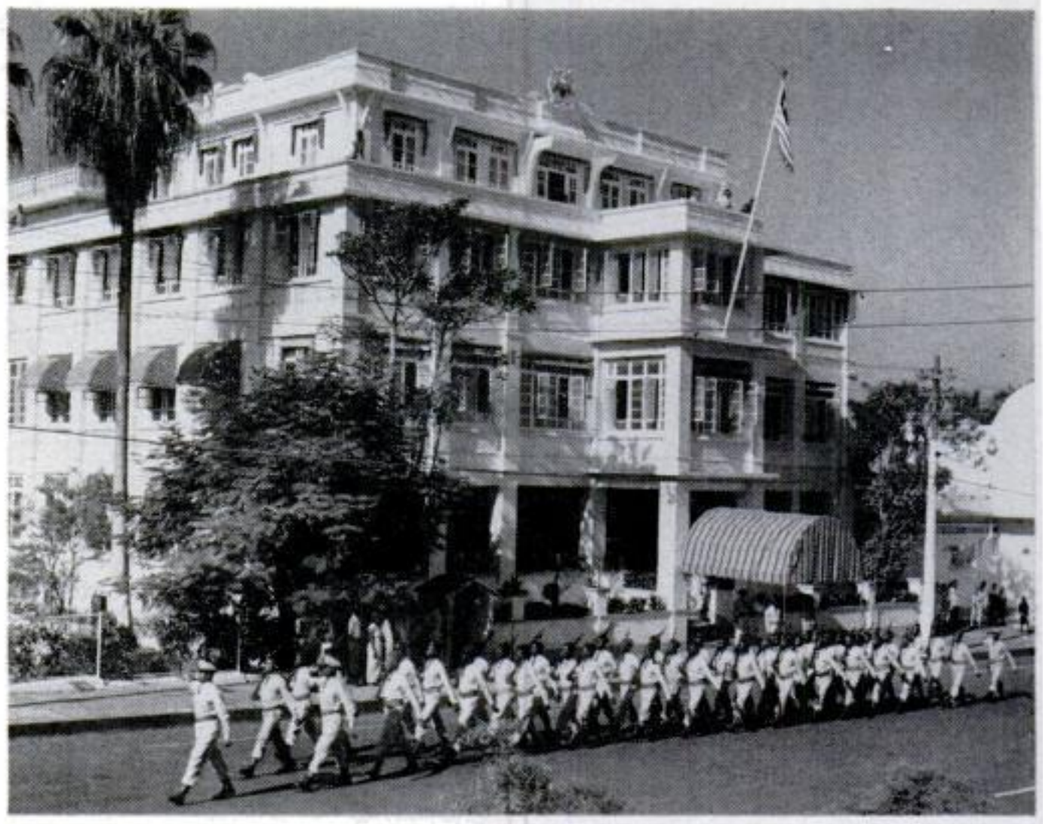
Filter turns black
After smoking twenty cigarettes, crystal filter is black with tars and nicotine that might otherwise be in *you.*
Throw it away and put in a fresh filter.

For safer, more enjoyable smoking

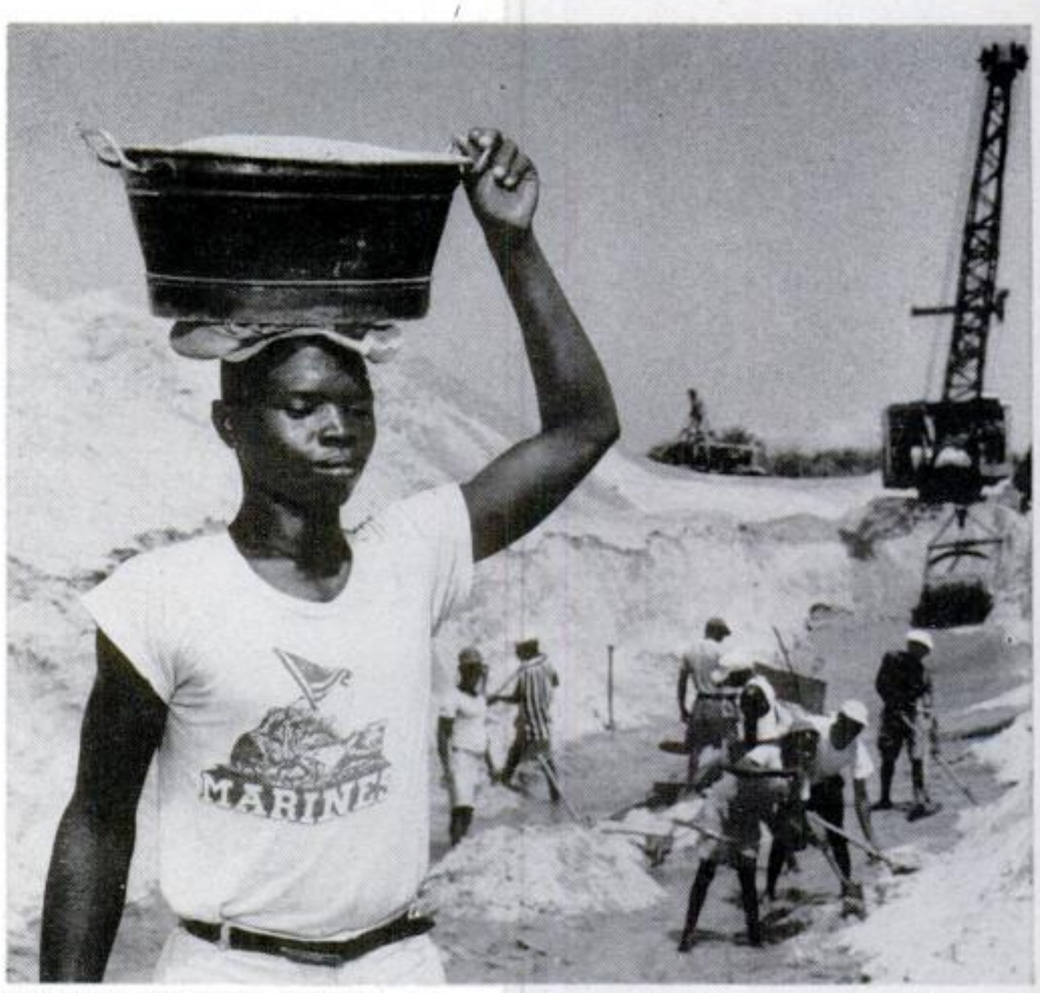
Used and highly recommended by many physicians and dentists all over the world.
The smart, slim Denicotea Holder comes in various lengths, finishes and colors. **2.50** and **3.50** including extra crystal filters. At stores everywhere.

dunhill

DE-NICOTEA CRYSTAL FILTER CIGARETTE HOLDER



CHANGING OF GUARD at executive mansion of the president is a high spot of daily calendar in Monrovia where people indulge in much pomp. During the change of guard and raising or lowering of the flag all traffic is halted.



BUILDING WATER SYSTEM, Monrovia's first, is important part of a new public works program financed by $36 million in loans from U.S. Laborer in foreground above wears a Marine shirt from surplus U.S. wartime supplies.

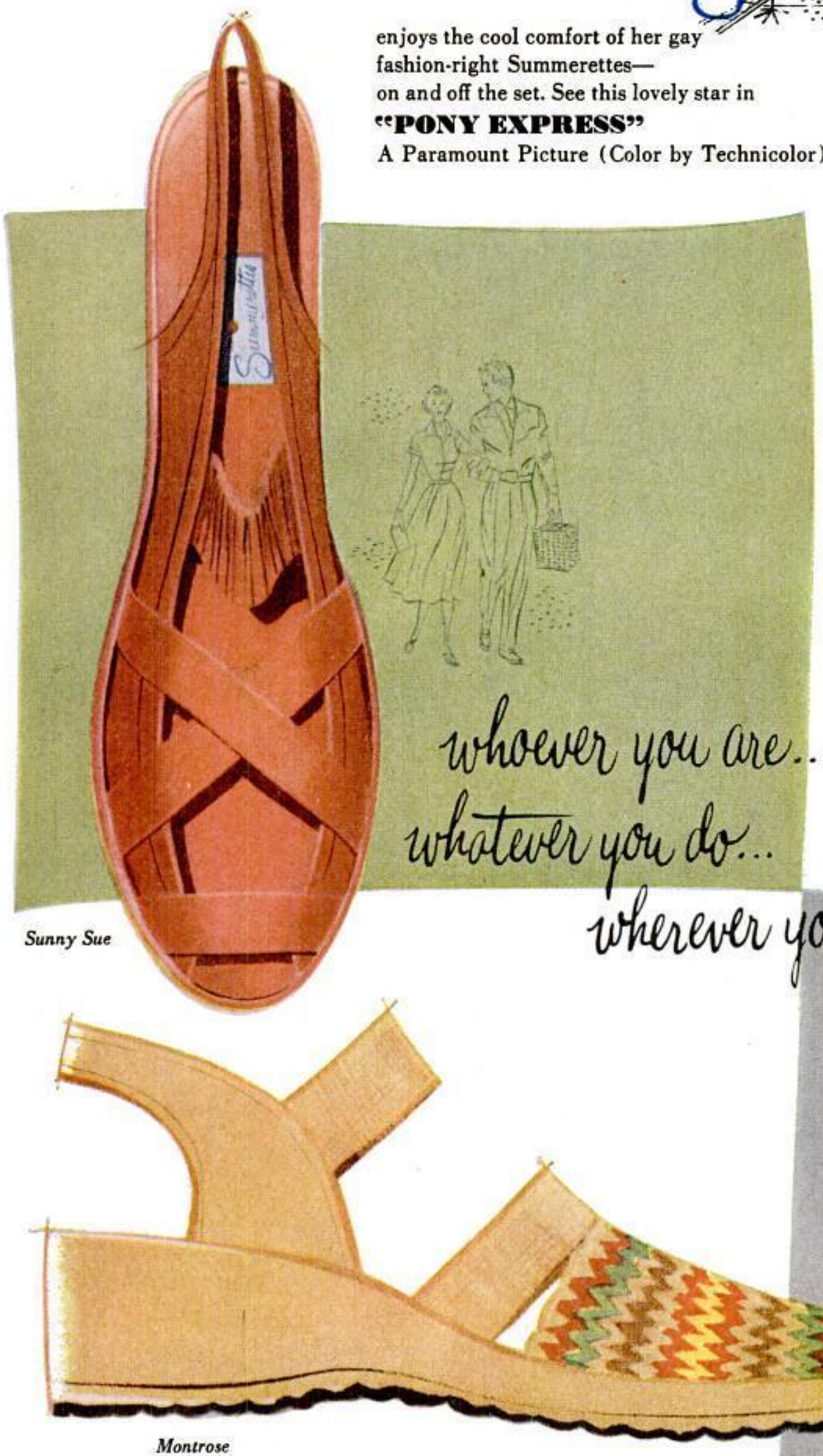


TOASTING THE PRESIDENT, William V. Shadrach Tubman (*center*), Netherlands Minister Dr. G. R. G. van Swinderen (*left*) salutes the Liberian leader after presenting a Dutch decoration. Tubman, elected in 1943 as the candidate of the True Whig party, country's only active party, is Liberia's 19th president. He is the first actually to spend much time in the hinterland in an effort to improve the economic and political status of the tribal people.

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Rhonda Fleming

enjoys the cool comfort of her gay
fashion-right Summerettes—
on and off the set. See this lovely star in
"PONY EXPRESS"
A Paramount Picture (Color by Technicolor)



Sunny Sue



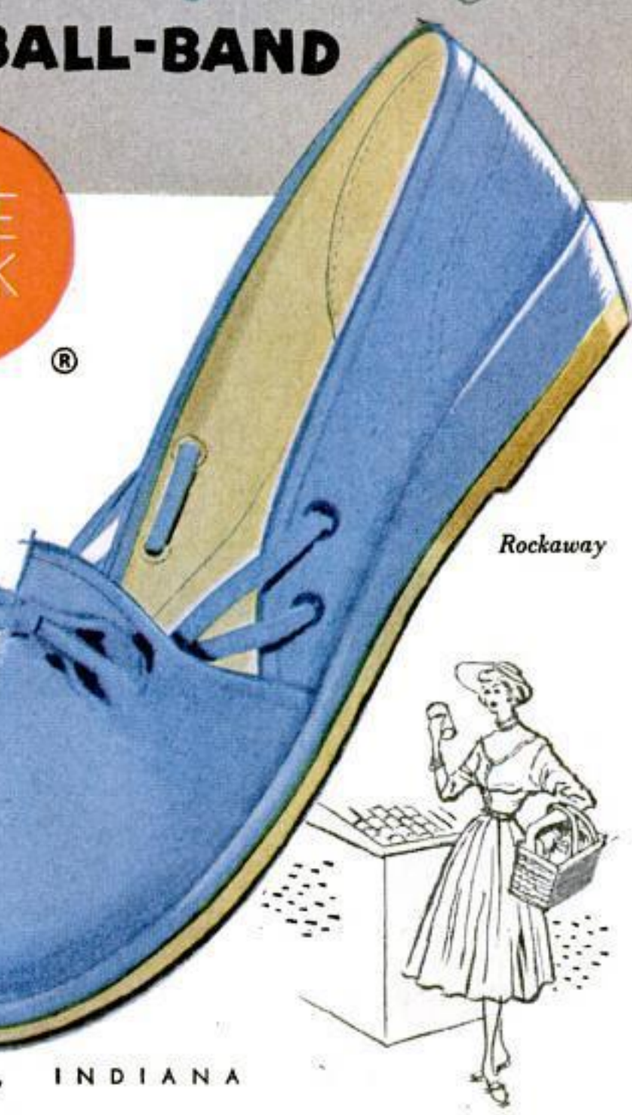
whoever you are...
whatever you do...
wherever you go...

feet feel better in Summerettes

by **BALL-BAND**

TRADE MARK ®

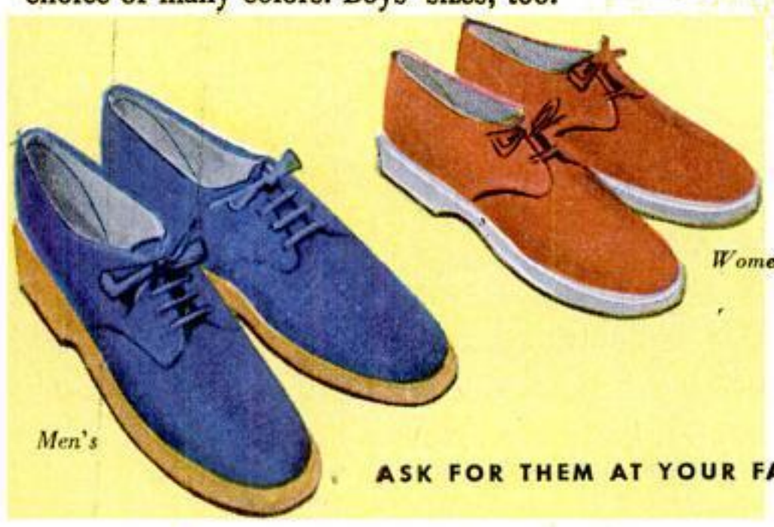
Montrose



Rockaway

feet feel fine in COMMODORES too!

Your answer to cool comfort and value in a thick-soled oxford. Buoyant Duo-Texture platform. Springy crepe rubber sole. Cool, cool fabrics in your choice of many colors. Boys' sizes, too.



Women's

Men's

You'll enjoy the supple comfort of these bright fabric casuals—all with the unique Duo-Texture Platform that cushions every curve of your foot—provides that made-for-you fit.

ASK FOR THEM AT YOUR FAVORITE SHOE OR DEPARTMENT STORE

MISHAWAKA RUBBER AND WOOLEN MFG. CO., MISHAWAKA, INDIANA

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A Care-Free Kitchen is the Heart of Your Home...



"Hello, I'm Margaret Lindsay. I'm going to demonstrate this beautiful Crosley Shelvador Freezer and other wonderful Crosley products on Crosley's Television Show, 'What's My Name?'. Won't you tune in? See your newspaper for time and station."

MODEL CEF-15

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So Set Your Heart on a '53

CROSLEY
SHELVADOR® FREEZER!

IT'S A FOODSAVER!



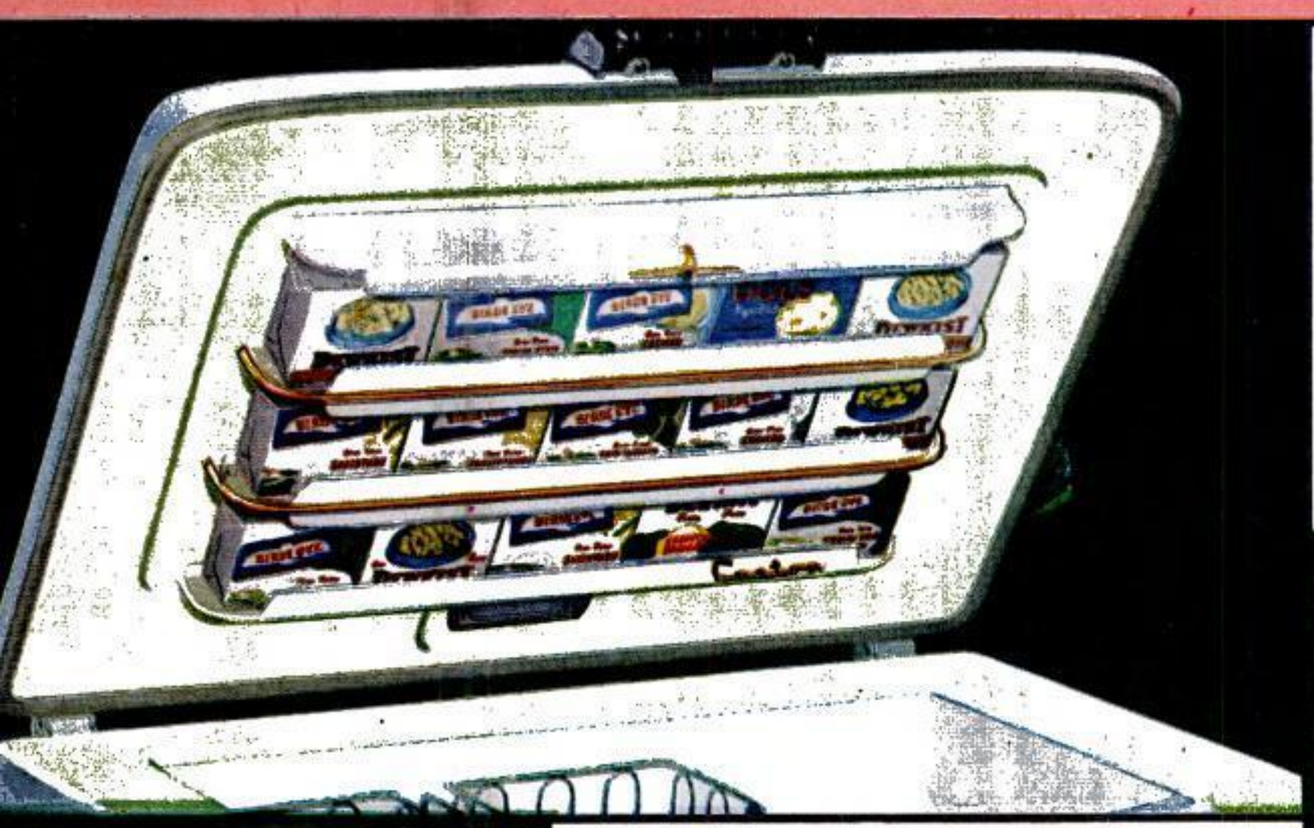
IT'S A MONEYSAVER!



IT'S A LIFESAVER!

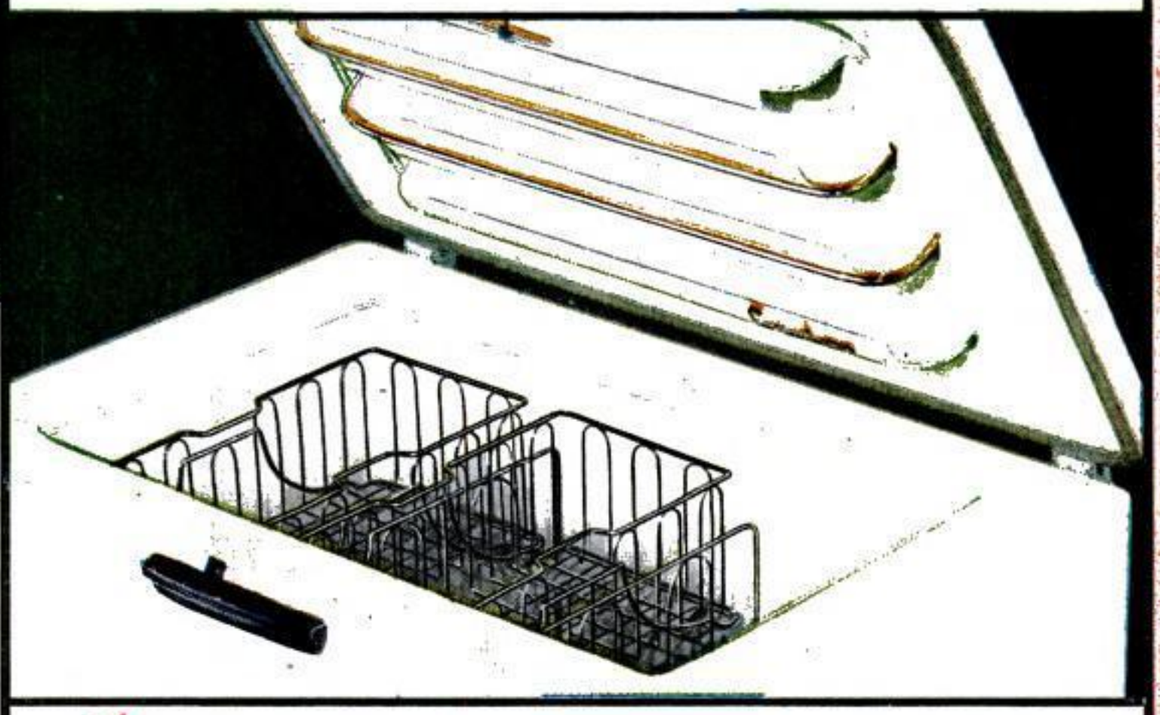


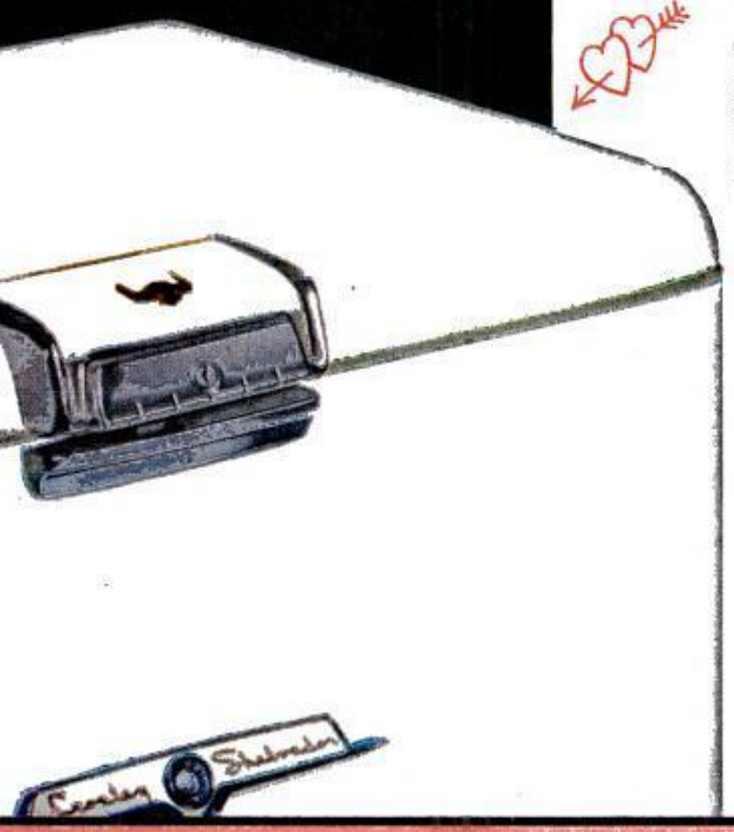
Of course you want a freezer—and you want the best, the Crosley! The Shelvador Freezer freezes *faster* at below zero temperatures . . . freezes food quickly and *keeps* it at the safe storage temperature. You want a Shelvador Freezer because it *saves you money* . . . enables you to buy foods at "specials" and in quantity, enables you to keep large or small leftovers and prevent waste. A Crosley Shelvador Freezer is a *lifesaver*, too. When unexpected guests arrive, when you don't want to go "marketing," when you can't find just what you want—there in your Shelvador Freezer is a choice of meats, fish, poultry, vegetables, fruits—whole meals, cooked or uncooked—cakes, pastries, ice cream. Six models—one perfect for you. *Crosley Division, AVCO Manufacturing Corp., Cincinnati 25, Ohio.*



THE ONLY HOME FREEZER WITH SHELVES ON THE LID!

Look what Crosley and only Crosley gives you—shelves on the lid which practically *double* your "top-level" space! Planned to hold packaged frozen foods where they're *on top, in sight, in reach*—and where they're so easy to replace. With foods kept together in groups that form whole meals, future menu planning is easy and practical and *fun!* Lovely "SOFT-GLO" Interior Styling in three models.





THE ONLY SELF-OPENING, FLOATING-ACTION LID, WITH PUSH-BAR LATCH!

Women love the marvelous Crosley self-opening lid with the push-bar latch. With hands full of food packages you want to store in the freezer—just *nudge* the latch with your hip or elbow and it opens, raises, and *stays open* till you close it. Also, the minute you open your Crosley Freezer—a grand, clear floodlight goes on. Close the lid—light's off!

HANDY STORAGE BASKETS AND REMOVABLE DIVIDERS FOR SUPERB CONVENIENCE!

Crosley gives you stacking baskets of *exclusive* design for extra convenience! Sort foods as you like to keep them—lift baskets out to reach food underneath—use them to carry foods—rearrange them as you like. Dividers make it easy to keep freezer orderly, and Crosley gives you special racks for storing and protecting cakes and pies.

CROSLEY

BETTER PRODUCTS FOR HAPPIER LIVING

HELVADOR® REFRIGERATORS • SHELVADOR® FREEZERS • ELECTRIC RANGES • ROOM AIR CONDITIONERS • SINKS AND FOOD WASTE DISPOSERS
ELECTRIC WATER HEATERS • STEEL KITCHEN CABINETS • AUTOMATIC DISHWASHERS • RADIOS • TELEVISION

FREE INFORMATION on Crosley Freezers—Send TODAY!

Crosley Division, AVCO Manufacturing Corp.
Dept. L-54, 1329 Arlington St., Cincinnati 25, Ohio

Please send me free information about the new Crosley Shelvador Freezers.

Name_____

Address_____

City_____ Zone____ State_____

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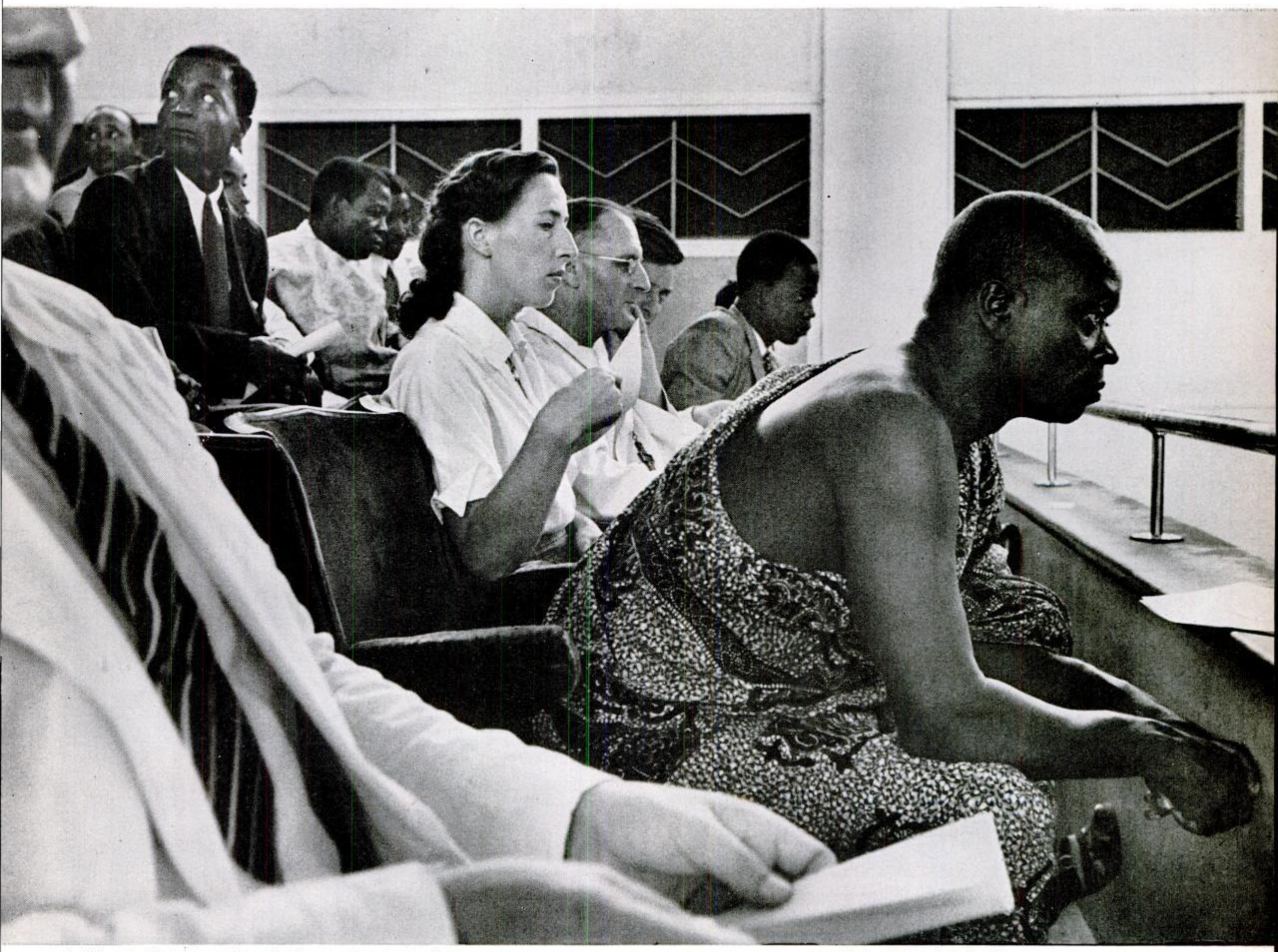
Deliciously yours!

P.S. Hunt-for the best. See your grocer's ads and look in his store for the low price!

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LAND OF GOOD CHEER



BLACK AND WHITE SIT SIDE BY SIDE WATCHING THE MOST HOPEFUL POLITICAL FACT IN TODAY'S AFRICA: THE GOLD COAST LEGISLATIVE ASSEMBLY IN SESSION

AMID CONTINENT'S TENSIONS, BRITAIN'S GOLD COAST COLONY BECOMES A TESTING LABORATORY FOR NATIVE SELF-RULE

PHOTOGRAPHED FOR LIFE BY ALFRED EISENSTAEDT

Britain's hardest try to set itself half a tick ahead of history's racing clock is taking place on the Gold Coast. This is a broiling hot, easygoing tropical colony about as big as Oregon. Its 4.5 million black tribesmen are the amiable ancestors of many an American Negro, for this was one of the great raw material sources for the slave markets of the South.

Here, two years ago, after a series of nationalist riots and strikes, Britain decided to see whether the African could run his own affairs. A constitution, carefully hedged with British veto powers, was granted the colony. It provided for universal suffrage, a legislative assembly and an executive council which has since become a cabinet. The strike leader, U.S.-educated Kwame Nkrumah, was released from jail to become the first Negro prime minister inside the British Empire.



In other parts of Africa people watched the Gold Coast. Black and white men and women went to each other's parties there. Negro customs officers poked into white travelers' baggage, and in the centers of government white civil servants dropped half a dozen respectful "sirs" into every conversation with Negro cabinet ministers. It works, the British say. The population has produced responsible, hard-working political leaders, though most old Africa hands feel they have not yet proved that they are capable of running the country by themselves. Nevertheless this year talks are on tap to weaken further the British governor's power, move closer to full native rule.

Although it is a prosperous place, few whites look on the humid Gold Coast as a satisfactory permanent home. White men are not permitted by law to own land. Most of the wealth comes from cocoa grown by native land owners who, with this profitable crop, are better off than other African Negroes are likely to be. The colony yields some gold, diamonds, manganese and timber for its British rulers, and a decade hence, when a big power and smelting project on the Volta River is completed, the Gold Coast will become an important aluminum producer.

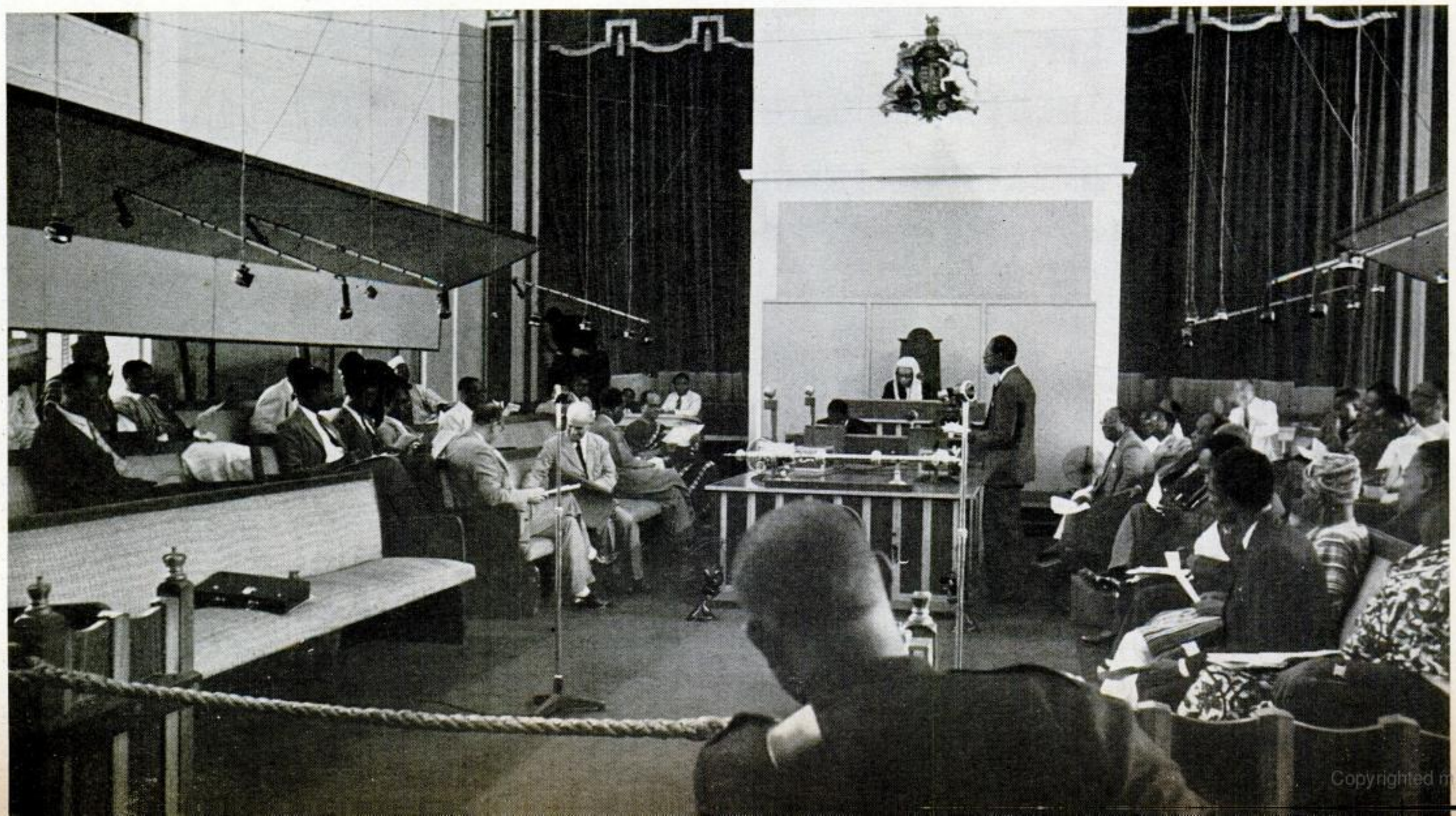
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COCOA CARGOES are paddled from the beaches to waiting ships in these craft by tribesmen who work in three-week bursts, then return to their homes for rest.

THE WIG AND THE MACE bring echoes of Britain's House of Commons to steaming Accra as Negro, Sir Emmanuel Quist, presides over the Legislative Assembly.



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BLACK WORKERS AND LEGISLATORS

Although a genial people the Gold Coasters are also independent—the skull of an uppity British governor was once part of their jewels of state. They responded proudly when Dr. Nkrumah came preaching pride in their Negro blood and voted his party control of the new government set up by the British. In the U.S., where he studied for eight years at Lincoln University, Nkrumah earned three degrees, developed strong Negro nationalist views. Back home the British have found him noisy but reasonable once the responsibility of office was placed in his hands. Now his influence is spreading out from the Gold Coast into the neighboring French colonies. One day, Nkrumah hopes the example of the Gold Coast will have its effect in all the Negro regions of the continent.

PRIME MINISTER Kwame Nkrumah, wearing native *kente* cloth, sits in the front entry of his home while servant inside is busy doing laundry. Unmarried, he is the Gold Coast's most eligible bachelor.

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Proof!

VIGORO* CAN GROW LOVELY FLOWERS *even in Sahara Desert sand!*



Zinnia seeds were planted in sand flown from the Sahara Desert by Pan American Airways.

No other form of nourishment was provided but Vigoro. In a few weeks the plant developed. See the final results below.

New feeding test reveals basic secret of gardening success

● Barren, sun-scorched Sahara Desert Sand! Ever hear of anyone trying to grow flowers in it? We hadn't—until we made this test. And then, out of plain Sahara Sand came these bright, beautiful Zinnias—thanks to Vigoro.

Why grow flowers in sand?

We put Vigoro "to test"—in desert sand—to show you how really complete it is. With results like these, you can imagine what Vigoro can do for flowers you grow in *real* soil . . . in *your* garden. And that applies to *any* flowers you grow . . . annuals, biennials, bulbs or perennials.

How good is your garden soil?

If it's like most soils it's probably undernourished. Nature seldom provides a perfect soil. But even if your soil is lacking in plant nutrients, Vigoro can make it rich again. For Vigoro provides *all* the food elements flowers need from soil to develop best . . . with large, healthier blooms, and more of them.

See what a beautiful difference Vigoro can make! Use it for your flowers, grass, trees, shrubs and vegetables.

** Vigoro is the trade-mark for Swift & Company's complete, balanced plant food.*

The VIGORO family of gardening aids!



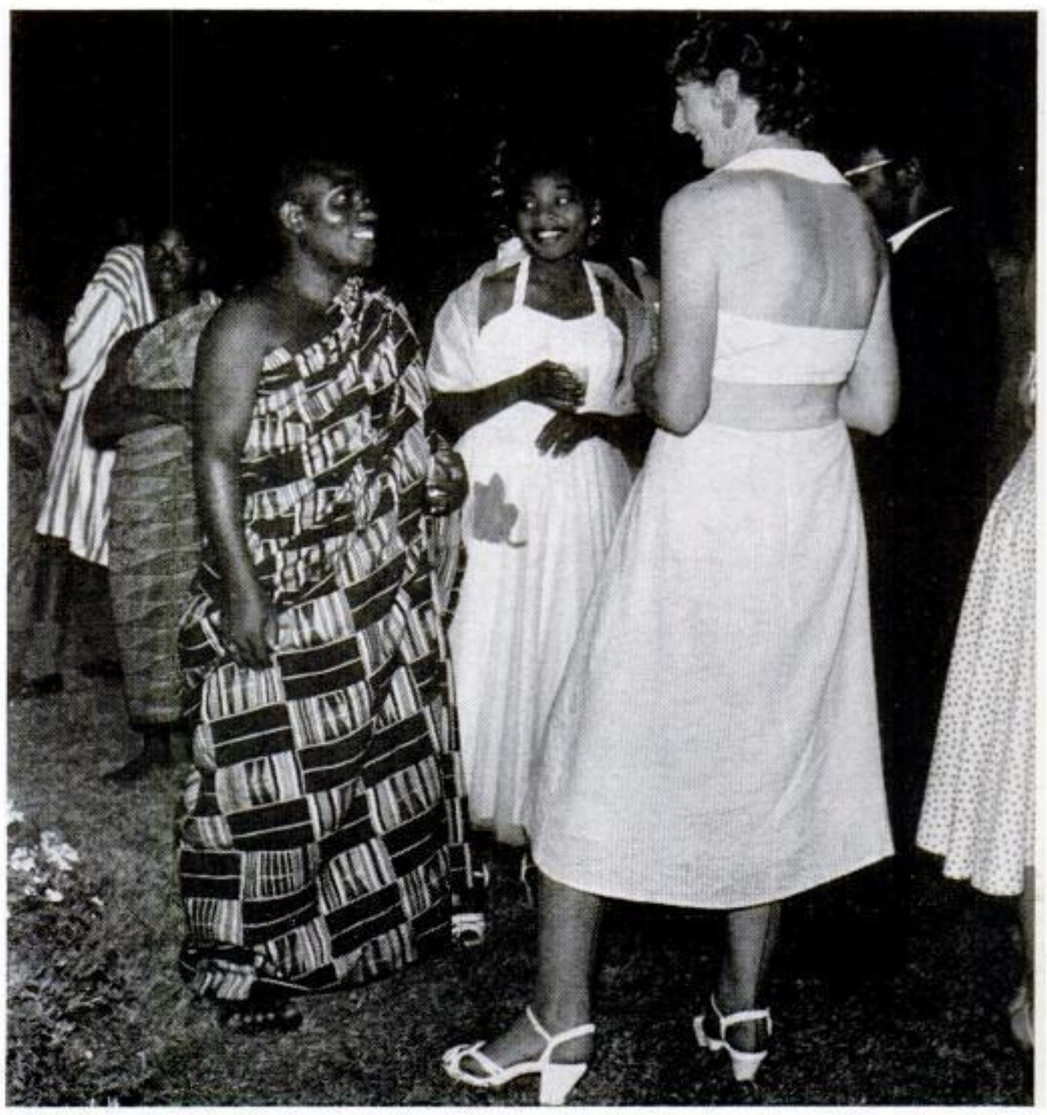
- VIGORO
- Instant Vigoro
- End-o-Pest
- End-o-Weed
- End-o-Weed Crab Grass Killer
- End-o-Pest ARC (Ant, Roach, Chigger killer)



SIDEWALK HAWKERS do a brisk business in Accra's shopping center. They sometimes crowd so close around the doorways of the regular shops that the merchants keep pails full of water on hand to splash and drive them away.



A MIXED MARRIAGE has luncheon. J.E.S. de Graft-Hayford, secretary of the colony's Cocoa Marketing Board, met his white wife during the war while he was studying for his army commission at Sandhurst, Britain's West Point.



LEADING FAMILIES mingle at backyard party. The Africans are Nana Kofi Adu II, chief of Denkyera State; George Djabanor (*right*), a lawyer, and wife, Marion. The European is Mrs. Catherine Lines, wife of a local newspaperman.

CONTINUED ON PAGE 64

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®Imported Coronado



®King of Summer Suits

CORONADO Summer Suits are loomed from nature's own shape-retaining fibers . . . purebred British-woven Worsted and Mohair.

Wear your Imported CORONADO in icy-cool comfort . . . with the assurance that its handsome styling and superb tailoring will reflect your discriminating good taste.

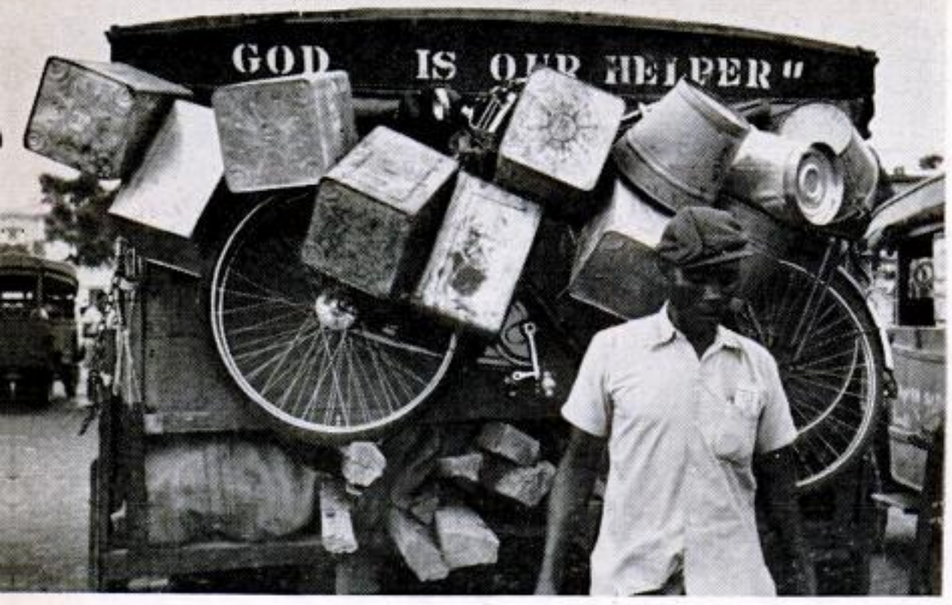
®Flex Tailored . . . Flattering American Silhouette single and double breasted models in exclusive summer shades.

Truly fit for a King . . . and you!

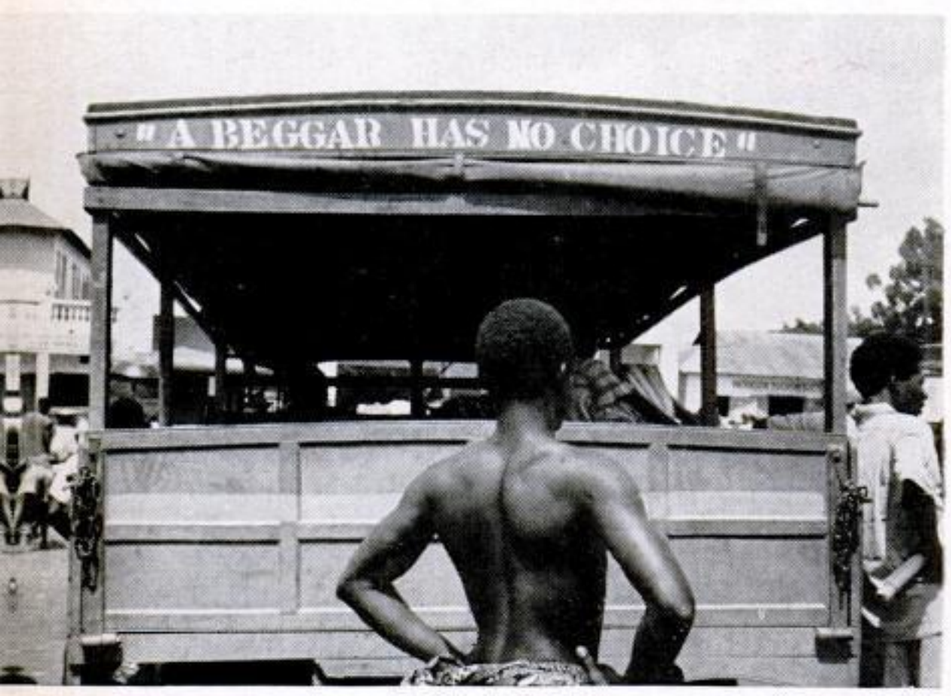
$55

Featured by America's finest clothiers, coast to coast . . . Write for name of nearest store. Fabric imported and tailored exclusively by J. SCHOENEMAN, Inc., Baltimore 3, Md.

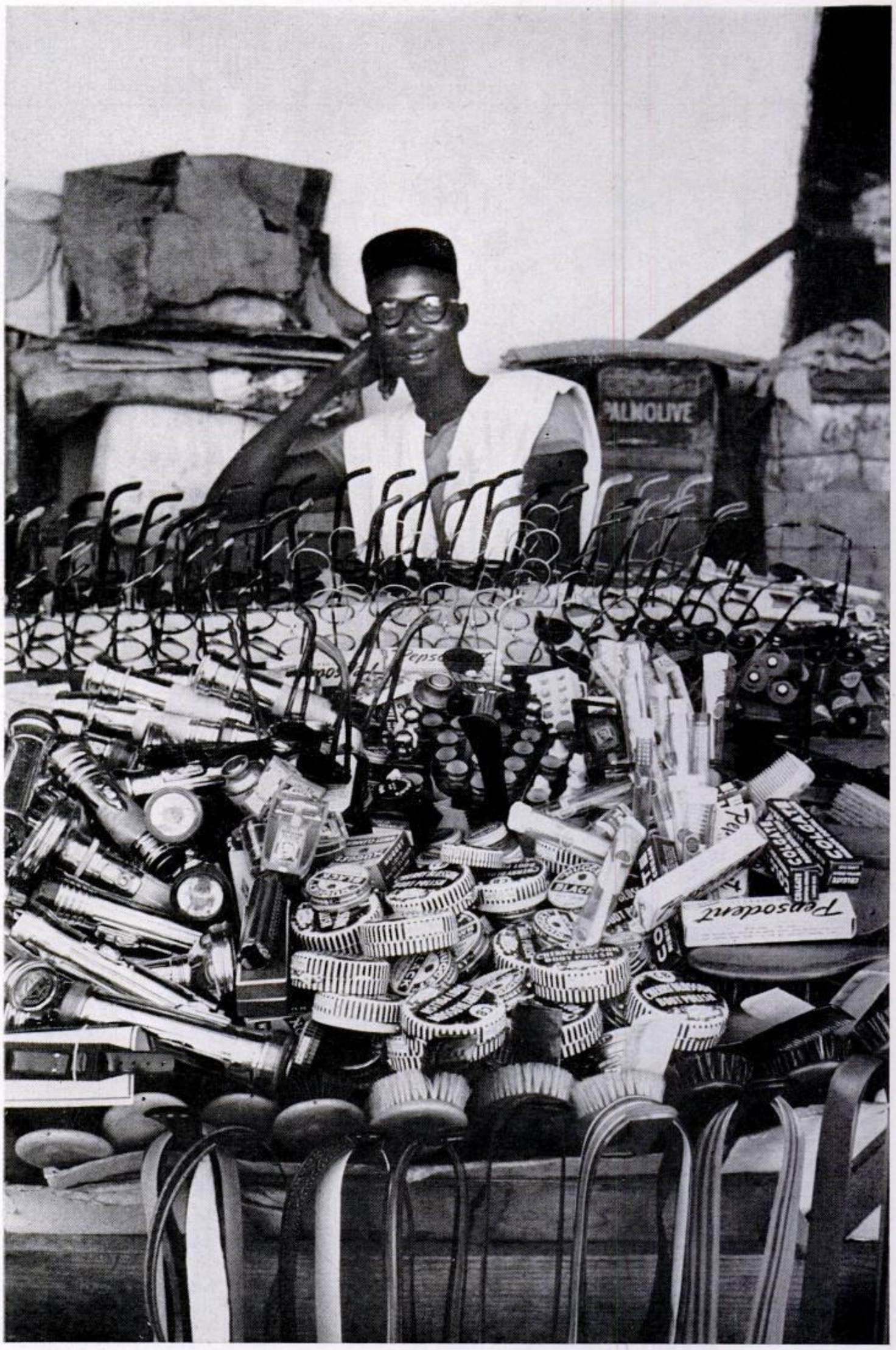
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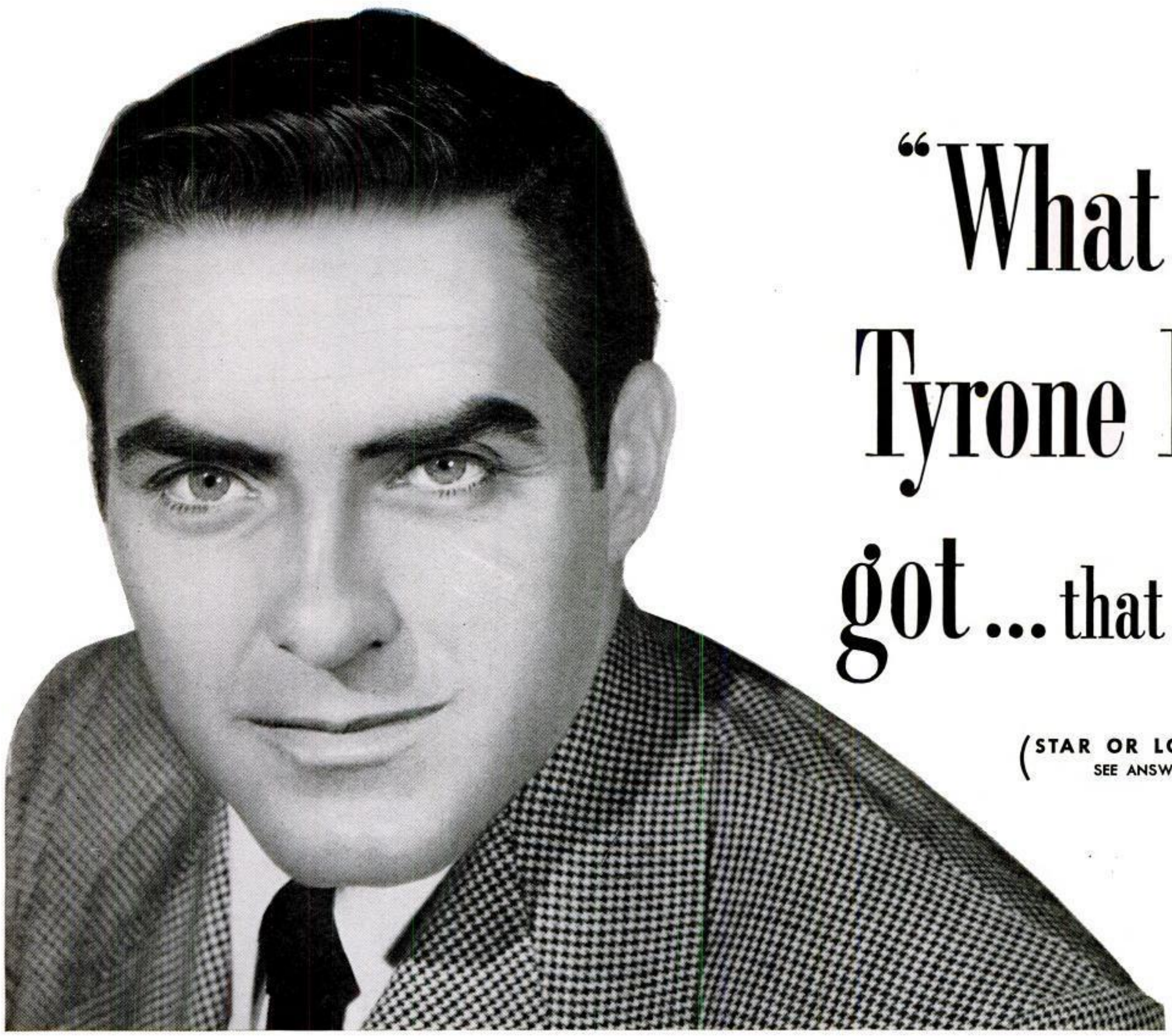




EVERYBODY FINDS IT PAYS TO ADVERTISE

Basically Gold Coasters are economic free-wheelers with a lively if unorthodox interest in advertising. They put religious mottoes on a rolling hardware store and paint up their taxicabs and buses with slogans indicating cheerfully that the worst is to be expected. Some bars are described brusquely in a single word, others more invitingly advertise godliness or a good time. Their favorite occupation—besides suing one another for large sums which they often haven't got—is keeping shop at a table set out in the open air. The street vendors of Accra, like the one above at his stand on Pagan Road, display a variety of imported merchandise. But they also sell a local product—brain pills.

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"What has Tyrone Power got... that I haven't?"

(STAR OR LOOK-ALIKE?)
SEE ANSWER BELOW

Spark plugs also look alike but AUTO-LITE gives SMOOTHER PERFORMANCE...QUICK STARTS

ALMOST EVERYONE knows famous stage and screen star Tyrone Power by sight. But remember, even the best-known people have look-alikes, and *so do spark plugs.* So don't let appearances fool you! For smoother performance and quick starts, replace old, worn-out spark plugs with Resistor or Standard type Auto-Lite Spark Plugs. Both are "Ignition Engineered" and both are specified as original equipment on many leading makes of America's finest cars and trucks.

If you thought the man shown above was really Tyrone Power, you were wrong. He's James P. Kerrigan of Bronx, New York, who's frequently mistaken for the popular star. But you'll be right every time when you ask your dealer for Auto-Lite Spark Plugs – world-famous for quality and performance. Remember, "YOU'RE ALWAYS RIGHT WITH AUTO-LITE."

SEE TYRONE POWER
STARRING IN "MISSISSIPPI GAMBLER"
A UNIVERSAL-INTERNATIONAL PICTURE
COLOR BY TECHNICOLOR



AUTO-LITE MAKES A COMPLETE LINE OF SPARK PLUGS FOR EVERY USE.
Auto-Lite Spark Plugs—Patented U.S.A.

Phone Western Union

. . . ask for "Operator 25" . . . she'll give you the name of your nearby Auto-Lite Spark Plug Dealer. There is no charge for this service.

Tune in "SUSPENSE!". . . CBS Radio Mondays . . . CBS Television Tuesdays

AUTO-LITE SPARK PLUGS

A PRODUCT OF AUTO-LITE—MANUFACTURERS OF SPARK PLUGS, BATTERIES AND ELECTRICAL SYSTEMS

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Dear Mom...



Dear Mom:-
I'm poor at coining tender phrases. But I'm sure these flowers say- more eloquently than I ever could- "I remember, Mom, and thanks!"
All my Love,
Larry

Say it with Flowers-By-Wire



More than 18,000 members of F.T.D. and INTERFLORA display this emblem all over the world. Look for it. It means GUARANTEED DELIVERY.

FLORISTS' TELEGRAPH DELIVERY ASS'N.
Headquarters: Detroit, Michigan





CHAMPAGNE is morning appetizer for Mary and Richard Nzimiro of Port Harcourt, Nigeria. They often eat with fingers except when they have guests.

Million-dollar operator

Each morning in a three-story home at Port Harcourt, Nigeria, Mrs. Mary Nzimiro and her husband Richard drink champagne for breakfast. Then Mrs. Nzimiro, wearing one of her 500 different dresses and some gold jewelry, walks to a grimy little hovel which serves as her store. There she deals in the brightly patterned cloth which Nigerian women traditionally use as wraparound skirts and head scarves. She does business at a rate that would make many a U.S. businessman turn green, grossing $1 million a year.

For centuries in Nigeria most trading has been left to "Mammy Traders" because men are by tradition not supposed to engage in work or "menial" tasks. Shrewd, easy-going, 47-year-old Mary Nzimiro is one of the richest women in Nigeria, has now added a fleet of trucks and a roof-tile business to her wholesale trade in cloth. This summer she will take her husband to England to see the coronation.



SWINGING A DEAL in her tiny showroom, Mrs. Nzimiro unfolds a bolt of colorful cloth so customer can examine it. Her position in Nigeria as leading "Mammy Trader" has also made her a political force in the British colony.

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DRESS BY ADELE SIMPSON



More exciting than ever!

Cheesecake® '53

GOTHAM GOLD STRIPE®

AMERICA'S MOST INTRIGUING STOCKING COLOR!

Sheer, clear and wickedly beautiful . . . a honey blonde beige stocking that's pure glamour. $1.35 to $2.50 a pair.

NEW . . . See Cheesecake in our fabulous sheerer-than-sheer 12 denier. At fine stores everywhere!

GOTHAM GOLD STRIPE . . . LUXURIOUS NYLON TRICOT LINGERIE AND BEAUTIFUL NYLON STOCKINGS

GOTHAM GOLD STRIPE
REG. U. S. PAT. OFF.
BEAUTIFUL STOCKINGS

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Every model a 3-in-1 camera... a black-and-white camera...
a color camera... and a flash camera

65th Anniversary Show of



65 years ago, George Eastman introduced the world's first roll-film snapshot camera. Hand-held, it allowed everyone the pleasure of easy, trouble-free picture taking. The camera was sold already loaded with enough film for 100 2½-inch round snapshots. After exposure, the camera was returned to the factory, where the film was developed and the camera reloaded.





Brownie Hawkeye Camera $7.20

If you want crisp, clear snapshots the surest, simplest way, the Hawkeye's right for you. No adjustments . . . just line up your picture in the oversize finder and press the button. Makes 12 snaps per roll. Flasholder extra, $4. Brownie Hawkeye Flash Outfit—camera, Flasholder, batteries, lamps, and film—gift-packed, $13.50.





Kodak Duaflex II Camera Kodet Lens $14.50

Preview model—shows you your picture *before* you snap. Flip-up hood brightens image in viewfinder. As simple to operate as a Brownie camera. 12 snaps per roll. Flasholder extra, $4.25. Complete Flash Outfit . . . camera shown plus everything else for daytime-nighttime snapshots, $22.50. Deluxe-model camera with Kodar *f*/8 Lens, $22.30.

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Kodak Pony 135 Camera $35.75

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Now is picture time

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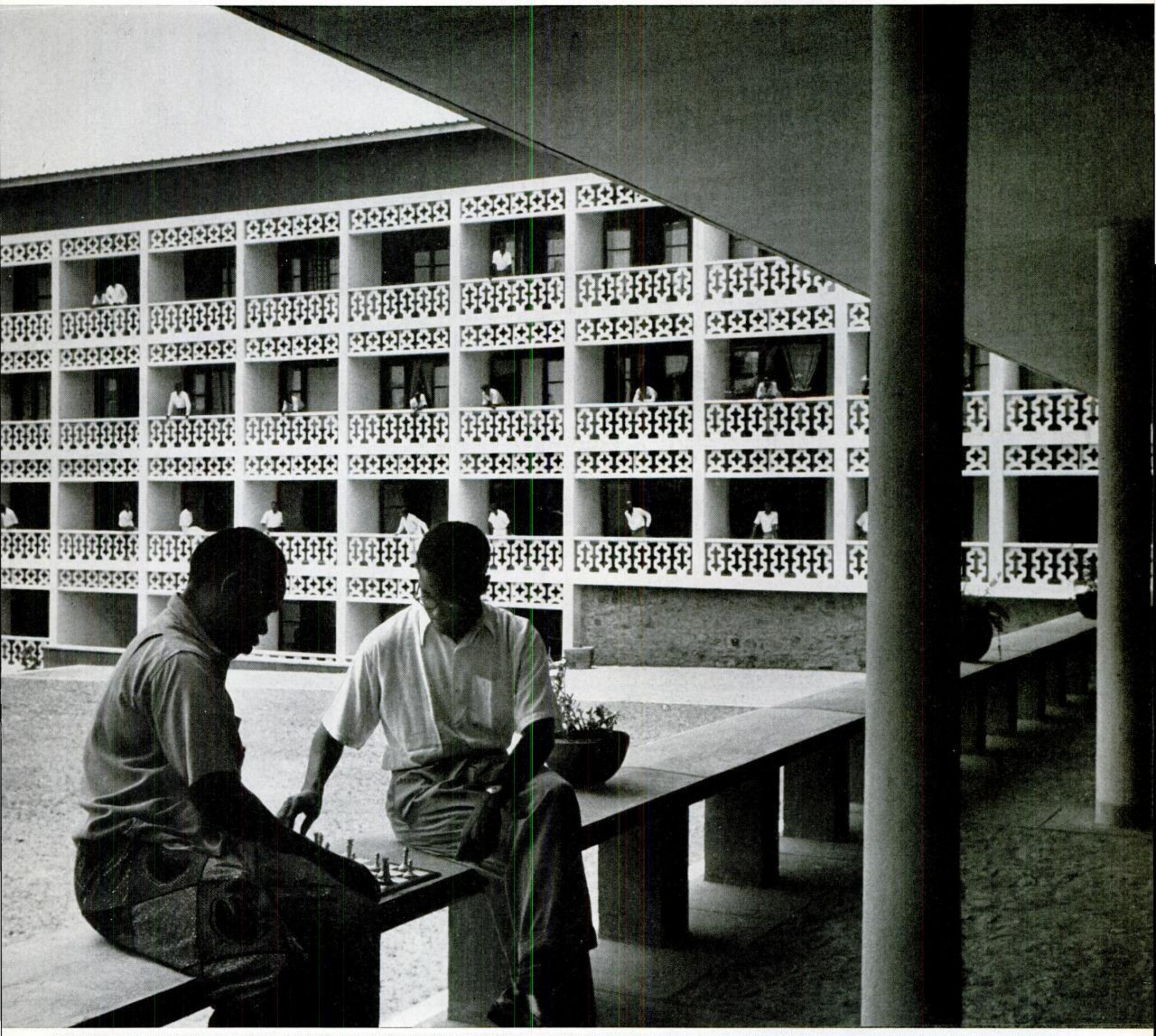


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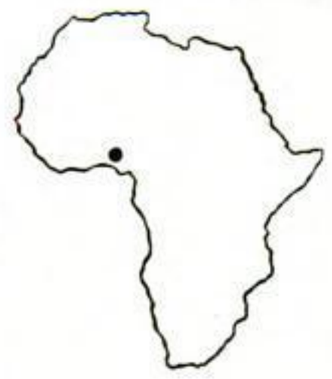
TWO UNDERGRADUATES PLAY A GAME OF CHESS IN VIEW OF MEDICAL STUDENTS LOUNGING ON THE VERANDAS OF THE NEW RESIDENCE HALL DESIGNED BY BRITISH ARCHITECTS

An educated elite for Nigeria

NEW COLLEGE AIMS TO HELP BLACKS PASS 'FROM DARKNESS INTO LIGHT'

In the halls of the exotic building above live some of the most fortunate Negroes in Africa. Students at the University College at Ibadan in the British colony of Nigeria, they enjoy individual rooms with private verandas and a 100,000-volume library stocked with Shakespeare and Molière. The 370 undergraduates, studying under a largely European faculty of 115, work in an atmosphere of strange contrasts. They study modern medicine and agriculture in a land largely ruled by superstitions and cultivated by the primitive hoe. In rare moments of relaxation they express their natural buoyance and fill the college halls with joyous jazz.

Ibadan is being built by Great Britain as part of a Commonwealth-wide program but Nigerians themselves are meeting most of the costs. Like the Gold Coast (*pp. 59–64*), Nigeria has made an impressive start toward self-government. Ibadan aims to graduate an educated elite which will make the country more ready for self-rule, helping the 24 million Nigerians to pass, as one of them put it, "from darkness into light."

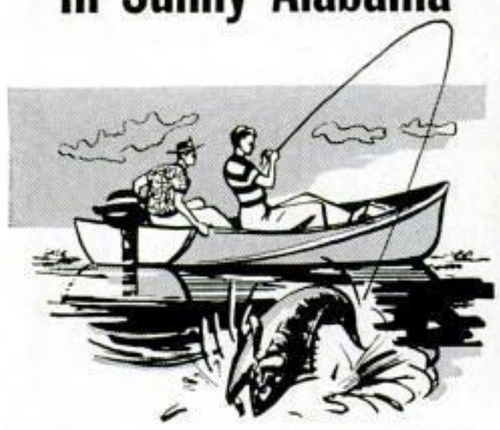


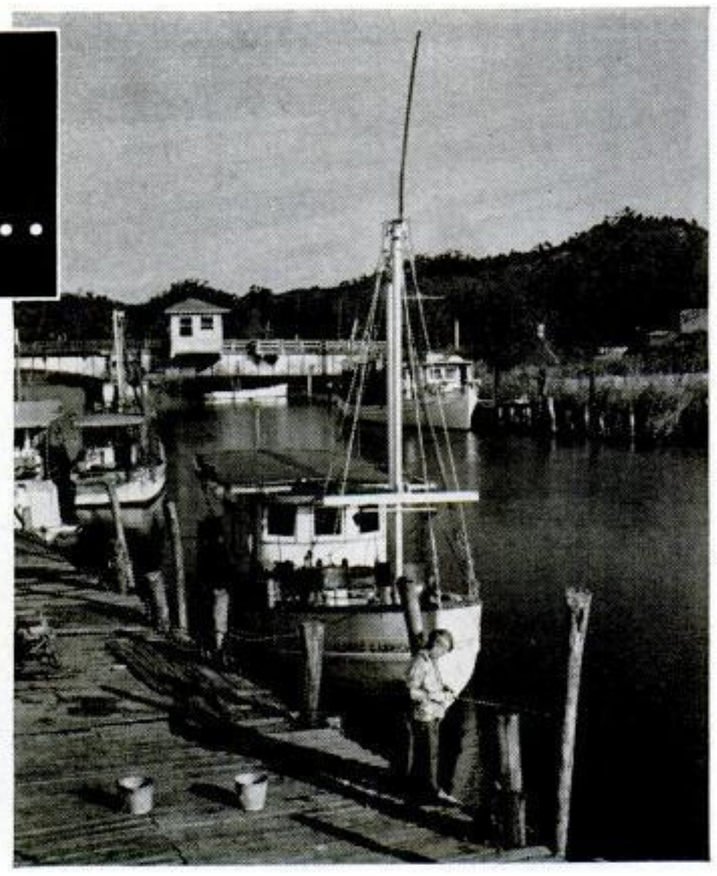
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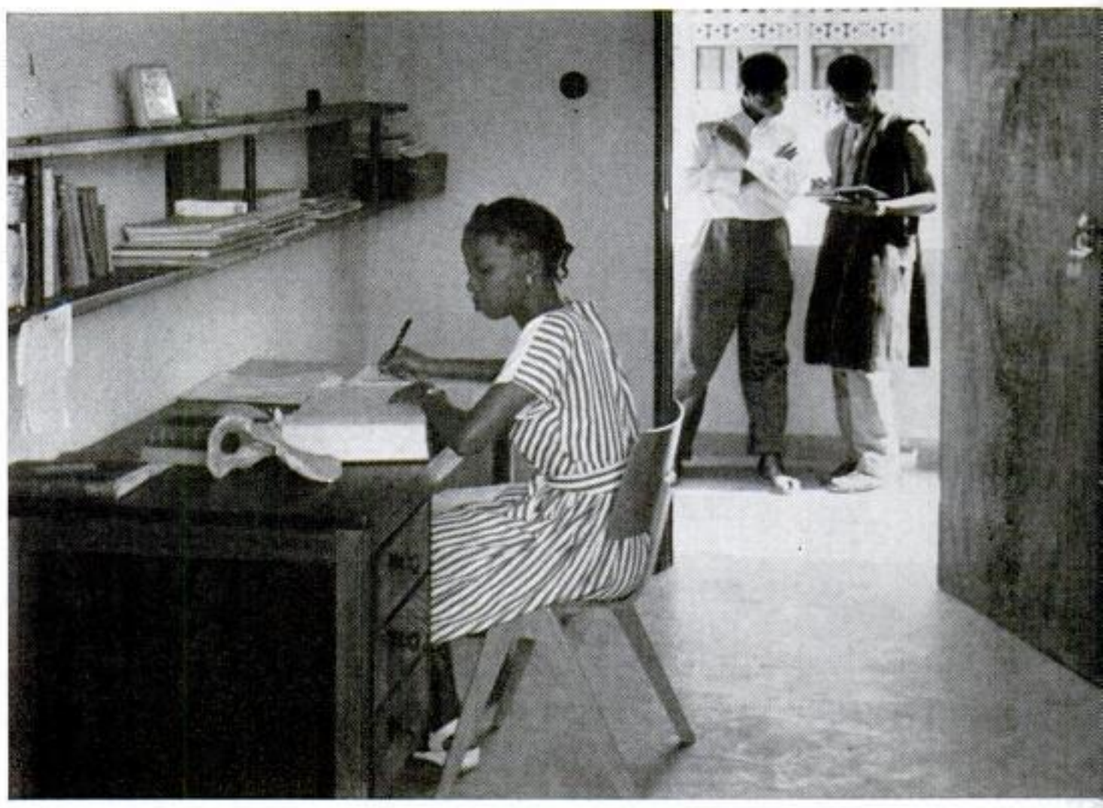
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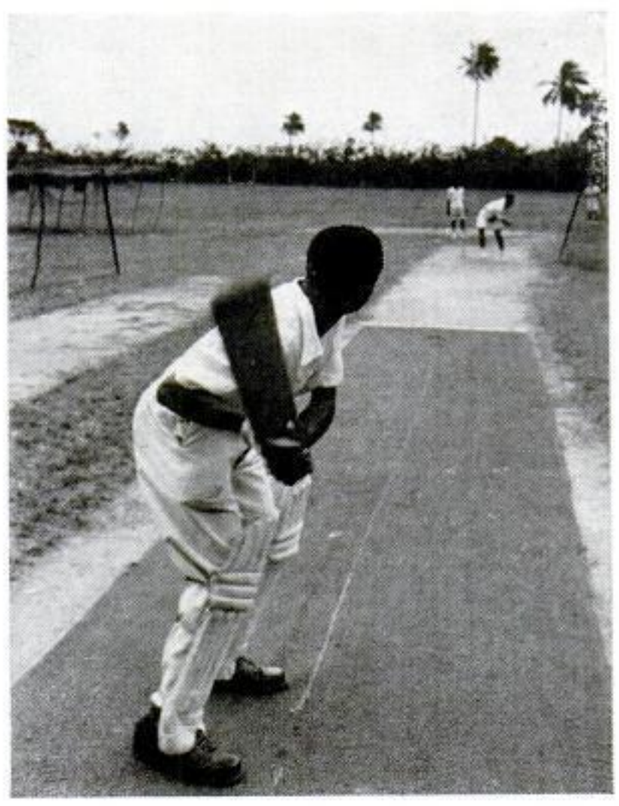
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Ibadan College CONTINUED





IN ONE OF OLD WOODEN ARMY BUILDINGS TEMPORARILY USED BY THE COLLEGE,



CRICKET (*left*) is played by Ibadan students. The university team competes with athletic clubs in Nigeria and a British college in the Gold Coast.

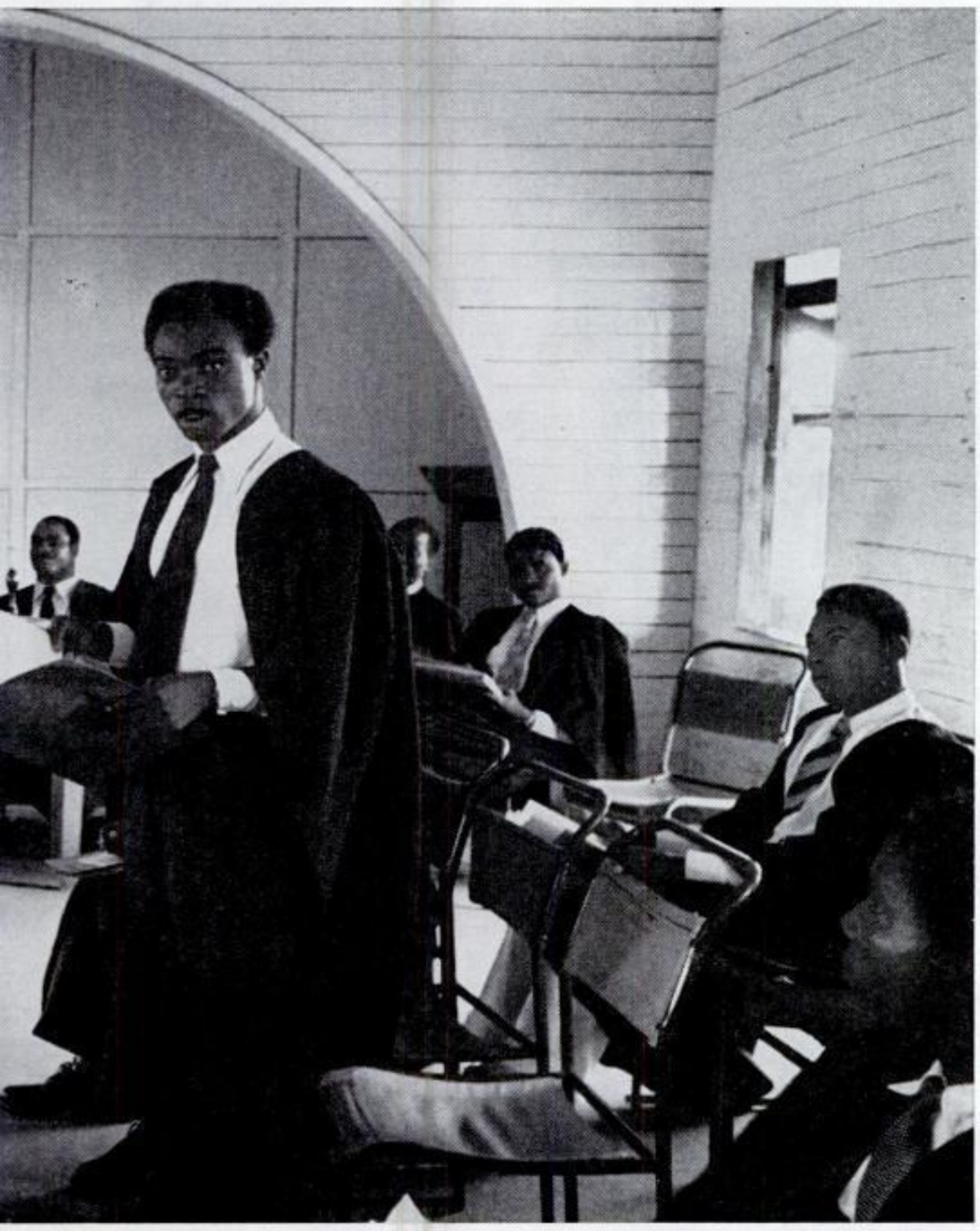
PRE-MEDS (*right*) Hezic Omo and Florence Martins listen intently to a lecture in a science classroom. Florence is the only woman pre-med at Ibadan.

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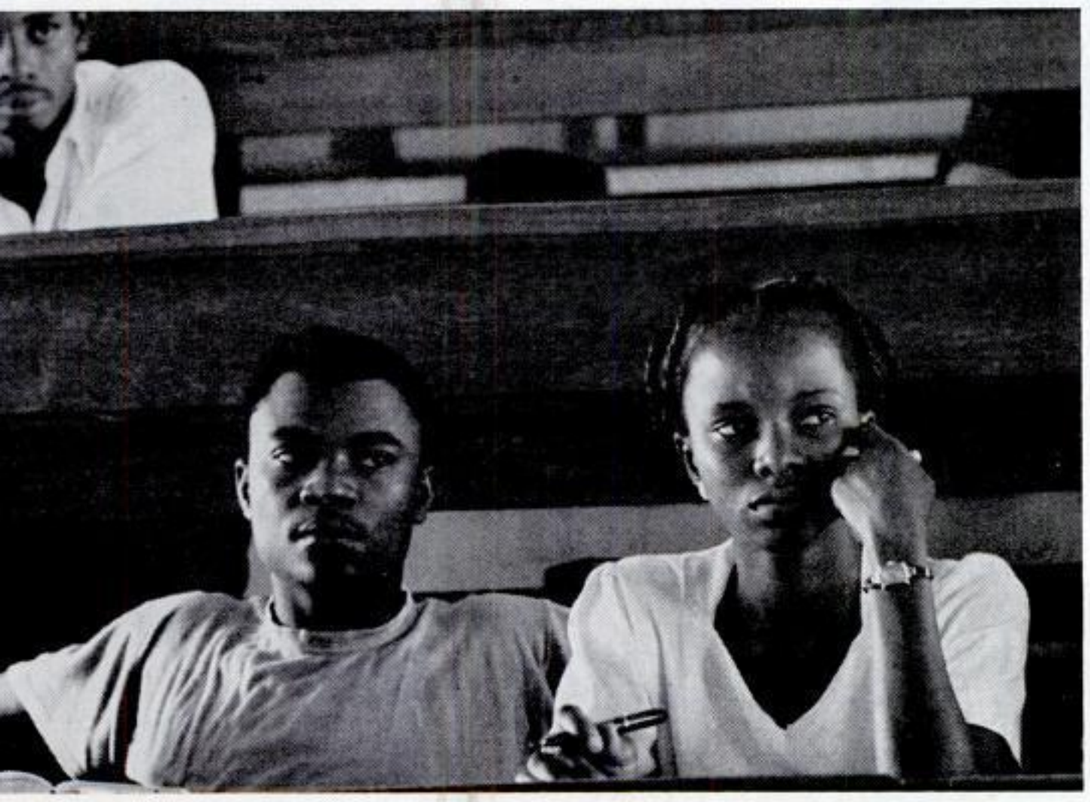
IN DORMITORY (*left*) for pre-med students Florence Martins studies at desk in her room. She is one of 15 women who are currently enrolled at Ibadan.



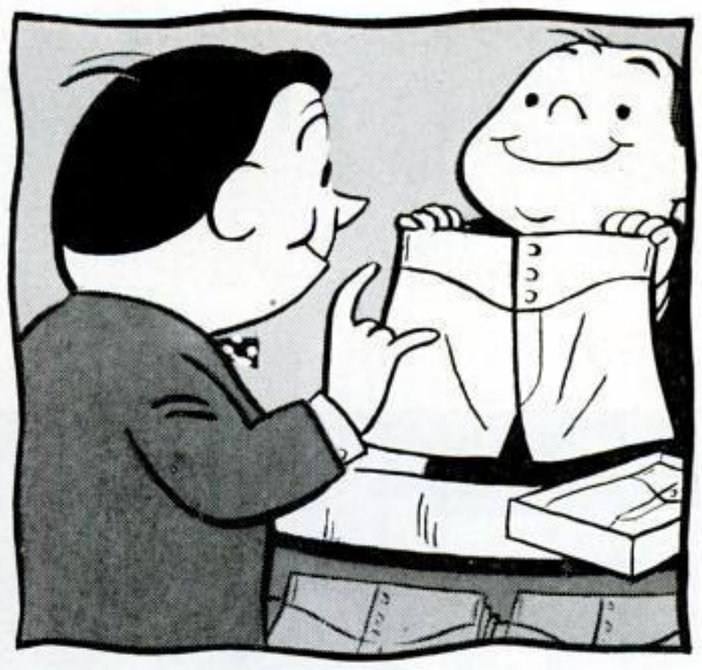
WARDROBE (*right*) in FlorenceMartins' dormitory room contains her European-style dress (hanging) and bright native costumes stacked in the bins.



UNDERGRADUATES WEARING ACADEMIC ROBES HOLD STUDENT COUNCIL MEETING



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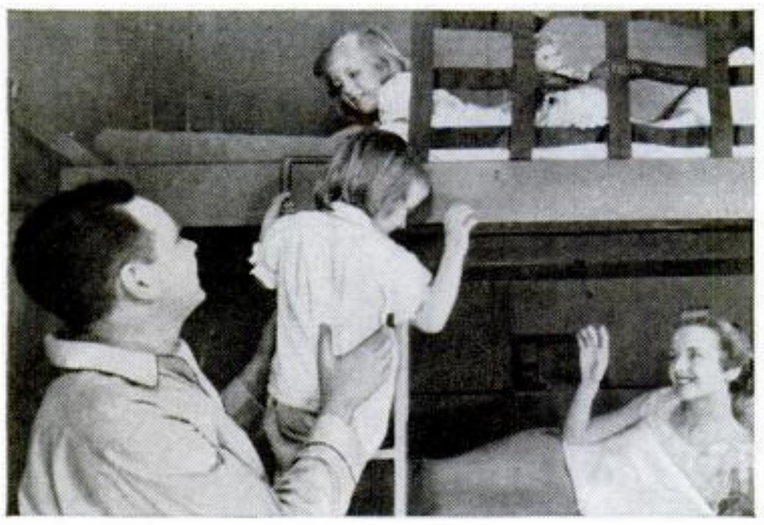
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LOST PEAKS AND BIG GAME

ALBERT PARK IS AFRICA'S WILD PARADISE

PHOTOGRAPHED FOR LIFE BY ELIOT ELISOFON

In a 3,500-square-mile park on the border of the Belgian Congo are packed most of the things that go into the romantic dreams of legendary Africa. Volcanoes fill the night sky with a fiery glow, herds of elephant and buffalo roam broad acacia-dotted plains, ponderous hippos wallow in jungle rivers and there is even a lost and fabled range of mountains.

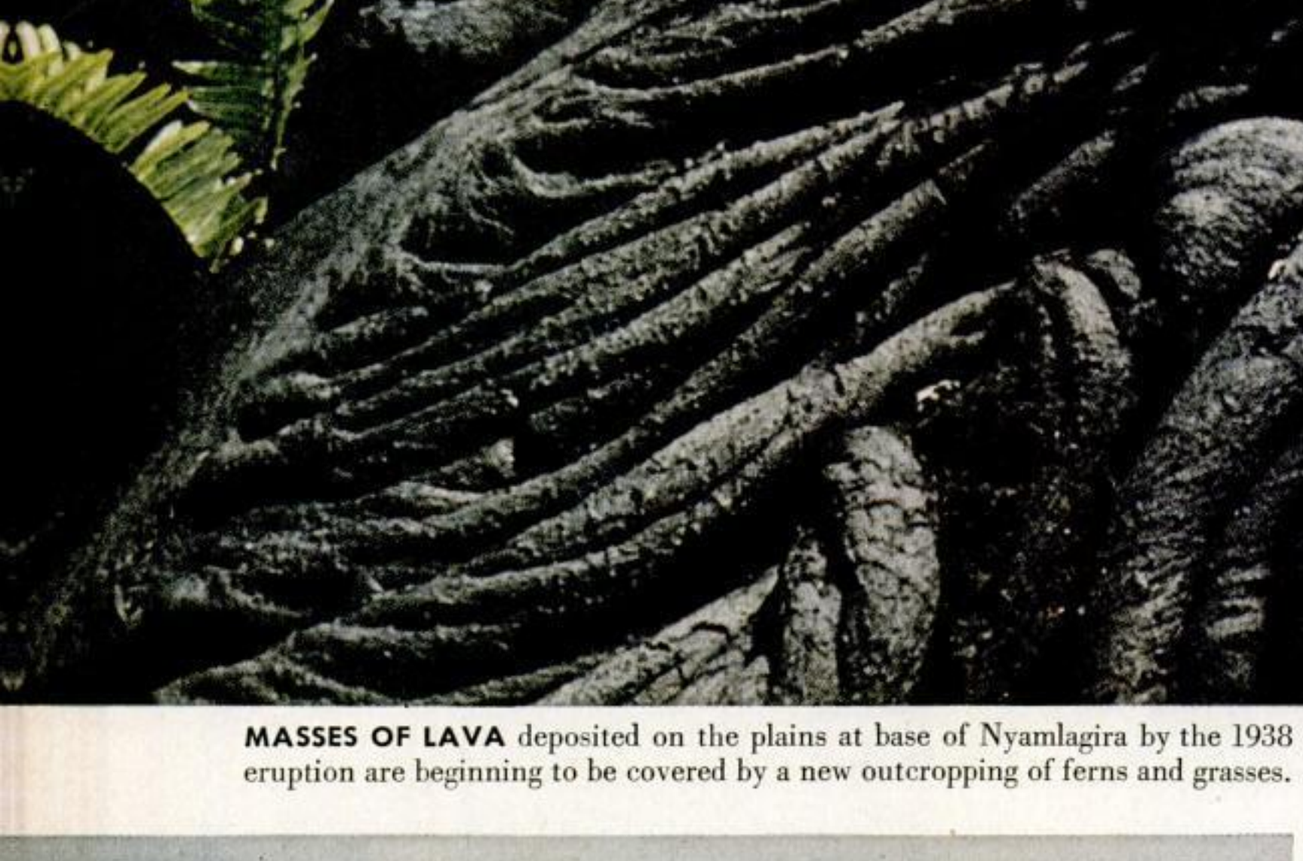
This land of fantasy is Albert National Park. Established as a game refuge in 1925 by the Belgian government and named after the Belgian king, it is open to visitors. It has adequate roads and the park commission can provide guides, bearers and overnight camps. But Albert Park is far from the rest of the world, and comparatively few visitors have seen it. LIFE sent Photographer Eliot Elisofon there to take these pictures, which show Africa as it was when the American explorer Henry Stanley looked wide-eyed at the big game moving across the savannah and discovered the square-browed summits of the Ruwenzori, the long-lost Mountains of the Moon, rising out of the leaden mists.



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MASSES OF LAVA deposited on the plains at base of Nyamlagira by the 1938 eruption are beginning to be covered by a new outcropping of ferns and grasses.



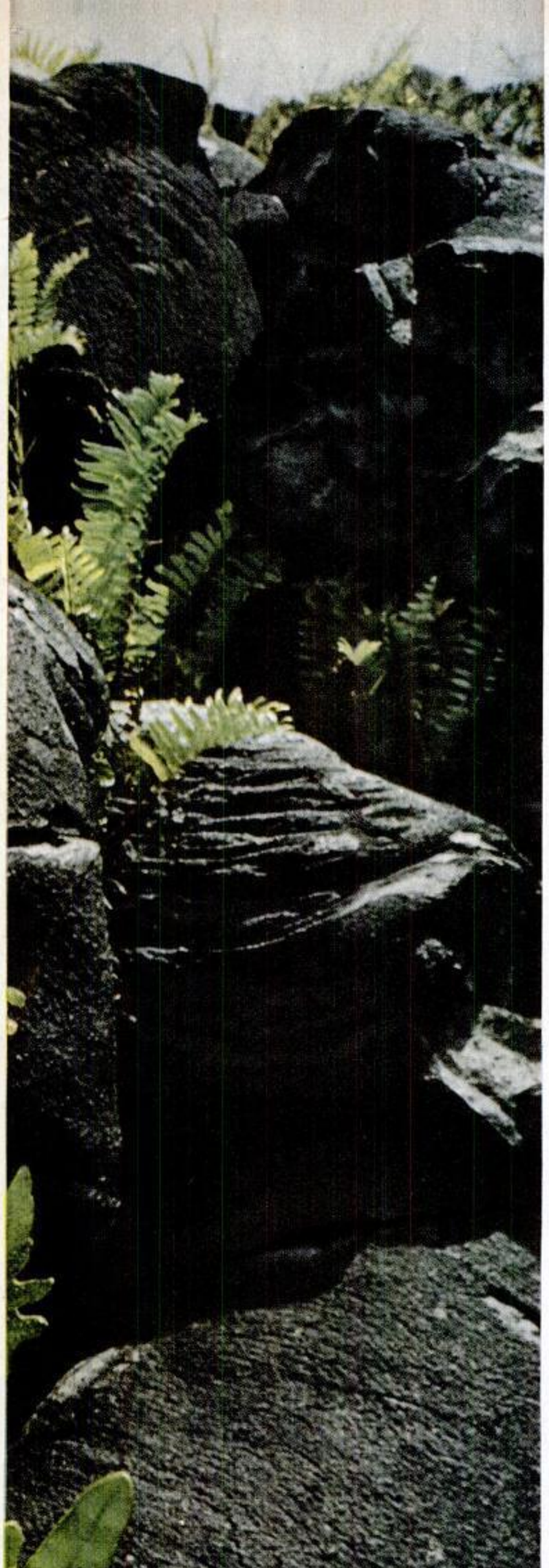
THE LAVA DEVILS

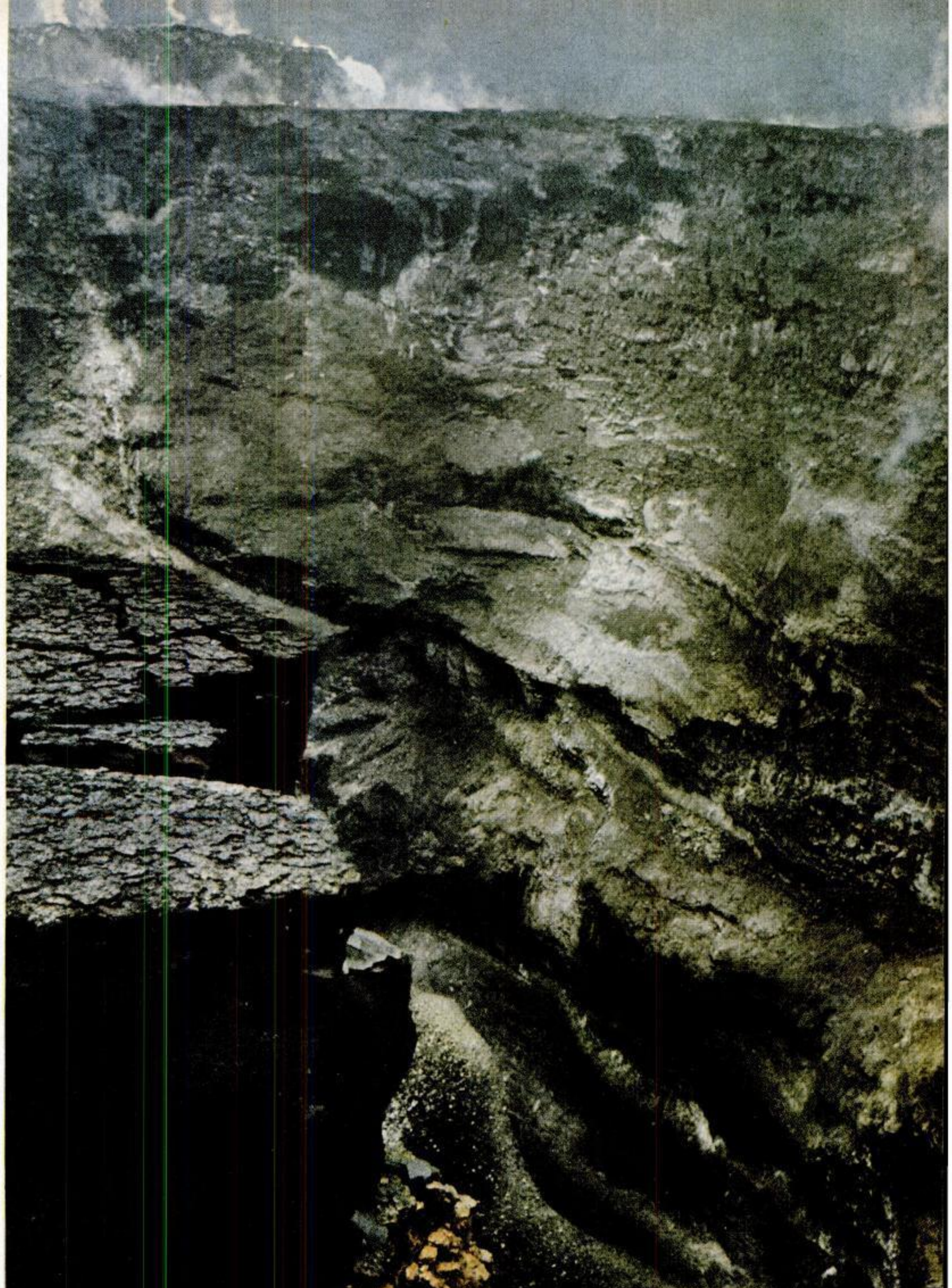
At the southern end of Albert Park stand the Virunga, volcanic mountains 10,000 to 15,000 feet high known to natives as the "Abode of Devils." Two of the eight main peaks, Nyamlagira and Nyiragongo, live up to this name, their craters constantly boiling and hissing, lighting up the sky with a red glow visible at night 20 miles away. Nyamlagira, the more dangerous of the two, began its worst eruption of recent times in 1938. Off and on for two years lava gushed from the crater, blackening an area of 100 square miles and covering all vegetation. In 1948 and 1951 lava burst forth again on a smaller scale, and eruptions still threaten from Nyamlagira's steaming, sulphur-encrusted crater (*above, right*).

While the lava destroys any vegetation it touches, at the same time its rich chemical content fertilizes later generations of plant life. Ferns, lichens and bushes spring up between the swirled masses of cooled-off

CRATER RIM is stopping place for native bearers. Large part of the crater floor is safe to walk on.

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INSIDE THE CRATER, which is 1.4 miles wide, Photographer Elisofon was held by ropes to take picture looking down into deep sinkhole, the volcano's heart.

ARE STILL ALIVE

lava (*above, left*). Vegetation on the slopes of the long-dead volcanoes is incredibly rich, the trees are hung with thick lichens, and buttercups and goldenrod are everywhere. Eight thousand feet above the plains are bamboo forests, the home and the favorite food of Albert Park's colony of gorillas. No visitors are allowed on these mountains, partly to protect the visitors but more to protect the gorillas. In fact, through the influence of the American naturalist Carl Akeley, Albert Park was established largely to keep the gorilla from becoming extinct. Elephants climb the heights in search of food, and leopards, lions, antelope, monkeys and birds all live on the dead volcanoes. But the higher slopes of active Nyamlagira are almost bare of animal life, visited only by scientists, a few intrepid tourists and cautious native guides who wonder, as they climb up through the lava-stricken land, when the "devil" will erupt again.

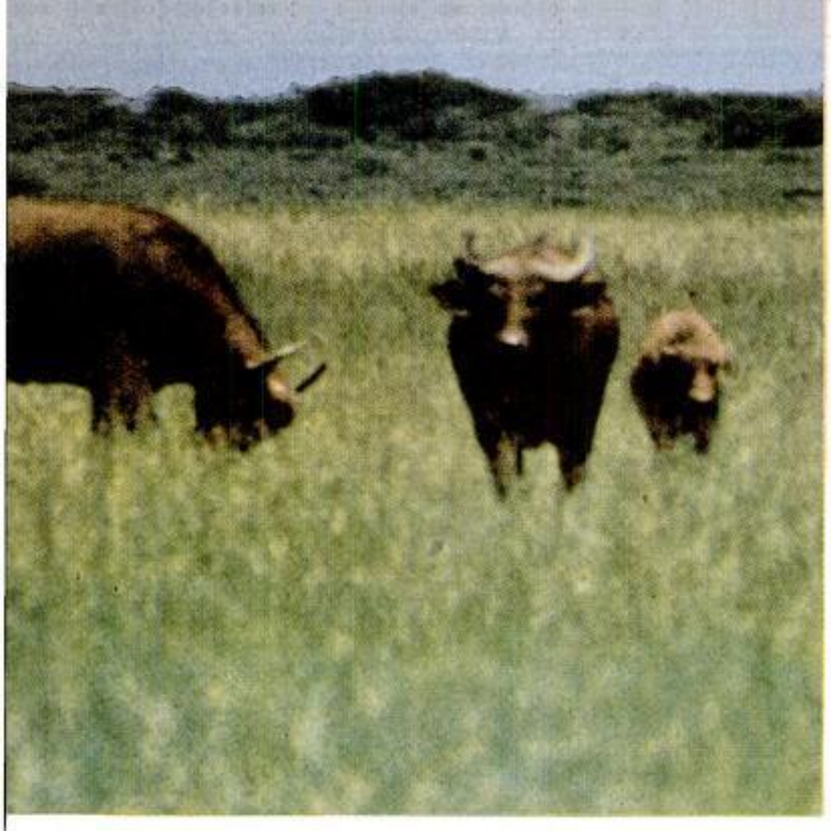
DEAD VOLCANO of Mikeno, 14,500 feet, wears cap of clouds. Naturalist Akeley is buried near Mikeno.

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AFRICAN BUFFALO graze on broad Ruindi Plains of Albert Park. Roaming in large herds and seldom straying far from water, buffalo are considered by many hunters to be one of the most dangerous game animals. But in the park they have been unmolested for so long that they have become almost indifferent to man.



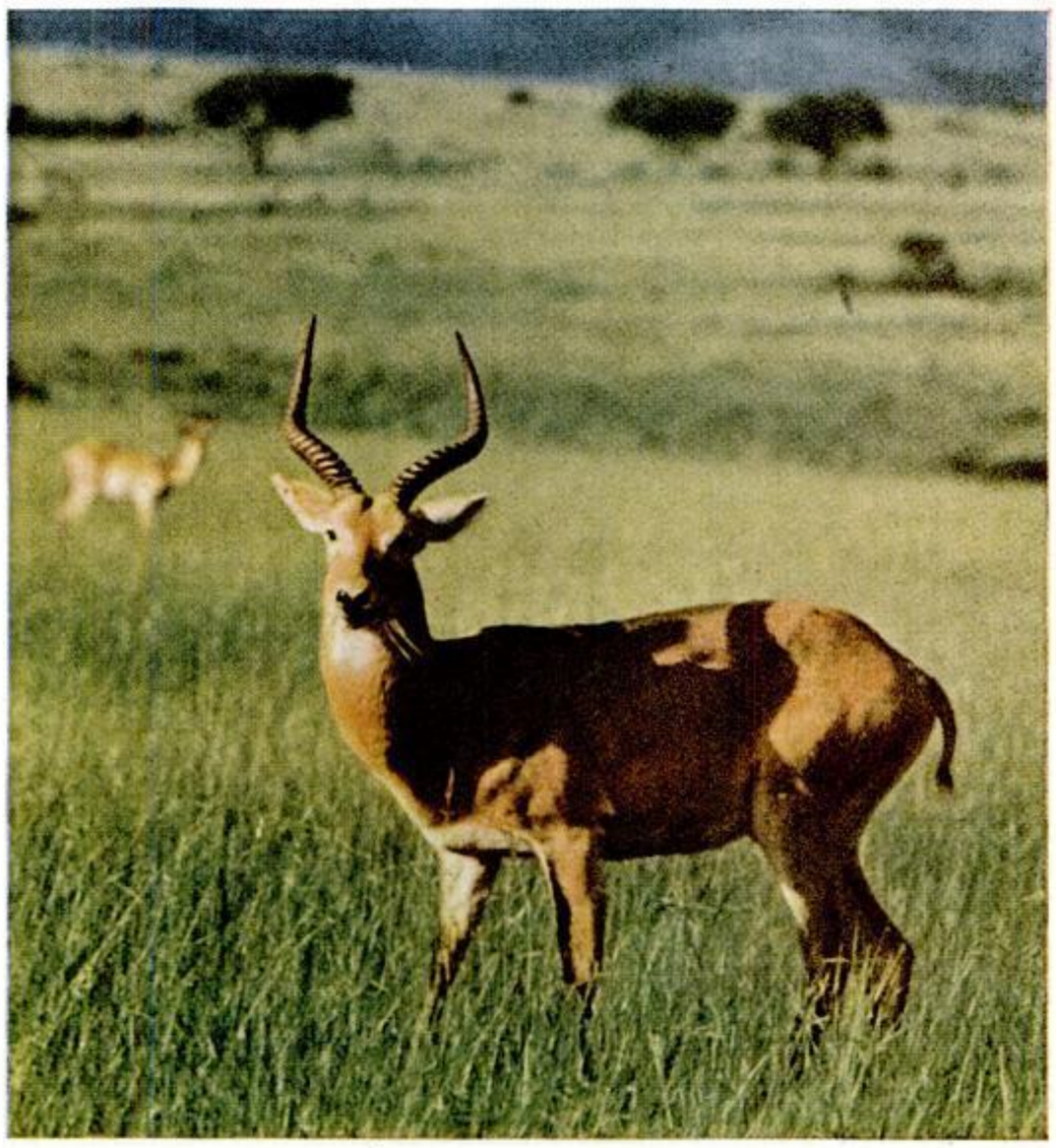


MARIBOU STORKS five feet tall stand patiently on the shores of Lake Edward, waiting to pick up scraps from native fishermen. Storks also eat frogs and carrion.

ANIMALS PUT ON SUPERB SHOW

Collectors have found more than 20,000 different mammals and 45,000 different birds in the Belgian Congo, and Albert National Park has most of them. Since no one has been allowed to shoot at them for nearly 30 years, the animals usually have little fear of man, and a visitor does not have to look very hard to see some of the 26,000 elephants, 43,000 buffalo and 300,000 antelope that roam the park. In the region around Lake Edward the fish-eating birds—storks, cormorants, pelicans, egrets—gather to cash in on the native fisheries. Only lions are seldom seen, keeping out of sight except at dawn and dusk, but even they can be heard roaring during the still nights.

But the park's finest wild life show is put on by the hippopotamus. The rivers and swamps are dominated by 80,000 of them, and it is not unusual to see a hundred of the glistening, three-ton beasts at one time, lounging peacefully in the warm waters, shoveling a normal six-bushel meal of weeds into their vast stomachs, occasionally erupting into a loud and bloody fight (*left*) for the possession of an attractive female.

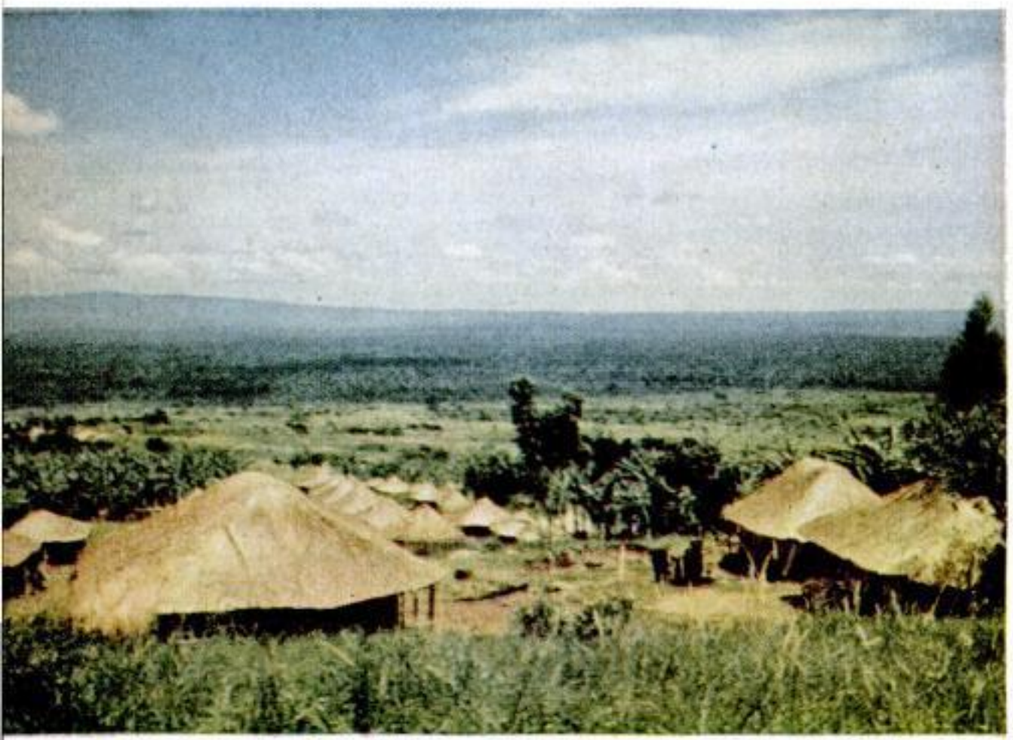


UGANDA KOB, one of park's many varieties of antelope, looks up from meal on the Ruindi Plains. Considered a tough morsel by man, kob is a delicacy to lions.

BELLOWING HIPPOS (*left*) fling spray high in the air as they battle for a female in the Rutshuru River. Tusks grow up to 30 inches, can inflict severe wounds.

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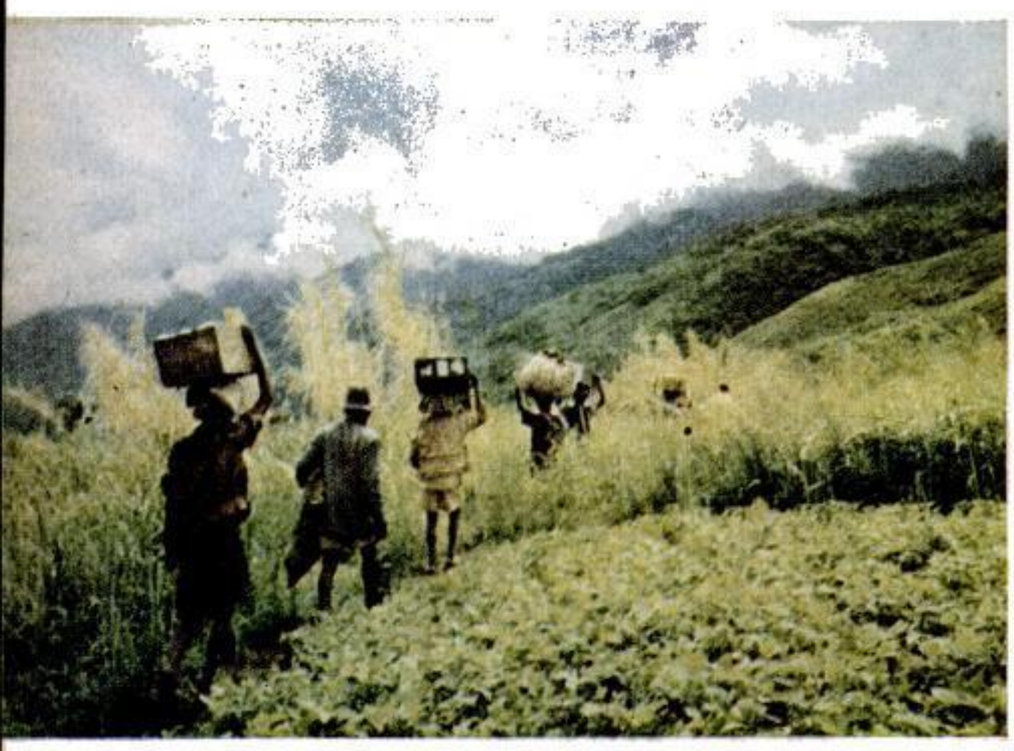


NATIVE VILLAGE of Kahinga, a small agricultural community, is a last dot of civilization on the lowlands of the Ruwenzori.

TROPIC TRAIL TO ICY PEAKS

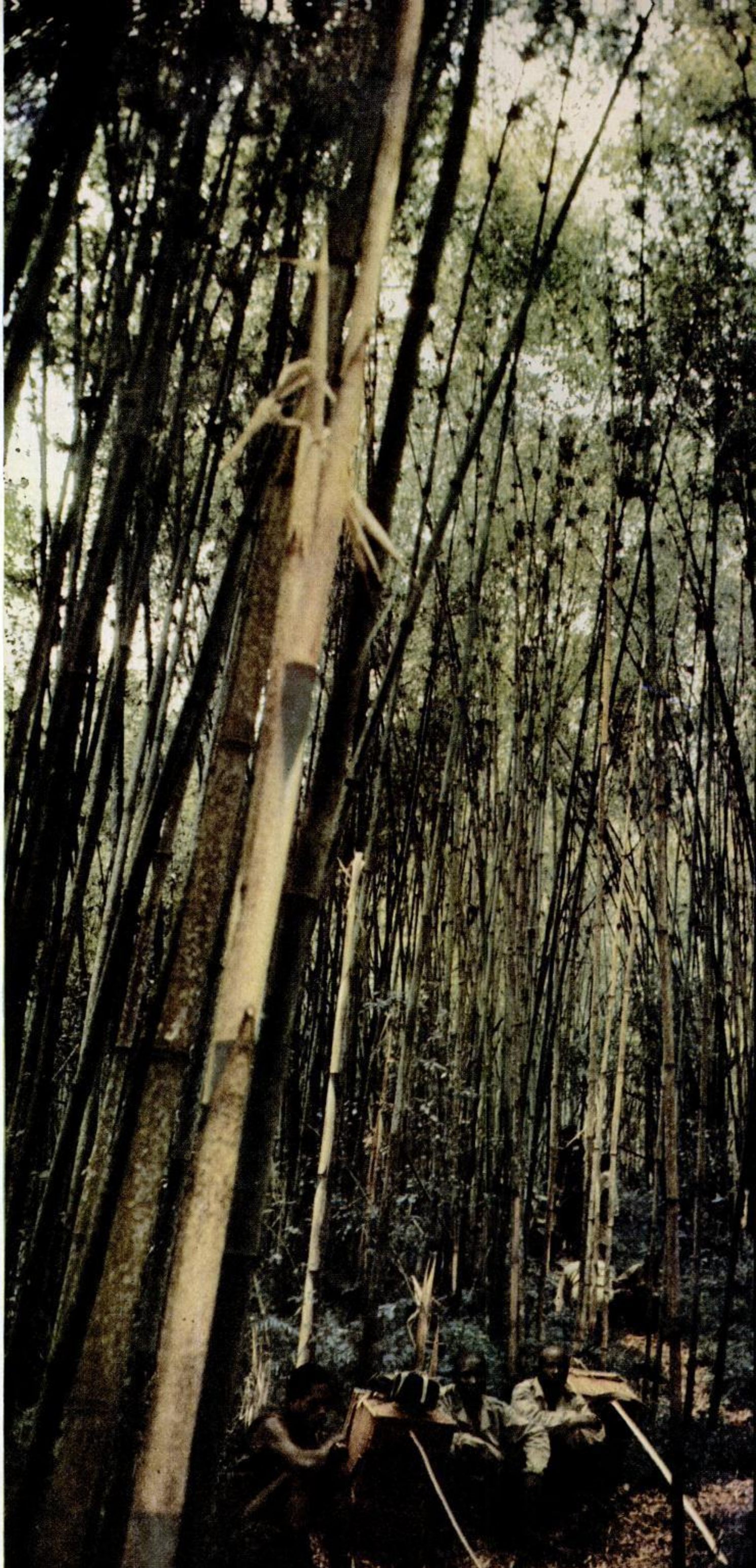
In the Second Century the Greek geographer Ptolemy wrote of the Mountains of the Moon, a vast snowy range in Africa that he called the source of the Nile. For the next 17 centuries geographers and map makers acknowledged the legend, although no white man ever saw the mountains. In the 19th Century when explorers opened up the heart of Africa, men thought the Mountains of the Moon were only a legend after all, for no one saw them. Then in 1888 Henry Stanley found the lost mountains and named them Ruwenzori, the native word for "cloud king." The mighty chain 80 miles long and 16,790 feet high at the summit had long been invisible simply because rain falls on the uplands 350 days a year and they are almost constantly hidden by thick clouds and mist. Ptolemy was partly right: they do feed Lake Albert, the source of the White Nile.

Since the discovery only five expeditions have managed to scale the peaks, and because of the dense atmosphere, tangled vegetation and steep ascent, not many groups have taken the trouble to climb even as far as the snow line, though it is possible to purchase the necessary equipment, food and clothing for about $50 a person per day. LIFE Photographer Eliot Elisofon reached 15,500 feet—well above the snow line—and brought back the story of his climb in the pictures on these and the following four pages.

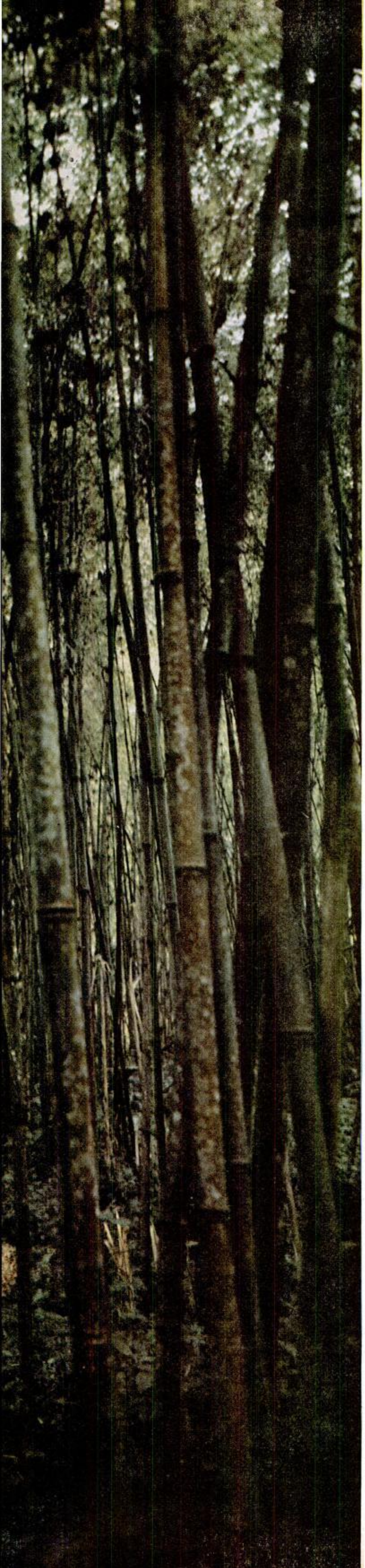


NATIVE BEARERS for LIFE expedition begin ascent of Ruwenzori. Heat is tropical here but mountain tops are freezing cold.

BAMBOO FOREST (*right*) looms over bearers by the narrow trail. Bamboo grows 12 inches a day, may reach 65 feet in two months.



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JUNGLE GROWTH hampers climbers who pick their way carefully over fallen tree trunks and tangled vines. Because of moisture, Ruwenzori vegetation is thick and luxuriant all the way to the snow line.



HEATH REGION beginning at 8,600 feet is largest in the world. Trees belong to same family as those on Scotland's heaths, but here they are draped with lichen and grow in weird shapes to height of 30 feet.

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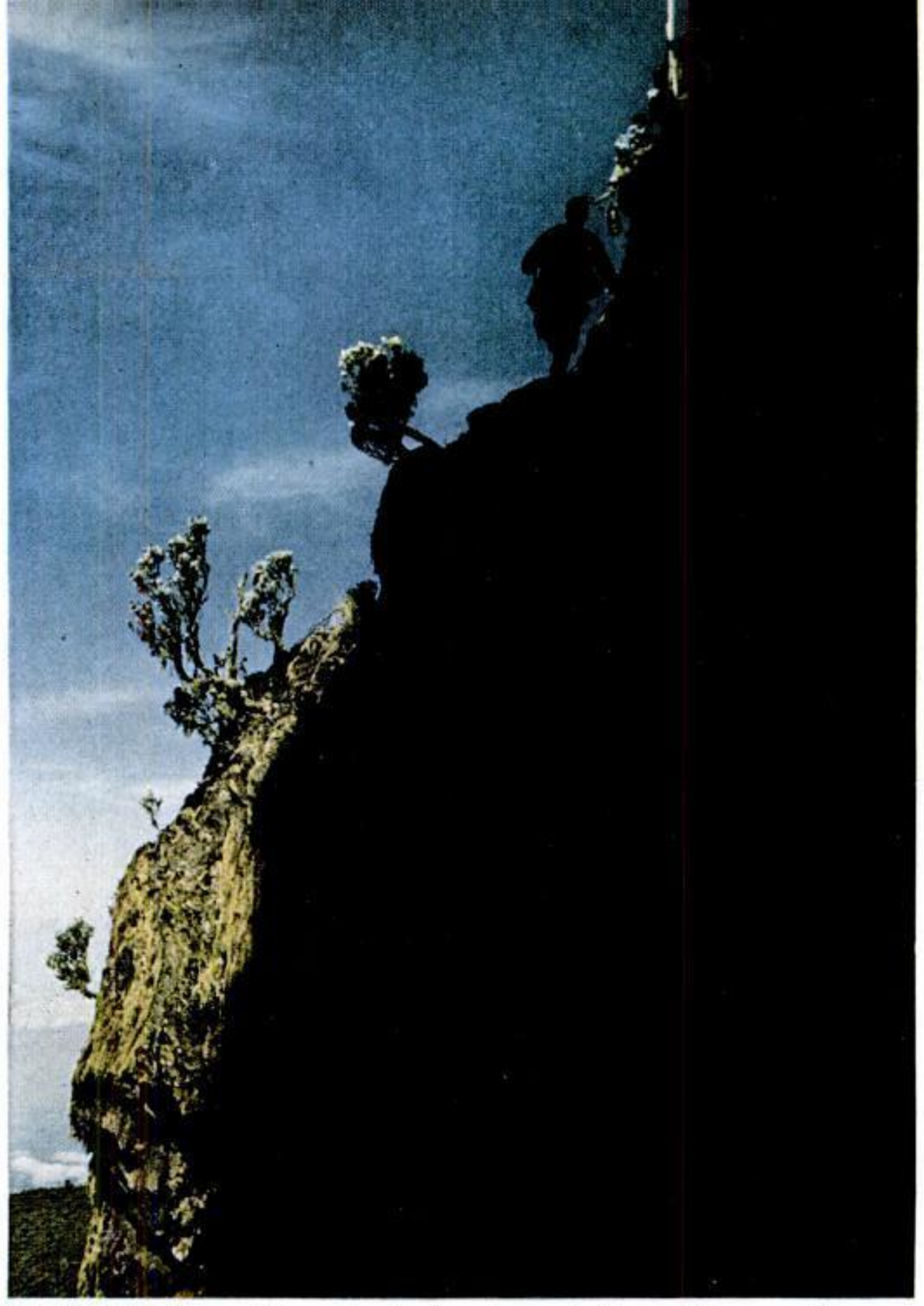
MISTY WILDERNESS in the heart of the heath region at about 12,000 feet is a mysterious land of brilliant yellow and orange mosses, spiked lobelia plants and the looming pillars of old lobelia stalks. An endless, drizzling fog enshrouds this deserted world, cutting off all rays of sunlight and smothering all sounds.

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TWISTED SHAPES, QUIET LAKES



BLACK LAKE, one of several "Alpine" lakes on Ruwenzori, lies above the foggy heath zone. Flowering shrubs, like white immortelles, are common in this region.



ROCKY CLIFF beyond lake region begins steep part of ascent. Because of increasing cold, Elisofon had trouble with bearers who were reluctant to go farther.



MISSHAPEN TREE spreads its lichen-dripping limbs over smaller heath trees in the graceful lines of a Japanese print as a break in the clouds reveals foothills and the distant plains beyond. Scenery is spectacular all the way up Ruwenzori, but climbers are so busy coping with conditions that few take time to look around.

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ICE AND ROCK AT 15,500 FEET





ON THE GLACIER (*above*) at 15,500 feet two members of the expedition inch their careful way across gleaming snows at the base of the final peaks.

MT. STANLEY (*left*), the massive summit of the Ruwenzori, is revealed during a rare moment of sunlight. Alexandra peak (*far left*) is 16,721 feet high.

WIND-BARED ROCK (*right*) is swept clean of snow by the furious storms that constantly rip across the glaciers and beat against the Ruwenzori peaks.

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ELIOT ELISOFON stands on Ruwenzori glacier at 15,500 feet, highest point reached by expedition.

PHOTOGRAPHER'S NINE WORST DAYS

When LIFE Photographer Eliot Elisofon had completed the pictures on pages 75 through 85, he cabled New York: "HAVE FINISHED RUWENZORI AND VICE VERSA, THE NINE WORST DAYS OF MY LIFE." Setting off from a hotel at the base of the mountains with his wife, 14 porters, two messengers and a Swiss Alpinist, Elisofon had run into trouble almost every step of the way. The trail was a mass of slippery mud covered with tangled roots, and the porters kept slipping and dropping the camera equipment into pools of water and quagmires of mud. Five or six times a day the expedition was flooded by tropical rains which kept clothes and bodies soaked and mud-caked during the entire ascent.

When it was not actually raining, the fog and mist were usually too thick for photography, and Elisofon had to stay alert for the rare brief moments when sufficient lighting coincided with a good picture. Even when he managed to get a shot, he had to take it with several different cameras in case one of them had been damaged by weather.

The climbers had started up in steaming tropical heat, but at 12,000 feet the damp cold numbed their hands and feet. Only one of the 14 porters had shoes, all were wearing khaki shorts, and the growing cold and the steepness of the climb made them eager to turn back. The native food of ground roots and meat ran out, necessitating messenger trips back down the mountain, but there was never a shortage of canned *pâté de foie gras*, which the gracious but not very practical hotel management provided in quantity.

When they reached the third overnight camp at 12,400 feet, the porters objected to going farther, but Elisofon wanted pictures of Ruwenzori glaciers. Leaving his wife and 13 of the porters at the tiny camp, Elisofon set off with the Alpinist and the one porter with shoes, the three men roped together for safety during the climb. The sun was miraculously shining when they reached the glaciers. Detaching himself from the rope, Elisofon stood on a rock pinnacle to photograph his two fellow climbers as they crawled across the sparkling snow. But before they could return, the wind suddenly shifted, a storm broke and an avalanche rolled down the glacier, wiping the two figures from sight. Uncertain whether they were living or dead, Elisofon stood alone in the storm, shouting into the wind, fearing that his companions were dead, knowing he had almost no chance of climbing back down to camp by himself. Because of the wind direction he heard no answering shouts. After an all but unbearable half hour he saw the two figures groping their way toward him through the wind-driven snow.

When he returned to the base of the mountains, Elisofon was glad his "nine worst days" were over, but a 10th day was still ahead. While climbing the volcanos (*pp. 76–77*), he and his party were suddenly charged by an elephant that chased them through the jungle and tossed the camera cases in the air. "REGRET INFORM YOU," Elisofon cabled LIFE, "STATUS MY NERVES AND EQUIPMENT EXTREMELY DUBIOUS."

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Protect the performance of your Chevrolet with Genuine Chevrolet Parts

It might take an expert mechanic to tell the difference between these two parts—but your Chevrolet knows right off! That's because one was engineered and manufactured to the same high standards of precision and quality as the brake shoes that were originally installed at the factory. It's a Genuine Chevrolet Part—made to fit right . . . function better . . . last longer. Always specify Genuine Chevrolet Parts . . . installed by your Chevrolet dealer and leading independent service stations *everywhere*.

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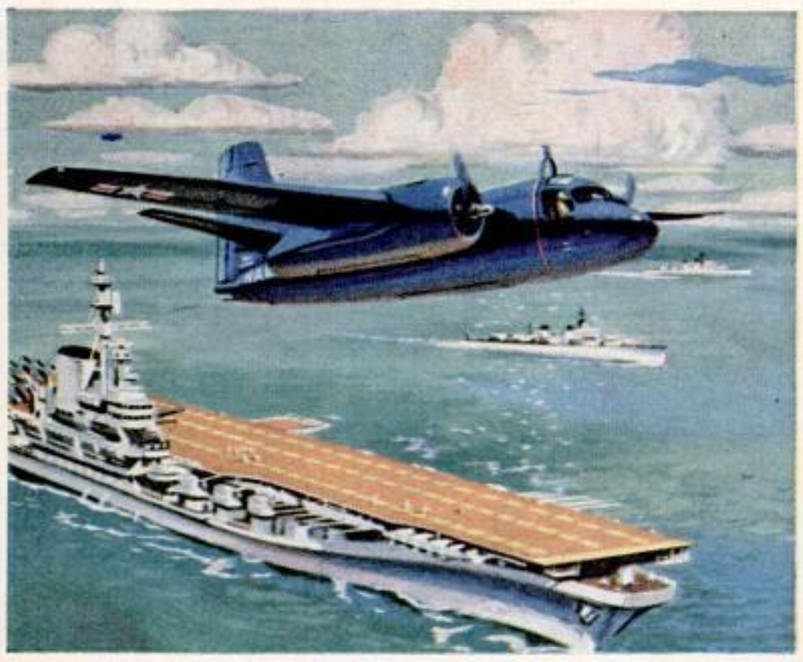


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SINCE THE OUTBREAK of war in Korea, America has been working against time to build up its Air Power. Only our military leaders and Congress can decide how *much* Air Power we should have at any given time. Yet, as a leading manufacturer, we feel a responsibility to help you understand the vast complexity of modern aircraft . . . and why a "happy medium" level of production must be maintained in peace so that we can expand quickly to meet emergencies. Second-best Air Power is not enough in war. America's future security demands a long-range Air Power program in peace as well as in emergencies.

POTENT NORTH AMERICAN AJ "SAVAGE," POWERED BY TWO PRATT & WHITNEY PISTON ENGINES AND ONE JET, HAS MORE REACH THAN ANY OTHER CARRIER-BASED PLANE.



NAVY'S NEW SUB HUNTER-KILLER, THE GRUMMAN S2F, WILL DO JOB FORMERLY REQUIRING TWO AIRPLANES.



CHANCE VOUGHT'S NEW A2U, AN ATTACK VERSION OF CUTLASS TWIN-JET FIGHTER, WILL PACK MIGHTY PUNCH.



SWIFT DOUGLAS A3D IS THE LARGEST HEAVY ATTACK AIRPLANE NOW PLANNED FOR FUTURE CARRIER USE.

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TWICE AS BIG

BUT 5 TIMES HARDER TO BUILD

New heavy attack planes now operating with the fleet —almost 8 years after first design work began

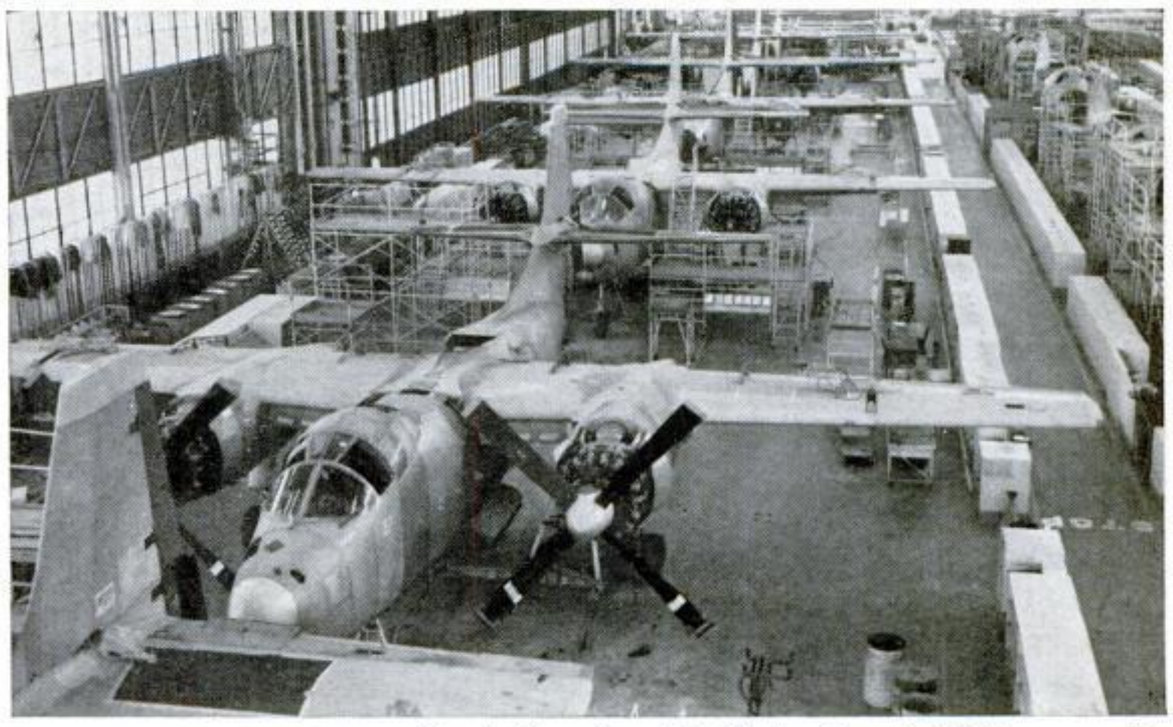
Powerful new heavyweights now fly from your Navy's aircraft carriers.

Operating with far-ranging task forces, new heavy attack aircraft can maul enemy installations far beyond even the most distant hostile coastline. Their wide range and ability to carry the most destructive bombs have given a new scope to naval strategy. Their mere existence should give pause to any potential aggressor. But bringing these airplanes to their present production stage has been a long, hard job.

For one thing, they are enormous by earlier carrier standards. Weighing more than 25 tons, such planes as the North American AJ "Savage" are twice as large as the biggest carrier aircraft of the last war. Yet even with very heavy bomb loads, their two great piston engines and one jet give them high speed and long range.

You can well imagine the tremendous problems involved in the design, development and production of these and other great new carrier aircraft. Everything about them was an engineering challenge. But America can be grateful that, even as World War II closed, production of prototypes was authorized . . . and that the country's aircraft industry had the skill and capacity to design, develop and build them.

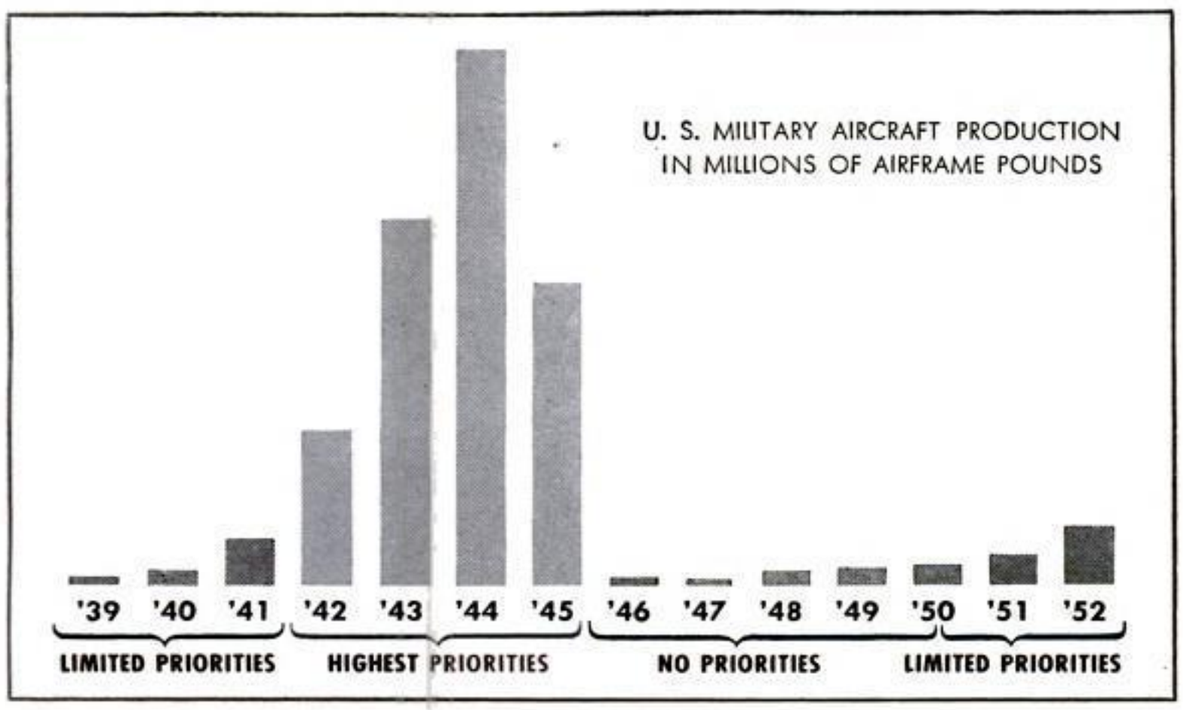
For today your Navy has attack planes with twice the range, almost twice the speed, four times the bombload, and the ability to fly much higher than comparable carrier airplanes of the last war. And in spite of the problems involved in the production of these aircraft, and even newer types that are well under way, the American aircraft industry has increased its production rate five times since the outbreak of war in Korea.



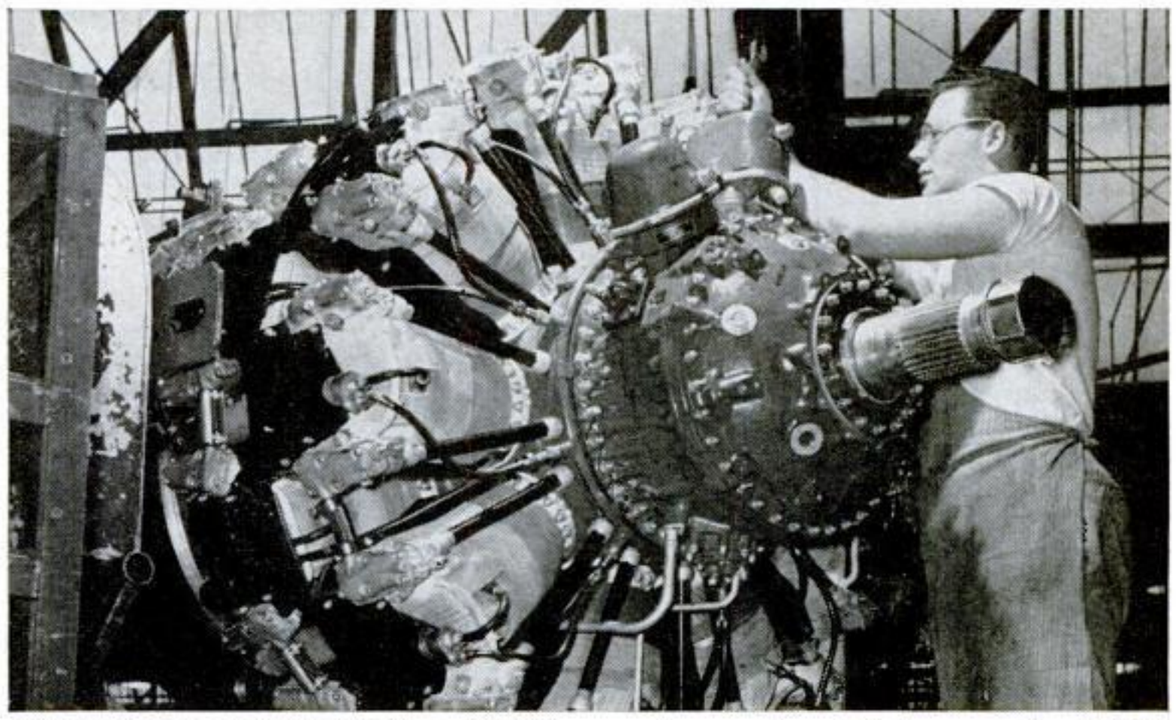
THIS ASSEMBLY BAY at North American Aviation's plant is filled to capacity by high-winged AJs. Towering tails and their 71-foot wings are built to fold for storage and handling aboard ship. Pressurized cabins and special electronics give these far-ranging aircraft ability to attack targets from high altitudes, at night or in bad weather. Such complex aircraft require six or seven years from design concept to quantity use.



CONSTANT IMPROVEMENTS in modern propellers, starters, air-conditioning units and other equipment necessary to high performance of new aircraft, make essential specialized training of men who service such equipment in the field. Here, at the Hamilton Standard service school, Navy and Marine Corps technicians study a Hydromatic reversible-pitch propeller, which has more than 1200 delicately balanced precision parts.



AS YOU CAN SEE by the above graph, even with war raging, it took 5 years from 1939 to reach peak production of 96,369 planes. In 1946 output was cut to less than 2% of peak, and America's productive capacity was allowed to deteriorate. No one advocates all-out production in peace, but it is apparent that if the nation is to meet emergencies such as occurred in 1941 and 1950, it must have a sustained airpower program.



TWO BIG 18-CYLINDER Pratt & Whitney engines, each containing more than 11,400 separate parts, drive big attack aircraft much farther and faster than comparable carrier-based planes of World War II. Built-in turbosuperchargers enable these 2300-h.p. Double Wasps to provide continuous high performance, even in the thin atmosphere of 40,000 feet. Over 10,000 special tools are required to build these engines.

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Rexall Pro-Cap Adhesive Tape, *½" x 5 yd. regular 20¢* **14¢**
Helen Cornell Bobby Pins, *rubber-tipped, black or bronze, 72's, regular 25¢,* **18¢ or 2 for 35¢**

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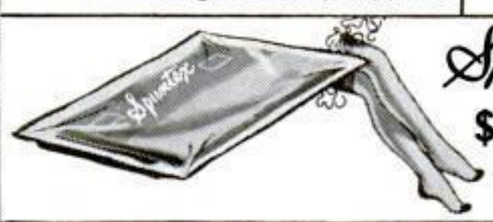
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Rex-Eme, greaseless, stainless, medicated cream for minor skin irritations, 5½ oz., **49¢**
Rexall Zinc Oxide Ointment, 1-oz. tube **19¢**
Rexall Lozothricin, cherry menthol-flavored lozenges that combine the antibiotic action of Tyrothricin and the pain-relief of aspirin; soothe and relieve coughs due to colds, 12's **69¢**
Rexall Corn Solvent, painless corn remover, **35¢**
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Rexall Gauze Bandage, sterile, 2" x 10 yd. .. **27¢**
Rex-Salvine, antiseptic burn salve, 1½ oz., **57¢**
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Thermos Vacuum Bottle, pint **$1.74**

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Black Africa

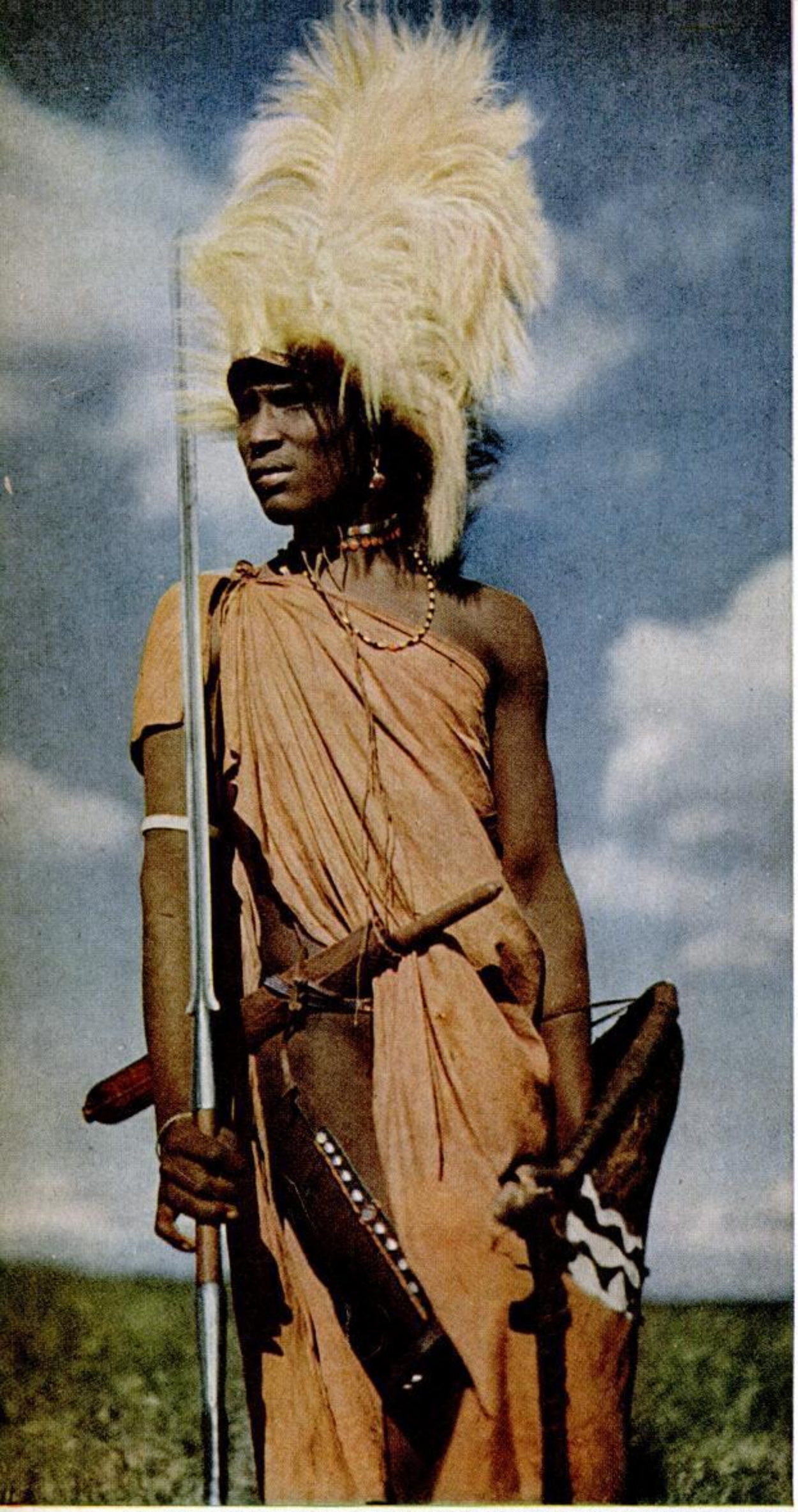
PRIMITIVE SOCIETY HOLDS OUT SOUTH OF THE SAHARA

From the headwaters of the Blue Nile to the Cape of Good Hope, across 46 degrees of latitude and two thirds of a continent, many of Africa's 200 million still live in a jungle twilight of the primitive past. There, south of the Sahara, hundreds of tribal groups have kept Black Africa the world's largest stronghold of aboriginal culture, much of which has survived civilization's repeated and insistent pressures.

The teen-age Masai girls above are natural products of this laggard society, painted and primped to celebrate a social success approved by centuries of observance. They have been chosen consorts of warrior candidates and have gone with them to the *manyatta*, the camp of a fighting man's novitiate. There they will be privileged to prepare the boys' diet of milk and hot blood—drawn painlessly from the necks of cattle—and to serve them in all ways while they learn the arts of the hunt and war. The ways of life of other tribes in this world of witchcraft and jungle drums are shown in the color photographs on the following pages.



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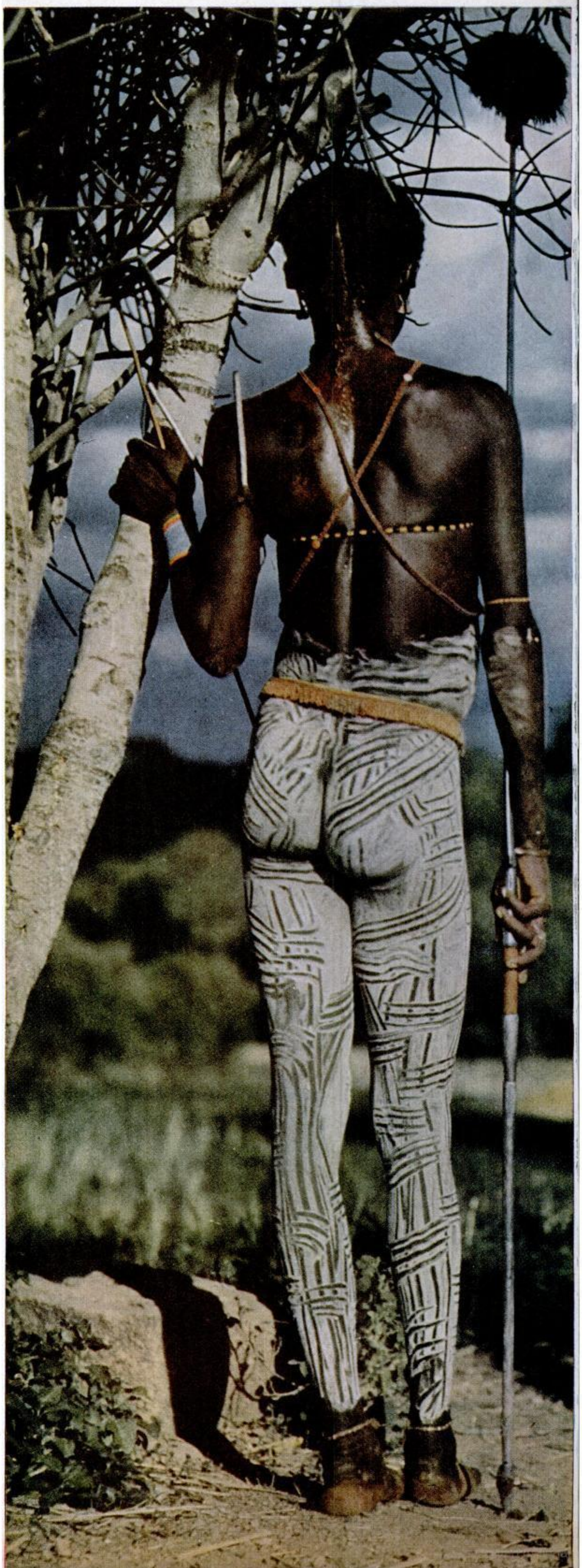


ARMED FOR HUNT, MASAI WARRIOR WEARS LION MANE, TROPHY OF HIS PROWESS

Masai are lion killers and rulers of men

The *morani*, the standing army of the Masai, are mighty fighting men who still kill lions in perilous personal combat, one man stabbing the beast with a sword while another man holds him by the tail. Such bravado and their slender, stately bearing have won them the admiration of African explorers and led the Masai to lord it over other tribes in the area east of Lake Victoria.

Imitators of the Masai, though despised and often victimized by them in the past, are the Sonjo of nearby Tanganyika. The Sonjo's game is more likely to be zebra, upon whose flesh they gorge in hope they will turn into zebras after death. Less warlike are the Hutu, a class of small farmers living west of Lake Victoria, whose special distinction is that they speak Kirundi, one of the world's most complex and difficult languages.





WAR PAINTED WARRIORS of Sonjo, who believe they will be reincarnated as zebras, have eyes painted white and stripes on legs in veneration for animal.



TRIBAL TELEGRAPHERS of Hutu tribe use drums made of old gas barrels to summon tribesmen from countryside. Length of robes is sign of high position.



ZEBRA STRIPED SONJO, WHOSE SPEAR PUFF MEANS HE HAS KILLED A MAN, STANDS SENTRY DUTY

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TUSI COURT BALLET dances for chief, making own music with bells on their ankles. Sticks and swirling raffia headdresses represent spears and lion manes.

Tall Tusi are dancers, athletes, aristocrats

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The Tusi tribesmen—often called Watusi—are among the world's most imposing physical specimens. Sometimes seven feet tall, Tusi have been known to clear an eight-foot bar in running high jumps and to cast a spear with such force that the shaft shattered from its own vibration.

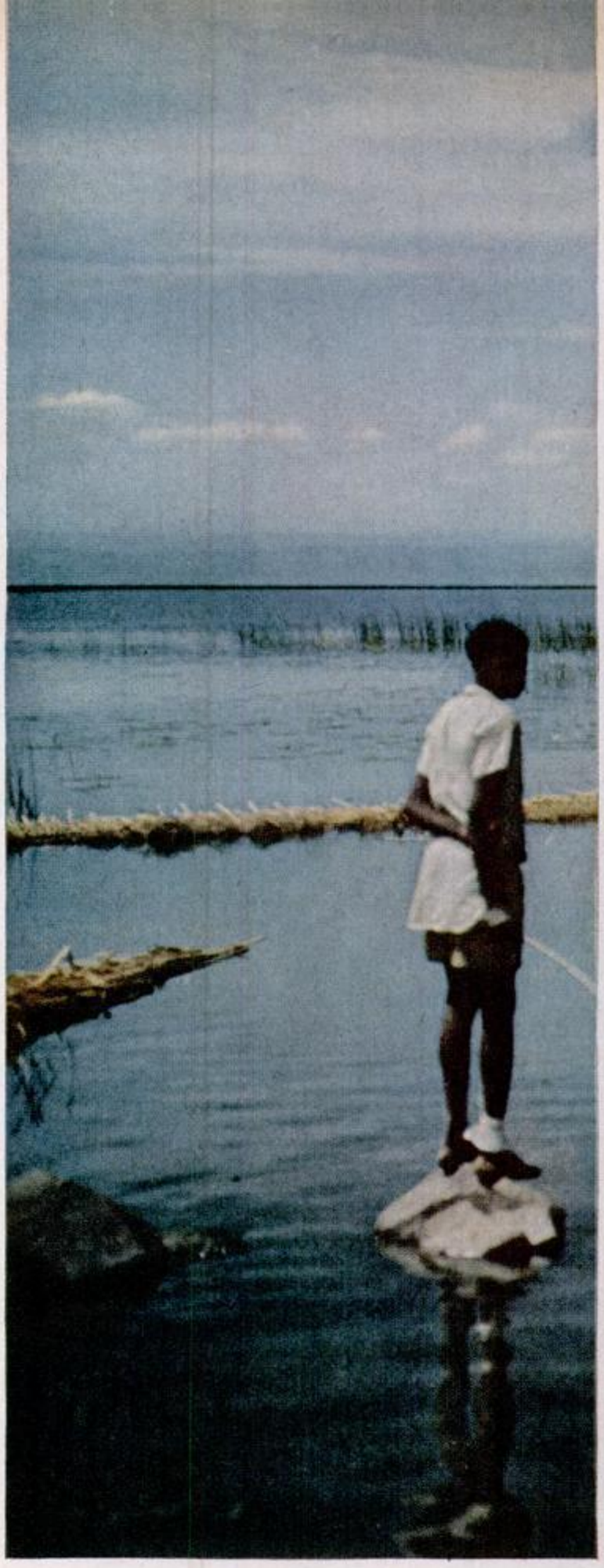
The Tusi are a mystery people. Their height, regal bearing and aquiline features have led some anthropologists to believe they came from Egypt. The counterparts of their beloved long-horned cattle may still be seen carved on ancient Egyptian monuments. From wherever they came, they are believed to have reached the fertile Ruanda-Urundi region west of Lake Victoria on the edge of the Belgian Congo around the 15th Century. Fierce warriors, whose kings asserted their authority through barbaric splendor and bloodthirsty massacre, they settled down as overlords, tended their great herds and forced the Hutu and Batwa, who were in the region first, into subservient roles as tenant farmers and artisans.

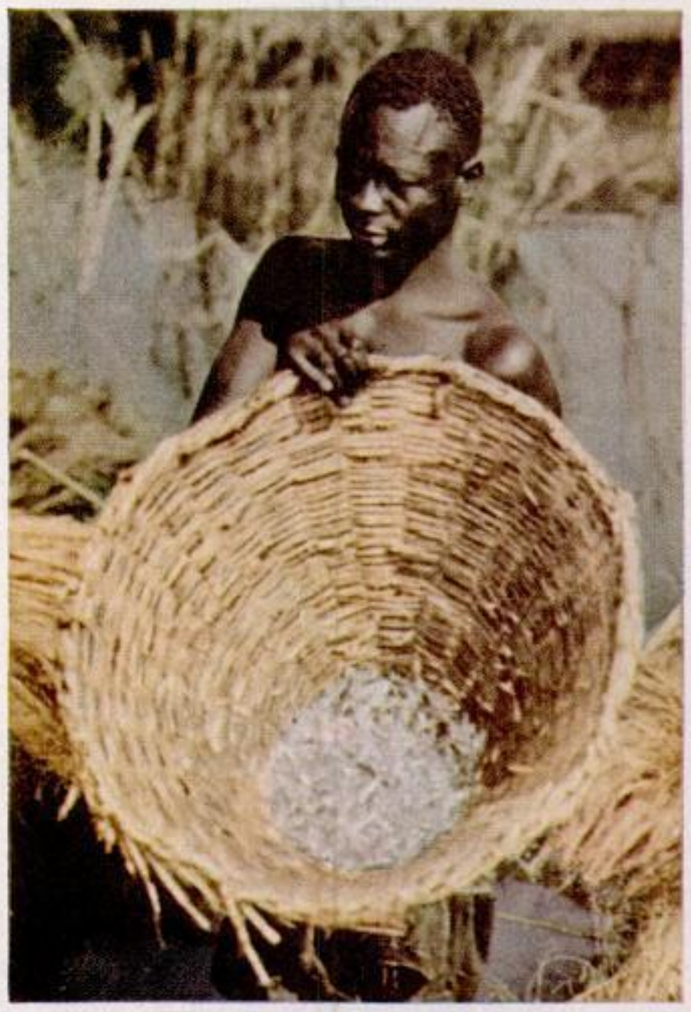
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LUO CHIEF, ruler of 500 subjects, wears headdress of wart hog tusks and valued feathers, some heirlooms. His medal commemorates the coronation of George VI.





FISH STRAINER, conical basket woven of papyrus stalks, is used by Kavirondo to dip catch from net.

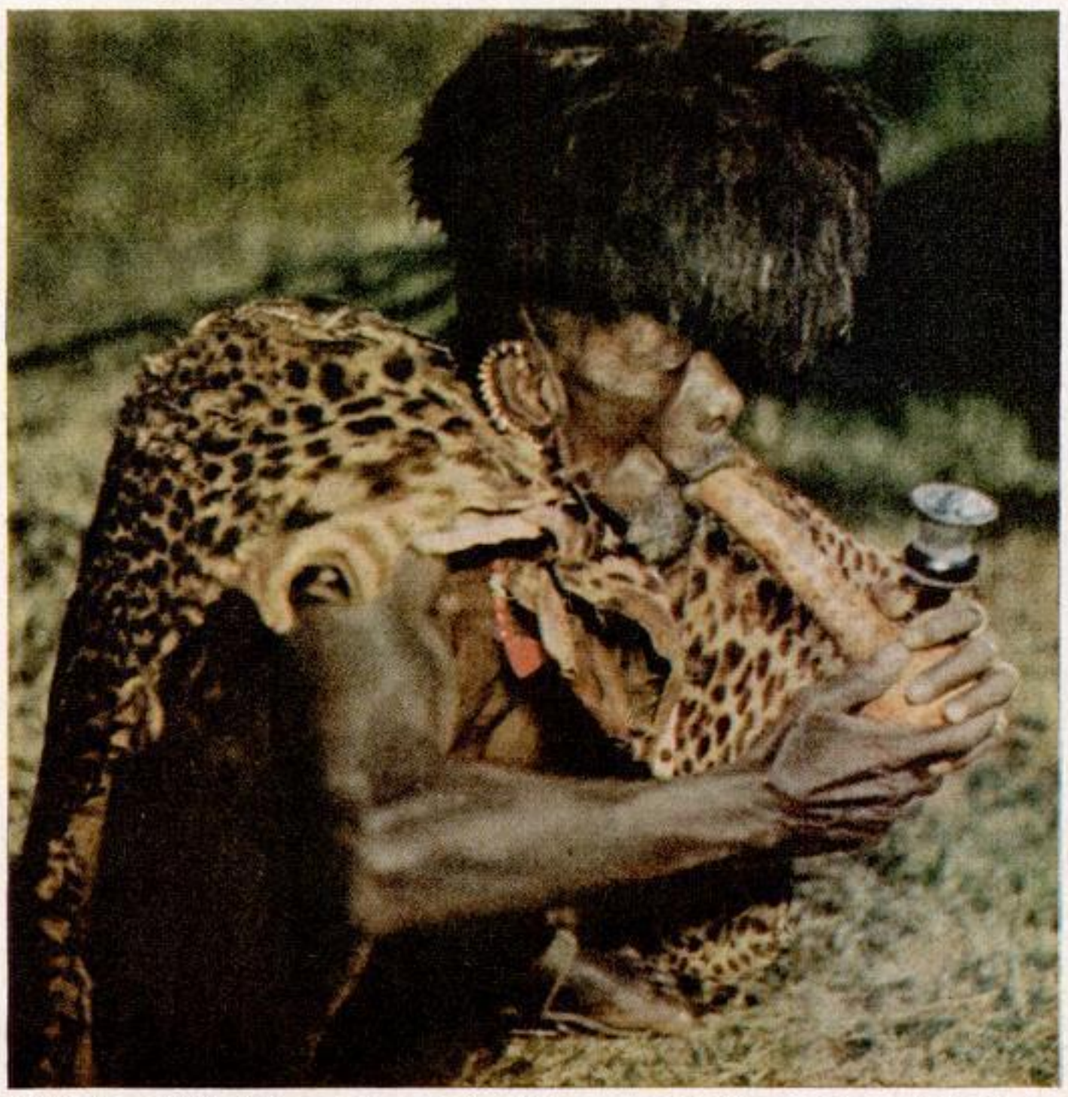
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PRIMITIVE SEINE, made of dried papyrus which floats with the roots dangling to form a net, is looped to trap fish by the Kavirondo natives on Lake Victoria.

Plumage marks a chief, papyrus traps fish

East of Lake Victoria the Luo people pay their tribal levy in widow bird plumes, taken from the male in mating season, and the chief uses the tax yield to adorn his headdress. On the lake itself the Kavirondo Gulf natives still fish for the main staple of their diet with nets so primitively fashioned of papyrus that the first model may have antedated Egyptian use of the same plant to make paper.

The Luo and Kavirondo people have experienced repeated, but often unfortunate, contact with more complex civilizations for hundreds of years. The earliest comers to reach them were Arabs who, having settled along the Indian Ocean before Christ, later drove their caravans into the interior, raiding and trading beads and cloth for ivory and slaves. From these Moslem conquerors the Luo may have picked up the idea of slavery which they later practiced among themselves. Today a Luo chief's mantle is patterned after the flowing robes worn by the Arabs, and he may have learned the pleasant uses of his hashish pipe from the Moslems. The boats which the Kavirondo use to spread their nets upon the waters of Lake Victoria, 3,720 feet above sea level, are plainly patterned after the Arab dhow. Perhaps because of their long history of outside contact, the Luo today are leaders in the gradual assimilation of European culture.



RETIRED CHIEF of Luo claims to be 105 years old. His cap is ostrich plume, his robe, skins of leopards he has killed. He is smoking hashish (marijuana) pipe.

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Zulus gave up warring, kept witchcraft

The terrors of South Africa through the 19th Century were the Zulu who, more than any other tribesmen, perfected the military art. Coming as wanderers, they settled down and slaughtered and subjugated other tribes, then turned their fury on the Boers and British in turn. So effectively did they resist invasion that Britain's Prime Minister Disraeli outspokenly, though in annoyance, praised them as "a very remarkable people." It was not until 1907 that the whites broke the Zulu's will to fight. Today they live on a reserve along the Natal coast. Although missionaries have won many to Christianity, they live much as they always have in a firmly integrated, patriarchal society. The witch doctor still holds power and prestige among them and the Zulus still believe in polygamy. But they practice it little because few can now afford more than one wife.



ZULULAND, hills dotted with kraals (villages), harbors 400,000 in a reserve so narrow that nearly half its width, reaching to the Indian Ocean, shows here.



WITCH DOCTOR AT WORK hypnotizes a cobra with a flute. Though he wears little except a horn necklace, he has grown rich by charming snakes out of huts, extracting the venom to make snake-bite serum and warding off lightning. The stick beside him, used by his father to blind enemies, is now snake-catching tool.

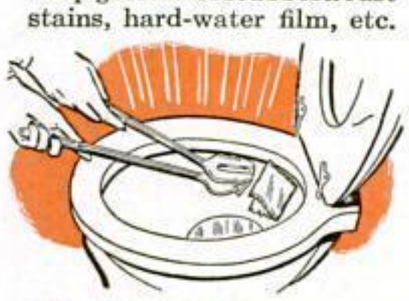
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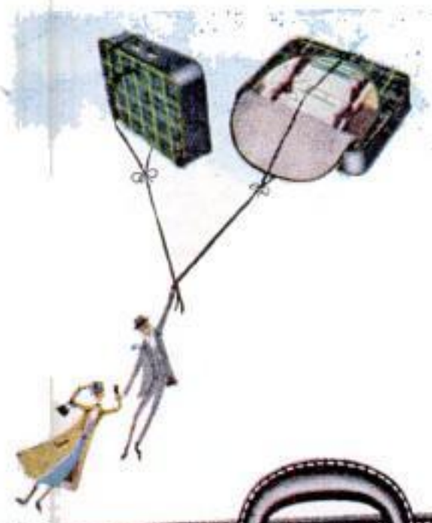


Makers of fine washable textiles for the home for over 20 years



TRIBAL BEAUTY, Tusi princess Emma Bakaishonga, is sister of Matara III, king of Ruanda. Her finely chiseled nose, delicate lips reflect possible Caucasian strain in ancestry. White bands on head are a symbol of maternity.

You'll be carried away by this 70% lighter-weight luggage!





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70% lighter than so-called "airplane" luggage — less excess baggage charges.

Packs easier, holds more — there's no lid to warp, no lock or hinges to break.

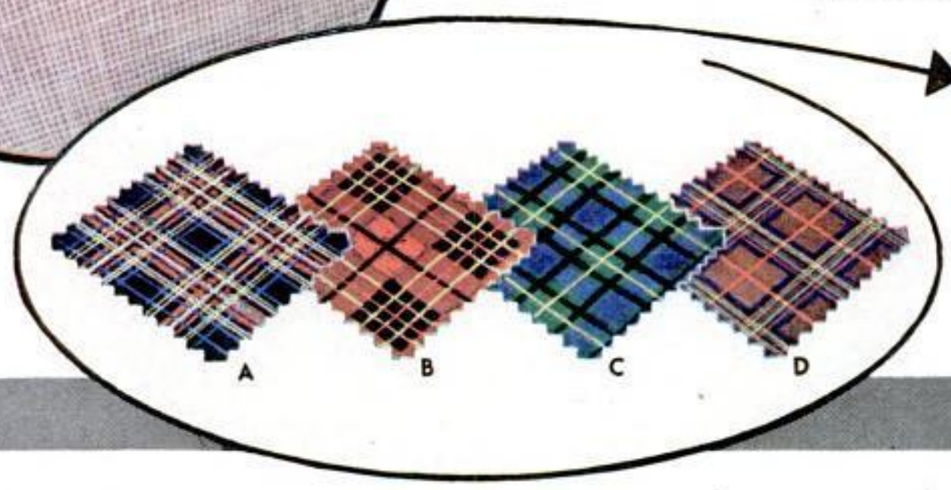
Private entrance anytime — crescent zipper-door opens partially or completely — handy en route.

Styled right—in size and proportion, it's streamlined for easier carrying and stowing.

Unusually handsome — 4 gay rayon plaids, brown or blue nylon to please the most discriminating man or woman.

1907 cubic inches of packing space in long-hop model, 1426 in short-hop size.

The Grasshopper is ideal for quick trips. Match it with CAR-SAC (shown below) and you're ready for *any travel anywhere*. Short-hop GRASSHOPPER — 4½ lbs.; long-hop model — 5¼ lbs. See them tomorrow, wherever luggage is sold.



Which do you like best?

A—Conservative Stuart plaid
B—Striking MacPherson plaid
C—Smart MacArthur plaid
D—Handsome Mouat Ancient plaid

Carry suits and dresses wrinkle-free in light-weight Car-Sac®

No wrinkling, no packing—clothes won't crease, muss or bunch. Just lift them on hangers from closet to Car-Sac.

Light-weight—70% lighter than ordinary luggage.

Traveling clothes closet—useful year 'round for moth-proof, dust-proof storage.

Folds for easy carrying—folds double to make the smartest, lightest carrying case imaginable!

Pays for itself—low first cost; saves plenty on pressing bills and excess baggage costs.

Good-looking, too!—4 gay rayon plaids, brown or blue nylon, all matching THE GRASSHOPPER *(shown above)*.

Men's CAR-SAC holds 4 suits, weighs 4 lbs.; ladies' model holds 8 dresses, weighs 5 lbs. Both have extra space for accessories. Also, matching auxiliary pieces: Shu-Swag, Sport-Pak and Swag Bag . . . from $3.95. All plus Federal Tax.

RAYON PLAIDS
Men's—**$12.95** Ladies'—**$14.95**

BROWN or BLUE NYLON
Men's—**$14.95** Ladies'—**$17.50**

All prices plus Federal Tax



There is only one genuine Car-Sac.
Be sure you get the original!
Look for the Atlantic Sea-Horse trademark.



ATLANTIC PRODUCTS CORPORATION • Trenton, N. J.

The lightweight champions of the luggage world!

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Idea for a busy day meal!



KRAFT-QUICK
Shopping List

Kraft Dinner
Condensed Cream of Celery Soup
Peas
Tuna
Salad Greens
Carrots
Whole Wheat Bread
Peaches
Pears

KRAFT-QUICK
Dinner Menu

Kraft Dinner Timbales
with Creamed Tuna and Peas
Green and Gold Salad Platter
Whole Wheat Bread
Parkay Margarine or butter
Peach-Pear Compote
Coffee

Kitchen-tested recipe! Kraft Dinner Timbales with Creamed Tuna and Peas. Blend ¼ cup milk and 1 can condensed cream of celery soup. Add 1 cup cooked peas and one 7-oz. can tuna, drained and broken up. Heat well; season to taste. Prepare 1 package Kraft Dinner following directions on package. Pack into 4 well-greased custard cups. Unmold hot timbales. Surround with creamed mixture. Garnish with pimento dots.



Build it around delicious

Kraft Dinner

home cooked in 7 minutes!



Home late from a bridge session or a day of shopping? That's the time for a speedy dinner menu built around Kraft Dinner, the freshest, fastest-cooking macaroni you can buy. (Get the helpful Kraft-Quick Shopping Lists and Menus at your grocer's now!)

Kraft Dinner cooks tender and fluffy in 7 minutes. Then you add the real Kraft Grated that comes with each package, to give rich cheese flavor through and through.

Get plenty of thrifty Kraft Dinner. Your hurry-up meals will become family favorites!

Also available in Canada

Look for more Kraft-Quick Menus and Shopping Lists on this special display at your grocer's now!

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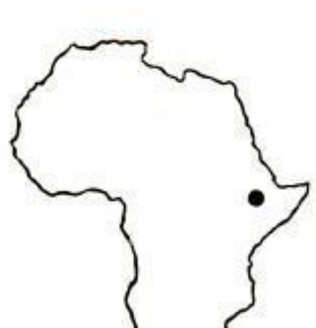


SELASSIE AND EMPRESS ATTEND RECEPTION WITH HEAD COPTIC PRIEST, BASILIOS I, WHO WEARS MEDALLION WITH PICTURE OF CHRIST

The durable Haile Selassie

HE FIGHTS FOR PROGRESS IN INDEPENDENT ETHIOPIA

Ethiopia—mountainous, primitive, remote—is Africa's oldest independent country, and a seat of an ancient branch of Christianity, the Coptic Church. Its independence, which goes back to biblical times, was breached by the Italians who deposed Emperor Haile Selassie in 1936 and were then thrown out themselves during the last war. Now back at his job, the durable 61-year-old Haile Selassie is struggling against the unprogressive nobility to develop the naturally fertile areas of his land, and trying, despite the clergy's lack of interest, to educate his people. Even though it took a helpful step last year by federating with neighboring, democratic Eritrea, it is still a backward country with not a single native architect, chemist, doctor or agricultural expert.



CONTINUED ON NEXT PAGE



Helps keep your chin up!

When you *look* right, you *feel* good! Mennen Talcum for Men helps you look your best for hours after shaving. Helps cover nicks and blemishes. *Dims face shine!* And neutral tint won't show.



Helps keep chafe down!

Dust yourself freely with Mennen Talc after every bath or shower! Keeps you cool, dry, comfortable and chafe-free longer! Finest imported Italian talc, micropulverized for fineness!



Largest-selling men's talc in America

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His heart is so big— his needs so small

Loyalty and courage are in the shining eyes he turns to you. All he asks is to be with you, to love and protect you. He is wholly satisfied with a word, a pat, food for his strong body and a sleeping place where he can guard your home.

But you owe him something more than these bare necessities. Besides affection you can give him the kind of simple, thoughtful care that any member of your family deserves. It requires little time or effort on your part to keep him comfortable, help him live healthily and happily for a longer span of years.

Always watch for signs that he needs your help. Beware of constant scratching. It is a good indication of fungus infection or fleas. Fiery irritation is caused when a common fungus enters old flea bites and burrows into his skin; or, through no fault of his own, your dog may be flea-ridden. He's likely to pick them up almost anywhere—at any time.



If he has that harassed look and scratches persistently, examine his skin for fungus patches, search his abdomen and the insides of his legs for the pinhead-sized, black insects. Then treat him.

Use only the best, most effective treatment. Use Sergeant's new SKIP-FLEA Scratch Powder. It contains the new "anti-scratch" ingredient to kill fungus spores. Perfectly *blended* with it is the most powerful flea-killing agent known. This safe, efficient combination is non-irritating, non-injurious to any dog or cat.

Just sprinkle Skip-Flea Scratch Powder on your dog's coat, a small area at a time, and rub it in well. Use it generously – remember, it's harmless—and cover his entire body.



A thorough dusting is one of the greatest treats you can give your dog. All his fleas will be dead in an hour or so. Sprinkle new Skip-Flea Scratch Powder in his bed at the same time, to prevent reinfestation.

For your dog's regular bath use Sergeant's SKIP-FLEA Soap. And for a quick, easy cleaning between baths, use Sergeant's SKIP-BATH. Both kill fleas and flea eggs, and leave the dog's coat soft and shining.

Keep these Sergeant's flea-killing products handy. Dog owners everywhere say there's nothing like them. You'll find new Skip-Flea Scratch Powder, and the other veterinarian-tested Sergeant's dog care products, at your drug or pet counter.

The Sergeant's Dog Book tells you many other simple ways to keep your dog happy and in the pink of condition. More than twenty million copies of this helpful book have gone to dog owners. *Your copy is free for the asking.* Just write to: **SERGEANT'S®**, Richmond 20, Virginia.



AS MINISTER OF EDUCATION, a portfolio he gave himself to push school program, emperor visits college in Addis Ababa and talks with two students.



AS ELECT OF GOD, a title which he bears as temporal head of the Coptic Church, emperor watches priest's attendants dance and wave prayer sticks.



AS A PROUD FATHER he poses with family: crown prince, 36, Duke of Harar, 29, Prince Sahle, 22, empress, crown princess and Duchess of Harar.

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A thrilling gift for the girl graduate—a beautifully clean-cut Lane Chest in white fawn mahogany with self-lifting tray. Model #2924 (Lane Table, model #246). Chest price, **$59.95***

For the dreams that start at graduation time, give her...

A LANE CEDAR CHEST!

SUDDENLY, it seems, a magic door has opened . . . and yesterday's schoolgirl becomes today's girl graduate . . . with a lot of exciting new dreams of her future—

What better time than now to help turn those dreams into wise and practical planning by giving her a Lane Cedar Chest?

For a Lane has a very special way of gathering *other* gifts—gifts for the future. Soon a luxurious collection of downy blankets, silk-smooth sheets, fine table linens for her "someday" home, lovely lingerie, too, will find their way into her Lane's safekeeping.

And, of course, a Lane guards precious woolens, furs; keeps them wonderfully fresh —safe from moths and dust—as no other storage method can. Remember, too, only *one* garment saved pays for your Lane.

Lane is the ONLY pressure-tested, aroma-tight cedar chest. Made of ¾-inch red cedar in accordance with U. S. Government recommendations, with a moth-protection guarantee underwritten by one of the world's largest insurance companies, upon proper application. The Lane Company, Inc., Dept. L, Altavista, Va. In Canada: Knechtels, Ltd., Hanover, Ont.

Many Lane Chests at... **$49.95*** Easy terms

Also makers of Lane Tables

© 1953, The Lane Company, Inc., Altavista, Va.

***$5.00 higher in the West due to higher freight costs—slightly higher in Canada.**



LIVING ROOM

Modern console in blond oak. Interior drawer and adjustable shelves. A handsome piece for any room. Model C-108—$99.95.*



LIVING ROOM

Handsome 18th Century Chest in rich mahogany. Patented self-lifting tray. Model #2601—$59.95.*



FOYER

Superb modern in blond oak. Lane's self-lifting tray. Model #2913. Also in walnut, #2949. Each, $49.95.* Lane Table, #247.



BEDROOM

Streamlined modern in walnut and paldao wood. Lane's self-lifting tray. Model #2940 —$49.95.* Lane Table, #296.



BEDROOM

Decorative modern in figured avodire, a honey-blond wood of unusual beauty. Automatic tray. Model #2700—$69.95.*



FOYER

Attractive modern in rich walnut. Self-lifting tray. Model #2874. Same design in gray walnut. #2869. Each, $59.95.*



LIVING ROOM

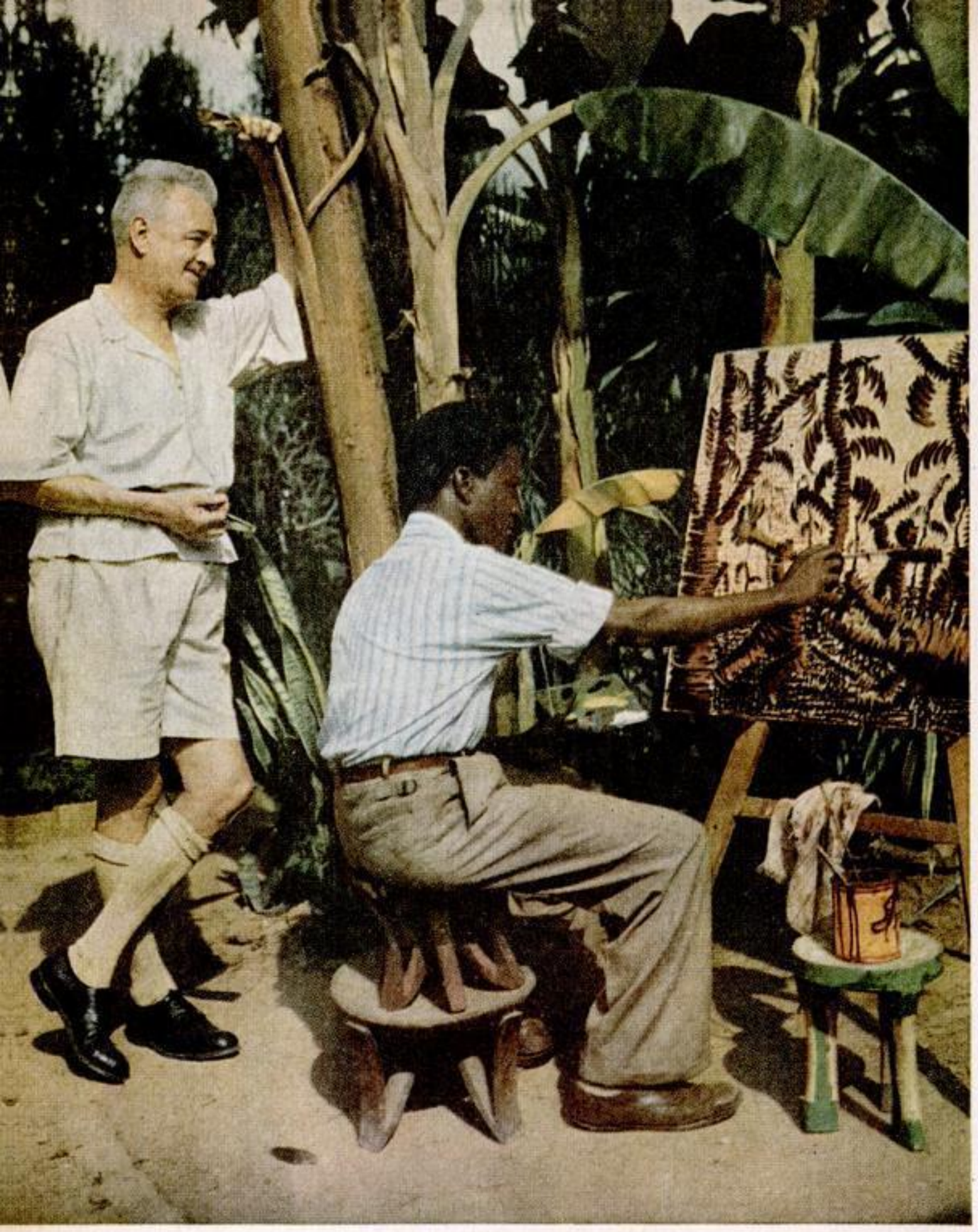
18th Century Chest in mahogany. Drawer in base, simulated drawers above. Model #2221. Similar chest in pine, #2944. $79.95.*



LIVING ROOM

Unusual modern in blond oak. Secret drawer. Model #2852. Also in white fawn or cordovan mahogany; or walnut. $79.95.*

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WORKING OUTDOORS, under the eye of Romain-Desfossés, Painter Mwenze does a tropical forest scene in personal style of frenzied lines.



BIRDS AND BEES, bowing and buzzing about a tree, were painted by Pilipili, a 27-year-old fisherman from Tanganyika who came to Elisabethville to work as automobile washer.

New native art

PAINTERS PRESENT GAY VIEWS OF CONGO

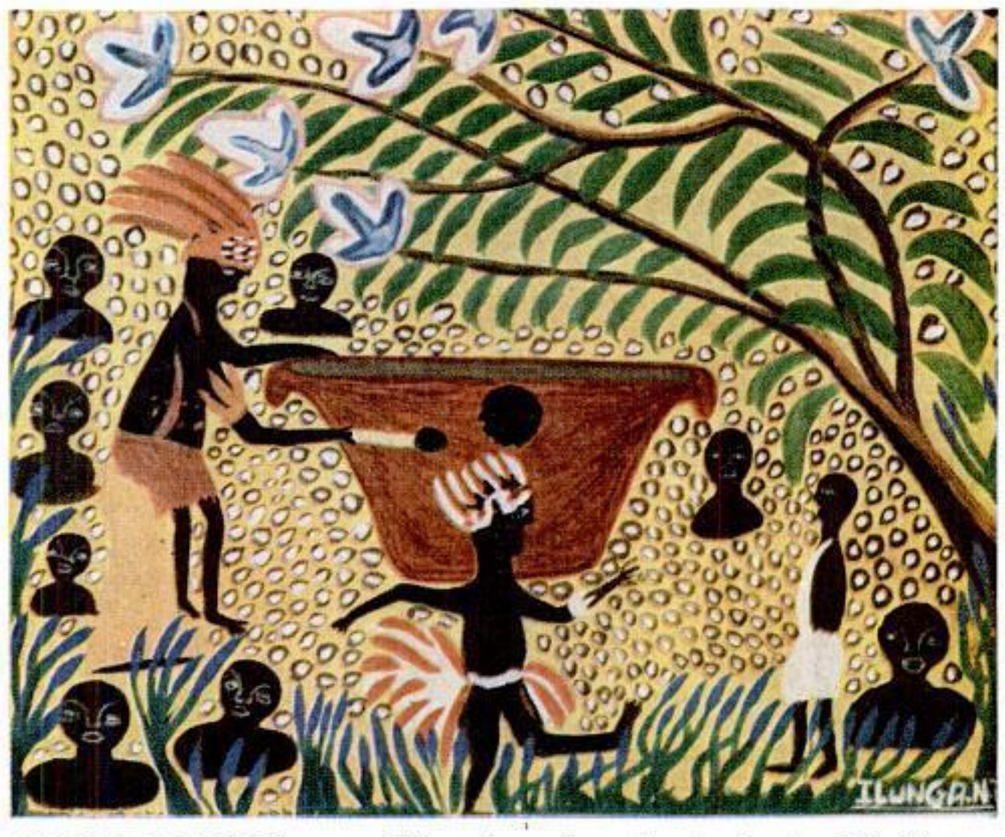


A TEN-FOOT FRIEZE OF BIRDS, BUGS AND FOLIAGE WAS PAINTED JOINTLY BY PILIPILI AND ILUNGA. THE CURIOUS, CROWNED BIRDS ARE BASED ON A SPECIES WHICH NATIVES

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FUNERAL PROCESSION through tall grass is Pilipili's recollection of Tanganyika scene. As giant butterflies hover overhead, the corpse is carried in a net to grave.



WITCH DOCTORS dance and beat huge drum in ritual painted by Ilunga. Busts along edge depict tribesmen of lesser importance who are onlookers.

For centuries the tribesmen of central Africa have been masters of the art of sculpture and their carved masks, idols and household furniture have made their way into the finest museums of the world (LIFE, Sept. 8, 1952). Now they are trying their hand at another form of art. At Elisabethville, in the Belgian Congo, a school of native painting has sprung up under the guidance of a French artist Pierre Romain-Desfossés.

Although few of the painters, who range from fishermen to houseboys, have ever held a brush before, they have been turning out a colorful array of pictures filled with the bizarre shapes and intricate patterns of Congo life and landscape. Delightful and decorative, their work has been bought by museums both here and in Europe and is now being considered for reproduction on textiles and wallpaper.





CALL KAKUVU BILI. BUT LIKE THE MANY-WINGED INSECTS THEY HAVE BEEN TURNED INTO AN OUTSIZED DECORATIVE VARIETY THAT ALMOST DWARFS THE FERNLIKE TREES

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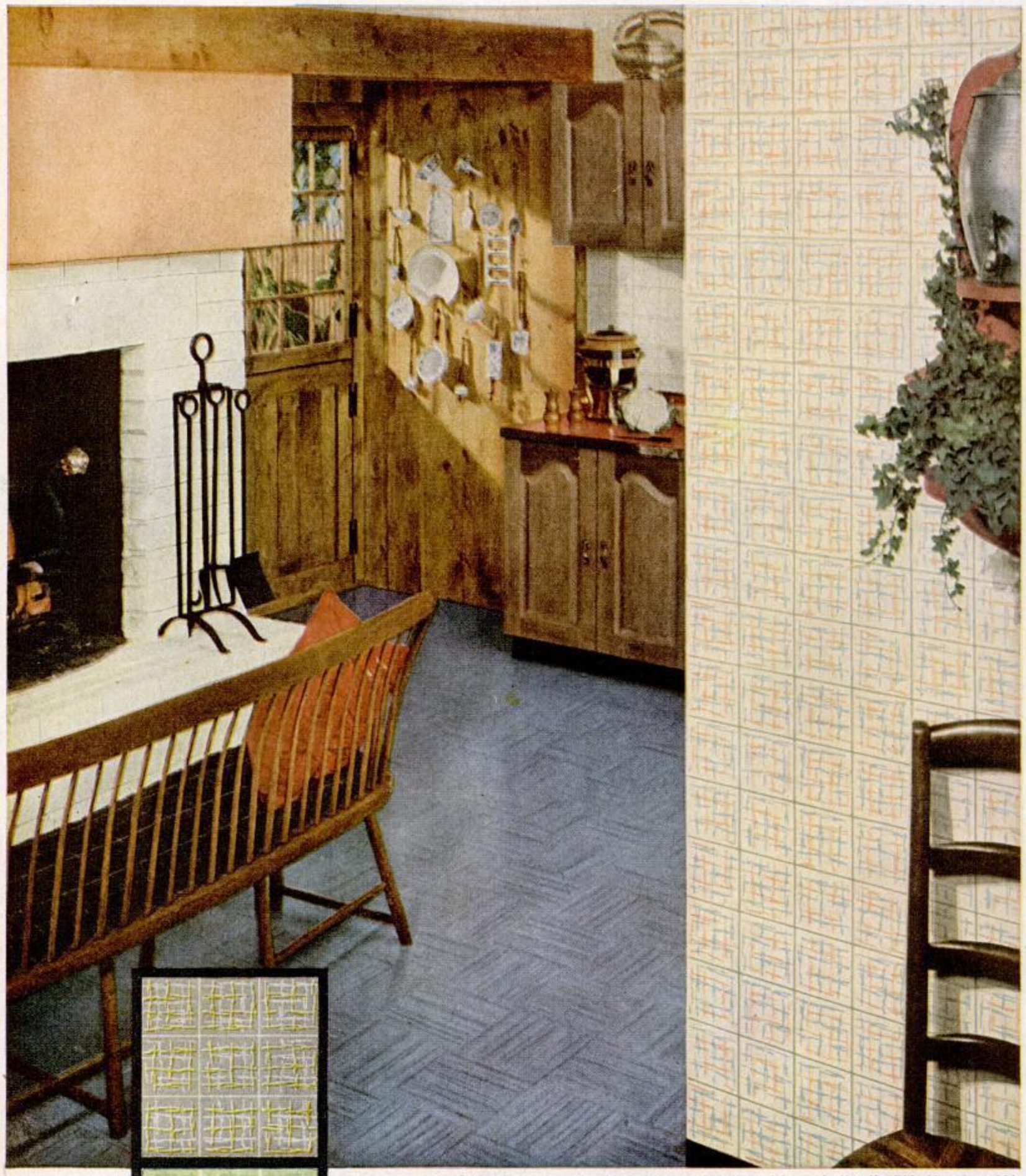
Look at the wonders you



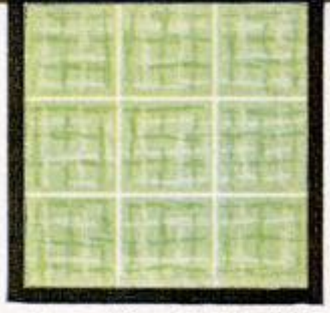
Wonderful, washable Gold Seal Congowall, famous enamel-surface wall covering, comes in 32 patterns.

GOLD

The job is simple (you can do it yourself)...the cost is low (only about



Congowall: "Cross-Stitch" W23; Blue VinylTile: "Bermuda Hues" PT32; VinylTop 3000



Above: "Cross-Stitch" W21
Below: "Cross-Stitch" W22

NEW! "Cross-Stitch" Congowall—the design that takes to either a little or a lot of wall with all the charm of costly, hand-painted ceramic tile. Yet this is still Congowall—the famous, flexible wall covering—with its washable, baked-on enamel surface (raised for a two-level effect), its thrifty price, its ease of handling. Over 4,000,000 people like you have put up Congowall by themselves!

On the floor: Lay-it-yourself Gold Seal VinylTile, the new heat-fused *inlaid* vinyl that outwears, outlasts, outperforms a like thickness of any other kind of floor covering. Here in lighter, lovelier "Bermuda Hues."



Congowall: "Tri-Color" lawn green W60; Graytone W34

NEW! "Tri-Color" Congowall. Note that glossy black cap strip, that colored feature strip. They're both *built into* the Congowall for custom look at a tiny price . . . even spaced to look like a professional installation. You might choose white with a red feature strip or yellow with green. You'll love the way Congowall looks, feels and *cleans* like tile.

GOLD SEAL CONGOLEUM-NAIRN INC.

GOLD

The Gold Seal is your guarantee of satisfaction—or your money back!

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can work with

SEAL CONGOWALL

TRADE-MARK®

13¢ *a sq. ft.)...and your repainting, refinishing days are over!*



Congowall: "Marine Garden" W26; Rubber Tile: white HR203, blue HR210; VinylTop 3007



Above: "Marine Garden" W27
Below: "Marine Garden" W28

NEW! "Marine Garden" Congowall—the dramatically different pattern that brings a tropic tracery to your whole wall, ceiling to floor. And once Congowall is up, it's up for *good!* Patented, exclusive Duplex felt backing locks it in place. What's more wonderful, its beauty, its luster, never need refinishing. Years from now it will still reward you with the same gleaming surface.

On the floor: Not just *any* rubber tile, but Gold Seal Rubber Tile . . . so velvety, so quiet, it feels like clouds underfoot. In 20 of the clearest colors *ever,* shot with contrasting marbleization against solid grounds.



Congowall: Redtone W36; Inlaid Linoleum Tile: "Jackstraw" JS58

Here's the one, the only, the *original* tile Congowall. See how handsome it looks in red outlined by white mortise lines. *On the floor:* Gold Seal Linoleum Tile in the smart "Jackstraw" design.



Congowall: "Bluevine" W121; Bluetone W39

Rely on "Vine" to make low rooms look higher, any room look prettier. All Congowall has the special baked-on enamel surface that stays fresh and sparkling with just a swish of a damp cloth.



Congowall: "Ivy-green" W116

Splash your walls with "Ivy"—another handsome Congowall design. Remember, *any* wall, *any* floor, can be done by *anybody* with Gold Seal Floors and Walls. See your Gold Seal dealer today.

SEAL® FLOORS and WALLS

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Sale!

CANNON TOWELS in three popular bath sizes

FOR THE REGULAR SIZE **59¢**

LARGE SIZE **89¢**

EXTRA LARGE SIZE **98¢**

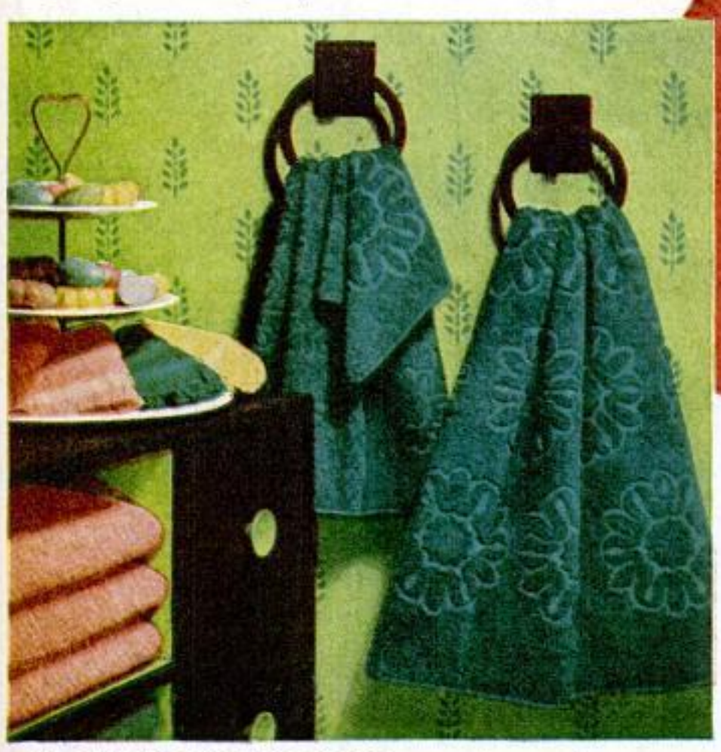
Now at stores everywhere



HERE'S A WONDERFUL BUY to brighten your bathroom! Like all Cannon towels, this pattern is finished in "Beauti-Fluff"—Cannon's exclusive finish—for heavenly texture, greater thirst! Bath towel only 69c!



ALL CANNON COLORS go together for wonderful harmony so that you can have a different ensemble for everyone in the family! Above, "Sierra" in Sun Gold, sparked by bright little finger-tip towels. Bath towel, $1.49



NO MATTER WHAT YOU PAY, you get more when you get Cannon! The handsome pattern above is "Marseilles." Thick, luxurious, this thirsty beauty absorbs five times its weight in water! Bath towel, $1.98

These sparkling Cannon towels are an unusual value! Your choice of lovely colors in each size. Matching face towels, finger-tip towels and wash cloths, too! Other smart buys shown at left.

TRADE MARK CANNON



More women buy **CANNON** towels than all other brands combined!

Cannon Mills, Inc., 70 Worth Street, New York City 13 • Towels • Sheets • Stockings • Blankets • Bedspreads

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'I SPEAK FOR THE AFRICAN'

ONE DRUM PULSE FROM SAVAGERY, HE IS LOST IN STRANGE NEW WORLD

by STUART CLOETE

Famous South African author of 'The Turning Wheels'

"MASTER," the native said, "what would you do if they told you to take your trousers off?"

I said I would refuse. I did not ask who *they* were.

"*Ja, baas,*" he said. "Yes, boss, but that is what they want us to do now. Our fathers wore no trousers. They wore monkeys' tails and skins about their bellies, and plumes of ostrich in their hair. They had assagais (spears) in their hands and were free. Then the white man came and he was stronger than we and defeated us in battle. We admired the white man. He said, 'Wear trousers.' He said, 'Wear a shirt and a coat and a hat and be like us.' And we did. He said, 'Before you can walk you must stand, before you can run you must walk.' And we believed him. We believed that one day—not tomorrow, but one day—he would think of us as men. And now, master, he tells us to take our trousers off."

That is the way the native talks: in parables, in allegories, in fables. He is by nature a poet. This was his way of saying the clock is being put back, that where there was hope there is now no hope. How right or wrong he is remains to be seen.

The country native in his kraals, leading his ancestors' life, has all but disappeared. His land and his home in their traditional form have gone. Even in the remotest parts of Africa the country native has been affected by Western culture. There are men in every tribe, in every village, who have worked in the mines and in the towns, who have brought new and strange ideas to the veld, who have brought syphilis and a taste for strong drink—made of sugar, meal and yeast, laced with methylated spirit, and spiked with carbide. These men tell tales of injustice, some true and some false, but all believed, and a cold war between the black man and the white is being fostered by this *agent provocateur*. He tells the villagers that they have been forced into reserves which cannot supply them with food so that they must come out and go to work for the white man. He tells them that democracy is a lie. That Christianity is a lie. That the white man cannot get along without them. (He does not tell them that they cannot get along without the white man.) He tells them that Africa is for the Africans, that they must drive the white man into the sea from which he came. He shows them such means of sabotage as fires and the poisoning and maiming of stock.

It must be remembered that we are not dealing with American Negroes who think as white men do. These Africans are the sons and grandsons of primitive warriors. They are pastoralists whose pastures have been taken from them, and their cattle are significant to them in a way few white men understand. Their herds are of psychic significance, and are sacrificed to appease the spirits of their ancestors. These are the things that lie behind such outbreaks as the Mau Mau in Kenya and the troubles in the industrial areas of the Union. Without religion, without hereditary leaders, without possessions or masters, they are developing into a black proletariat which can only be dominated by force. But for how long?

The native sees the white man divided. He sees white men who refuse to acknowledge his humanity. He sees others who, without sufficient knowledge, would give him full equality. He hears rumors from Nigeria, from the Gold Coast, from Kenya and the Congo, and his hot, wild blood is stirred. He is beginning to see that we have sold him a secondhand religion with our secondhand clothes—that we pass on to him only the things we no longer want. But all this he would tolerate as long as he had hope for the future, as long as even a few could escape from the penalty of being born black.

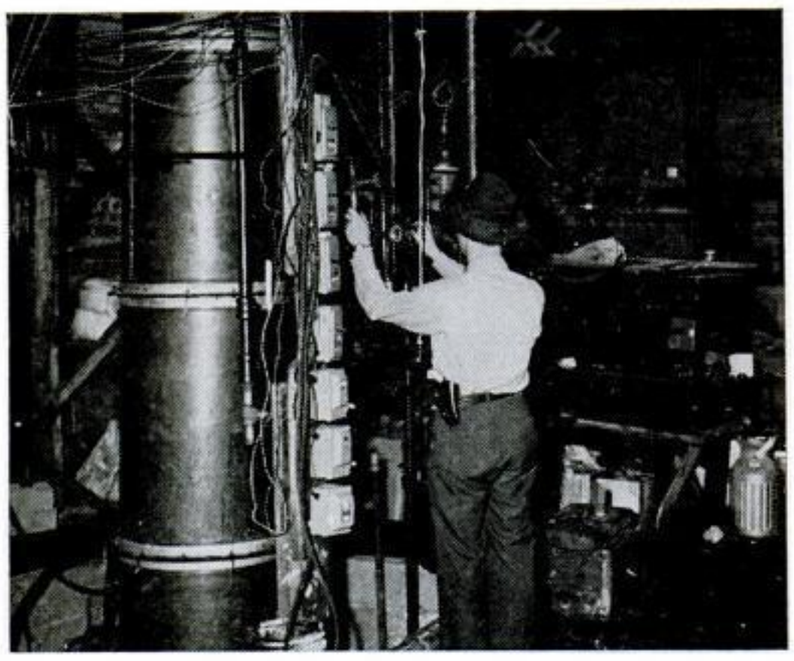
Yet the native population has increased by millions since the coming of the white man, who stopped tribal wars, the slave trade and protected his servants against drought and famine. The native, it is

CONTINUED ON PAGE 113



MAN IN TRANSITION—and unaccustomed white man's clothes—a native casts a bewildered glance at the camera in furnace room of a Congo smelting plant.

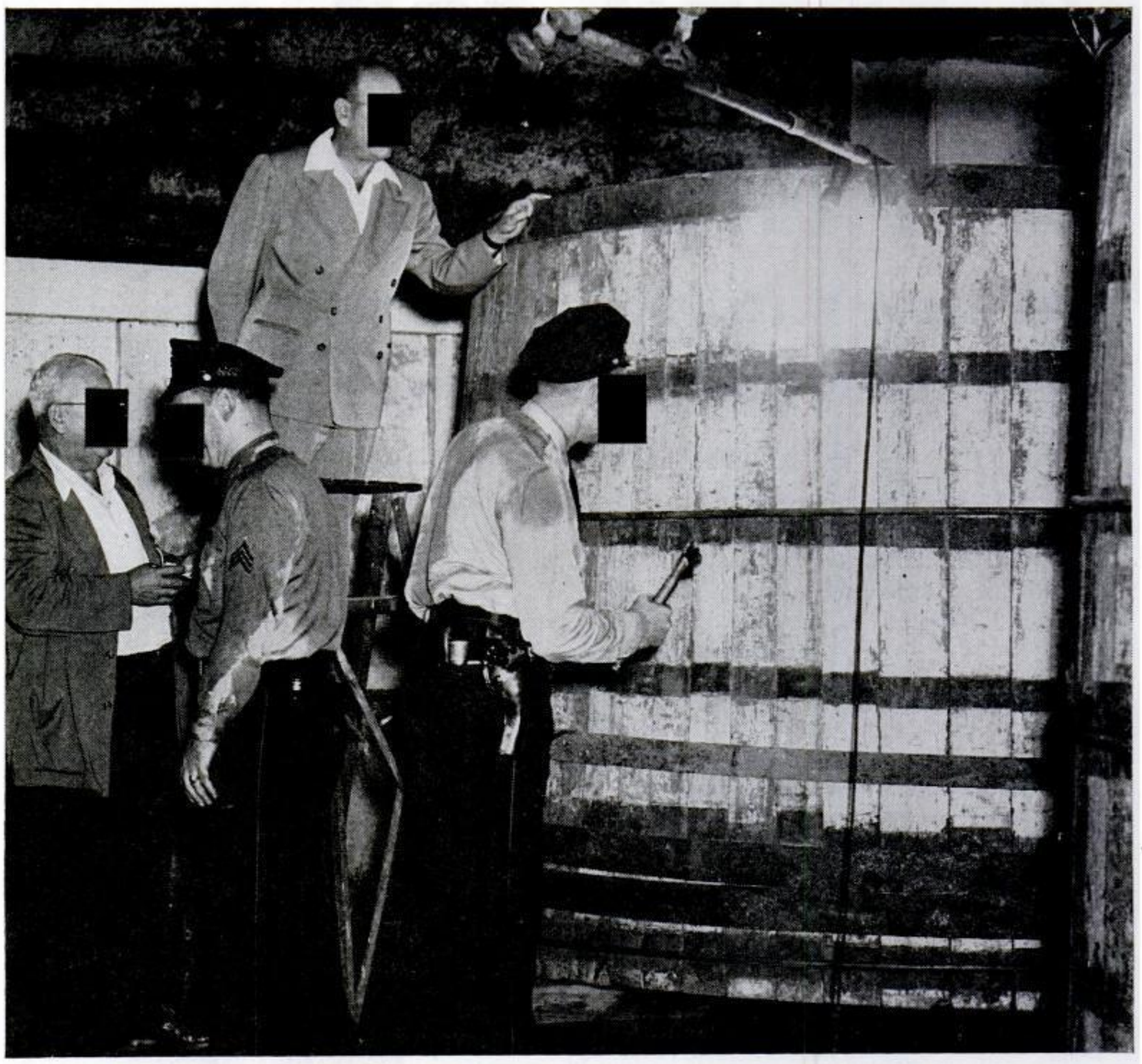
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TAX LOSS: $750,000. This still, seized in January, 1953, in Brooklyn, had a daily potential output of over 10,000 "fifths" of illegal whiskey. Government agents estimated the Federal excise tax loss at $750,000 during the 3 months it operated.



TAX LOSS: $247,500. This innocent-looking cottage in a quiet Long Island suburb housed a still that had been operating at capacity for five months when seized April 11, 1951. Local police said it cost the Government $247,500 in taxes.



TAX LOSS: $42,000 A DAY. Last September, Philadelphia police seized their biggest still since Prohibition, capable of producing over 40,000 "fifths" of bootleg whiskey *a day*. Every day it operated at capacity, according to police, it robbed the Government of $42,000. Commented a local newspaper: "Raiding stills is fine, but the most effective way to stamp them out is to reduce taxes to the point where the legitimate products will be preferred to those which often bring death and illness."

BOOTLEGGING

. . . a vicious racket hits the big time



TAX LOSS: $12,000 A DAY. Revenue agents said this modern still, captured near Lakewood, N. J., in October, 1952, was able to cheat the Government of over $12,000 *every day* it operated. The gang had erected a special building with a peaked roof to hide the 22-foot still from passing motorists.

When the Federal excise tax on distilled spirits was increased from $6 to $9 a gallon in 1944, the profit to be made from illegal "no-tax" whiskey was too big for organized crime to ignore very long.

By 1946—with copper, sugar and other raw materials available—underworld bankrolls were financing stills, warehouses, trucks and salesmen in setting up shop in and near metropolitan cities.

By 1951, Federal seizures of moonshine stills had jumped from 6,461 to 10,250* . . . an increase of 59% since 1946. More alarming, their daily producing capacity had more than doubled*. Today, when undermanned law enforcement agencies are able to seize a still, they find more and more of the mass production equipment pictured above.

And today, the Federal tax is not $9 but $10.50 a gallon. The last tax increase of November 1, 1951, simply made a bad problem worse.

The bootlegger is more than a thief of Government tax millions. He breeds graft, corruption, disregard for law and order. Sickness, blindness, sometimes death itself, come from his bottle.

What's the answer?

The legal distilling industry proposes: (1) Reduce the excise tax to a realistic $6.00 a gallon rate, which would still be 167% higher than it was in 1939. (2) Increase the penalties for illegal distilling. (3) Increase Federal and state enforcement staffs.

Before you agree or disagree with these recommendations, please read the "Tax Facts" column at the right.

Source: ATTD, Bureau of Internal Revenue, U. S. Treasury Dept.



PUBLISHED IN THE PUBLIC INTEREST BY **LICENSED BEVERAGE INDUSTRIES, INC.,** 155 E. 44TH ST., NEW YORK 17, N. Y., IN BEHALF OF THE PRODUCERS AND MERCHANTS OF ALCOHOLIC BEVERAGES

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TAX FACTS

When you pay around $4.27* for a "fifth" of your favorite whiskey, you actually pay about $1.89 for the whiskey itself, about $2.38 more in Federal, state and local taxes.

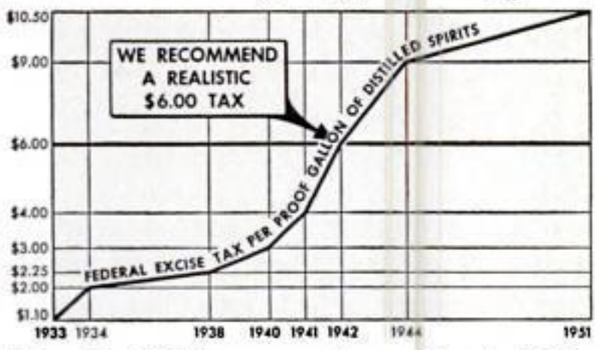
That's like paying a "sales tax" of 125% on the merchandise! Taxes take over half of your liquor dollar!

Here's what happened during the first full year (Nov. 1, 1951—Nov. 1, 1952) of the present $10.50 per gallon Federal Excise Tax . . .

- . . . **You had to pay $237 million** more in liquor taxes than you would have paid at the previous $9 rate.
- . . . **Your Federal Government gained only $30** million in liquor excise revenue . . . *an increase of less than 2%* . . . because you bought less legal liquor.
- . . . **Your Federal Government lost about $40** million in corporate income taxes as profits declined with drastically falling legal liquor sales.
- . . . **Your Federal Government lost additional** millions in personal income taxes as distillers, wholesalers, retailers and suppliers cut their payrolls and dividends.
- . . . **Your State Governments lost** approximately $33 million in liquor tax revenue . . . money badly needed for welfare and other vital programs.

Under the $10.50 tax, bootleggers had more reason than ever before to defy the law. In 1951 alone, Federal and state authorities with lamentably inadequate staffs were able to seize 20,402 illegal stills. No one knows how many thousands more escaped seizure.

A Tax Increase of 854% Since Repeal!



Since the $9.00 tax went into effect in 1944, whiskey has carried the heaviest Federal tax burden of any commodity or service. On top of today's prohibitive $10.50 rate you must pay an average of $2.80 a gallon *more* in other Federal, state and local taxes!

Distilled Spirits vs. All Other Excise-taxed Products—1939-1951

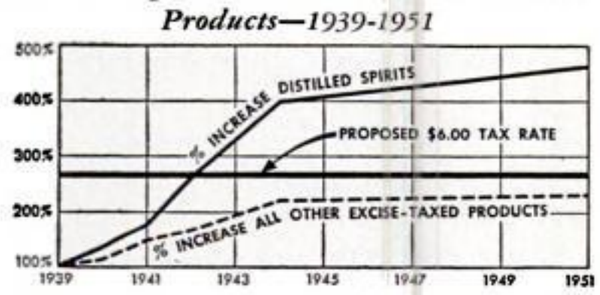


Chart above shows what's happened to distilled spirits vs. all other excise-taxed products and services since 1939. The $6.00 rate proposed by the legal distilling industry represents a 167% increase over the 1939 level, as compared to an average increase of 129% on all other excise-taxed products and services.

**The average national retail price*

LICENSED BEVERAGE INDUSTRIES, INC.



THE AUTHOR

"By what right do I speak of Africa?" asks Stuart Cloete (left)*—and he answers, "This is my land, where for 300 years my ancestors have lived and died, and lie buried, from the Crocodile to the Cape." It was an ancestor of Cloete, Jacob Cloeten, who landed at Table Bay in 1652, and was the first white man to be given a land grant by the Dutch East India Company, in 1656. Cloete (pronounced Clewty) has lived and worked among Africans in the Transvaal and the Cape, off and on, ever since World War I, as cattle rancher, dairy farmer and author whose books are U.S. bestsellers.* The Curve and the Tusk *is his most recent book; and his novel* The Turning Wheels *is a classic account of the Boers' great trek.*

The African CONTINUED

true, is no longer free, but under many of his chiefs and witch doctors he was still less free, his very life dependent upon a whim. The increase in population, however, has produced the color problem, which has two contradictory facets. On the one hand there are so many natives that they appear to constitute a danger to the white people of Africa. On the other there is a serious labor shortage, and the white man is caught in the cleft stick of having to decide whether there are too many or too few natives and what to do about it.

The Bantu make up the vast majority of the mixture of native races in southern Africa. But even they cannot consider themselves the rightful owners of their area today. When the first white settlers landed at Table Bay in 1652 and started moving north a few years later, the Bantu, forced by their incredible fecundity to leave Central Africa, were moving south. Caught between these two forces, most of the Hottentots and the bushmen, the indigenous hunters and first owners of the country, were destroyed. Then the white man and the Bantu clashed.

To the black man the white man is the problem, and here it is necessary to look at things from his point of view, from his bias. He sees God and the Holy Family as black and the devil as white. This is as reasonable to him as our seeing them the other way is to us. The African copies the white man's ways but does not understand his reasons. The jump in time from his past into his present is too great, the transition too swift. Those who are educated demand clerical work and despise the artisan. But educate them we must, not only out of motives of humanity but to make them more useful. It is necessary to us that natives should be able to read simple instructions in the handling of machinery. But if a man can read the instructions for servicing a tractor he can also read the Communist Manifesto. If he can write he can communicate with his fellows and organize.

This problem of the half-educated man is a serious one because, knowing a little, he thinks he knows everything. So in education we must go further—or we should not have gone so far. It is among the half-educated that the agitators are to be found. But here again we are caught in a quandary of our own making. We say, "Learn," and then we say, "You know too much." Just as we say, "Dress," but when a native dresses we say, "You are too well dressed." This is very difficult for the African to understand. His aim is to copy, not to surpass. He cannot believe that we fear his knowing as much as we do, or that we are jealous of his expensive clothes.

The native pattern

THE difficulty is to find the truth. Even Albert Schweitzer, after a lifetime spent among the natives, says he does not fully understand their minds. Generosity and gentleness are interpreted as fear. Our ideas of democracy and equality are inconceivable to them. When I was in Zululand and visited the regent, the *induna* (subchief) who attended him crawled about the hut on his hands and knees. This is the native pattern. It is not a matter of calling it good or bad, it is merely the custom and accepted as such—which makes the ideas of democracy and equality absurd in our time.

The old-fashioned country native, the raw *kaffir* of my father's

CONTINUED ON NEXT PAGE



A luxury that actually does you good

You should use it: Two special ingredients in Aqua Velva help take care of nicks and scratches. The tingling is *proof* of Aqua Velva's action.

You'll like to use it: In addition to the pleasant aroma found only in Aqua Velva, it gives you a feeling of well-being, a special touch of luxury after every shave.

P.S. to Wives: Give him the luxury lotion he likes! Gift bottle, 11 ounces.

RELAX...



TUMS

NO FEAR OF ACID INDIGESTION, HEARTBURN

Relax and enjoy your food! If acid upset follows, simply take TUMS. These delicious antacids neutralize the excess acid that causes your stomach distress. That is why you feel fine—so fast.

TUMS are *carminative;* comforting; soothing. Never over-alkalize.

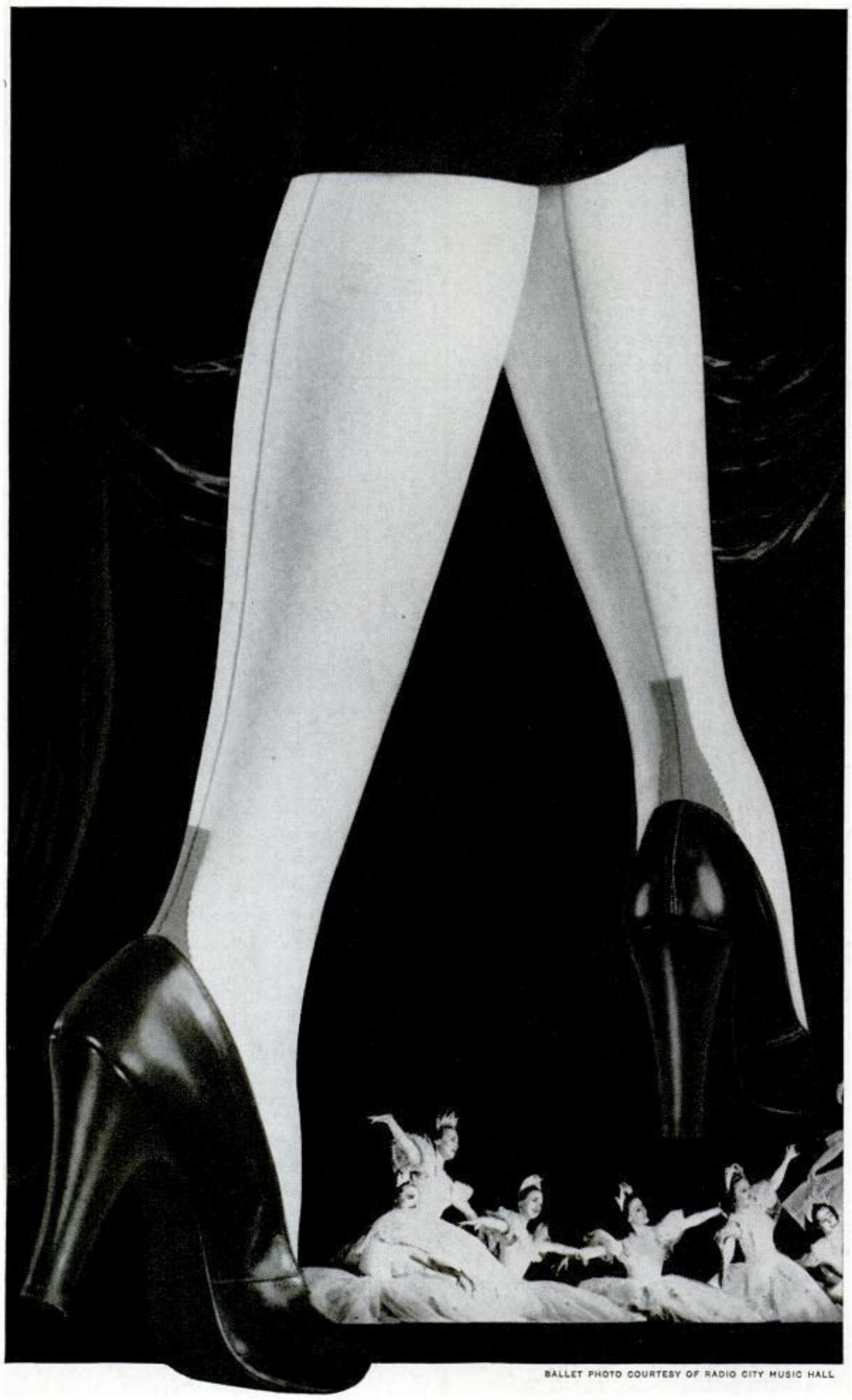
• ***still only 10¢ a roll***



FOR THE TUMMY

GUARANTEED TO CONTAIN NO SODA

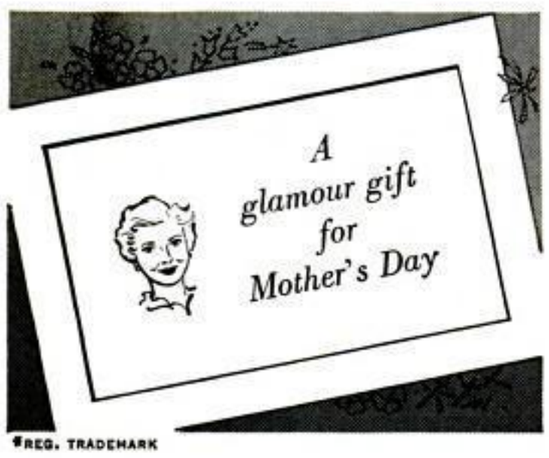
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Every step... every day,
a lovelier you in

*ballet**
BRAND STOCKINGS



*REG. TRADEMARK

• There *is* a difference in nylons. Let the Soft Focus* Finish of Ballet* brand nylons pamper your legs with a sheer dullness that makes the most of your leg loveliness. Ballet stockings make glamour an everyday affair... for you.

AT THE NICEST STORES

A PRODUCT OF BURLINGTON MILLS



COLOR BAR is African's ever-present reminder of domination by whites. This railing in a Belgian Congo drugstore separates two races buying same goods.

The African CONTINUED

day, has gone for good. He was brave, honest and faithful, but in those days the white men were few, of a different type, and neither business nor industry existed in Africa. Vestigially the *kaffir* is still to be found in the north. I came across some of them, a tribe of Shangaans, in Portuguese East Africa, where they were living freely under more or less tribal conditions although they had to work either for the government or for a private individual for six months of the year.

These Shangaans lived almost entirely on the forest, cutting their bows from the trees, making their arrows from the reeds in the marshes. Their clothes were the dressed skins of animals, their string made from the bark of the baobas. Their pots were of baked clay. All were naturalists, knowing the habits of every animal from the elephant to the shrew, botanists who knew the name and use of every tree and plant. They wove incomparable baskets capable of holding liquids, and built beautiful huts of withies smeared with mud and thatched with grass.

This culture was authentic. There can have been very little change, except for the elimination of war and slave raids, in the last hundred or perhaps even thousand years in the actual living habits of the people. Their food consisted of mealies, kaffir corn, cow peas, pumpkins, sweet potatoes, cassava, chick peas, groundnuts and various wild fruits, berries, nuts and roots. Some of these crops are of recent introduction, but others, such as kaffir corn, originated in Africa. They eat fowl, game of all kinds that they trap, snare and hunt with bow and arrow, and occasionally for festivals they slaughter an ox. They curdle their milk in calabashes and pick wild greens for spinach.

When I visited them there was a drought, but there was little sickness. Their health only begins to fail and their teeth to decay when they reach the towns and eat white bread, jam, tea, coffee and sugar.

Yet even here we found that the young men were beginning to lose their ancient crafts. Methods were being forgotten. Things were being bought at the local stores instead of being manufactured at home, and more and more men were going to the mines and the towns to work. This adventuring has come to replace war among them, the boldest going first, and receiving their rewards in the favors of the women when they return. Once they had to kill men, now they have to serve white masters. So even here the country pattern is broken, is no longer pure. They are moving slowly into a phase of culture which resembles that of a peasant in Europe 200 years ago. The tendency is to build square or oblong cottages rather than rondavels, to furnish them with beds, tables and chairs, to use crockery and knives, and to own, if possible, a bicycle, a sewing machine and a gramophone. That is to say that they are endeavoring to become white in their way of life.

A great number of country natives have drifted to the cities in search of work and, being unskilled and failing to get it, remain there—country boys bewildered and fascinated, utterly uprooted and drifting by degrees into crime—becoming slowly more and more dangerous until now in most cities every house is barred and

CONTINUED ON PAGE 119

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legend of love and luck surrounds

MUGUET DES BOIS

Coty captures joy of French custom in pleasing springtime fragrance

The bleak grayness of winter is gone and Paris comes alive in the bright Spring sunshine. It's the first of May . . ."Muguet Day" in all of France!

Everywhere, the fragrance of the white bell-blossoms fills the air. Flower carts laden with Muguet, lily-of-the-woods, line the market-places. For on this day, anyone in France has the right to sell Muguet without so much as a vending license.

Years ago, in every town and village, whole towns went a-maying, to gather baskets of the May-flower for the holiday. And the legend ran that if a maiden rose before sunrise and bathed her face with the dew-sprinkled lilies, she would be as beautiful as the dawn.

Today, this fragrance is brought to you in toiletries of MUGUET DES BOIS created by world-famous COTY. Now the legend of love and luck can come alive for you; be it Paris, or your own home town.



PARIS WELCOMES SPRING WITH MUGUET

"Wear it and think of me!" It's the lily of legend . . . lovers' token of affection, invitation to flirtation. The French have a word for it—muguet (pronounced mew-gay). And America has learned to love this fragrance and its joyous legend.

FRENCHMEN TRADE MUGUET FOR A KISS

Traditionally, a Frenchman gives his sweetheart a bouquet of "muguet" on May first, lovers' day—and he must have a kiss in return. No wonder Coty's MUGUET DES BOIS is known as the fragrance to wear "when you're in love."



FRAGRANT LILY A SYMBOL OF LUCK

"Wear Muguet on the first of May and you'll have good luck all year!" is the promise of Paris. You'll wear Coty's MUGUET DES BOIS not only on the first of May, but all the year 'round—as a cheerful symbol of luck and love.





THERE'S LOVE IN THE AIR...TIME FOR MUGUET DES BOIS

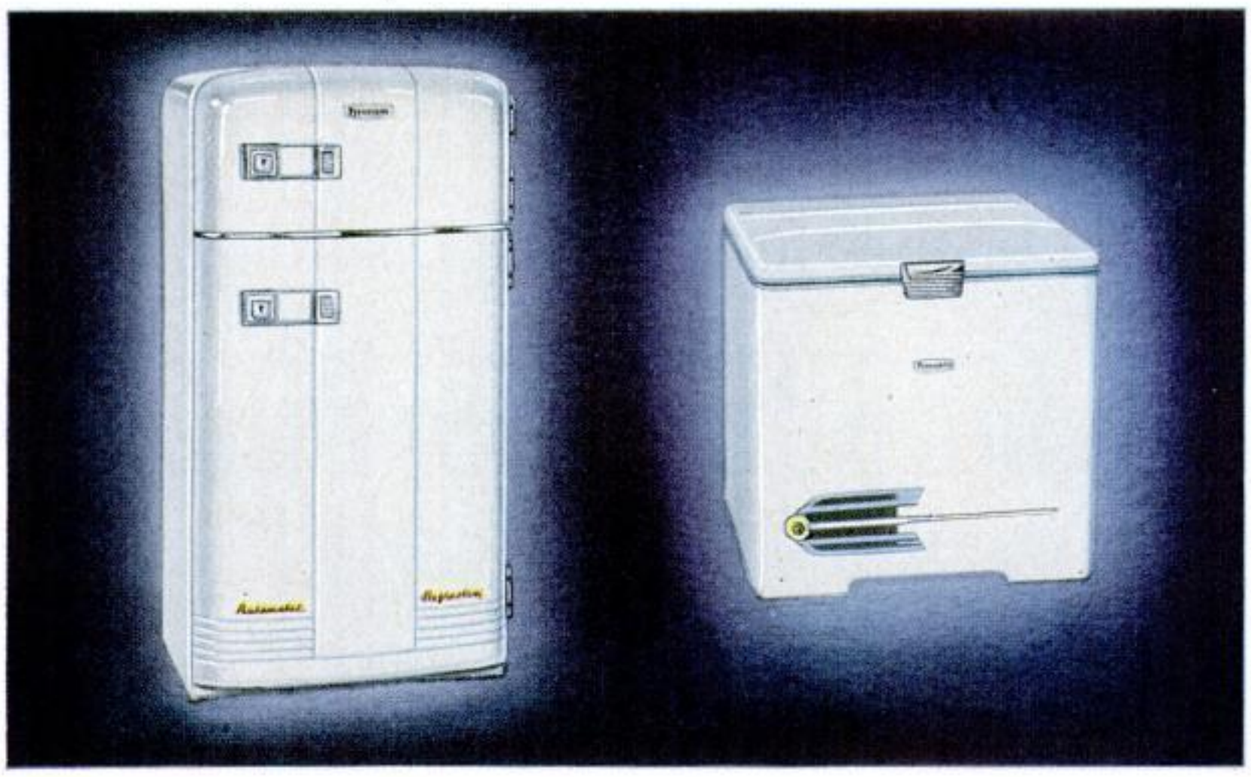
Toilet Water (with atomizer) . 2.50	Dusting Powder* 1.50	Creamy Skin Sachet 1.50
Sachet Powder* 1.00	Perfume 1.50 to 5.00	Toilet Water* 1.25 and 2.00
Talc (with Solid Cologne) 1.50	Solid Cologne* 1.25	Soap (3 cakes) 1.25

All prices plus tax

*A trial size of the new long-lasting Creamy Skin Sachet is yours without extra charge, as illustrated.

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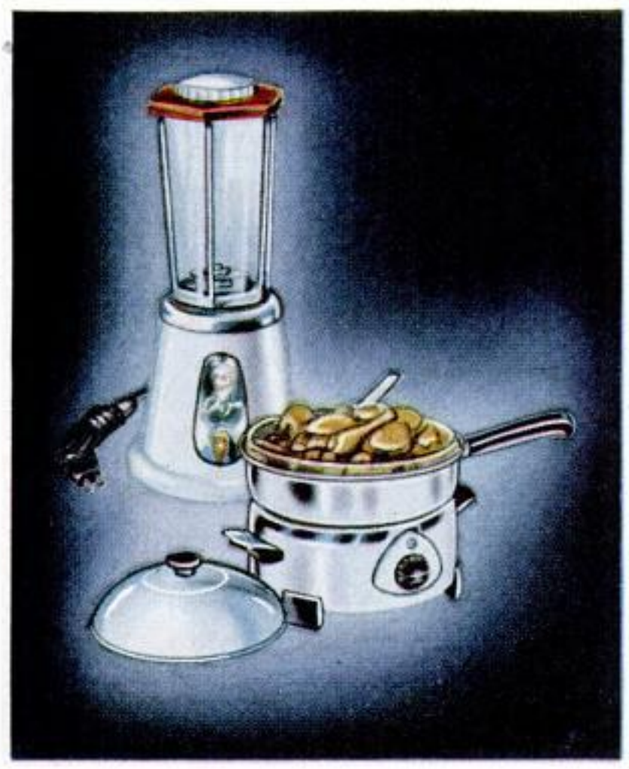
Firestone

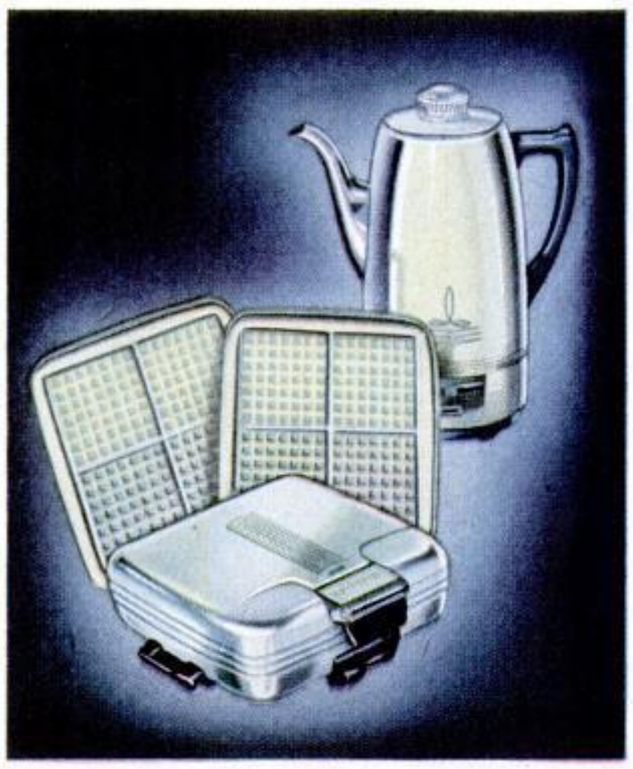
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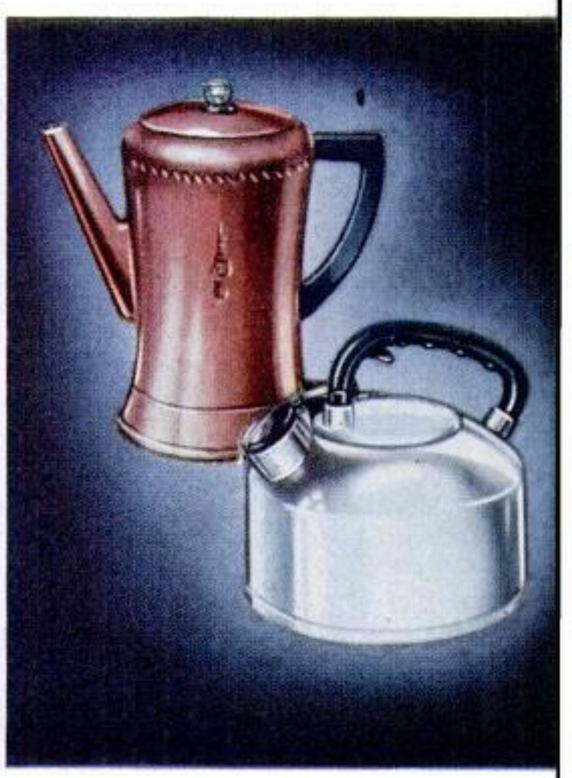
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COOK-A-MATIC — Versatile wafflemaker and grill for at-the-table cooking from snacks to full-course meals.**29.95**

COFFEEMATIC — Automatic, complete in one unit. Brews coffee to your taste, keeps it serving-hot for hours.**29.95**

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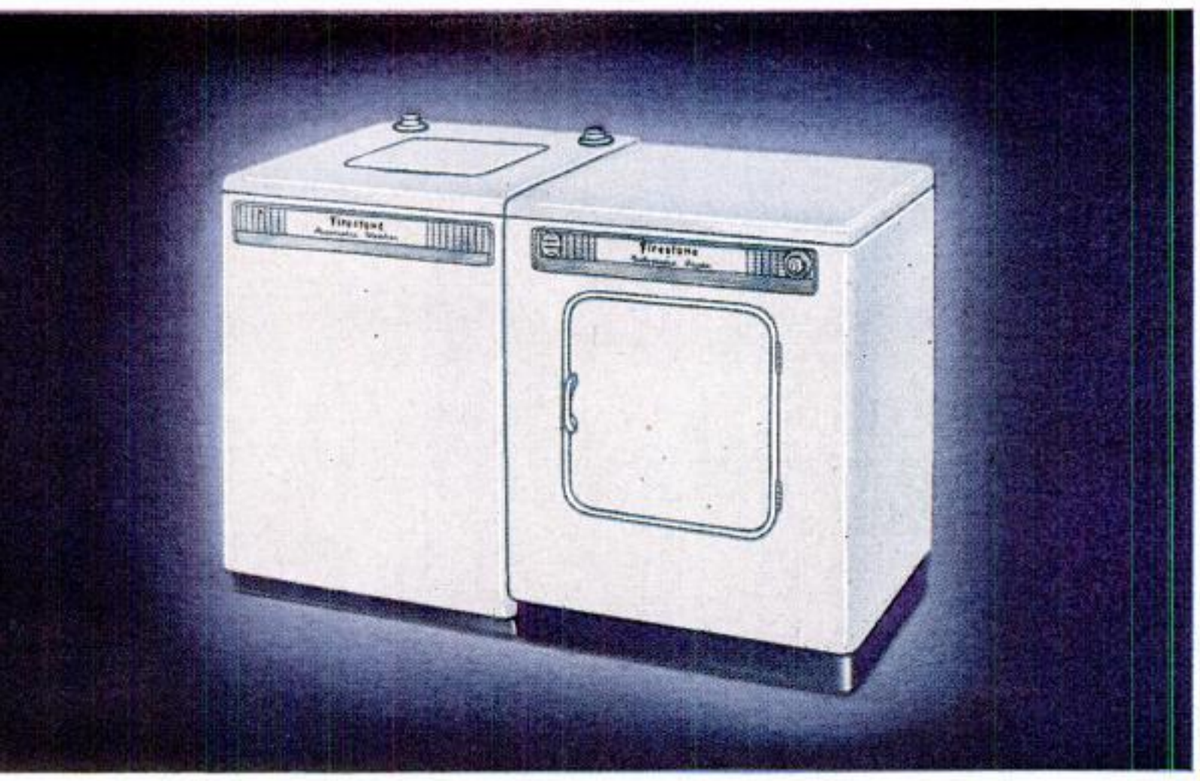
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Presto COOKERS

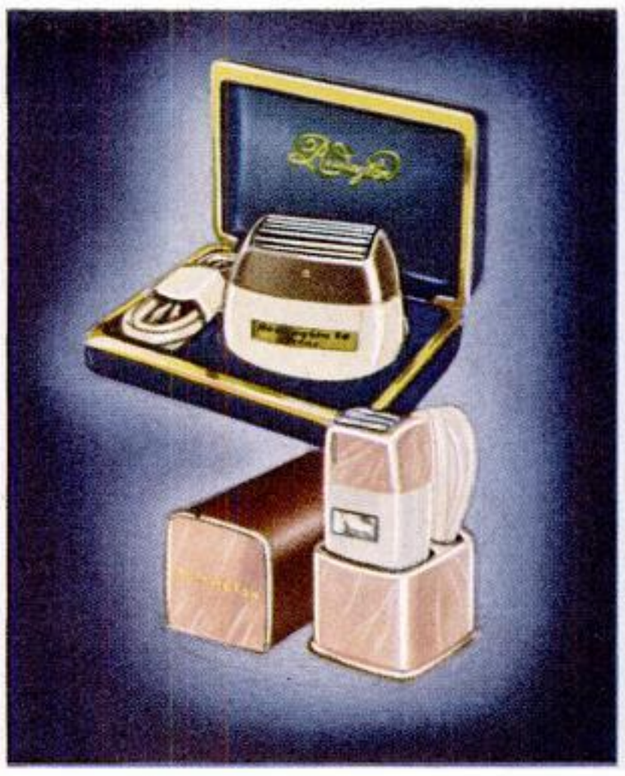
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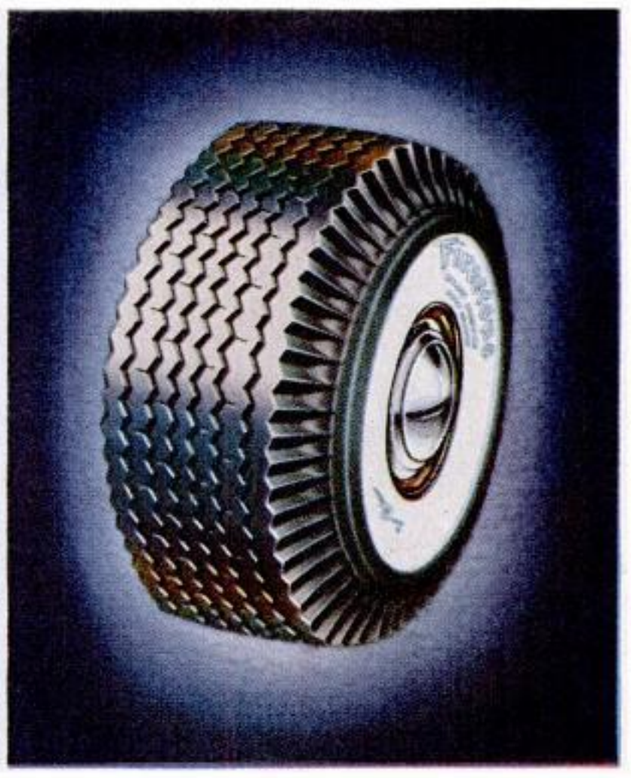
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CHEER guarantees you the whitest, brightest washes possible, because CHEER's exclusive formula has a scientific new Blue★Magic whitening agent. And blue CHEER's peppy white suds guarantee you not just the whitest, but the cleanest washes possible, too—or double-your-money back.

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cheer

THE BLUE★MAGIC WASHDAY SUDS

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everything is locked whenever the house is left empty for an hour. So here it is the white man who is in prison. For however valuable the house, and however fine the view, it remains a prison if the occupier must look out through bars to see the sky. Johannesburg is not a safe city. No one in his senses would walk about the streets alone at night, and people talk quite freely about what they call, euphemistically, *trouble*. One woman asked her houseboy, who had been with her 10 years, if he would murder her if there was trouble. "Oh, no, Missus," he said. "Not me. Boy next door do that."

It does not mean that rebellion is probable, merely that it is possible. Nor would it possibly succeed. There are the defense force and the commandos who are strong enough to put down any rising. But violence begets violence and such action would solve nothing for either the black or the white. What then is the answer? There is none, but there is one certainty—that the *status quo* cannot last in Africa. It never lasts anywhere.

And who is the boy who talks to me of Africa? His name is Mashupanana but he is called Jim—or Jim Fish, which corresponds to Jim Crow in the U.S. I have had boys called Sixpence and Shilling. I had one called Cement. "Boys"? They were all men. They were my servants, my farm boys and drivers, cook boys, stock boys. When they were sick I doctored them, when they went to jail I bailed them out. But what could I know of any of them? They only told me what they thought I wanted to hear. Once when a bull got me down, not one of them came to help me. But I have known other boys who have saved their masters from a lion at the risk of their lives.

When they work away from their homes as casual laborers, migrants, they will stay a few months and then go back. Money will not keep them—no increase. They have made enough to carry them through the rest of the year and pay their hut tax.

"Why are you going, Jim?"

"To make piccanin, *baas*," he says. A baby a year, so he goes. Next year he may come back or he may not. I never know if he will. I do not think he knows himself. He leaves my kind of life where things are done in a modern way—the calves hand-reared, the land rotated, utensils scalded with boiling water—to his own traditional ways. What he has learned and seen he drops like a blanket as soon as he leaves me. What impression have I made on him? Again, I do not know.

Sagas of deeds and daring

AND what is his heart's desire? Fat above all things. To be fat himself, to have a fat wife and children and fat cattle. This is the native's dream, the Biblical dream of plenty in a starving land. Fatness to them is wealth—the outward and visible sign of affluence. That is where their first money goes, into food. After that into clothes and decoration. Their secondary desire is to impress, to be superior to their fellows in the magnificence of their apparel, in their exploits in the white man's world of farms, homes and mines.

Out of their adventures they weave stories, sagas of their deeds of daring. Among their fellows they tell the same stories that the white explorers of Africa told of their adventures among the wild *kaffirs* of the interior in the old days. For to the natives the south, the white man's domain, is the interior, vast, terrifying, inexplicable, filled with magic and strangeness, with devices that astound them, but for which they have at the same time both envy and contempt. They love shoes but they carry them strung round their necks by their laces till they come near the village. I have seen a man in elephant country walking along a little game path in the forest wearing a well-cut gray lounge suit with a brown felt hat on his head, carrying an assagai in his hand. The spear came more naturally to him than the suit. Once he has impressed his friends the suit will come off but the assagai he will retain. These men are trapped like animals between the traditional and the modern, and unable, as yet, to adjust themselves completely to either.

But they are moving into our sphere. We are forcing them into it and so can scarcely resent it. They are doing it only materially, in their desire to own things like the white man. I do not think we have touched them mentally or that they can grasp our point of view. For instance, among the hundreds of natives I have worked with only one could do a decent fencing job alone. Many boys are good fencers if someone sets out the anchor poles, but few of them can sight a fence. Even when planting a garden with a line they will set things out on both sides of it. They see no reason for straightness. They think in terms of curves and circles. Their traditional

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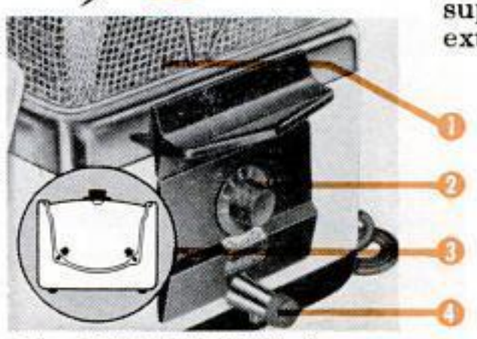


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Only a PRESTO DEEP-FRYER gives you all 4: (1) Double Capacity Fry Basket (9x9x4½ inches); (2) Automatic Temperature Control Knob; (3) Long Life, Side-wall Heating Unit; (4) Flo-Rite Drain Spout. Only $39.95 at leading department, hardware, appliance stores.

DOUBLE CAPACITY
NATIONAL Presto AUTOMATIC Deep-Fryer
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Filling, far more hunger-satisfying than soft, quickly eaten breads. Whole-grain-rich in proteins, minerals and B-vitamins. Delicious!

COMPARE THE CALORIES:

Ry-Krisp, 1 double-square wafer	21
Bread, 1 slice	63
Plain roll or bun	118
Biscuit or muffin	129



SAVAGERY AND CIVILIZATION combine when Lusambo, chief of Yalikanda, in the Belgian Congo, leaves a ritual meeting in the trappings of his secret society. But he also wears a Western waistcoat and mounts a modern bicycle that, as befits a distinguished chief, is one of the best, complete with two bells.

The African CONTINUED

huts are rondavels; their kraals are round. But because a man thinks differently it does not make him a half baboon. There is no evidence to prove that a black brain is not equal to a white one in terms of output—it merely seems to work differently. More, I do not think a white man could adjust himself to the complexities of savage life as quickly as a savage can learn our ways, or the trick of them, at any rate.

Think of the mines. Remember most of the boys came from the bush and have seldom seen a motor car, much less a train. They have never left their kraals except to work in their fields, herd cattle or to hunt. And then suddenly, in a matter of days, of hours almost, they are separated from all they have ever known, isolated in barracks that are surrounded by barbed wire and shot into the bowels of the earth to work under conditions which, in spite of all precautions, still remain dangerous in the extreme. Imagine, and wonder why they do not go mad.

Imagine the courage it takes, the nerve, and it is easy to see why the women love men who have worked in the mines. They are warriors indeed, and greater than warriors, for to fight in the open with your brothers at your side is nothing—a dangerous game, no more, in which some are killed. But this mine work to me is inconceivable, and I can only explain their mental adjustment, unparalleled among any other people, as being due to the security gained by the long period which they have spent clinging to their mothers' soft backs as children and the slow weaning that is their custom, combined with the hardships of their circumcision schools and the rites they suffer before being admitted to full manhood.

And what do the Africans want from us? Justice, and to be treated as men. Maybe not as equals but still as men. They want something better than all that many of them have at present, where their greatest hope is that of a dog—to have a good master.

The law they do not understand, for our law has little to do with justice. We know this but cannot explain it. They are stoical in pain because they are brought up to bear it, but sometimes they laugh when they see their own blood and say, "Master, it is red like the master's. *Aai*, the blood of all men is red."

We can learn a little about the African by listening to him as he talks. Listen to the Bantus' songs, their poetry, the epics that are their history and deal with war, with victory, with spears washed in blood, "drinking it" as they say. The stories that tell of captured cattle and women, of defeat, and laments for the warriors that have died. To a great extent their conversation among themselves consists of discussions about cattle. They will talk for an

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Guard Against Throat-Scratch

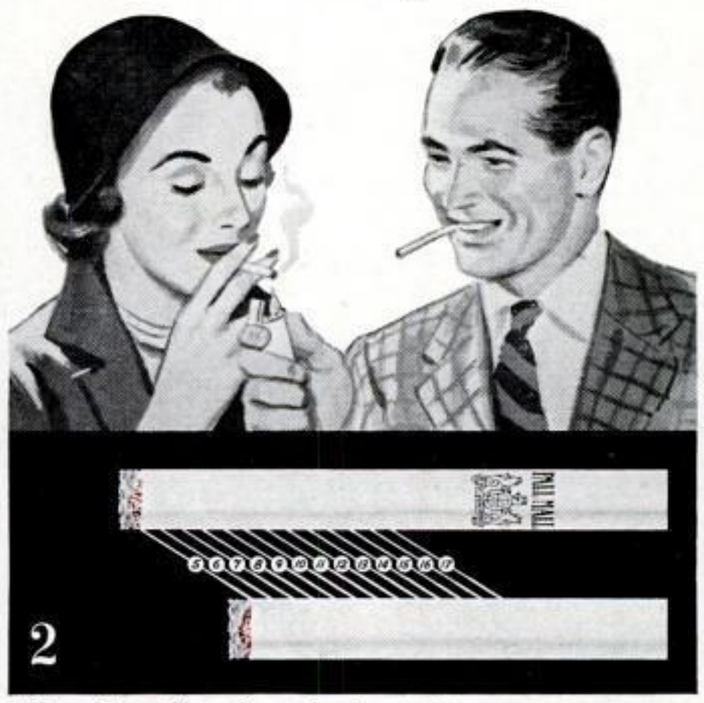
enjoy the smooth smoking of fine tobaccos—the finest quality money can buy

Here's Mildness You Can Measure

See how PALL MALL's greater length of fine tobaccos filters the smoke on the way to your throat



Light a PALL MALL and notice how mild PALL MALL's smoke becomes as it is filtered further through PALL MALL's traditionally fine mellow tobaccos. At the very first puff you can enjoy PALL MALL's cooler, sweeter smoking.



After 5 puffs of each cigarette your own eyes can measure the extra length for extra mildness as the smoke of PALL MALL's traditionally fine tobaccos is filtered further. Moreover, after 10 puffs of each cigarette . . .



. . . or 17 puffs, **Pall Mall's greater length of fine tobaccos still travels the smoke further—filters the smoke and makes it mild.** PALL MALL gives you a smoothness, mildness and satisfaction no other cigarette offers.

Outstanding...and they are mild!

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Wherever you go, notice how many people have changed to PALL MALL in the distinguished red package

The Finest Quality Money Can Buy



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The Poor Soul

(JACKIE GLEASON)*



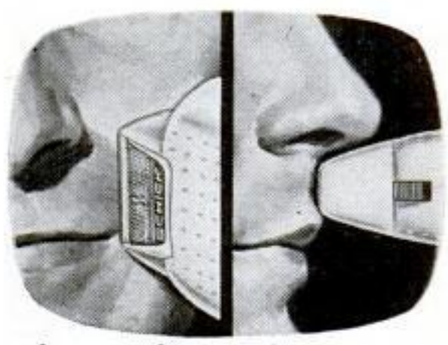
He thought everybody was smarter than he was—until he discovered some men still don't know there's an easy way to get close shaves.



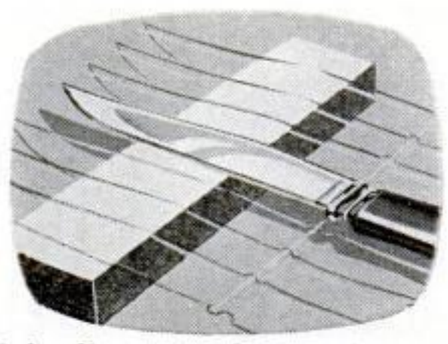
No matter how heavy your beard, you can get close shaves easily, comfortably, with the *right* electric shaver. Just make sure your electric shaver has 3 things:



First, your electric shaver must have a shearing head that acts like a comb. You need comb edges to line up your whiskers and lead them in for a close shave.



Second, your electric shaver head must be the right size. It cannot be bulky; it must be small enough to get in everywhere, get every whisker.



And finally, your electric shaver must have a self-sharpening action, so it will *always* give you close shaves—the long-lasting kind.

The SCHICK "20", *only* electric shaver with Bevelled Comb Edges, Right-Size Head and Self-Sharpening Action—$24.50. In saddle-stitched Caddie Case, ideal for traveling or bathroom shelf.

10-DAY HOME TRIAL

Try a SCHICK "20" *free,* right in the store, or better still, take it home on a 10-Day, No-Risk Home Trial. It *must* give you easy, close shaves within 10 days—or you return the shaver to your dealer and get every penny back.

SCHICK INCORPORATED, STAMFORD, CONNECTICUT

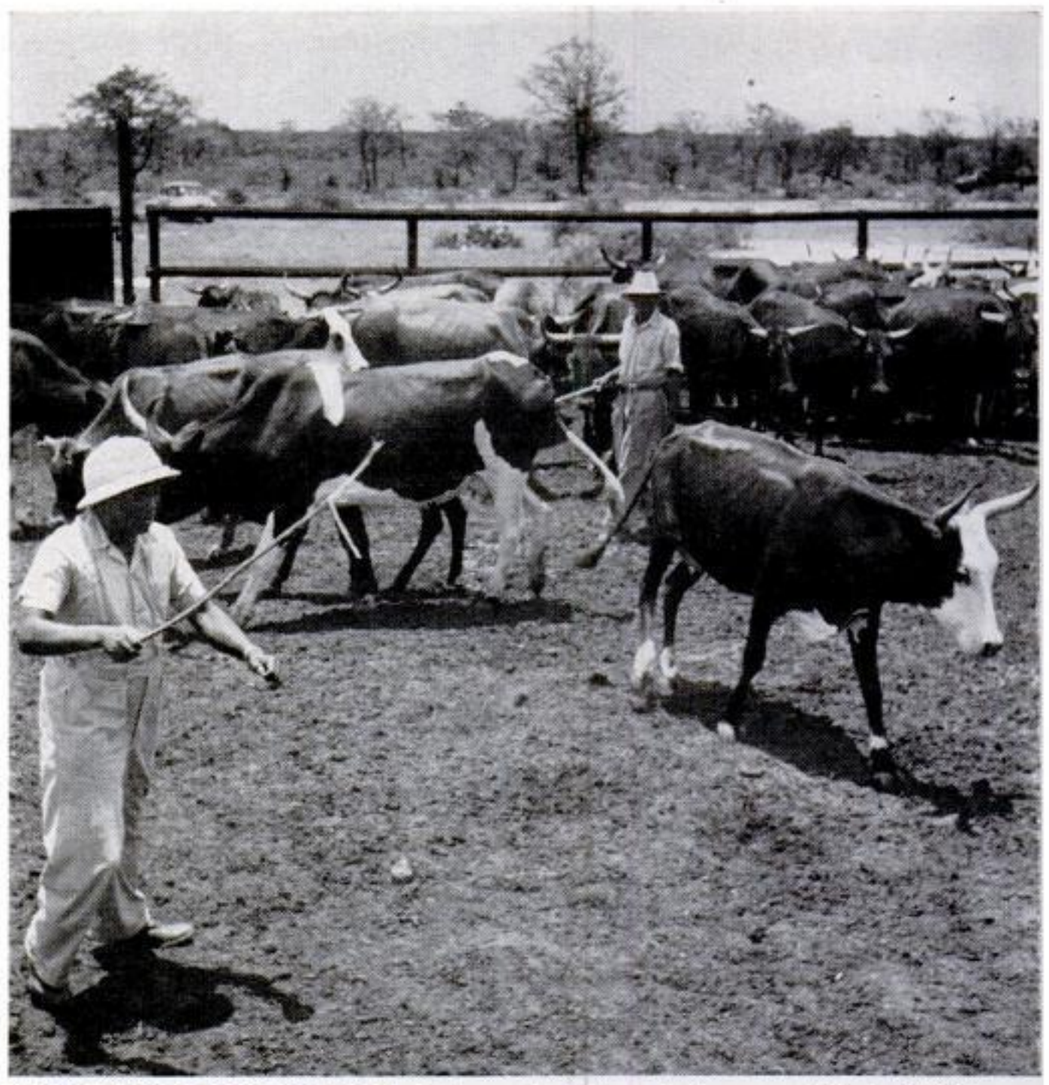


Schick "20"

Better-Built For Closer Shaves

MORE MEN USE SCHICK ELECTRIC SHAVERS THAN ANY OTHER MAKE

**See "The Jackie Gleason Show" and "Crime Syndicated" on TV, both sponsored by Schick Electric Shavers*



EVERY AFRICAN'S PRIDE is his cattle. These belong to Tshekedi Khama, uncle who helped precipitate famous crisis of 1950 in Bamangwato tribe by disapproving the white bride of his nephew, Chief-Designate Seretse Khama. Tshekedi (*foreground*) and nephew argued over this herd too. Uncle won.

The African CONTINUED

hour about the position of a certain ox in a span. Whether he goes best on the near or off side and to what yoke in the span—first or fourth or sixth—he is most suited. They know the pedigree of every beast. How the red cow with a white line down its back had a heifer calf exactly like her except that the switch of her tail was red and not white, and how she had a black calf—a bull—who got nothing but black calves when he came into use.

They will talk about how in the old days they trained their oxen and bulls to fight with them in war, charging with their impis. Of how they used to twist their growing horns into strange shapes by burning them, tying them and paring them with knives. They made them grow into lyre shapes, into corkscrew curls, like the horns of a kudu. They made one grow up and one down. They talk of the royal white cattle of the great Zulu kings, beasts that had black ears and muzzles and a black skin under their white coats. And of the regiments whose tall war shields were made of matching hides —red and white, black and white, white, red or black. And of the ornaments the warriors wore, the ostrich plumes, the widow-bird tails, the cranes' feathers and the bee eaters'. Of the anklets of white cows' tails that they wore and the bands bound below the knee. Of how they charged, hissing between their teeth, rattling their spears and kerries against their shields so that the very ground trembled beneath their stamping feet.

Then their eyes grow red and their hearts beat faster and one after another will get up and dance—a man's dance, a warrior's dance—as the drums beat harder.

Where has the docile houseboy gone now? Inflamed by songs and the drums, by his own oratory, he has slipped back into the past that is so near that a pulse of the drum is enough. To the time when the white concessionaries crawled in front of their kings because they wanted ivory or gold or maidens, all at the king's command. A hundred years ago and less this happened. There are old men still alive who fought the white man. There are still old spears that have tasted white man's blood.

The dances given at the mines as a tourist attraction are the expurgated versions of their wild choreography—a sop thrown to them so that they can work something still dangerous out of their systems.

It is very easy for them to slip a cog. Almost anything can take them back—a drum, a story and a gourd of kaffir beer, or the flashing glance of a half-naked girl who wants a man and not a slave. What madness is this to think that we can tame Africa in an hour? Put the veld under the plow, the men into trousers and think that it is done? For ours is a savage land, intractable and immensely old. We burn the veld, cut the forests, build tin-pot cities, dig

CONTINUED ON PAGE 124

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BUSY YOUNG ASSISTANT to magazine publisher, Rita Curley stops for morning "coffee break." Shrewd judge of fashion and value, she wears Sacony's $10.95 Waistbander, switches accessories freely.

WASHABLE DRESS is a necessity for Lillian Schaaf, who combines TV acting with owning and managing a casserole catering service for busy New Yorkers. Her two-tone Sacony Waistbander can be worn open or closed at neck, is $12.95.





"BEST DRESS on the golf course," is what Mrs. Thelma Johnson says of her coronet-print Sacony Waistbander. Mrs. Johnson, a grandmother, shuttles back and forth from New York to California, is married to a retired Naval officer. This dress is $14.95.

Sacony Waistbanders

HAVE BUILT-IN ELASTICIZED CINCHES, COST 10.95 TO 14.95

Long before the current craze for elasticized cinch belts, a company named Sacony (rhymes with Maloney) was building a national reputation on these dresses with the elasticized waistbands. Because these cinches are *built in* they don't curl at the edges. Nor do they grip so unrelentingly that you bulge over the top. But they hug your waistline closely, breathe as you do, and make waistline alterations a thing of the past. Sacony produces these dresses in Ciella, an acetate jersey with miraculous new-world properties. For example, a Ciella Waistbander won't sag, nor retain wrinkles, nor go limp in humid weather. It will wash easily and dry quickly. And if you let it dry neatly on a hanger, you can usually avoid ironing. Waistbanders come in misses or specially scaled petite sizes and in an excellent assortment of styles—in fact, women who buy one almost always return for more. Write Sacony, College Point 56, Long Island, New York, for names of stores that feature them.

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Sports car enthusiast **ALAN YOUNG** says

"It sure pays to change your Oil Filter regularly"

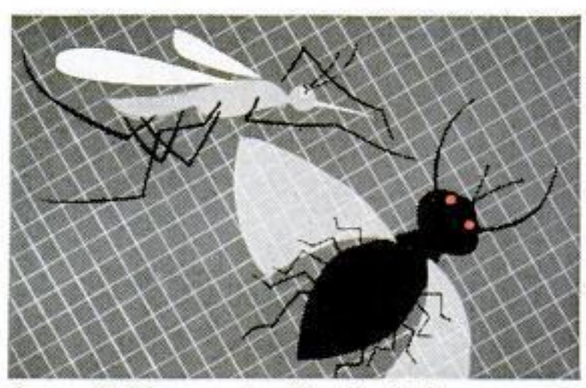


And Alan Young should know —for cars are his hobby. Years of experience driving both "souped up" and standard cars have convinced him of the value of oil filters. As he puts it: "I figure keeping a clean Purolator on the job saves me plenty on engine repairs."

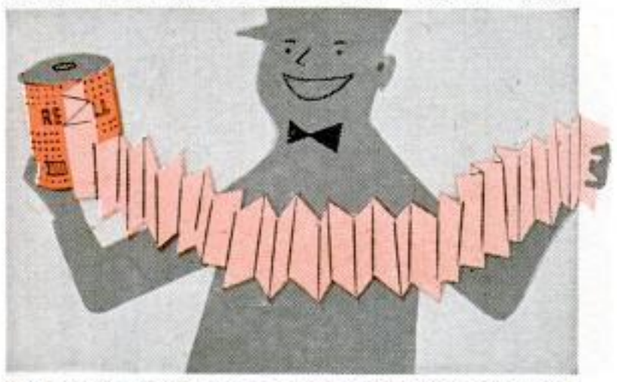
See
THE ALAN YOUNG SHOW
on CBS Television



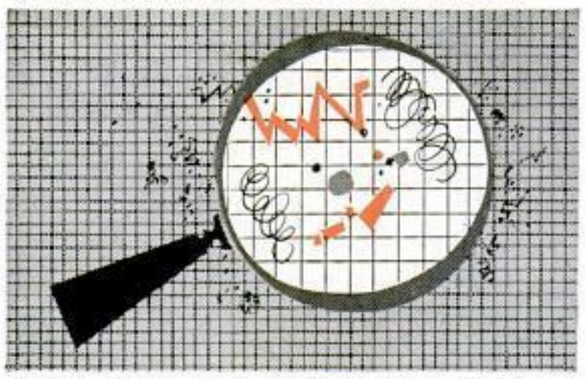
This means trouble! Your oil filter may get clogged like this in 5000 miles of normal driving; can't keep up its engine-saving work. You need a Purolator* Refill—fast!



Your oil filter works like a window screen. The screen keeps insects out of your house . . . your oil filter keeps road dust, hard carbon and sludge out of the oil stream.



Purolator has accordion-pleated element with up to 10 times more filtering area than ordinary types . . . is specified on more makes of cars than any other oil filter.



Pores so tiny, you can't see 'em! Purolator filter's microscopic pores (here greatly magnified) stop abrasives down to four millionths of an inch in diameter.

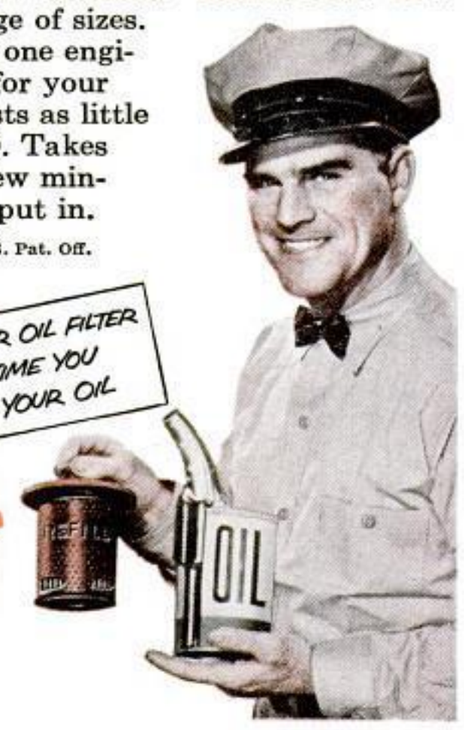


You save on expensive engine repairs if you keep a clean Purolator Oil Filter Refill on the job. It keeps your engine running cleaner, smoother, *longer*.

SEE YOUR SERVICE MAN TODAY... HE'LL PUT IN A FRESH NEW PUROLATOR REFILL

Purolator Micronic* Refills come in a full range of sizes. There's one engineered for your car. Costs as little as $1.60. Takes just a few minutes to put in.

*Reg. U. S. Pat. Off.



PurOlator

World's finest **OIL FILTER**



ARTIST'S AFRICA is this poetic bushveld landscape, which was done by Jacob Pierneef. Author Cloete believes that Pierneef, who still lives and paints in his native Pretoria, is the only one who has painted the country as it really is.

The African CONTINUED

great holes. But the soul of Africa, have we touched it? Can exploiters ever touch the soul? How many men are there today who love our land, who see its profound mystery? How many have really painted it? Pierneef alone, I think (*above*).

This is the land of the lion. It is an empire, not a kingdom. Not a toy for businessmen to develop like a garden city. And who has seen this? How many great men have had the vision? Cecil Rhodes and his rival Paul Kruger, the Boer president, each in his fashion. The hunter Selous and a few others, but where are the giants today when we need them most? Smuts, the last of them, is dead.

The old Boers, like De la Rey, De Wet, Joubert and their men who fought so bitterly for their land, loved it in their curious Calvinistic fashion. To them it was *Ons Land*, the land of Canaan where they dwelt like patriarchs. Hard masters, sometimes brutal —the *kaffirs* understood them as men, as fighters, as pastoralists as they were themselves. They administered a rough justice, but they knew no law as we interpret it today. And they developed nothing. They were farmers and hunters who left Africa alone. They dug no holes in the land. They made trails, not roads. They opposed all innovations. And had it not been for the discovery of gold and diamonds the country would have remained much as it was a hundred years ago. Paul Kruger saw this when he cried out that these discoveries would only bring blood and tears, not only to the white man but to the black as well, for under the Boer rule there were no town slums, no mines where men work a mile under the surface and are herded in compounds away from their wives and children for the months of their contract. There were no factories, and if the black men were required to work it was in the air and under the sun. And the work was something they understood —the plowing of lands and the herding of cattle. The natives then still had their chiefs and their way of life. They recognized the great white chiefs—Mr. Rhodes, the "old man" as the Rhodesians called him, Shepstone, Kruger and the others, who treated them as a conquered people, which they understood. What they do not understand is being treated in the abstract, as hands, as labor, as units of production. The good that has come, the security, they forget.

Half-convinced converts

EVEN the Christianity we have given them seems superficial. I have found that except for those trained by the Catholics, the missions seem not to have produced satisfactory or trustworthy converts. This at least is the consensus among those who have employed mission boys. I can offer no explanation except perhaps that the native is quick to see that the white man seldom practices what he preaches. And it is scarcely enough to teach a boy to sing hymns and read the Bible, and the girls to cover their comely nakedness with Mother Hubbards, and to expect that the Christian virtues of charity and honesty will be immediately inculcated.

The tendency is therefore for the natives to use the mission facilities for teaching, for medicine, for food in times of scarcity,

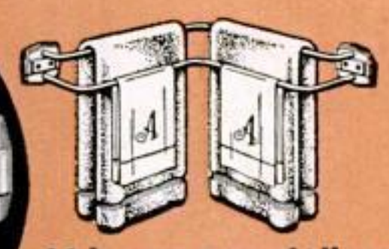
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TWIN CORNER TOWEL BAR



clever new angle!



Makes smart use of idle corners . . . in bathroom, guest room, kitchen, or closets. Holds towels, scarves, stoles, ties!

YOUR BATHROOM CAN BE

Sparkling Bright!

TOWEL SHELF



loads of help!



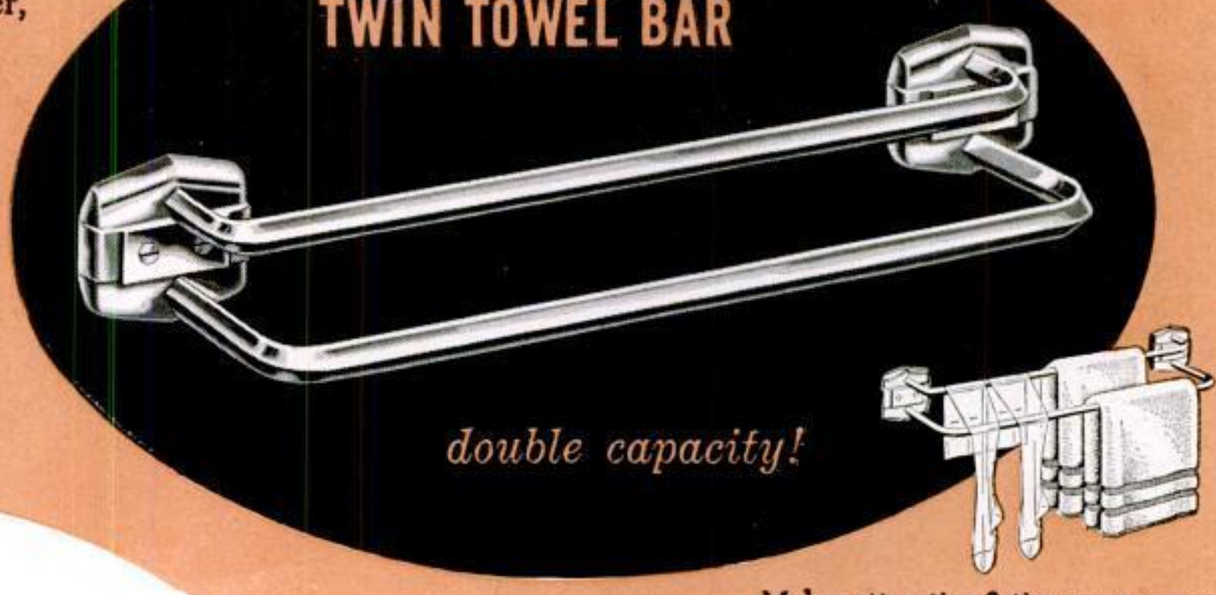
Roomy shelf—
5 towel bars—8 ft. of drying space—
8 utility hooks . . . all in one handsome fixture!



EASILY . . . ECONOMICALLY!

Quickest cure for "crowded bathroom blues" is this choice collection of accessories . . . cleverly designed to relieve clutter, smartly styled for modern decor. Long-lasting lustre finish. You'll be amazed how much new beauty and convenience you can buy . . . for your bathroom, kitchen and closets . . . with just a small outlay!

TWIN TOWEL BAR



double capacity!

Makes attractive 2-tier arrangement of guest towels, "show" towels. Easily installed on back of door, wall. Or on baseboard, to hold slippers!

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MATCHLESS® **Fairfield** VALUES IN MATCHED ACCESSORIES *for bathroom · kitchen · closet*



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		NO	YES
If you're a **BOY**	*Really want to get better marks?*	☐	☐
	Like to get through your studies and homework with less time and effort?	☐	☐
If you're a **GIRL**	*Anxious to get a flying start on your career after graduation?*	☐	☐
If you're a **MOTHER**	*Want to help your boy and girl right now . . . when they need it most?*	☐	☐
	Could they get better marks?	☐	☐
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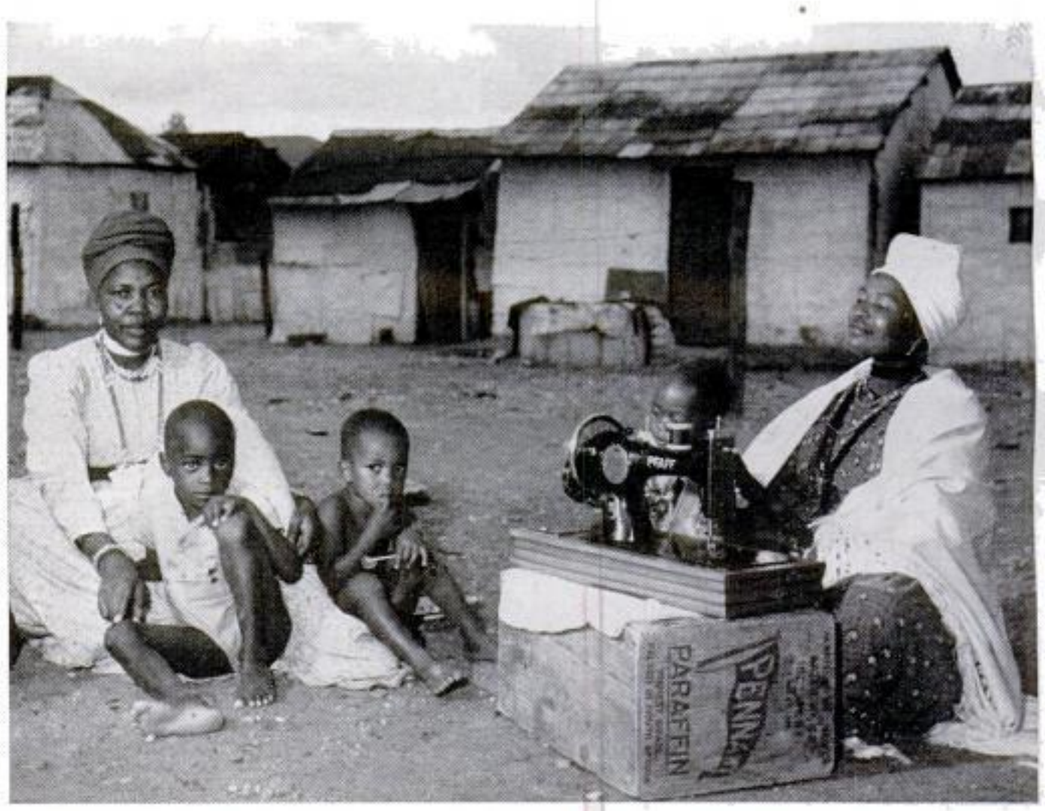
NEW RELIGION replaces the old for Africans who attend a rude Catholic church in Katanga, Belgian Congo. By native custom, the sexes sit separately. Catholic church, says Cloete, makes better converts than does the Protestant.

and then to revert to savagery or to invent some cult of their own which, although they give it some fancy Christian title, bears no relation to true religion.

This is what the African thinks and feels—perhaps not quite in these terms but along these lines.

But there is no need to be too sorry for him. Not yet, in his transition. For without the white man his return to tyranny and horror would be quick. Only about a hundred years ago T'chaka caused 6,000 of his people to be killed when his beloved mother died, so that the Zulu nation should weep with him. He caused the gall bladders to be ripped from thousands of living calves so that the cattle should bellow in their agony. T'chaka was a good son; he loved his mother. Everyone must cry.

This is my country and here is a peephole the size of a pinprick into the soul of its black people. Our great general, Jan Christian Smuts, once said that "no country has so many problems as Africa, but it is never dull." Wonderful, terrible, lovely everywhere as the sun goes down, in the hour that the *kaffirs* called the "beautiful" —with the whole world bathed in a mauve pink glow—but dull, never. Not Africa, where things still move at the pace of the ox, where in the mountains and on the veld time is still a matter of the seasons and cannot be worn like a toy on the wrist.



THE BENEFITS brought by the white man and appreciated by many Africans are measured in such materialistic terms as the German-made sewing machine this housewife proudly displays. She lives in Windhoek, South-West Africa.

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...one vitamin your body can't store up

The best catch of all—that full big glass of Florida orange juice!

And you don't have to go fishin' for the reason! Florida oranges are popping-full of the tastiest orange juice known to man, and vitamin C as well—one vitamin you need *every day* because your body can't store it up.

So throw those minnow-size juice glasses back in—and fill up *big* ones for the whole family. You won't have to bait them for second helpings.

Florida Oranges

Florida Citrus Commission, Lakeland, Florida



Florida Canned

Always ready to serve at a moment's notice. Natural full-strength with vitamin and nutritional values. You'll enjoy blended Orange-Grapefruit juice in cans, too.

Florida Fresh-Frozen Concentrate

Tree-fresh flavor with vitamin and nutritional values—in handy form. Pure juice, *no sugar added*. Keep in freezing compartment. To serve, just add water, stir.

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Another sweetheart of a crop this year! Thin-skinned, plump with sweet juice, and rich in health-giving vitamin C. More juice means Floridas go farther, too.

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FIRST OIL especially made for Motor Cars...

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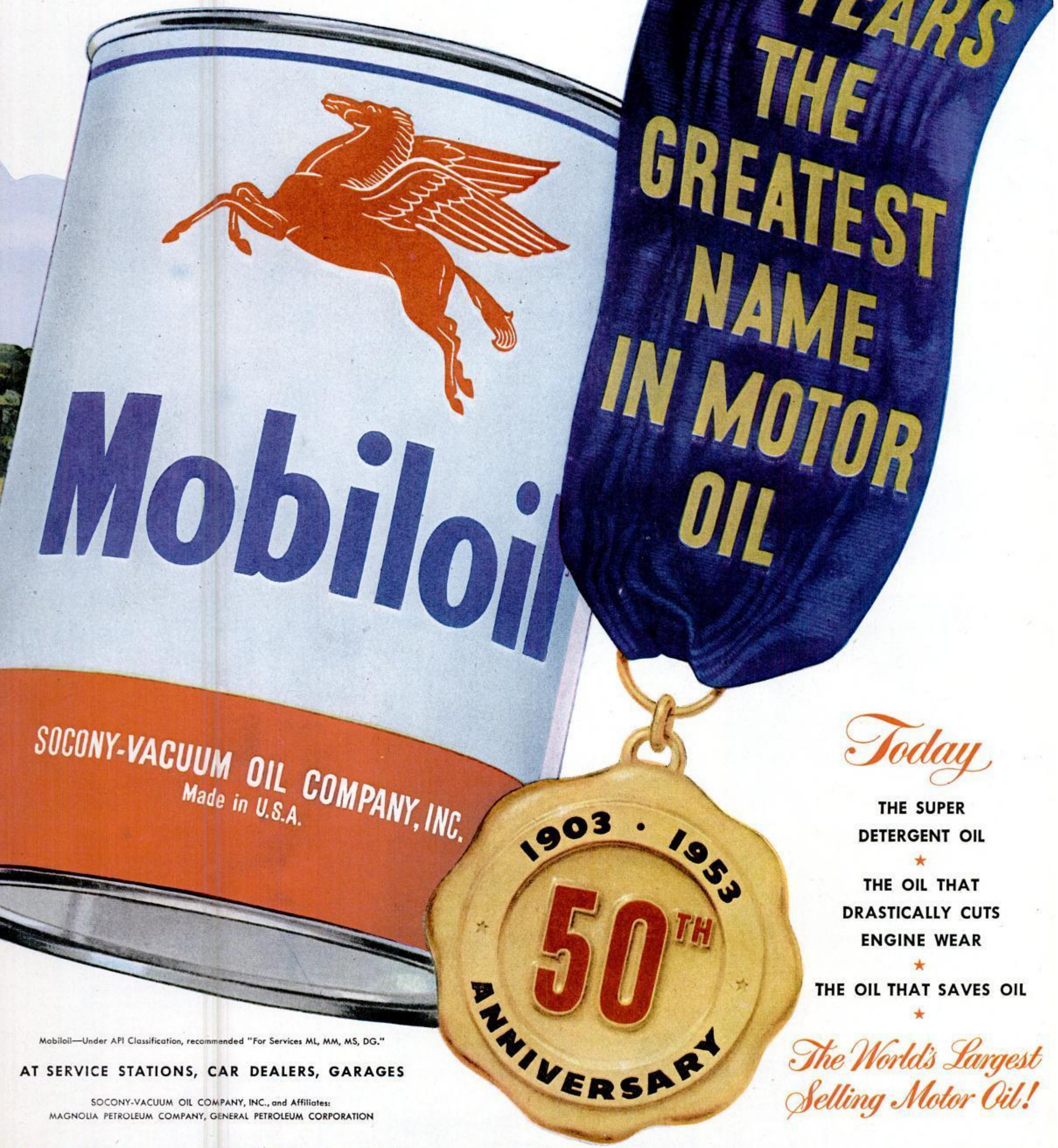
FIRST CHOICE of Pace-Setters—the World's Fastest Car, World's Fastest Speed Boat...

FOR HALF A CENTURY the Greatest Name in Engine Protection
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THE OIL THAT DRASTICALLY CUTS ENGINE WEAR

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THE OIL THAT SAVES OIL

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The World's Largest Selling Motor Oil!

Mobiloil—Under API Classification, recommended "For Services ML, MM, MS, DG."

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Maybe you've been missing something!

Every day at every meal there's a Borden's Cream to add appeal!



Borden's Heavy Cream

What a treat! Here's the cream that tops everything . . . Borden brings you a richer, heavier cream that holds up beautifully . . . whips in a jiffy . . . doesn't slump and run foamy.

Glorify strawberries . . . peaches, your cakes, puddings, pies with mountains of luscious Borden's whipped cream.

WHIP TIP! For perfect cream every time, chill your bowl and beater, as well as your Borden's Cream.







BORDEN'S LIGHT CREAM!

Say "when"! The more the merrier —and the better your coffee. Borden's Light Cream is wonderful on cereal and fruit, too . . . makes them more tempting, *nourishing*. There *must* be a magic difference . . . more folks use Borden's than any other cream. Try Borden's — you'll be pleasantly surprised at the difference.





BORDEN'S HALF-AND-HALF!*

Light! Thrifty! Tomorrow morning, make your coffee sing with Borden's Half-and-Half . . . drench your cereal with its golden goodness.

Borden's Half-and-Half is lighter, thriftier . . .

And it's rich in natural Vitamin A, the vitamin so essential to the general health of folks, both young and old.





BORDEN'S SOUR CREAM!

Does more things more ways! This cream is specially soured, has a smooth, whipped-cream-like consistency. As a salad dressing — there's nothing quite like the cool tang of Borden's Sour Cream on tomatoes, cucumbers, radishes, salad greens. And for rich gravies, blend in 2 or 3 tablespoons, before serving.



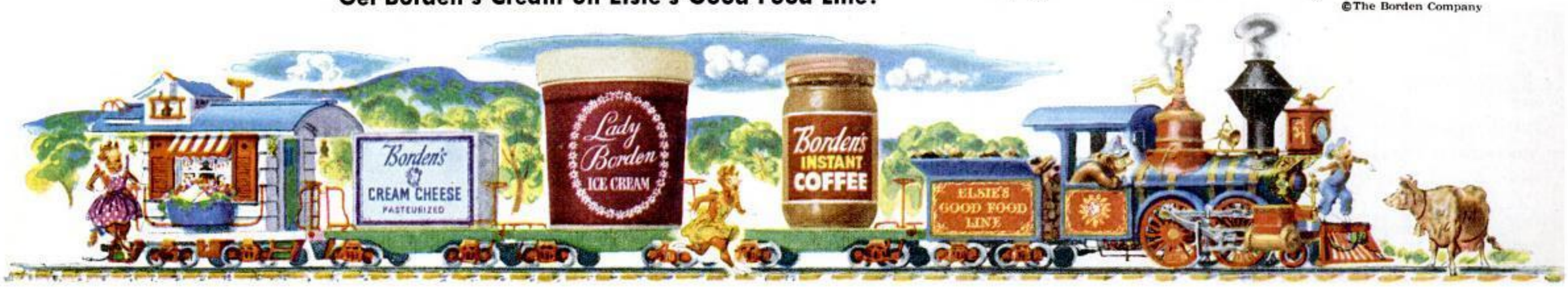
*Not available in all areas.

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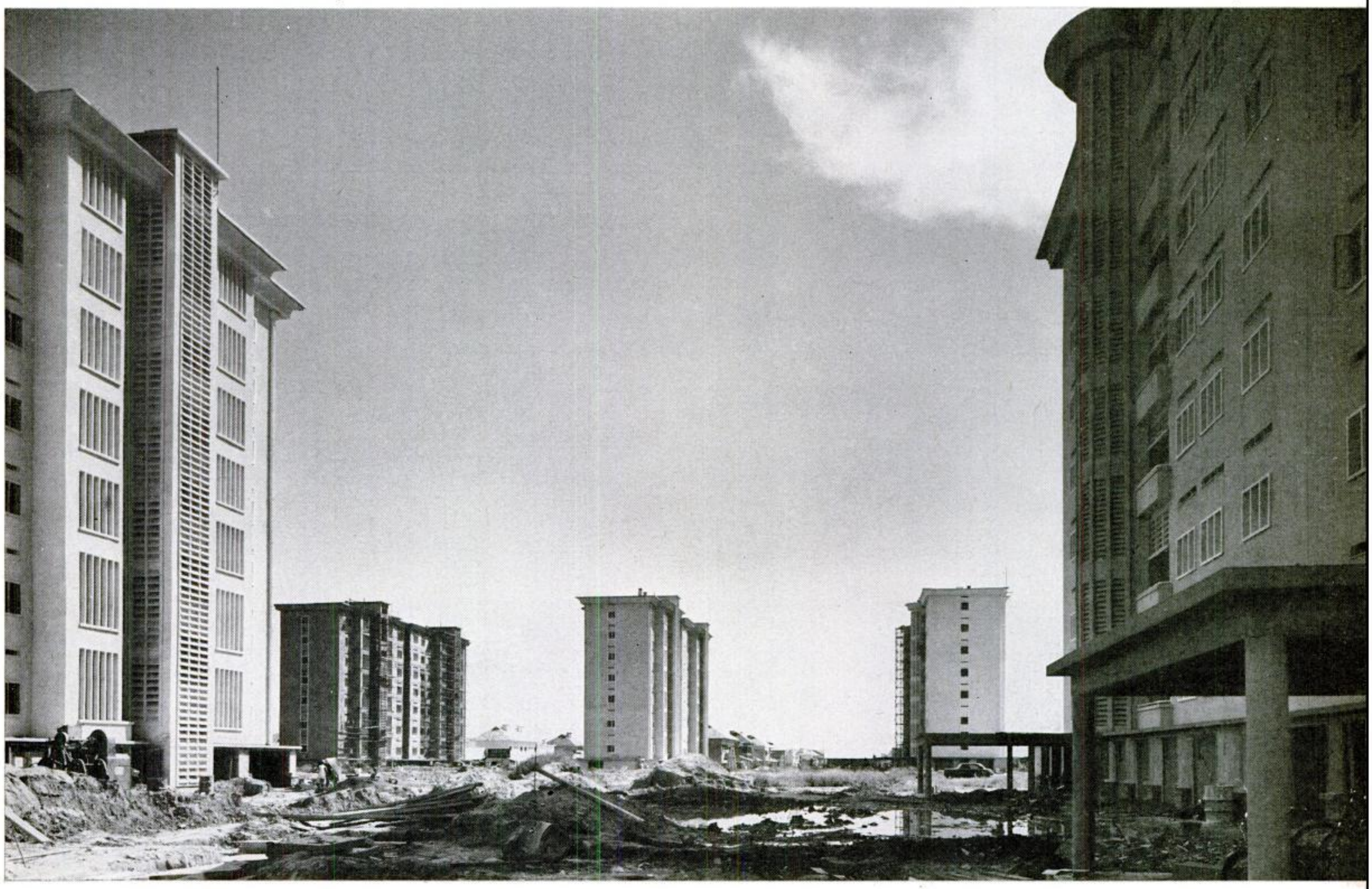


FROM A JUNGLE-EDGED RIVER



AND A SORCEROUS PAST

MODERN CONGO IS BORN

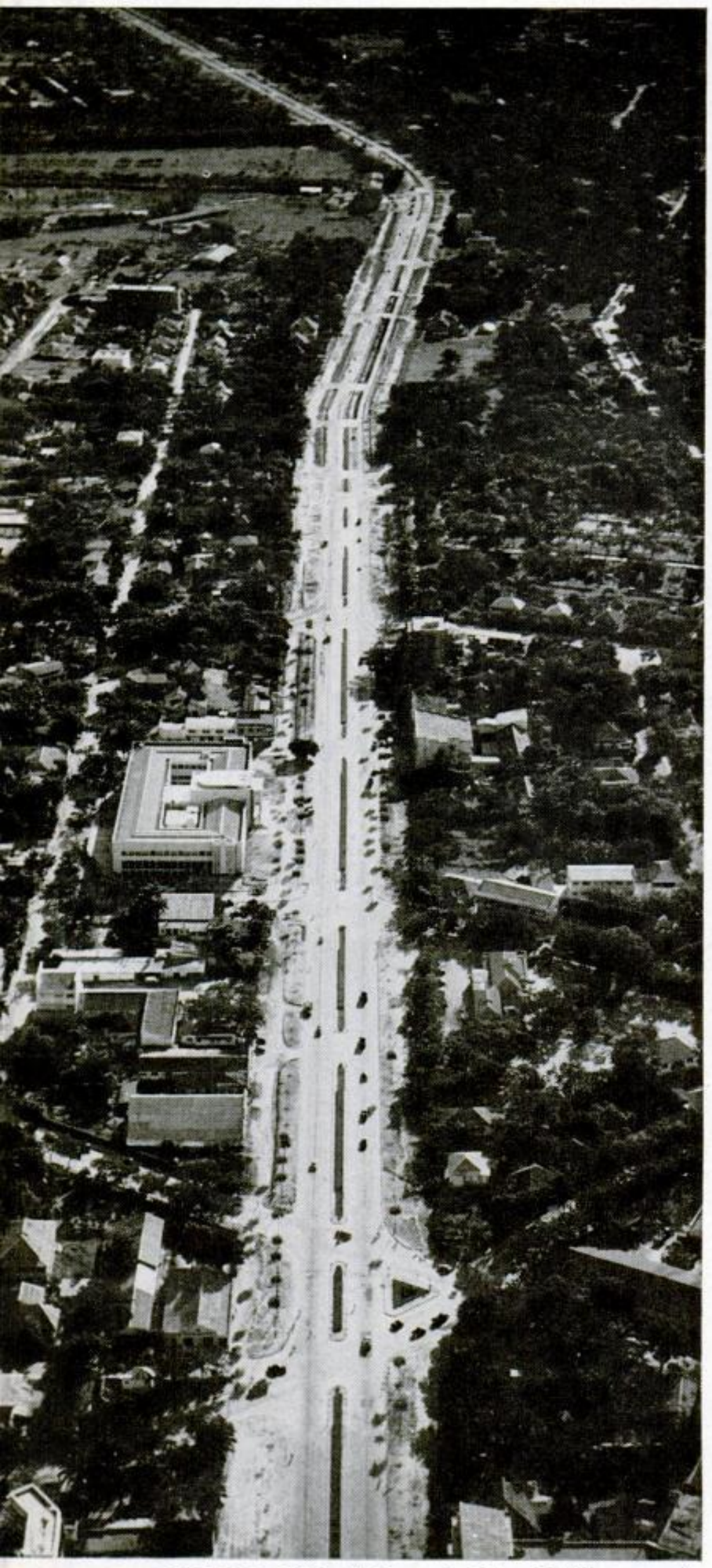


PHOTOGRAPHED FOR LIFE BY DMITRI KESSEL

Sixty-three years ago Belgian engineers set out to build a little 225-mile railroad linking two insignificant towns on the Congo River. Cutting their way through rock and jungle, they spent eight brutal years forcing and beating ignorant native laborers to complete the job. Today one of the insignificant river towns has grown into Léopoldville (pop. 252,000). Now a later generation of Belgian engineers is building a steel-and-glass housing development (*above*) in the city with the willing cooperation of skilled native labor. The 2,900-mile Congo River still carves its way between jungle-covered shores; sorcerers still grip the hearts of many of the colony's 11 million Congolese. But out of the savage land and the savage people the Belgian government and Belgian businessmen have created a prosperous colony where the Congolese lead a fuller, healthier life at the same time that European capital makes a handsome profit. Almost buried in heat but rich in vital resources, the Belgian Congo is an outstanding argument for "enlightened colonialism," which here has found a highly profitable compromise between the primitive and modern worlds.

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CAPITAL CITY of Congo is Léopoldville, a modern town of 252,000, boasting an American-style thruway, the broad three-mile Boulevard Albert I.



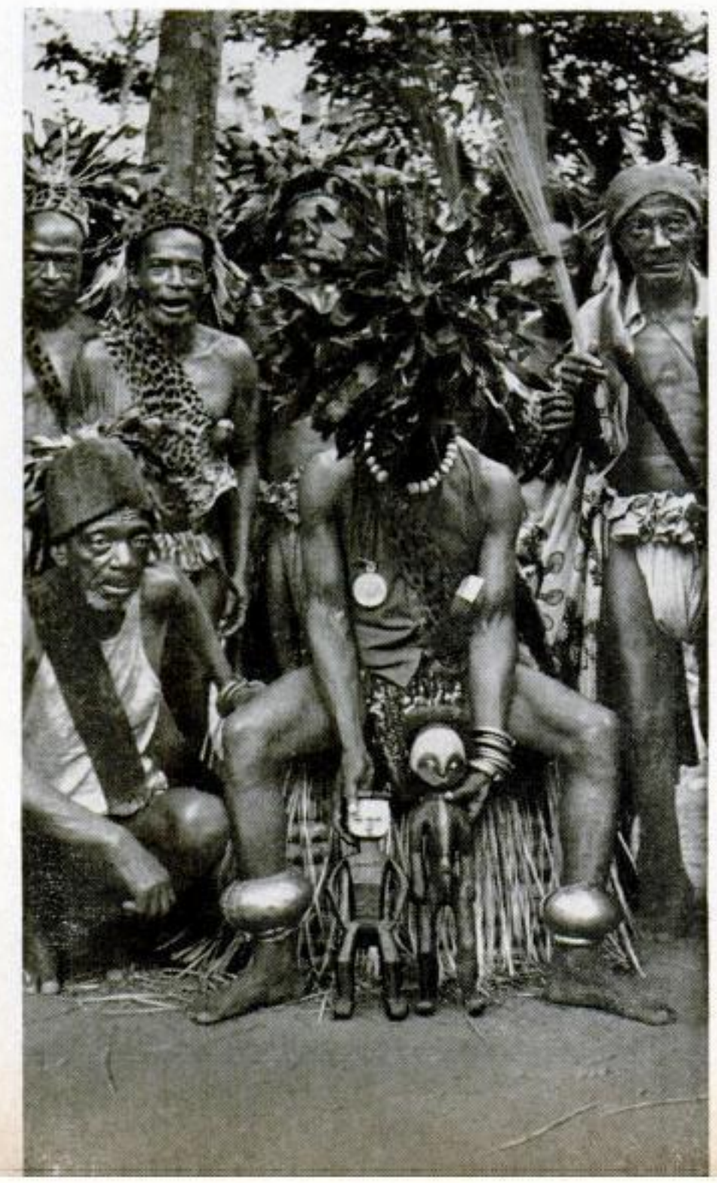
AT NORTHERNMOST BEND OF CONGO RIVER VILLAGERS IN DUGOUT CANOES RUSH OUT TO GREET RIVER BOAT.

CONGOLESE WATCH PROGRESS

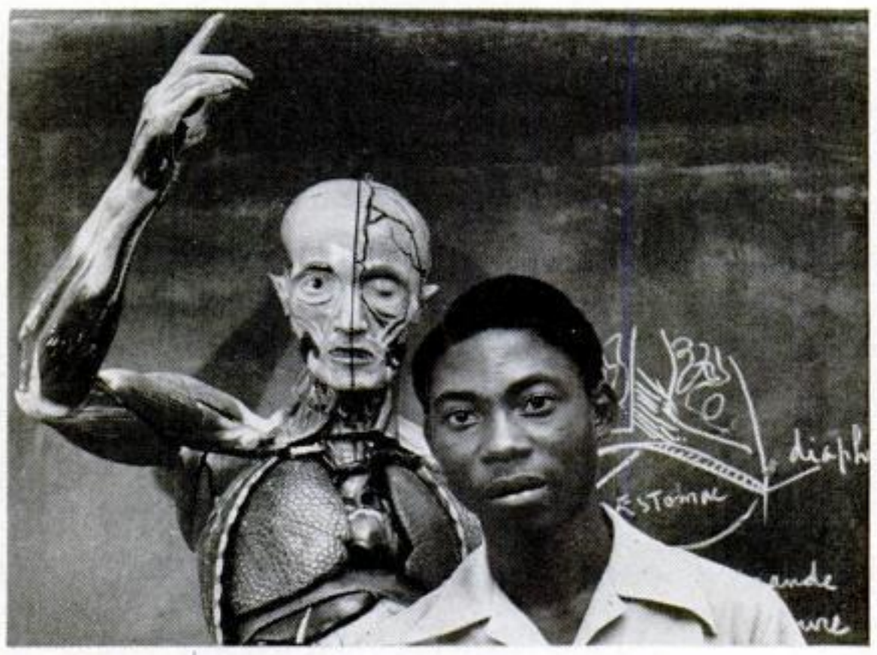


Because there are only 70,000 whites in the Congo, a land one third as big as the U.S., the few cities are only comparatively small dots in a vast hinterland. About 85% of the native population still lives in the bush country. But where civilization has sprung up, it has had a striking effect, both on the appearance of the country and on the Congolese. In Elisabethville (*below*, *center*) a tall smokestack stands over a pleasant swimming pool, and while many Congolese still use dugout canoes, others are thoroughly at home in a modern passenger plane.

A main feature of recent Belgian policy in the Congo has been to see that while the African gets no social standing or political power, he gets really substantial economic benefits from his contact with white civilization. This is not altruism but economic wisdom. In a land that depends solidly on native labor, it would be inefficient to put up with sickness,



SECRET SOCIETY of Lilwa honors images of people sacrificed to sect. Photographer Kessel submitted to initiation flogging to take pictures of ritual.



MEDICAL STUDENT Katanga Paul, 18, is taking course in Léopoldville to become an Assistant Médical. Congolese cannot become full doctors but serve as nurses and assistants.



LIDO POOL in Elisabethville is favorite sunbathing spot for non-Belgian Europeans. Owned by an Italian, it has

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PASSENGER BOATS MAKE 1,075-MILE TRIP FROM LEOPOLDVILLE TO STANLEYVILLE ONCE EVERY TWO WEEKS

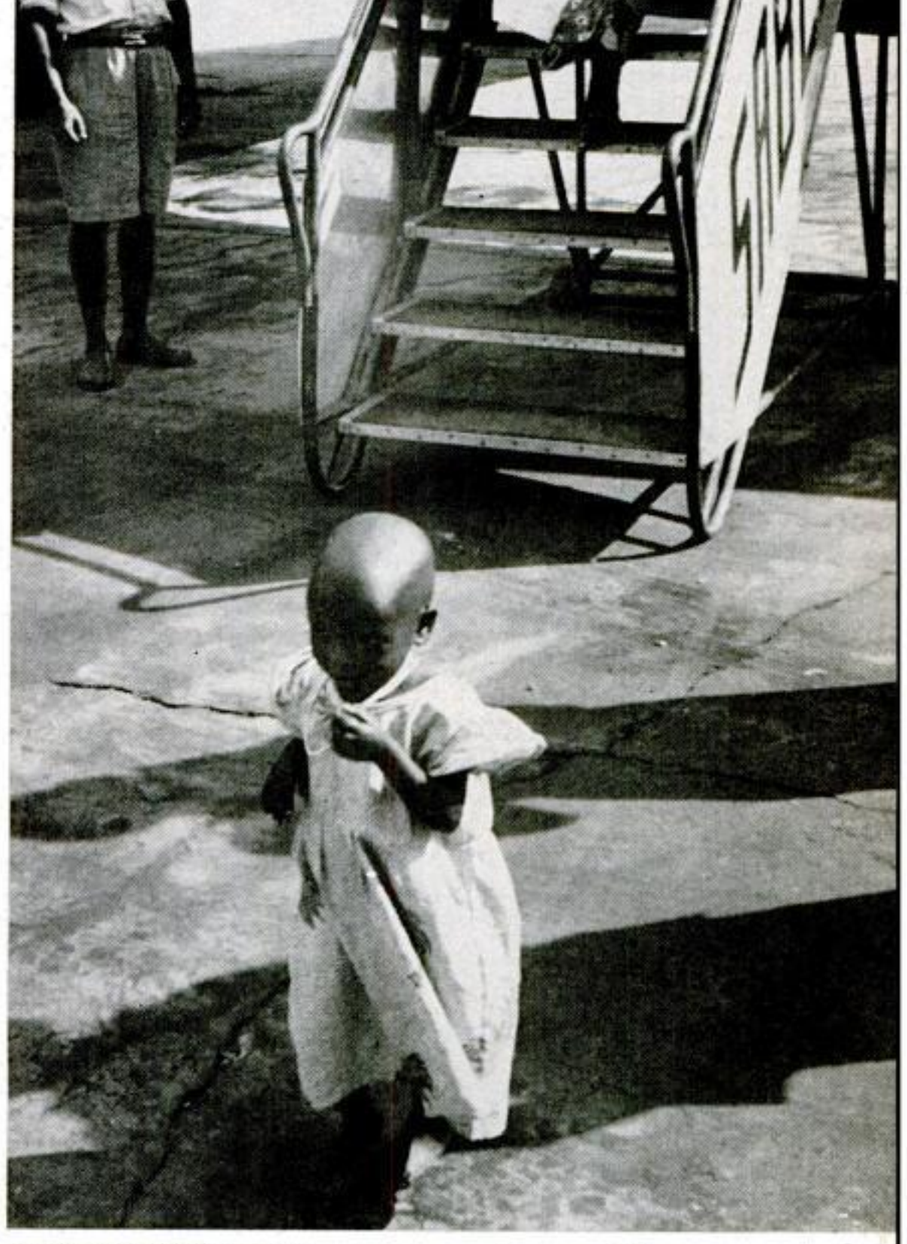
FROM PLANES AND CANOES

high turnover, unrest and ignorance. Consequently the Belgian government, under Governor General Léon Petillon, cooperates with the big companies on minimum wages, health and education, adequate housing for workers and their families. The result has been the gradual growth of a labor force that can be trusted more and more to stay on a job until it is finished and to take over more and more of the skilled trades.

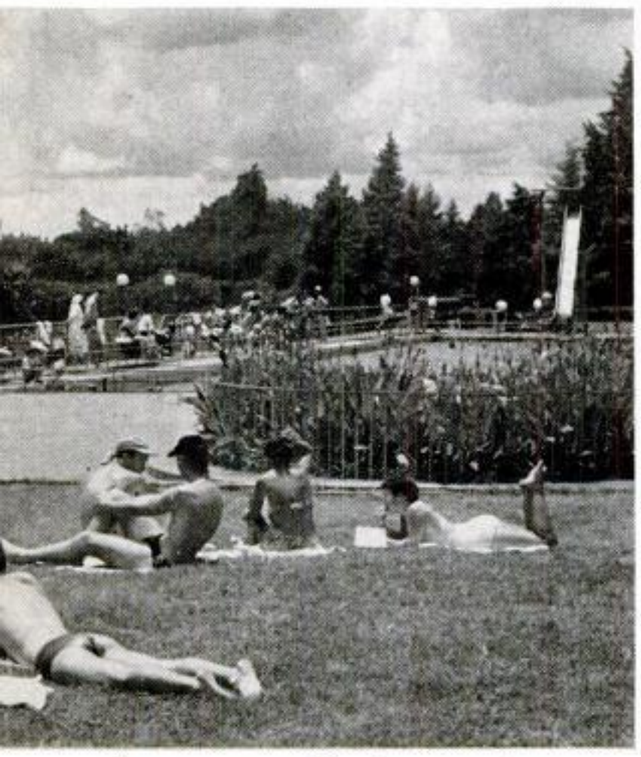
This does not mean that the blacks are the equals of whites or that they have any appreciable voice in the government—which is run entirely by the governor general and his assistants acting on instructions from Belgium. But the Congolese are coming to accept modern benefits with some enthusiasm. The colony has actually had to protect itself from this enthusiasm by laying down strict rules to prevent the Congolese from deserting the important agricultural villages for a taste of city life.



GOVERNOR PETILLON



PLANE PASSENGERS are new workers and families arriving in Elisabethville to take mining jobs. Congo's air network is one of the best in Africa.



become great Sunday morning meeting place. Smokestack in background, 492 feet high, is part of copper smelter.



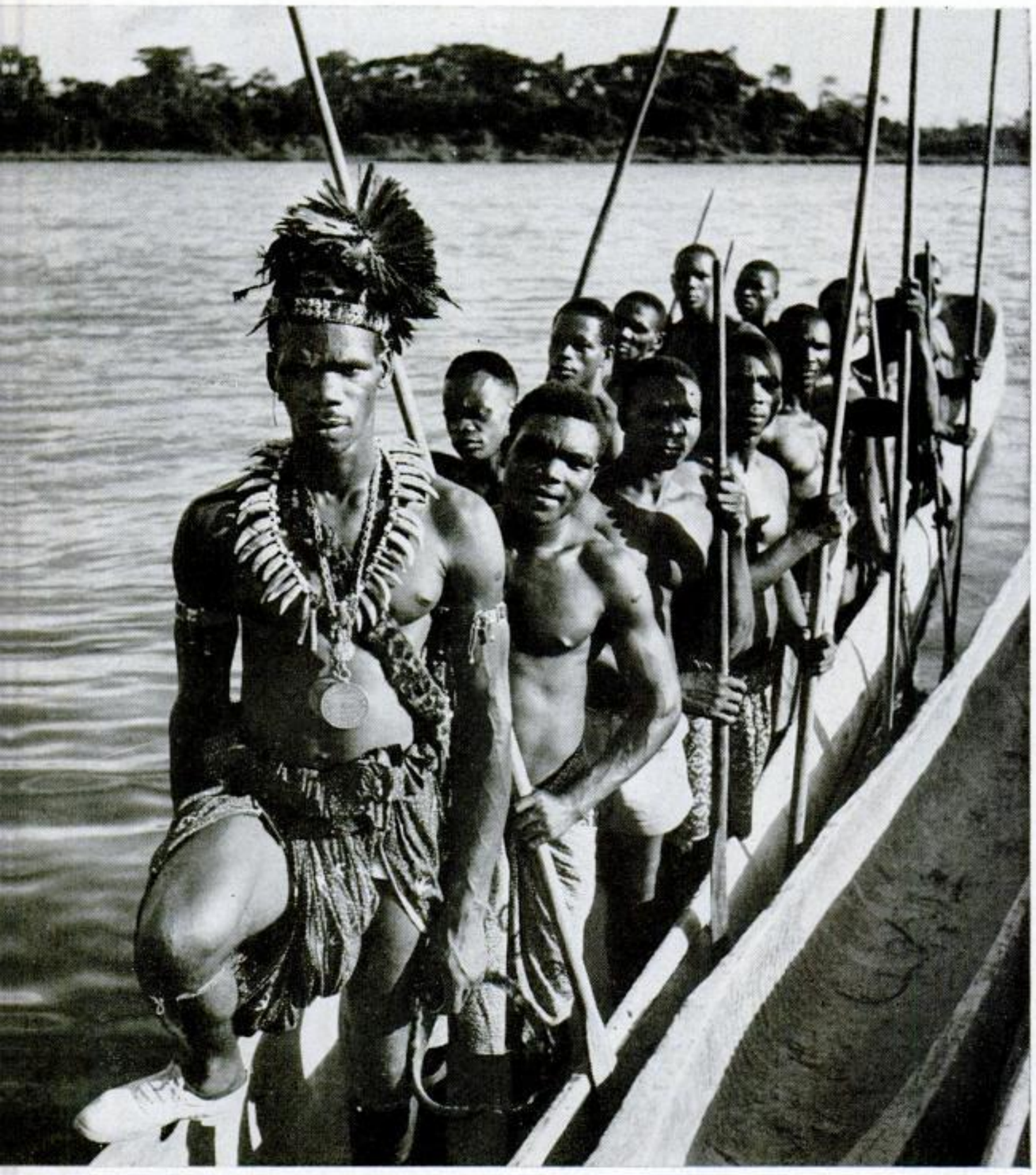
NATIVE GRAVE near Lemba combines a Westernized tombstone with a native custom of burying important dead along roadways. Monument celebrates life of occupant, a truck driver.



MODERN GADGETS manufactured in Belgium are sold in an electric appliance store in Elisabethville as well as in other important cities of Congo.

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CONGOLESE WORKERS range from Wagenia fishermen (*above*), who paddle their long canoes through waters of the Congo River, to a Mayombe tribesman who operates shaving machine in U.S. Plywood's veneer-making plant in Lemba.





ALONG THE CONGO RIVER STRETCHES THE VAST ELISABETHA PALM OIL PLANTATION,

THE UNION MINIERE'S MUSONOI MINE IS LARGEST COPPER AND COBALT PRODUCER

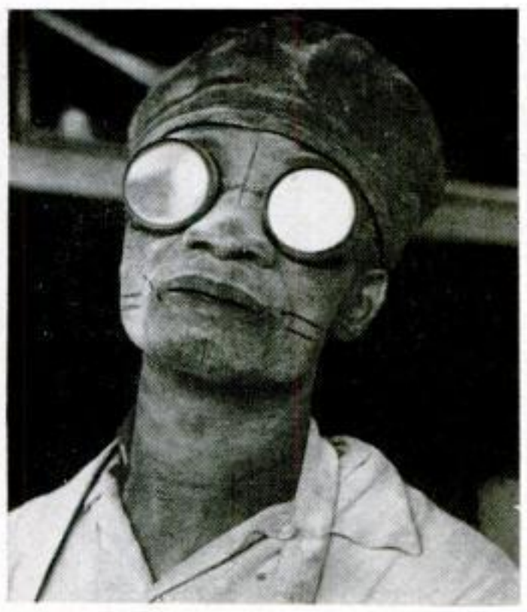




26,000 ACRES OF TREES OWNED BY UNILEVER SUBSIDIARY. BOTH THE FRUIT AND NUT KERNELS FURNISH VALUABLE OIL

IN CONGO. MINE IS ENTIRELY MECHANIZED BUT AFRICANS OPERATE TRUCKS, BULLDOZERS AND ELECTRIC SHOVELS





WORKER WEARS GOGGLES AND TATTOOS

BIG INDUSTRY HAS LIVELY BUSINESS

In the world depression of the 1930s the Belgians were almost ready to give their colony back to the Bantus. But World War II made the free world conscious of the enormous mineral wealth of the Congo, and the colony has been booming ever since. The U.S. gets more than half its uranium from the well-guarded Congo mines—it buys the entire Congo output. The Congo also supplies 75% of the free world's cobalt, 70% of the industrial diamonds, 9% of the tin, 7% of the copper and 30% of the palm oil used for margarine and industrial purposes. This wealth—$750 million a year—is only the beginning, for there is a far greater wealth as yet unexplored or undeveloped.

Although there are a few foreign companies in the Congo, such as U.S. Plywood, the great bulk of the wealth is controlled by the Belgian government and five great holding companies in Belgium. In the Congo itself the greatest economic power is the Union Minière du Haut Katanga, a mining company employing 1,600 whites and 18,000 blacks with headquarters in the rich Katanga Province in the southeast corner of the colony. Union Minière's main interest is copper mining (*below, left*) but like all the big Congo companies it has had a powerful pioneering influence on the entire region. In the process of digging wealth out of the land, Union Minière has built railroads, roads, electric plants, hotels, housing developments, even entire towns. And in the process of transforming a region, Union Minière has given an entirely new life to the African families who work for it (*pp. 136, 137*).



URANIUM MINE at Shinkolobwe is carefully protected by guards and gates. The production figures and transportation methods are well-kept secrets.

CONTINUED ON NEXT PAGE 135

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MINER'S FAMILY consists of Tshipama Léon, who wears medals for good work, wife Véronique (seated next to him), eight children (two of whom are away at school), a son-in-law, a daughter-in-law, a prospective daughter-in-law and five grandchildren. Their brick home is in the mining center of Kipushi.



IN MINE LEON DRILLS HOLES FOR THE EXPLOSIVES

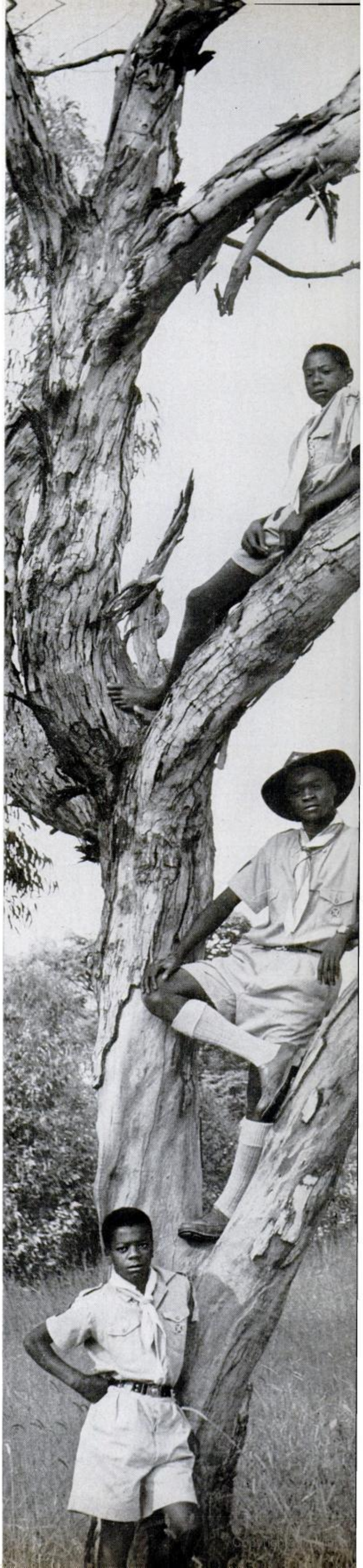
A MINER'S FAMILY STRIKES IT RICH

In 1930 Tshipama Léon came to work for Union Minière. As a *capita* or gang foreman at the Prince Léopold copper and zinc mine in Katanga, Léon now earns 3,500 francs ($70) a month, but his salary is only one of many benefits he gets from his job. His large family (*above*) lives in a neat brick house provided by the company, and his children and grandchildren are able to go to school. With his oldest son and son-in-law holding good jobs and with the children getting the best in Congo baby care, Tshipama Léon is happy to be a miner.



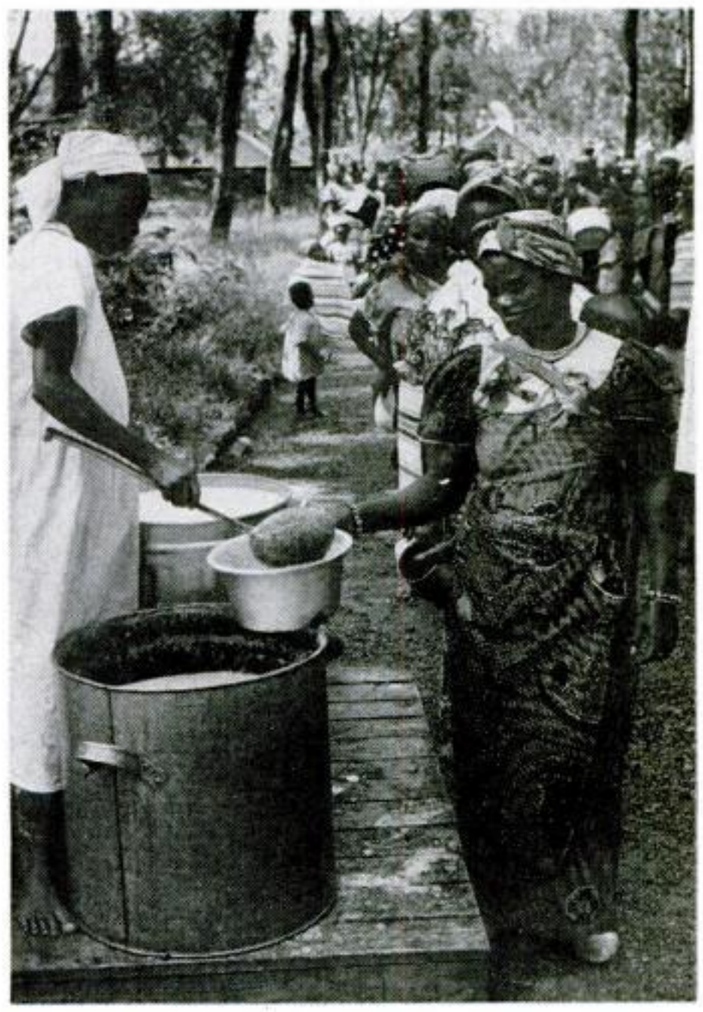
AT BABY CLINIC run by company, Léon's wife Véronique (*right*) bathes youngest daughter Anne. All babies are weighed regularly, also get malaria tests.

BOY SCOUT TROOP is run by Léon's 18-year-old son Liévin. One of the brightest teachers at the company school, Liévin is taking advanced courses. →





MINING CENTER of Kipushi, where Léon's family lives, has broad street and neat rows of two-family houses supplied to workers by Union Minière.



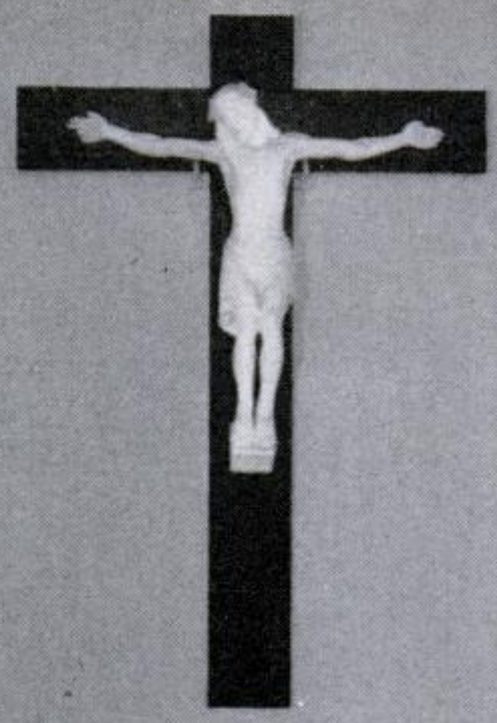
MILK RATION is ladled out to Léon's daughter Catherine, who is pregnant. Free milk is available daily to pregnant women, babies and small children.



LEON'S DAY OFF is spent at Union Minière club in company of friend Kumbi Benoit (*left*). Club provides checkers, bowling, sells beer and Coca-Cola.

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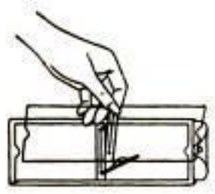


'THE LITTLE SINGERS OF THE COPPER CROSS'

In the Benedictine mission at Elisabethville is a fine choir known as *Les Petits Chanteurs à la Croix de Cuivre.* The copper crosses they wear on their vestments have religious meaning but are also replicas of the old native copper currency. The boys sing devout church music—three million Congolese are Christian, mostly Roman Catholic—but they also sing native songs, for like most of the Congo *Les Petits Chanteurs* stand somewhere between the past and the future.

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BUXTON TWIN SPECIAL



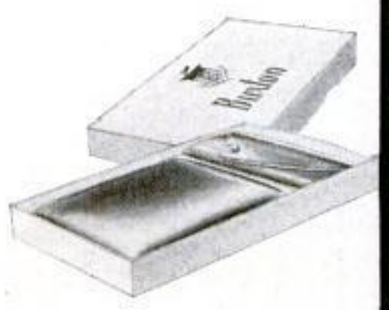
Pass cases have exclusive Buxton "FLICKBAR" window-changer!



Stitchless Convertible* plus Key-Tainer*



Both for the price of the billfold alone



Each Set $5 plus tax

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TERRIFIC VALUE! And these handsome Convertible billfolds have removable pass cases with the Buxton-only "FLICKBAR" window-changer! Just a flick of the golden bar and you can add more windows, or replace worn ones with fresh refills. And, of course, these billfolds are made the stronger, stitchless way . . . *guaranteed* for the life of the leather.

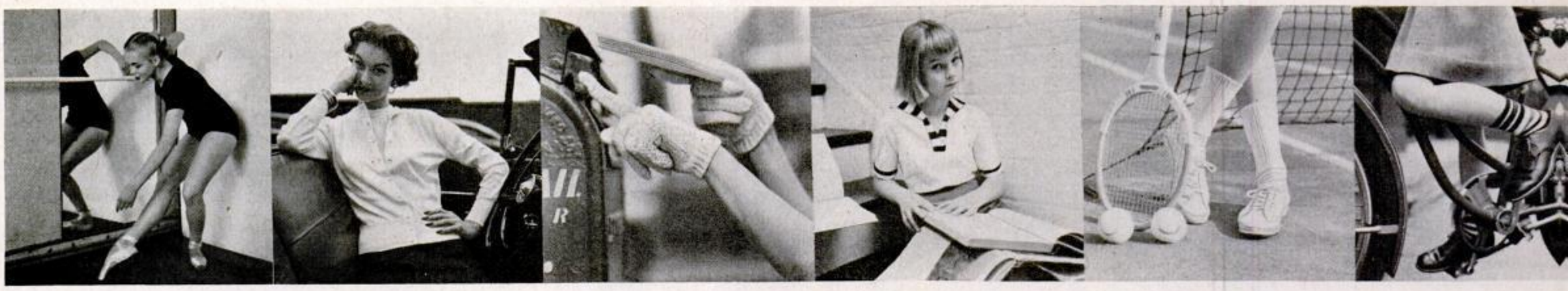
KEY-TAINER TO MATCH . . . 6-loop men's style, 4-loop style in the Lady Buxton sets, both with Free Key Return Service. Patented locked loops, easy automatic latch, and swivel action make these the safest, handiest key cases you can find!

Men's boxed set in Mahogany, Tan, Black Saddle Cowhide
Lady Buxton set, Cherry, Green, Blue, Tan Saddle Cowhide
At better personal leather goods counters

*Reg. U. S. Pat. Off.

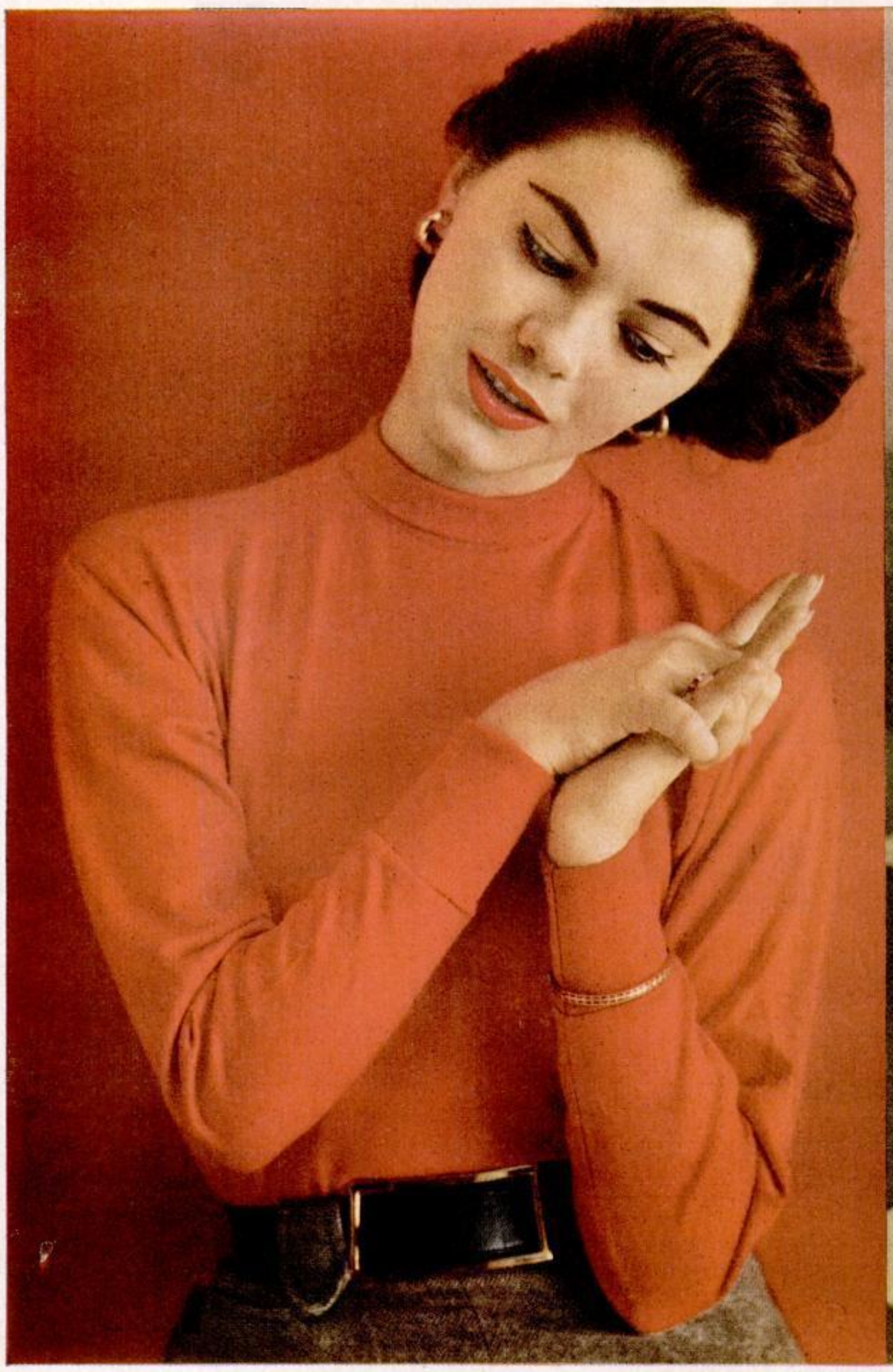
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The way they **look** and **feel, wash**

there's nothing like cotton knits made

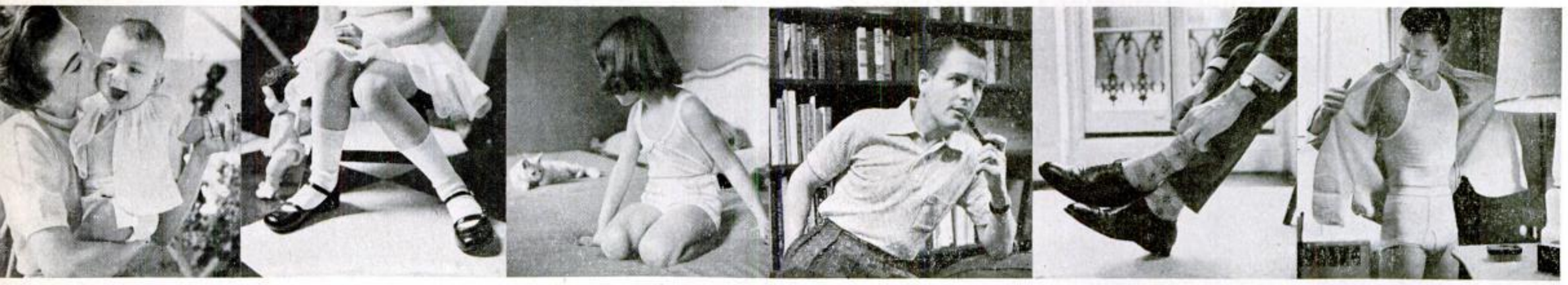




*Durene** mercerized cotton yarn transforms the ordinary pullover into something extraordinary. At last, here's the shirt that stays true to size. No drooping neck. No dejected sag or sloppy stretch. Polo shirts knitted of lustrous, creamy-smooth Durene yarn stay trim their whole life long!

Durene achieves that rarest combination in socks: long-distance we plus outstanding absorbency for foot health and comfort. This choice combed, mercerized yarn holds the shape in, too—bounces back into ankle-hugging fit every time. That's why millions of Americans walk around in Durene!

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and **wear,** keep their **shape**...

of **Durene**:..the quality cotton yarn

*TRADEMARK REG .U. S. PAT. OFF. FOR MERCERIZED COTTON YARN THAT MEETS DURENE QUALITY STANDARDS. DURENE ASSOCIATION OF AMERICA, 350 FIFTH AVE.,N. Y.





Durene cotton yarn comes up with the perfect solution for infants' knits—which should be sweet and soft as rose petals (naturally!) yet tough enough to take day-in, day-out laundering. No wonder so many brands of infants' wear feature lasting, superbly washable Durene yarn!

Durene means a standard of quality in cotton knits for the whole family. In fact, every cotton knit labeled "Durene Yarn" is subject to the Durene Quality Control Plan, from yarn to finished garment. No matter what brand you choose, always look for the word "Durene" on all the cotton knits you buy.

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She keeps house for a nation's business

You make a phone call, and it's her voice that answers.
You dictate a letter, and it's she who writes it down.

You need a speech that somebody made two or three years ago . . . or was it four? . . . or was it a magazine article? You can't recall, but she can, and has it on your desk in twenty minutes.

Who is this girl who turns up wherever business is done, remembering what you forget, doing what you haven't time to do, making the nation's offices as bright and orderly as a well-kept kitchen?

The personnel cards say she's Miss Jones, secretary; Mrs. Brown, receptionist; Miss Perry, file clerk; Miss Hoyt, accounting machine operator. They tell you she's 21 or 43, that she's worked here and there, that she went to this or that school.

Maybe the cards should tell you more.

Perhaps they should mention that Miss Jones has an invalid mother, and never lets her problem show in the face you see from nine to five.

Perhaps they should say that Mrs. Brown is supporting a son in college, that Miss Perry practices shorthand during her lunch hours, that Miss Hoyt is studying business administration at night.

And where is the card that tells you that work in America is a happier thing because Miss Jones is there, and Mrs. Brown, and Miss Perry, and Miss Hoyt, bringing some softening touch of life into the places where jobs are done?

Take a letter, Miss Jones. "To whom it may concern: Thanks for your help. Thanks for spelling better than I do, and for knowing what I don't. Thanks for remembering when a collective noun takes a singular verb, and for wearing a flower on rainy mornings, and for being cheerful when I am not, and for knowing how to work hard and still be human. Thanks for being everywhere that a bright mind, a willing hand, and a pleasant way are needed."

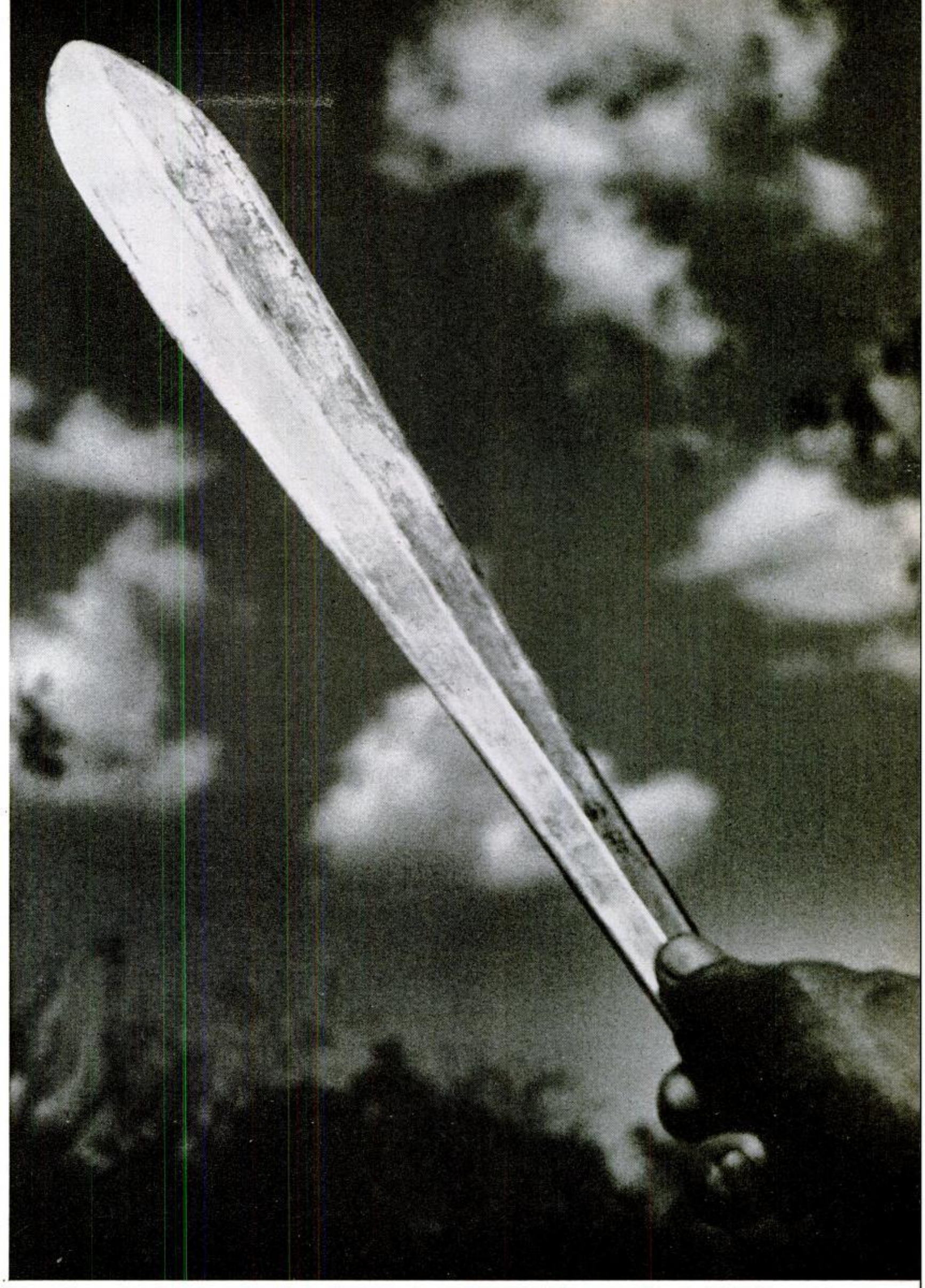
Mail it to yourself, Miss Jones. Sign it, "Very sincerely yours."

John Hancock MUTUAL LIFE INSURANCE COMPANY
BOSTON, MASSACHUSETTS

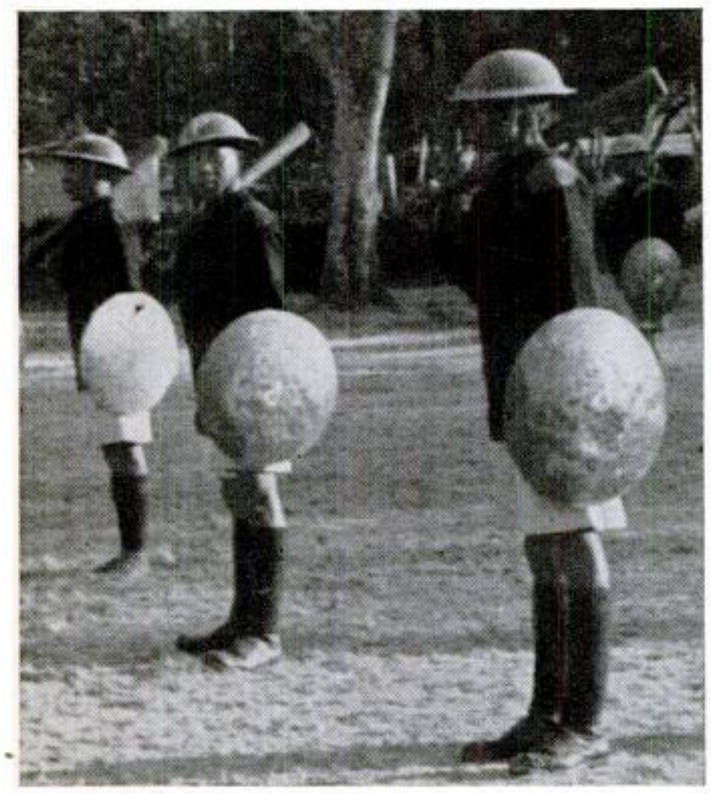
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SWORD of natives, the long, double-edged simi (*right*), is favorite weapon of Mau Mau marauders.



Kenya lies under the sword



SHIELDS protect the loyal native police against the Mau Mau knives. They carry ax handle bludgeons.

BLACKS AND WHITES ARE BATTLING FOR LAND

PHOTOGRAPHED FOR LIFE BY ALFRED EISENSTAEDT

Stretching west from the Indian Ocean, starting from low plains and stepping upward to high, grassy plateaus, is Britain's Kenya Colony. Kenya lies on the Equator, but in the highlands the climate is cool and pleasant and the rolling downs look so much like England that when the first Britons came there 50 years ago they built homes to stay. They have lived comfortably off cattle raising and farming.

But wherever African land is attractive to whites, there the conflict between blacks and whites becomes most bitter. This has been especially true in Kenya where the threat of the simi (*above*) hangs over the colony and a cruel war is being fought between native Kikuyu and the British. In Kenya there are 30,000 whites and five million blacks. The British have settled the best land and have not faced the economic problems this causes among the fast multiplying natives. They have given the blacks representation in the Legislative Council but refuse to share their farmland. Through a secret society called the Mau Mau, by murdering and pillaging (LIFE, Nov. 3), the Kikuyu are trying to drive the British completely out. They have not only brutally killed and mutilated white farmers but their own people suspected of helping whites. Sometimes they have wiped out whole families and burned whole villages. "We were the meat and the whites were the knives," they say, "but now we shall be the knives and the whites will be the meat."

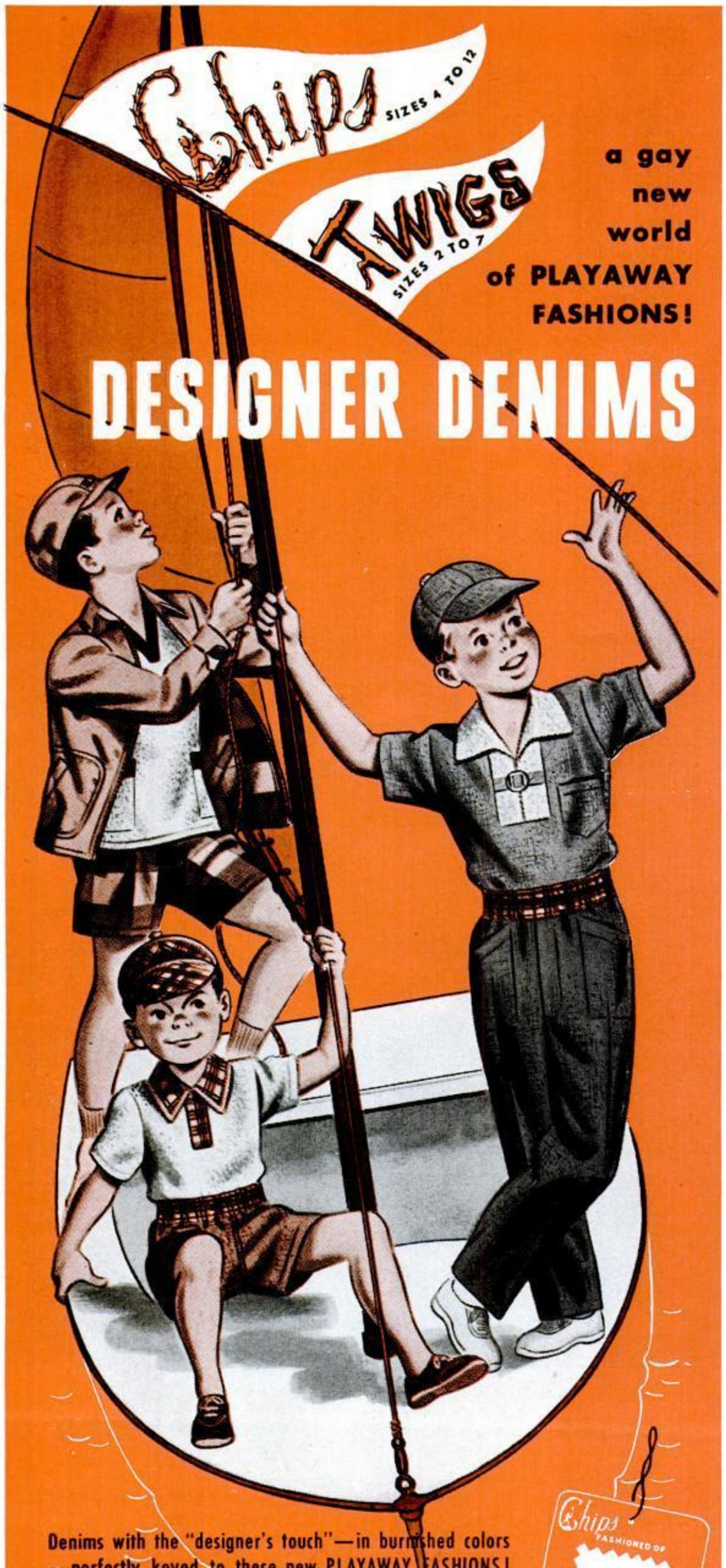
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Chips SIZES 4 TO 12
TWIGS SIZES 2 TO 7

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DESIGNER DENIMS



Denims with the "designer's touch"—in burnished colors—perfectly keyed to these new PLAYAWAY FASHIONS! Cleverly created for fun in the sun—with exciting new novelty features in the usual inimitable CHIPS and TWIGS manner. They're long-wearing and have the washability that belongs to sturdy denim alone!

Chips FASHIONED OF Simtex DESIGNER DENIMS

ILLUSTRATED—(left) reversible jacket, bold plaid denim, STORMAWAY fabric on the reverse—$7.95 • Cap—$1.95 • Shorts—$1.95 • Terry shirt—$2.50 (center) • Boxer swim trunks—$1.95 • Terry shirt—$2.50 • Cap—$1.00 • (right) Terry and denim shirt—$2.95 • denim slacks—$2.95 • Cap—$1.00

AT FINE STORES EVERYWHERE

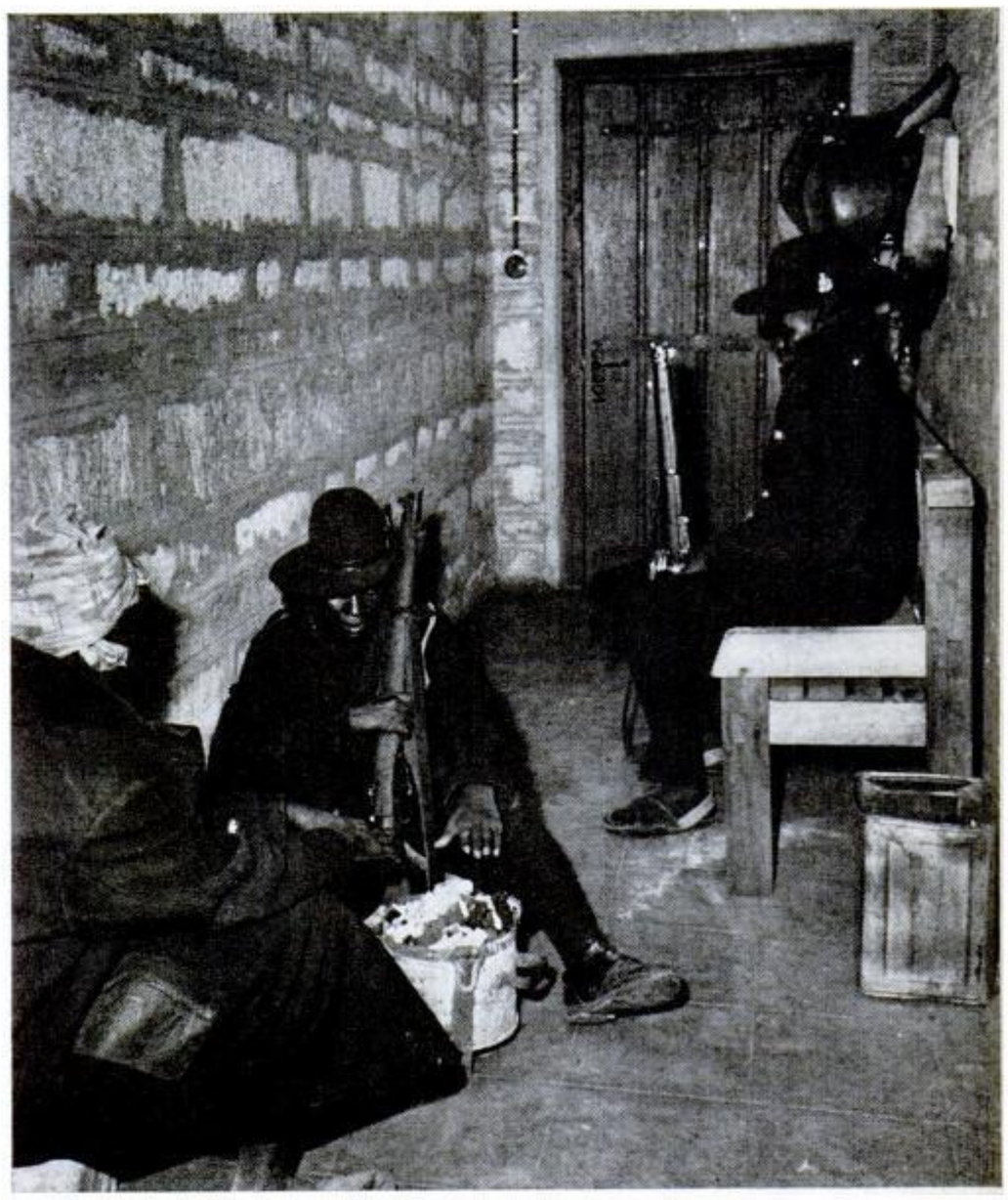
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FARMER BLUNDELL (IN JACKET) STROLLS ON THE LAWN OF COUNTRY HOUSE WITH



GUARDED by native groom, 6-year-old Susan Blundell goes for a ride on her father's farm. She is never permitted out of sight of the main house. The groom belongs to Kipsigi tribe, which is still loyal to the whites.



ON NIGHT WATCH loyal Kipsigi tribesmen, armed with rifles, sit huddled in a chilly stone passageway in Blundell's farmhouse behind a locked door.

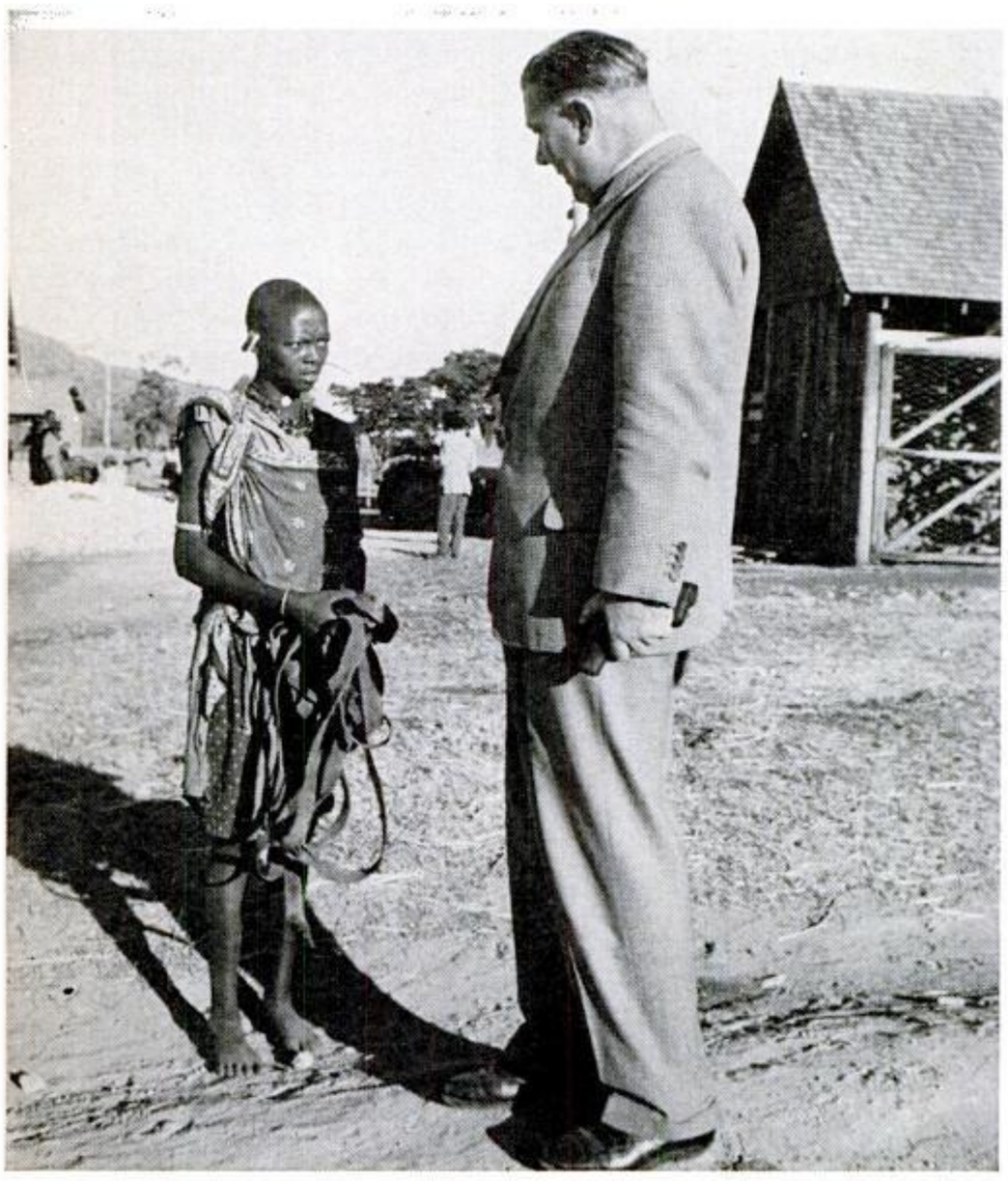
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DAUGHTER, A WOMAN VISITOR, WIFE GERALDINE AND HIS PERSONAL BODYGUARD

A FARMER ON DEATH LIST

Wealthy spokesman for the whites is 49-year-old, Yorkshire-born Mike Blundell, who owns a 1,200-acre farm in the heart of the highlands. Blundell came to Kenya as a farm apprentice when he was 18 and later bought virgin bush. By hard work he developed it into a trim, model farm. Unlike many whites who look upon the "Kukes" as "just 50 years out of the trees," Blundell believes in uplift for the blacks, but he also believes the whites should keep what they have worked for. The Mau Mau have sent him notes threatening to murder him and his family, saying, "You will all die, and be sure your deaths will not be easy."



PISTOL IN HAND, Blundell takes no chances as he makes the rounds of his farm. Here he talks to 16-year-old Kikuyu girl whose father works for him.

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with the
Veedol High-Detergency
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USE all the horsepower built into your powerful engine! Seal *in* the great performance your car can give . . . with the famous VEEDOL High-Detergency "Film of Protection."

New VEEDOL High-Detergency motor oil is made from 100% Pennsylvania crude oil. It resists blow-by . . . seals in horsepower. Its detergent properties keep contaminants in suspension leaving a cleaner engine when drained. And it forms a protective anti-corrosion film on metal surfaces . . . fights the ravages of acid "engine sweat." So . . .

Don't waste horsepower! Use all the power your car can deliver . . . by draining and refilling your crankcase with fresh VEEDOL High-Detergency motor oil every thousand miles!



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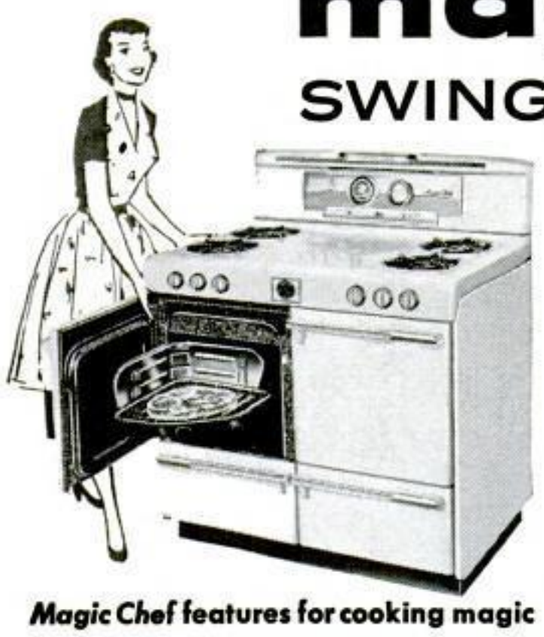
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You're taking no chances with today's "dollar-a-pound" steaks when you broil on *Magic Chef*. You'll get professional results every time. The secret's in the "magic-ray" charcoal-hot radiants, that broil 40% faster, give off deep penetrating red rays over the entire broiler area. And, the waist high Swing Out Broiler is so easy to use and to clean. The door protects from spatters, no bending or stooping. Broiling's fun on a *Magic Chef*. See it today!

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more women cook on *Magic Chef* than on any other range

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Free Instructions for making three lovely
VOGUE PATTERN BOOK APRONS*
at your *Magic Chef* Dealer
Especially designed for *Magic Chef* . . . featured in the April-May issue of Vogue Pattern Book

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IN COCKTAIL LOUNGE in Nairobi, where color line is enforced, embattled whites can drink safely. At table at left is the Rev. Robert Philp (bare knees), a

ON THE COUNTERATTACK

In Nairobi, the Kenya capital, the British still drink their pink gins and hopefully tell each other, "We mustn't lose our heads over this." But the ex-Indian army colonels and majors still have not come up with a way to put down the native rebellion, and some who own farms in the danger zone are now wondering if perhaps they should get out—if they could find someone to buy the land. Three thousand British troops have been sent to Kenya and the settlers themselves have been organized into home-guard commandos reminiscent of the American Wild West posses. The brutal, wholesale killing by the Mau Mau has brought on harsh white retaliation. The settlers shoot or hang Mau Mau suspects from a portable gallows. Other thousands of "Kukes" have been herded from the Kenya towns and farms and transported back to the native reserves. But on the already overburdened, eroded land of the reserves the impoverished Kikuyu face starvation, and their resentment against the whites is only increased by such forced measures.



ON THE TRAIL after Mau Mau, heavily-armed African trackers examine the ground for tracks. Horsemen are on ready to dash forward if quarry is flushed.

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missionary, and Claude Reynard, army major, who has 13,000-acre farm. Ir right foreground is Cyril Hill, retired navy commander, who grows coffee.



ON THE MOVE, Kikuyu dressed in rags and shivering in the cold are loaded into trucks to be taken from farms where they worked back to native reserves.

CONTINUED ON NEXT PAGE

You don't tie them . . .

Plain-toe shoe in black, cherry or bootmaker-finish tan. Zipper on one side, elastic insert on the other. #6726

You can't beat them . . .

Trim moccasin-style shoe in a deep, rich brown. Elasticized instep for firm fit. Flexible leather sole. #6758

$7.95

THOM McAN'S NEW LACELESS SHOES

Here's the biggest style-change in men's footwear since oxfords replaced high shoes after the First World War.

Here is the shoe of tomorrow . . . at Thom McAn's today. These new laceless shoes are a blend of businesslike neatness and that sought-after casual air. No shoe you lace could fit quite as snugly and "give" as easily with every movement of your foot!

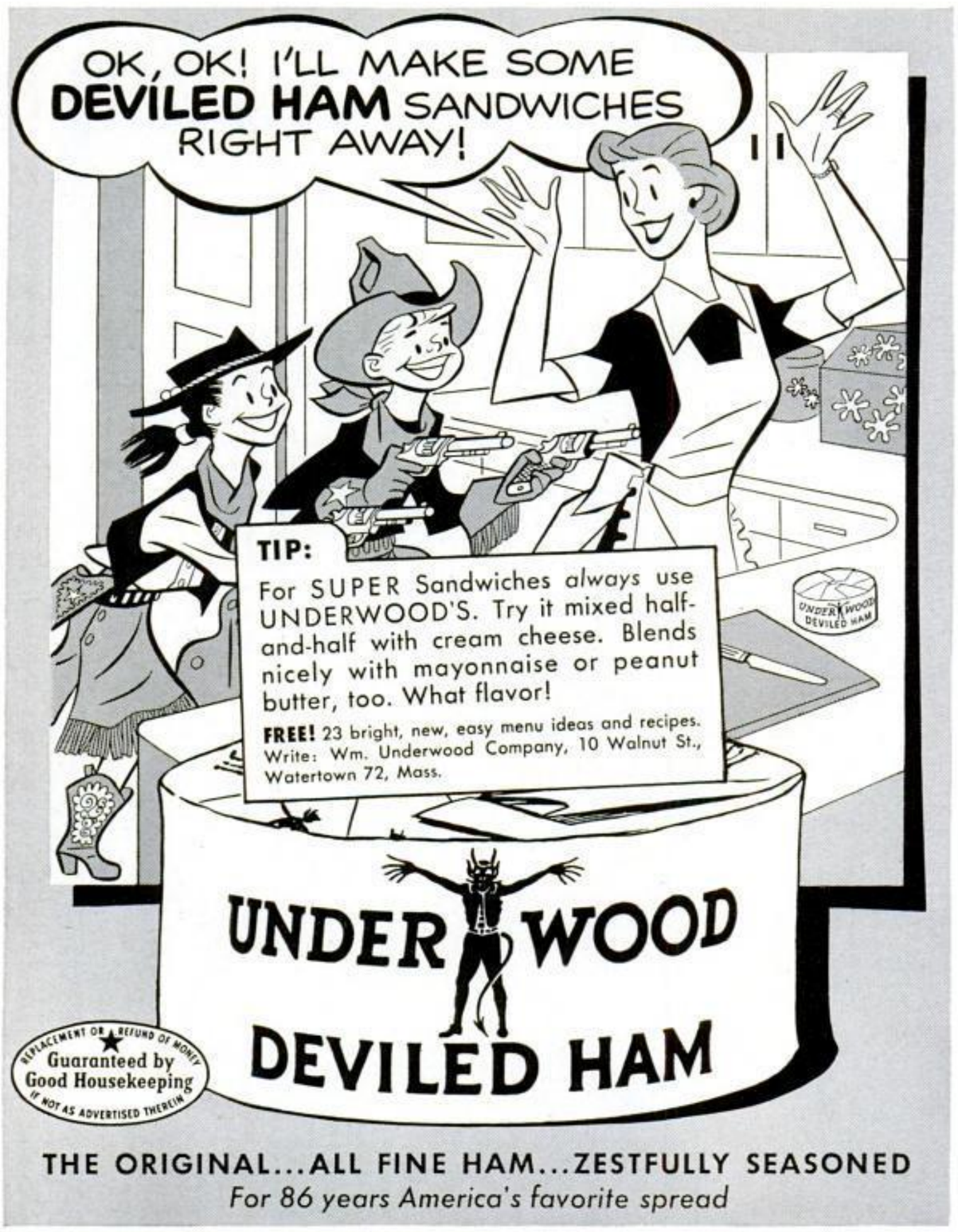
As usual, Thom McAn brings you these advanced shoe designs at their regular price. Thom McAn is the largest maker-to-wearer shoe organization in America today. And, because we sell more shoes, we can cut costs without cutting corners. Thom McAn Shoes are such unusual values—the only way to match their value is with another pair of Thom McAns!

Thom McAn

A Division of Melville Shoe Corporation, 25 West 43rd Street, New York City

A **GOOD** Shoe . . . A **BETTER** Value . . . The **BEST** selling shoe in all America

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For 86 years America's favorite spread



This summer, discover the charm and rugged grandeur of this historic Canadian Province by the sea, with its 1200 miles of paved highways and its modern resort and tourist accommodation. Follow the picturesque Saint John River Valley north through the land of the French Acadians, or travel the rugged Fundy shore to Canada's newest playground at Fundy National Park—there's time to do both! Friendly New Brunswick awaits your visit.

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New Brunswick Travel Bureau,
Fredericton, New Brunswick, Canada.
Please send me illustrated brochure on a New Brunswick holiday.
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Address.....
City or Town.....**State**.....



A FAMILY IN BATTLE ZONE



RECENT SETTLERS, 30-year-old Bill Campbell Clause and his wife Margaret sit with their 5-month-old son John, 2½-year-old Charles. Born in England, Clause bought his farm after fighting in Abyssinia during World War II.



THE HIRED HAND, a native, gets his instructions from Clause, who carries a gun for protection from Mau Mau. Clause owns 500 acres on which he grows wheat, raises pigs and cows. His income averages about $4,000 a year.



GUN-TOTING WIFE wheels baby John around the yard in a perambulator. Clauses also keep dogs to warn them of a Mau Mau attack, and their home, a simple clapboard house, has a wire screen all around it as further precaution.

CONTINUED ON PAGE 150

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FOOD FREEZERS



CHILL CHEST '8'
Holds Up to 280 lbs.



CHILL CHEST '23'
Holds Up to 820 lbs.

Just think! Shop for foods only once or twice a month . . . Save on food bills . . . Here's the freezer you'll want to see, want to buy for dependable, economical, safe storage of frozen foods in your home. Revco Chill Chest Freezers give you more usable food storage space per cubic foot . . . Provide for Faster Freezing . . . Lower operating cost. There's a Revco Freezer style and size at popular prices to suit every family's food needs. Compare before you buy! Join the thousands who now are saving on food bills and enjoying the convenience of a Revco Freezer. Buy a Revco Freezer . . . You'll know you own the Very Best!



UPRIGHT '11' and '17'
Food Capacities
365 and 575 lbs.

CHILL CHEST '15'
Holds Up to 530 lbs.



Faster FREEZING

REVCO FREEZER FEATURE

NEW LOW-TEMPERATURE CHILL CHEST SYSTEM

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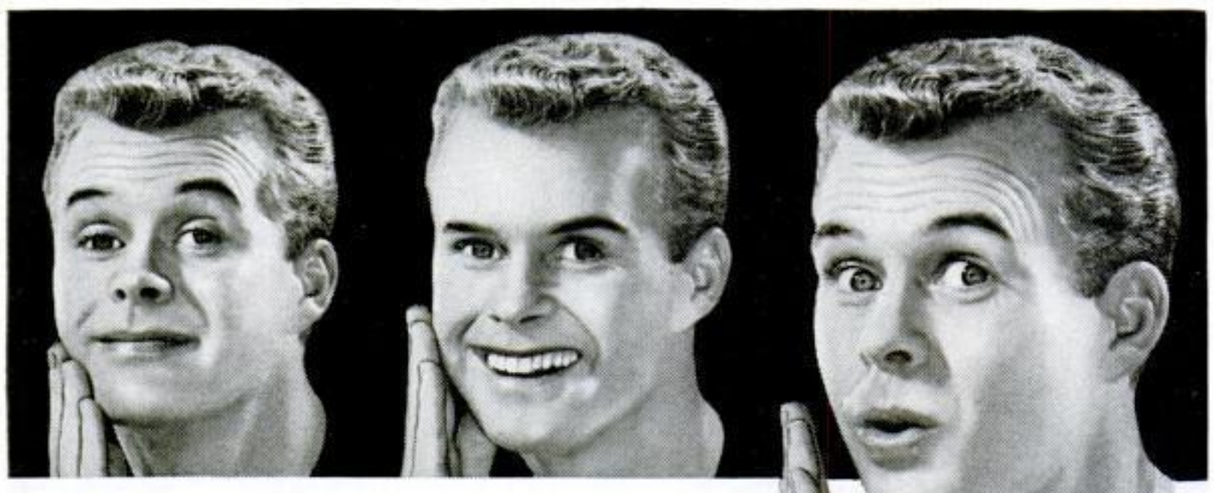
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REVCO INC., DEERFIELD, MI

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Cooling, Refreshing

Palmolive After-Shave Lotion Soothes Your Face from Shave to Shave!



REFRESHES AND INVIGORATES! Your face feels extra cool and clean the moment you use Palmolive After-Shave Lotion! Takes the sting out of the closest shave—helps prevent infection of tiny nicks and cuts.

SOOTHES FROM SHAVE TO SHAVE! Tests prove that Palmolive After-Shave's emollient ingredient penetrates outer skin surface to help keep your face feeling comfortable and soothed till your next shave—*24 hours later!*

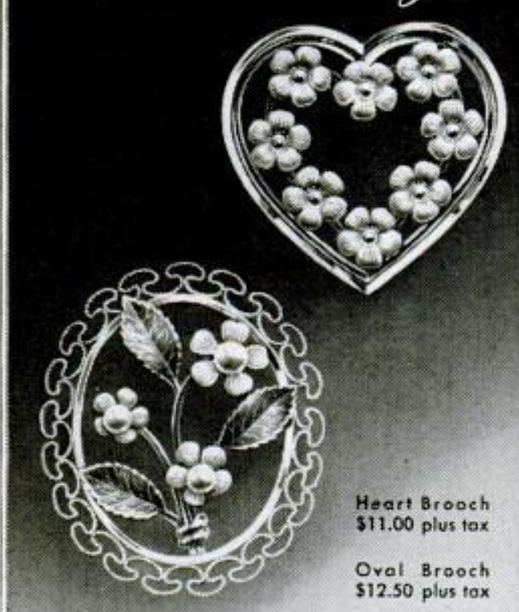
IT'S A GREAT UNDERARM DEODORANT, TOO! Here's the ideal combination for a man's deodorant. One: Bracing, outdoor aroma. Two: A special ingredient to destroy bacteria that cause odor. Try it—tomorrow!

BIG 5-OZ. SIZE 59¢ also deluxe $1.00 SIZE all plus federal tax



Cools in Seconds . . . Soothes for Hours!

For Mother on Her Day



Heart Brooch $11.00 plus tax

Oval Brooch $12.50 plus tax

In fine leatherette gift cases

Blue enamel forget-me-nots in delightful mountings, made with an overlay of 14Kt. yellow gold. See your jeweler's new selection of fashionable Krementz Jewelry.

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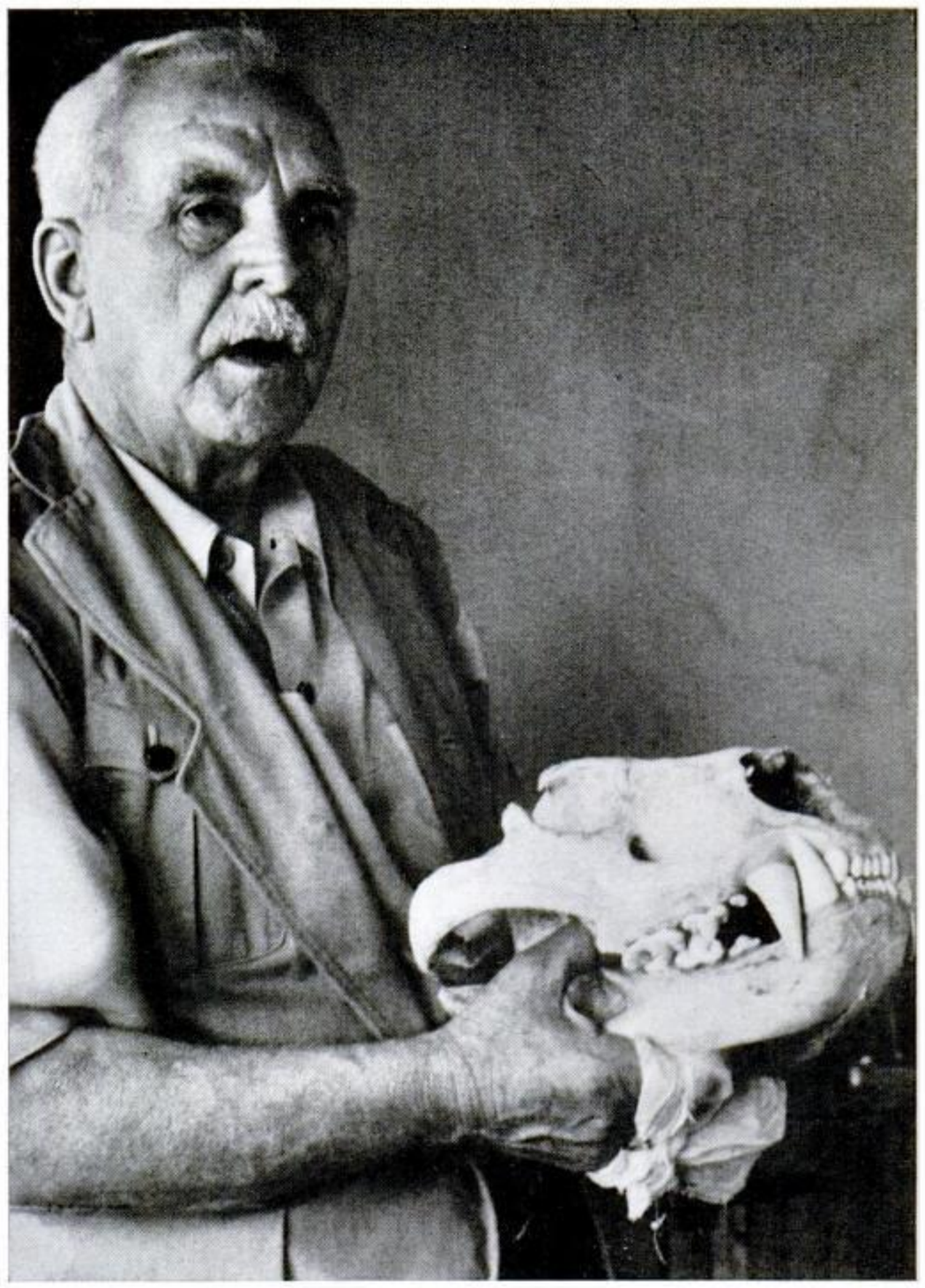
SAVORY HOT BEEF SANDWICHES *QUICK!*



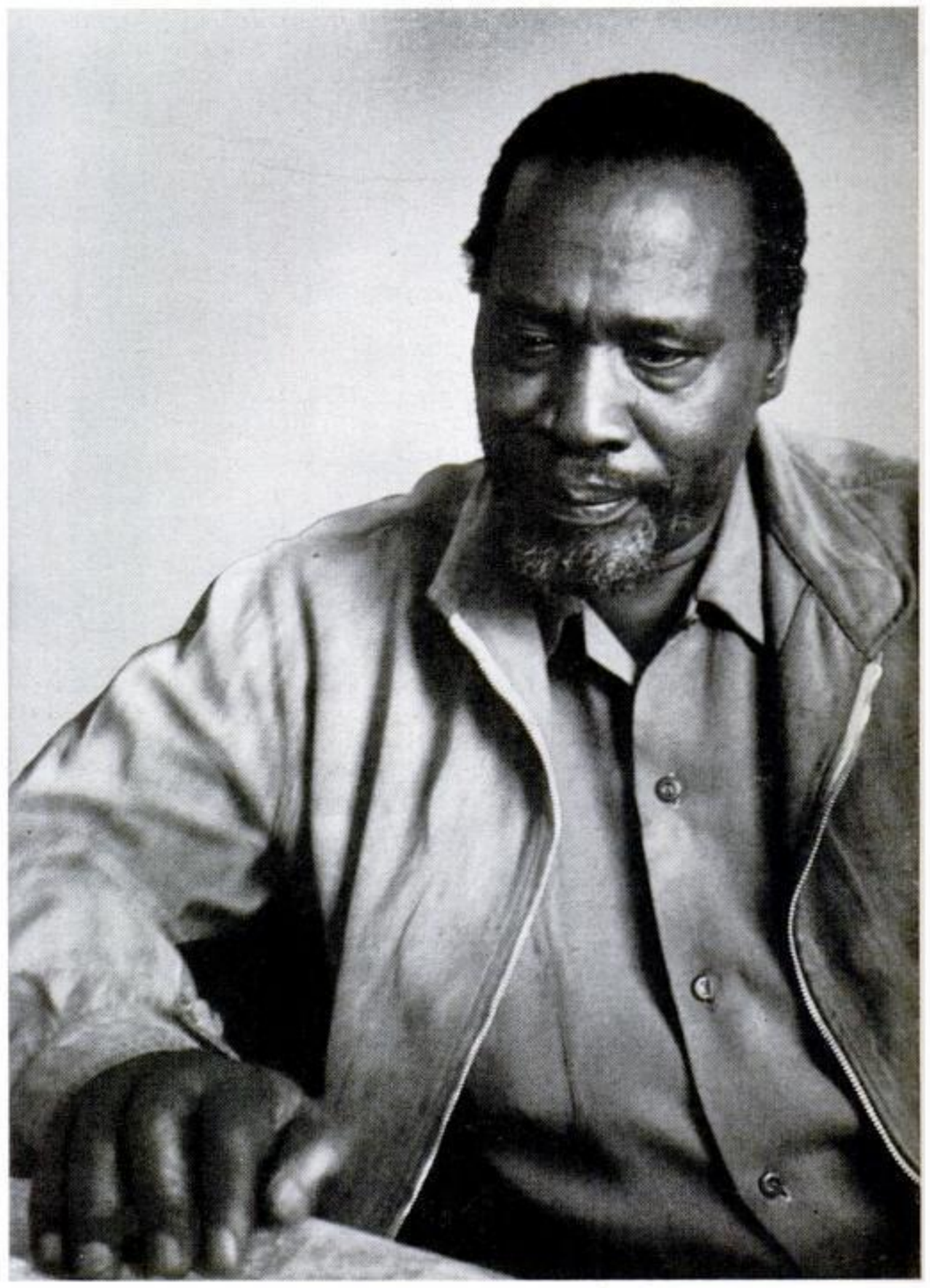
So easy to satisfy the whole family with these tender slices of U. S. Govt. inspected beef! Already cooked to a turn like you'd do it and with plenty of rich brown gravy. Just heat and serve open-face. ...Mmmmm...delicious! Ask for Krey Brown Gravy and Sliced Beef or Sliced Pork today! You'll love it!

KREY

Quality Midwestern Meat Products since 1882
KREY PACKING COMPANY, ST. LOUIS 7, MO.



KENYA PIONEER, 72-year-old Louis Sykes, who holds skull of a spotted lion killed on 4,000-acre farm, has a son and daughter away fighting the Mau Mau.



KENYA AGITATOR, Jomo Kenyatta, who studied in Moscow, was convicted April 8 of managing Mau Mau and was sentenced to seven years at hard labor.

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Jell-O Pudding and Pie Filling

JELL-O IS A REGISTERED TRADE-MARK OF GENERAL FOODS CORP.

OF COURSE, THERE'S A DIFFERENCE IN CHOCOLATE PUDDINGS!

1. That's why more people eat Jell-O Puddings than any other brand!
2. They're DOUBLE-FEATURE WONDERS—make glorious puddings OR pie fillings . . . in about 5 minutes.
3. Try better tasting Jell-O Puddings today.



Vanilla
Chocolate
Butterscotch
Lemon
Coconut Cream

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Smash Hit!



NOW! AMERICA'S LEADING PREMIUM STRAIGHT WHISKY*

When you *swing* to Early Times, you'll find that you're always a hit as a host. For this wonderful whisky from the bluegrass is so distinctive that it's long been the favorite straight Bourbon in *all* Kentucky, where they have the best to choose from. Early Times is *hearty* but never heavy, *all* whisky, *fine* whisky, every ounce a *man's* whisky.

EARLY TIMES

*EARLY TIMES OUTSELLS ALL STRAIGHT WHISKIES AT OR ABOVE ITS PRICE

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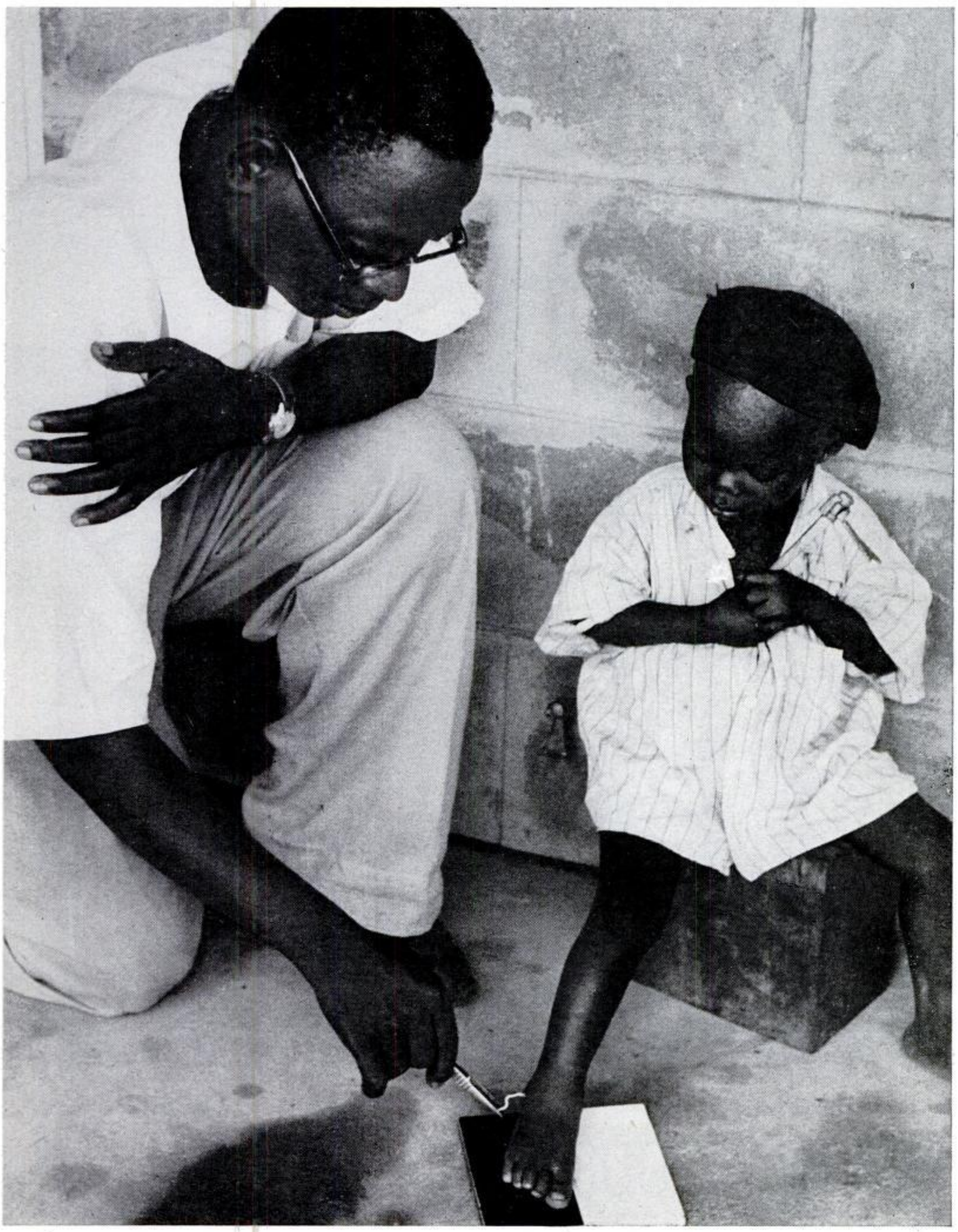
The dreadful diseases

SOME PROGRESS IS MADE IN CURING AFRICA'S SICK

Africa has three fundamental medical problems—ignorance, poverty and malnutrition. When education solves the first, production the second and better agricultural methods the third, the continent will become a healthy place. Meanwhile many an African spends his last moments hoping his witch doctor can conjure up magic enough to cure him. Then he dies.

He dies sometimes of a whole complication of stomach-turning, horrifying tropical diseases: yaws eating away his nose or face; elephantiasis swelling his limbs to grotesque proportions; leprosy causing his toes and fingers to drop off; Guinea worms eating into his arms and legs. More often his disease is something less hideous but no less deadly: malaria, sleeping sickness, dysentery.

Meanwhile missionary and government and industrial and charitable foundation doctors are battling the diseases. Brush clearance kills the tsetse flies which carry the sleeping sickness parasite. Antibiotics work miracles against many tropical ailments. Clinics fight tuberculosis. But there are still pitifully few doctors to fight the ills the African flesh is heir to.



PARASITES: THE GUINEA WORM

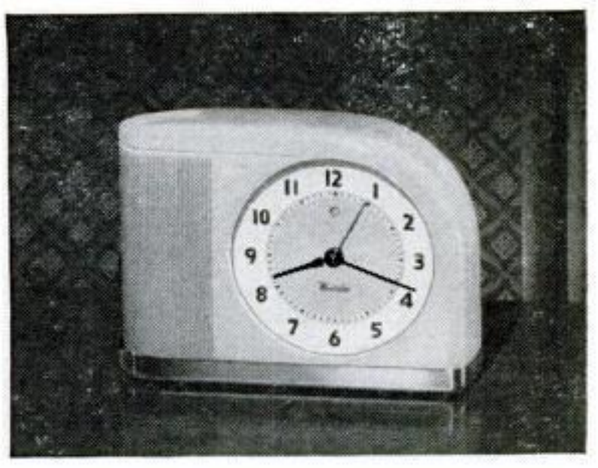
The Guinea worm being drawn from this little boy's foot may be as long as four feet. As a tiny larva, it probably got into the boy in a glass of water perhaps a year ago, growing and bit by bit working itself down to the ankle and out through the skin. It is one of the hundreds of parasites which attack Africans. Cestodes or tapeworms, once established in the intestines, can grow as long as 30 feet, almost destroying the strength of an active man.

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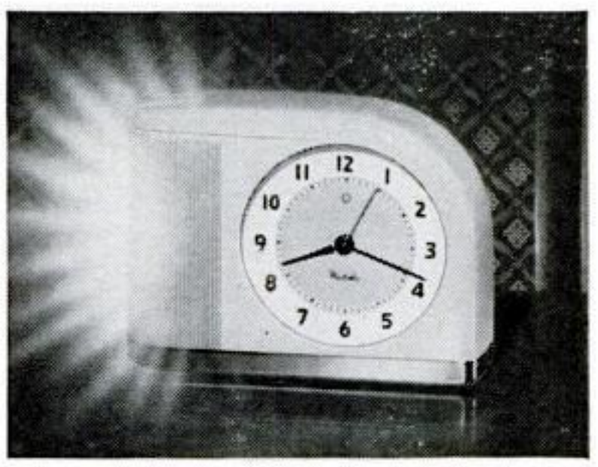


calls you

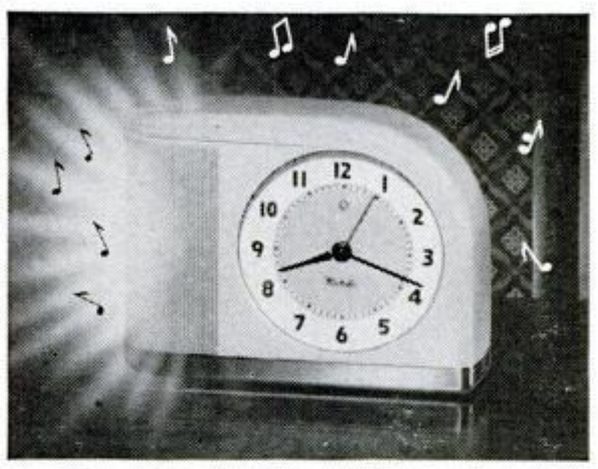
Silently!



Believe it or not, the Moonbeam by Westclox offers an entirely new way to wake up; an experience so gentle, so pleasant, that it is the delight of even the most reluctant sleepyheads . . .



Moonbeam's first call is *silent*. A blinking light eases you into wakefulness without disturbing the rest of the household. But if you ignore the insistent, blinking light—and fail to shut it off within a few minutes—then . . .



. . . the light is joined by a cheerful, audible call. The Moonbeam idea, exclusive with Westclox, is so effective even the hard-of-hearing respond amazingly. For this priceless joy of waking up *ever so gently*—only $10.95. With luminous dial, a dollar more.

Price does not include tax and is subject to change

WESTCLOX

Electric Clocks

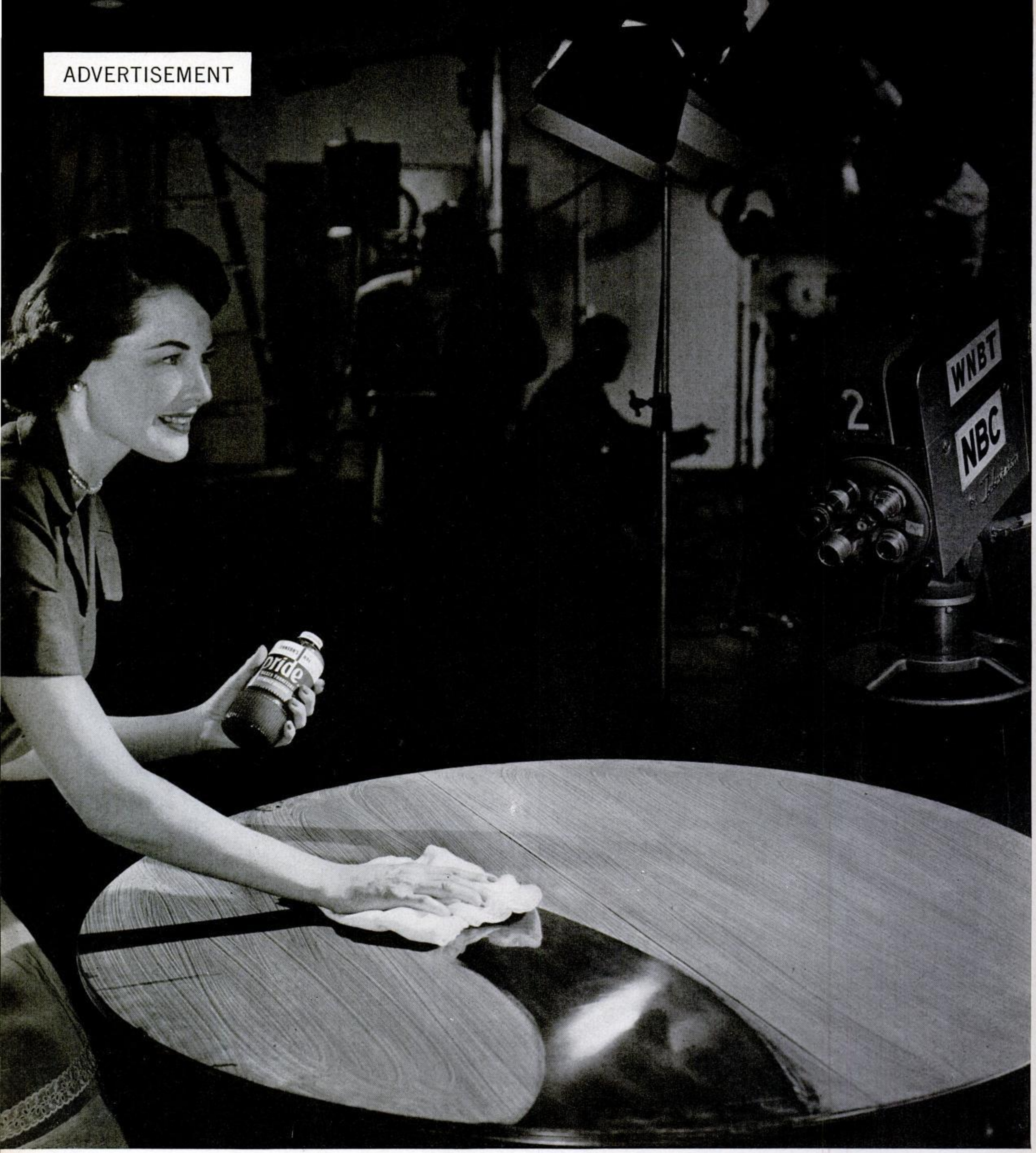
Made by the makers of Big Ben

La Salle-Peru, Illinois

PRODUCTS OF GT GENERAL TIME CORPORATION

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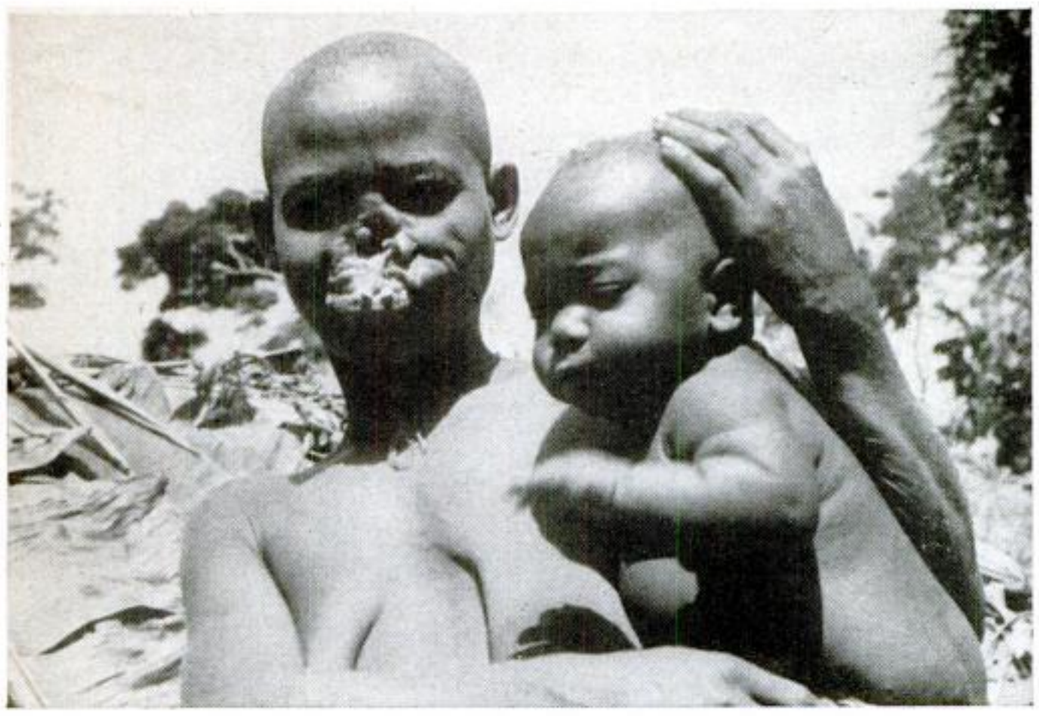
TV'S MOST FAMOUS WIPE

As 27,000,000 TV viewers look on, a hand demonstrates a remarkable new kind of furniture polish that *waxes without rubbing*. The new wax is Johnson's *Pride*. It is simply applied, and let dry to a light haze. Then with only a sweep of the cloth, the haze is wiped away, revealing as rich a wax luster as the audience has ever seen.

Appearing on TV's popular *Robert Montgomery Presents* and *The Name's the Same*, this simple commercial demonstration has brought no awards from the drama critics. But it has, almost overnight, turned a nation to buying Johnson's *Pride*—the wax that gives furniture a rich, deep wax luster with only a "wipe lightly."

S. C. JOHNSON & SON, INC., Racine, Wisconsin.

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YAWS

Yaws, or frambesia, caused by a spirochete, breaks out in pimples which become encrusted like a raspberry-shaped ulcer. It is curable by use of penicillin. This baby will almost certainly get the highly infectious disease from his mother. If he is cured, he will be immune from further attacks of yaws.



AFRICAN SLEEPING SICKNESS

The tsetse fly brings sleeping sickness from one man to another or from an animal to a man. In its mildest form it can leave a man disabled for several years. In the worst form, shown above, the patient's glands diminish in size; mania, stupor and coma set in and death comes in from three to six months.



LEPROSY

The greatest disease in medieval Christendom, leprosy is still one of the great scourges of Africa where an estimated 1.5 million people have it. Loathsome ulcers appear on its victims; they lose the power to feel and later they lose their fingers and toes. The sulfone drugs offer promising possibilities of cure.



"Go ahead, dear, I'm ready!"

Avoid ladders and trouble...

. . . labor-saving Duralls go up from inside swiftly . . simply . . safely!

The season's dirtiest job is waiting for you. Screens! Old fashioned screens. Muscle-twisting, difficult to carry, finger-banging screens. You'll brush them, hose them, scrub them. You'll patch the torn ones, paint the worn ones. There goes Saturday, maybe Sunday too.

No More "Lost Weekends"—The solution is plain as the soot on your face. Duralls. These wonderful new screens go up from *inside* . . . store in a drawer . . . *never* need paint. So simple even your wife can put them up. Say, *there's* an idea . . . !

Duralls Are Different—Get quick relief from *all* your screen problems with Duralls. These lightweight aluminum screens go up in seconds . . . easy as hanging a shade. Turn two levers they're tight as a clam. Release levers, Duralls hang loose, flexible, for easy window washing, or reaching outside.

No Work, No Upkeep—Comes Fall just unclamp Duralls, roll up, slip into handy dust-proof cartons. Store in a drawer or closet corner. Duralls never need special care. Won't rust, stain or lose their shape in any climate. Outlast ordinary screens by years. ***Usually cheaper to buy new Duralls than repair old-fashioned screens!***

Over 4,000,000 Duralls now giving complete satisfaction in every state in the Union. If *your* hardware or lumber dealer cannot supply you, write for nearest Durall dealer. New York Wire Cloth Company, 63 Park St., New Canaan, Conn.



Go up in seconds from inside!



Roll up for convenient storage!



DURALL *Tension* **SCREENS**

West of the Rockies, ask for RYLOCK

Guaranteed by Good Housekeeping

DURALLS have Famous Aldura 'Multi-Strand' Reinforced, Flat-Edge Screening to insure grip seal . . Patented by New York Wire Cloth Company

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Bayer Aspirin's single active ingredient is so gentle medical authorities say it is probably

THE SAFEST OF ALL PAIN-RELIEVING DRUGS!

Bayer Aspirin is *not* a mixture of drugs. It is *straight* aspirin... so fast and so effective, *all by itself*, that it *needs* no added drugs to bring you relief from ordinary aches and pains.

Gentle relief from pain is important to your health. And Bayer Aspirin's record of safe use by millions of normal people—a record of safety that can be matched by no other pain reliever—shows how gentle it is. So gentle, in fact, that doctors prescribe it even for small children.

Fast relief is important to your comfort and your peace of mind. And a Bayer Aspirin tablet starts to disintegrate almost instantly you take it. This is one reason why Bayer Aspirin makes you feel better—fast.

Because Bayer Aspirin gives you the two important things you need when you're in pain—gentle relief and fast relief—millions take it with confidence. And highest medical authorities say its single active ingredient is probably the *safest* and *most efficient* of *all* pain-relieving drugs.

So when you have an ordinary headache, neuritic or neuralgic pain, take Bayer Aspirin. And remember—if Bayer Aspirin does not relieve your pain—don't experiment—*it's time to see your doctor.*

COMPARE!



Drop the headache tablet you now use in one glass of water — drop a Bayer Aspirin tablet in another — and see how fast each of them disintegrates.



THE BEST IN PAIN RELIEVERS BEARS THE NAME...

BAYER ASPIRIN

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AT HOME IN MINING TOWN OF BROKEN HILL, WELENSKY CHATS WITH GRANDSON (BACKGROUND), BAREFOOT FRIEND AND DOG

Federation leader

WELENSKY WORKS FOR A UNION OF CENTRAL AFRICA

In British Central Africa the biggest fact of political life is the amiable-looking 270-pounder above. A union boss and legislative councilman, Roy Welensky, 46, dominates Northern Rhodesia and runs it almost in defiance of London's colonial office. A teetotaling, Bach-loving onetime boxer and locomotive engineer, Welensky long has fought for federation of his own colony with Nyasaland and Southern Rhodesia. To make it palatable to the black majority, the federation scheme proposes to give Negroes some share in government, which is denied in the Union of South Africa. But it offers no genuine participation to the blacks who, suspecting a home-ruled federation would bring unabashed white supremacy, have steadily opposed the idea.

CONTINUED ON NEXT PAGE



8 Favorite Varieties: EXTRA DRY MARTINI, 65 proof • GIBSON (very, very dry Martini), 75 proof MANHATTAN, 65 proof • DAIQUIRI, 60 proof SIDE CAR, 60 proof • WHISKEY SOUR, 60 proof OLD FASHIONED, 70 proof • STINGER, 60 proof
G. F. Heublein & Bro., Inc., Hartford 1, Conn.

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Makes drycleaned clothes look and feel like new ...costs you nothing extra!



Stā★Nu FINISHING PROCESS

Used and recommended for years by leading clothing manufacturers

Unretouched photograph

What is Stā★Nu? What does it do?

Sta★Nu restores original textile oils lost through wear and cleaning. Revives color and sheen, reduces shine. Fabrics look and feel new again—lively, soft, cashmere-smooth. Clothes resist dirt and wrinkles—creases hang right out!

Available only at drycleaners displaying this emblem...

Stā★Nu FINISHING PROCESS ®

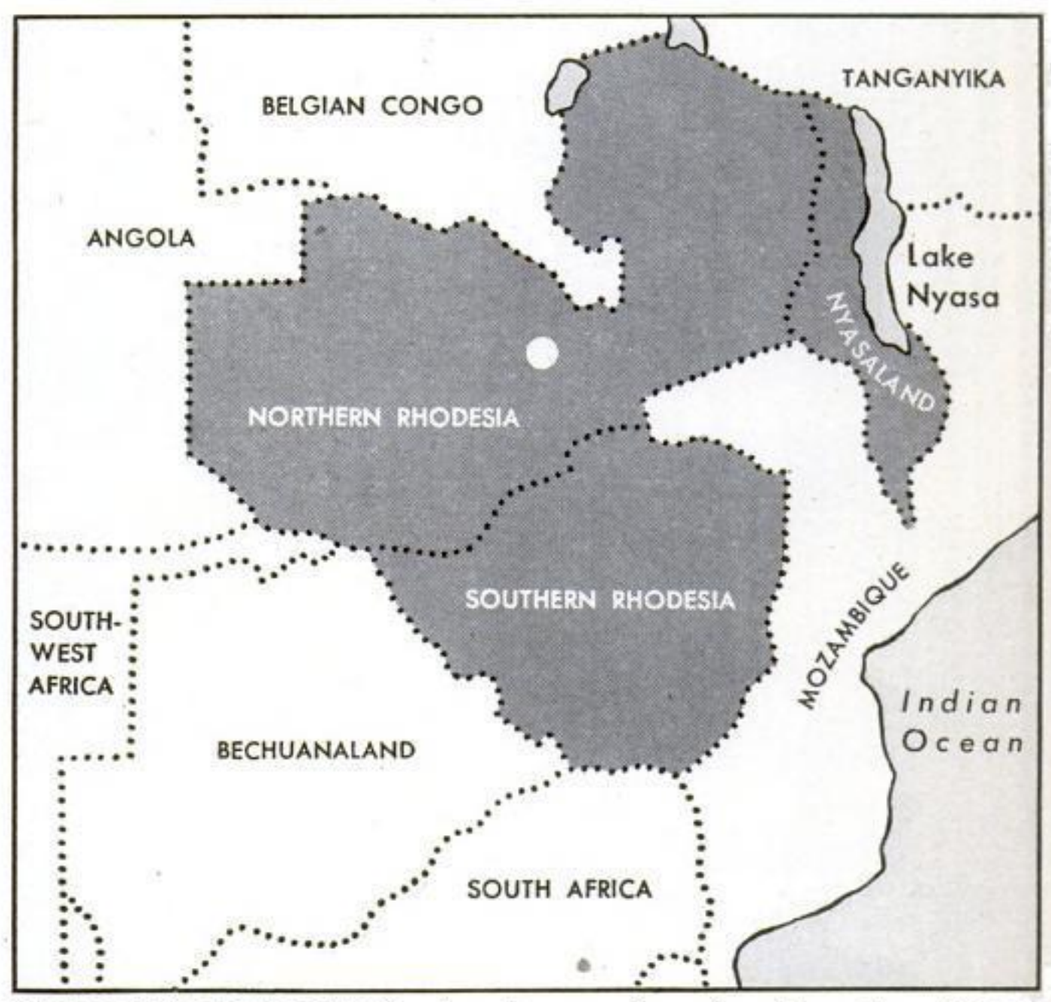
STA★NU CORP. • 110 S. Dearborn St., Chicago 3, Ill.



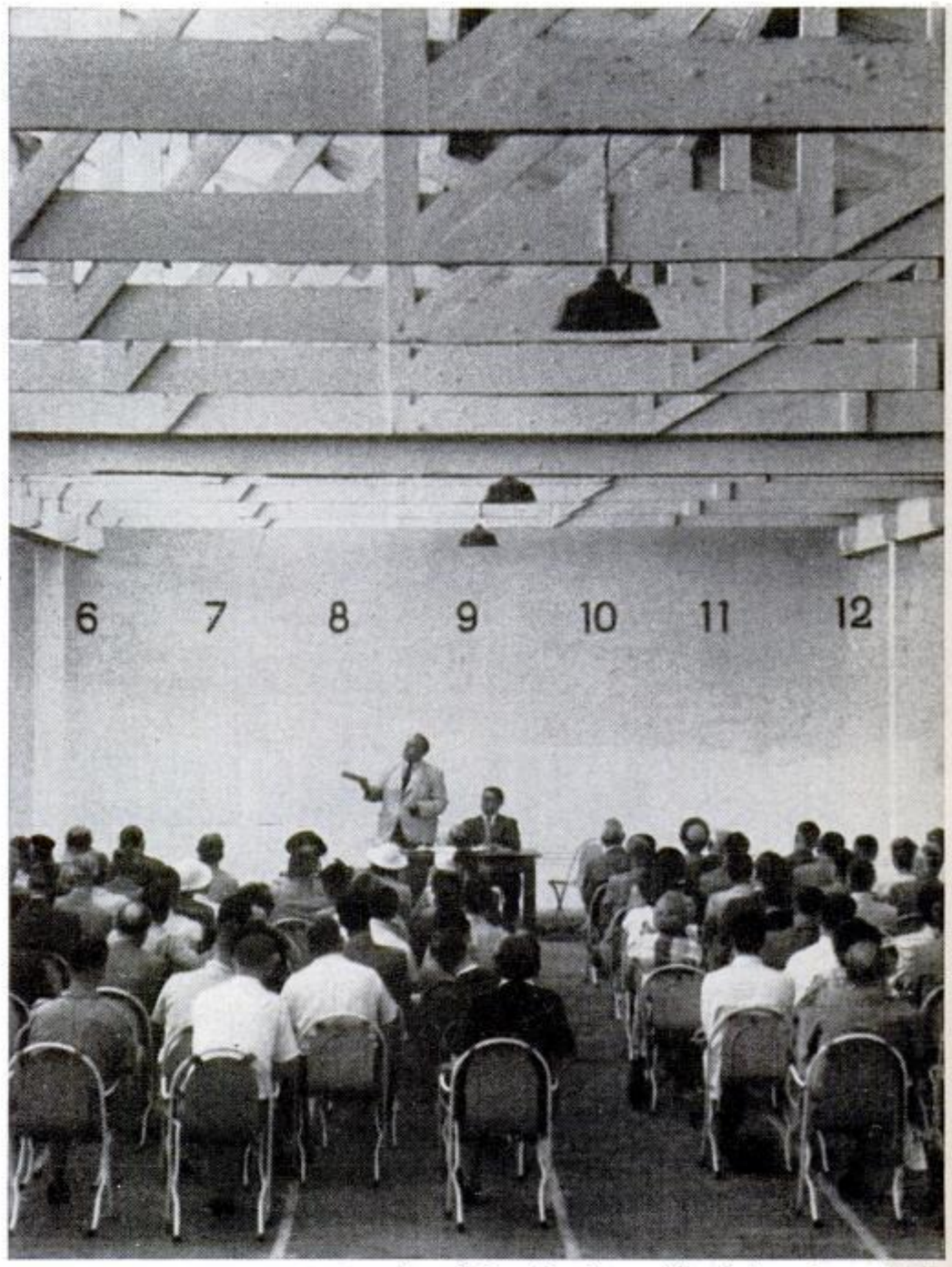
"A Vision of sheer loveliness," truly fit for a queen. At fine stores everywhere. Knit Products Sales Company, 350 Fifth Avenue, New York 1, N. Y.

UNITING MEANS HOME RULE

Federation came close to realization last month when 40,000 Southern Rhodesia voters (including only 429 Negroes and 600 colored) voted for it almost two to one. Only the approval of Northern Rhodesia, Nyasaland and Britain—which is sure to come—is needed to give Welensky what he wants, a home-ruled state with prospect of dominion status. This will give Welensky power to do as he sees fit in fighting what he fears most: communism and the pressure of South African Boer nationalism. Probably it will also make him in fact what he now is "unofficially," prime minister of the Federation of Central Africa.



WELENSKY'S FEDERATION, when it goes through, will enclose 490,000 square miles in Central Africa, with 180,000 whites and six million natives.



WELENSKY'S SUPPORTERS, gathered in a Southern Rhodesia tobacco hall, are white only. Negroes were barred after first placing chairs for the whites.

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NOT AUTHENTIC UNLESS STAMPED WITH THE NAME TRIFARI.

SHE WILL THINK IT'S CHRISTMAS!

JEWELS BY

TRIFARI



DESIGN PATENTS PENDING

Top Right: SPRING MELODIES Necklace $7.50, Earrings $5.00, Pin $7.50, Bracelet $7.50. Center: MAGNOLIA Necklace $5.00, Earrings $3.00. ENCHANTED GARDEN Pin $7.50, Earrings $5.00. Bottom, left to right: SEA SPRAY Necklace $7.50, Earrings $5.00. CROWN PIN $5.00. BEAUX BELLES Necklace $5.00, Earrings $4.00, Pin $4.00. Not illustrated: MAGNOLIA Matching Bracelet $5.00. SEA SPRAY Matching Bracelet $7.50. Large CROWN PIN $7.50. BEAUX BELLES Matching Bracelet $5.00. Prices are approximate; plus tax.

Dress designed by Maria Krum • Photo by Nepo.

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Casserole Set-Gift boxed $2.45

This gift-boxed set includes a deep 2-quart casserole of stunning modern design—and a shallow 8-inch casserole—together with a clear, knob-handled cover that fits both!

These handy dishes are ideal for delicious casseroles, meat pies, scalloped vegetables. Use shallow dish for cakes and fruit pies, too. In decorator colors—flamingo or lime.

Bake superbly-serve in style!

NEW tempered PYREX® BRAND bakingware IN COLOR

Good cooks and smart hostesses love the new PYREX Bakingware in color—it goes so beautifully with modern or period table settings. And now you can buy it in smart gift-boxed sets!

This new PYREX Bakingware is stronger than ever. It's *tempered*—to resist chipping, cracking or crazing. What's more, it heats fast, browns food evenly, never carries tastes from one food to the next. And you'll find PYREX Ware is easier to wash clean than any other ovenware!

See new PYREX Bakingware today—at your favorite store!





5 dish Baking and Serving Set $5.65

Look at all the handy baking and serving dishes you get in this thrifty set! 2-quart oblong dish, 8-inch deep round dish, 8-inch square dish, 9-inch shallow round dish, deep 2-quart casserole.

Sparkling transparent casserole cover also fits 8-inch round dish for use as shallow casserole. Boxed for gift-giving. Choose from two high-style colors—lime or flamingo.

There's only one **PYREX** ware, a product of Corning Glass Works, Corning, N.Y.

VISIT THE CORNING GLASS CENTER, CORNING, N. Y.

"Pyrex" is a registered trade-mark in the U. S. of Corning Glass Works, Corning, N. Y.

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ZAMBEZI RIVER GOES OVER FALLS AT RATE OF 25 MILLION GALLONS PER MINUTE. RAINBOW FORMS ON SWIRLING, SMOKY SPRAY THAT RISES FROM THE ROCKY CHASM FLOOR

The smoke that thunders



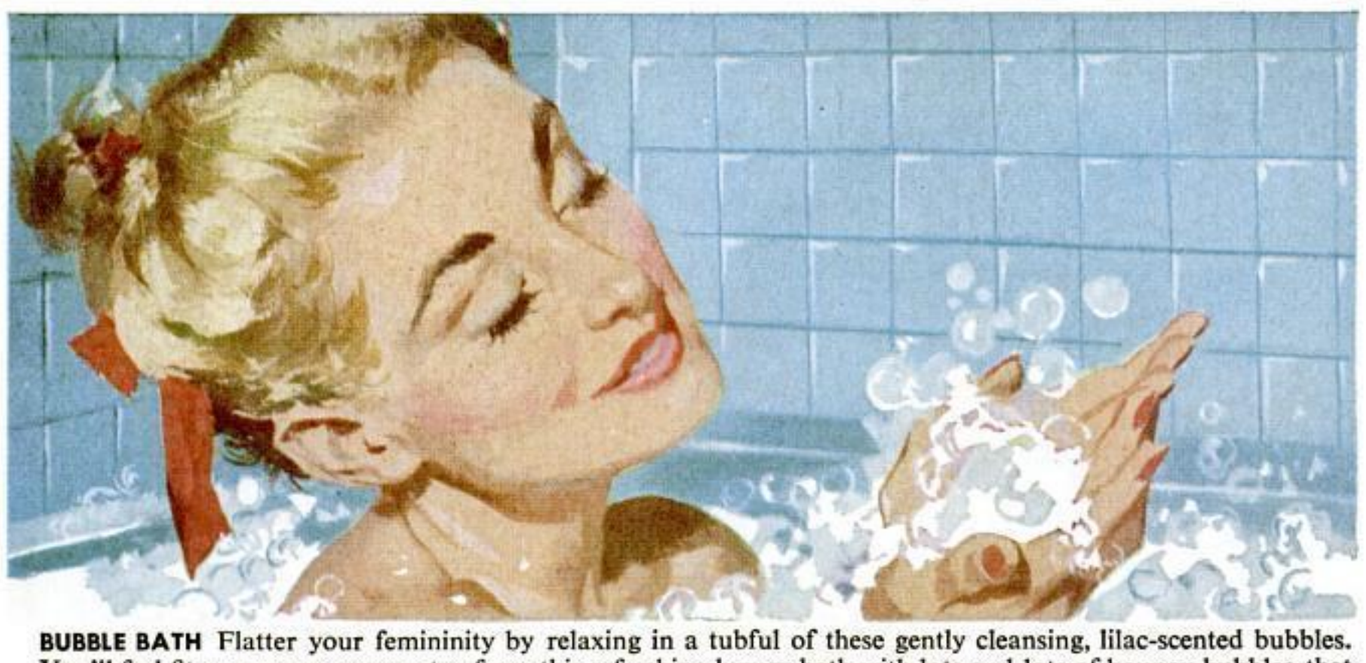
Africa's most famous scenic attraction is Victoria Falls, a cataract of the Zambezi River between Northern and Southern Rhodesia. Awed natives call it "the smoke that thunders" and at one time shied away, thinking it was haunted. Victoria is higher (347 feet against 167) than its rival Niagara Falls and during the flood season its thunderous roar can be heard 10 miles away. The river drops into a deep, narrow trench instead of a broad basin as at Niagara. Confined between sheer opposing cliffs, the churning, boiling water raises immense clouds of spray which can sometimes be seen for 70 miles.

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'Impending Tragedy'



THEIR FACES CAREFULLY EXPRESSIONLESS BUT THEIR EYES REFLECTING CONCERN, JOHANNESBURG AFRICANS READ ELECTION RESULTS ON A NEWSPAPER SCOREBOARD

SOUTH AFRICAN ELECTIONS WIDEN THE AREAS OF DISCORD

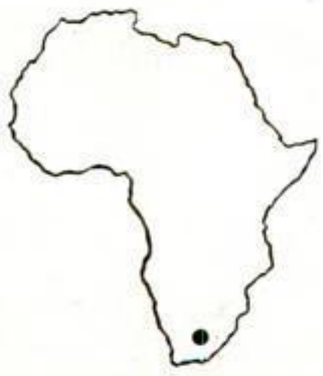
by ALAN PATON, *author of 'Cry, the Beloved Country'*

THE result of the elections held just recently in South Africa, the most important balloting in the country's history, has been to create a sense of impending tragedy among the losers that is as profound as the undisguised jubilation of the victors. Dr. Malan and his Afrikaner Nationalists are now more firmly in power than before. Though they did not win a majority of the popular vote, they obtained 60% of the seats in the lower house of parliament. This has stunned and dismayed those Afrikaners who supported the policy of cooperation with the British, no less than it has the English-speaking members of the United Party which opposed Malan. Leaders of the nonwhite opposition now must admit that they face government by irreconcilables committed to enforce white supremacy at any price. Thus Dr. Malan's victory feeds the long-present fear that eventually there will be black violence.

The Nationalist government sees its mission as a holy and historic one, nothing less than to ensure the survival of Afrikanerdom in a dark and dangerous continent. It is a mission that was interrupted by a hundred years of struggle against the alien British, by what the Afrikaners think of as the folly of brotherhood-preaching missionaries and by their own sufferings during a century of wrong. But now by the will of God all is restored. This victory is being celebrated not only in toasts and songs but also in tears and prayers.

I myself at this moment of writing do not see that the Afrikaners' massive God-race-church-language consciousness will ever again be challenged by any Anglo-Afrikaner ideal and certainly not by any British ideal. The strength of Afrikaner feeling and Afrikaner numerical superiority (at least three to two) will take care of that. Nor can I see that any nonnational, liberal ideal will challenge it, for it was reaction to liberal ideals that was one of the greatest forces in molding Afrikaner nationalism.

The strength and quality of Afrikaner nationalism stems from its history. For 150 years (from 1652 to the beginning of the 19th Century) the Afrikaners (of Dutch origin and called Boers or trekboers) had had the country to themselves. They disliked the rule of the Dutch East India Company and had indeed trekked away from it. In isolation their language changed from Dutch to Afrikaans, and they ceased to regard Holland in any sense as a motherland. Instead they gave to South Africa a fierce and deep devotion.



As they moved farther and farther north, seeking new lands for their flocks and herds, they encountered the southward-migrating Bantu tribes. Each had no doubt of the dangerous intentions of the other, and there began a bloody and unceasing frontier warfare between them. It would be true to say that the black man became part of the white man's mind, and that his subjugation became the guarantee of white survival.

The entry of the British into this simple world by their occupation of the Cape of Good Hope in 1814 introduced many complications. The British administration, though its native policy was vacillating, recognized a duty toward the African population which was unacceptable to the Afrikaner. So in 1836, as a result of this incompatibility, large numbers of Afrikaners moved yet once again, this time on the great trek, still farther north, where again they subjugated native tribes and established two pastoral republics free from the control of the British Crown.

But the republics were not left alone. Diamonds were found in the one and gold in the other. Fortune seekers, many of them British, streamed in to them both. The greed for gold and the reluctance of the Afrikaners to enfranchise the incompatible newcomers led to the Boer War (1899–1902). The republics were defeated, but in 1907 Great Britain restored self-rule. This magnanimity was followed by a wave of goodwill throughout the country, so that in a few years the ex-republics of the Transvaal and the Orange Free State came together with the British colonies of the Cape of Good Hope and Natal to form the Union of South Africa.

But there were Afrikaner elements who, embittered by the century of struggle against the British, refused to bow before the blessed word "reconciliation" and saw in this new union the fresh danger that the Afrikaners would be swallowed up by the British Empire. These elements, from whom the present-day Nationalists derive, continued to

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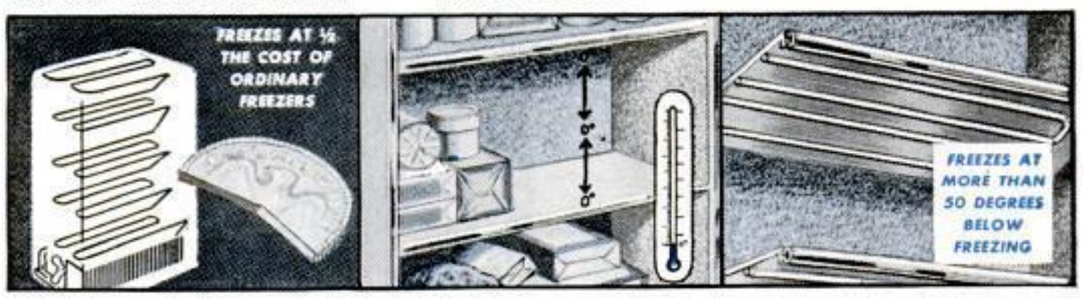
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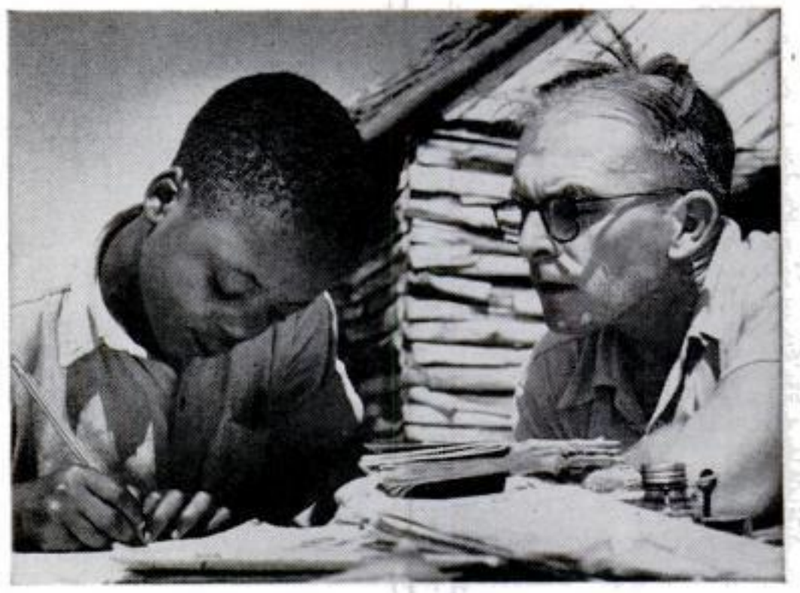
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PATON WITH A ZULU STUDENT

This report on the South African elections by Alan Paton, author of the celebrated novel, *Cry, the Beloved Country*, was cabled to LIFE last week from Natal, where Paton is serving as a volunteer worker at a TB settlement in Natal. It includes some material adapted from Paton's *South Africa Today*, Public Affairs Pamphlet No. 175 (25¢), published in New York by the Public Affairs Committee, Inc.

South Africa CONTINUED

wage a nonviolent but implacable struggle for the survival of the Afrikaners as a separate and independent people. In this struggle they had two powerful weapons, one the ballot box given to them by their late enemy, the other their schools and universities. It took nearly 50 years, but in May 1948 the Union had its first all-Afrikaner government under Dr. Malan.

Meanwhile South Africa had been undergoing an industrial revolution. The rapidly growing cities drew to themselves a never-ending stream of African laborers from the reserved lands which both the British Colonies and Boer Republics had in the course of time set aside for them. The African population of the Union is about nine millions, and of these roughly one third has been drawn to the cities, one third lives and labors on the white man's farms, and one third lives in the reserved lands where some form of tribal organization still exists. All this development has taken place without plan or regulation. The present government is determined to bring this to an end, to plan further development, and to separate totally all racial groups from one another. It is this determination which has deepened the general countrywide tension between white and nonwhite, between English-speaking and Afrikaans-speaking whites, between Afrikaans-speaking Nationalists and Afrikaans-speaking liberals.

What a visitor sees

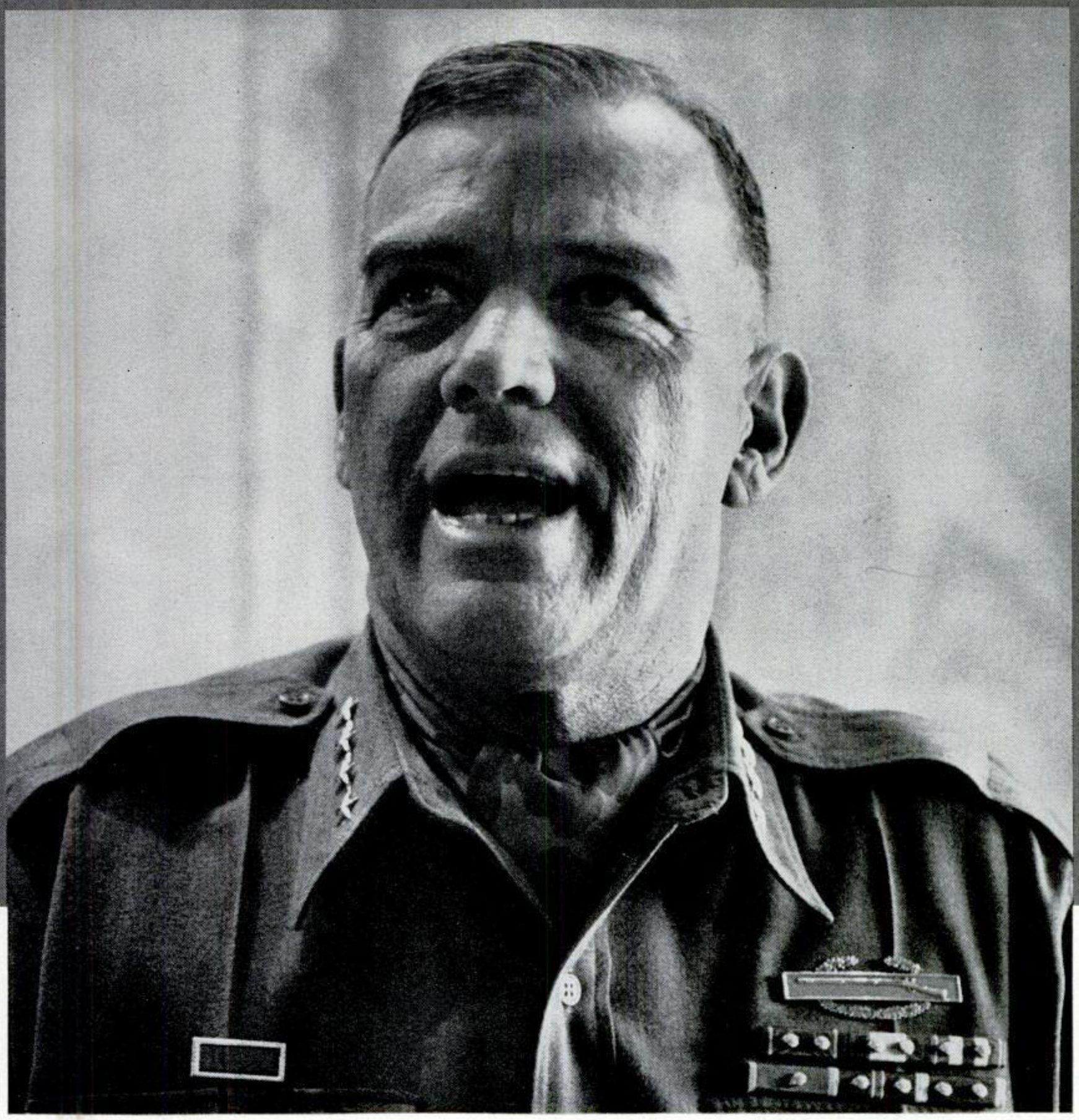
BUT if you visit South Africa it is extremely unlikely that you will see any sign of friction, hostility, quarreling, fighting. Everyone moves about intent on his business. It is likely as not that the black people you see are cheerful and laughing. In Johannesburg white and black people move about, weaving in and out of the crowd, having the kind of impersonal good manners that people need when they are going somewhere and have something to do.

You will notice, however, the bus stops in the streets, the buses themselves, the seats for the bus passengers, are some for Europeans, some for non-Europeans. If you attend a church in the suburbs, you will find only white people present, though some churches arrange service at separate times for domestic servants. If you visit a school, you will find only white children, unless you visit a school for native children in one of the "locations" (quarters to which natives are restricted). Natives are not permitted to drive municipal tramcars or buses, not even those tramcars and buses used solely by nonwhite passengers. No native girl can become a shop girl or a receptionist or a telephonist in the white part of the city. A recent law has taken away from African building workers the right to work in European areas.

Nonetheless there is emerging from the black people a class that is notably different from the tribesman, the farm laborer and the factory hand. They are doctors, teachers, businessmen, professors, politicians, priests and ministers, and trained welfare workers. They are in large measure the gift to Africa of the Christian missionaries. They talk in terms of Africa, not South

CONTINUED ON PAGE 166

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In Next Week's

LIFE

Blunt–and Timely–Words

From General Van Fleet

"In the present peace talks with the Chinese Reds, I am absolutely convinced we run the risk of throwing away the future of our nation."

With these blunt words General James A. Van Fleet begins in LIFE next week his personal report on the enemy with whom we are fighting and negotiating in Korea.

General Van Fleet, who first met and stopped Communist aggression in Greece after World War II, has seen as much as any man of Communist strategy in action.

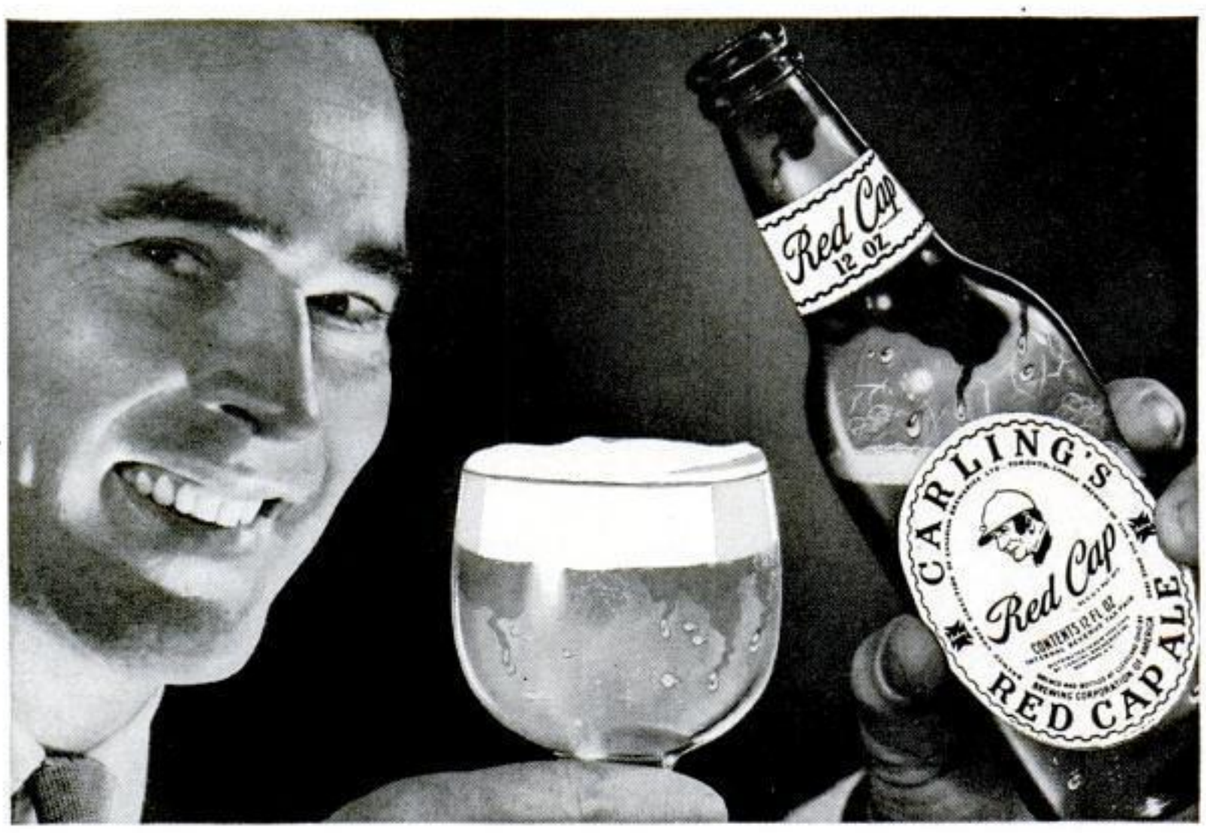
General Van Fleet, who led our combat troops in Korea for 21 rugged months, probably knows more about the situation in Korea than any other man.

General Van Fleet decided to write his story after he retired from active service a month ago because he felt he had still another duty, a duty to tell the American people some unpalatable truths about Korea and to spell out his strong convictions on how to achieve a real peace with our now smiling enemies in Korea.

We are proud that this gallant and distinguished general has chosen LIFE in which to tell his story.

ANDREW HEISKELL, *Publisher*

BETTER THAN BEER?



With an open bottle and an open mind you can answer that question tonight!

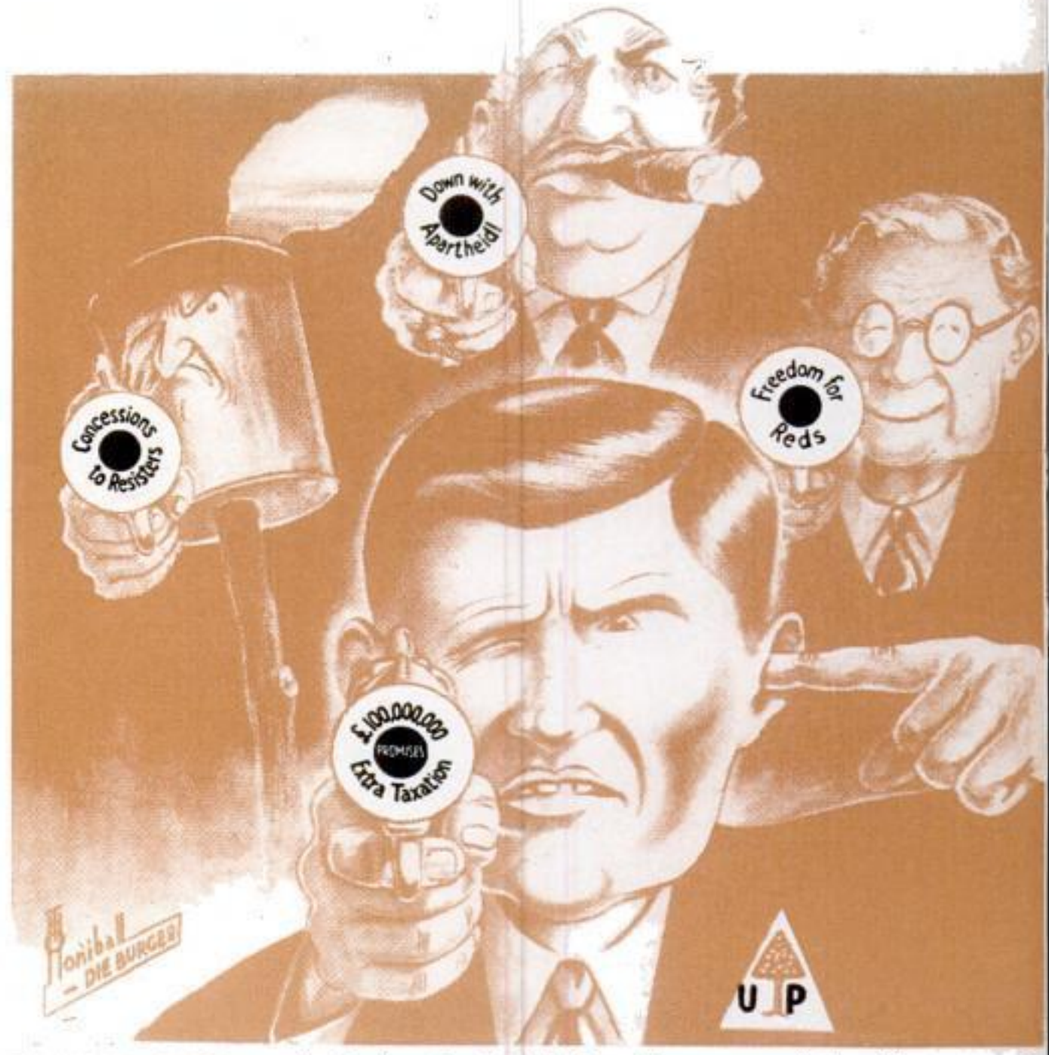
At Carling's we brew both beer and ale—and each is mighty popular. But more and more people are telling us Carling's Red Cap Ale gives them *more* pleasure than *any* beer they ever tasted. They say it's light and dry as the smoothest beer, yet with that extra flavor—that "heart" which only a fine ale can provide. They call it the "light-hearted" ale.

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BETTER THAN BEER? TRY CARLING'S RED CAP ALE AND SEE!

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DIRTY POLITICS reached a low in this Nationalist poster of four "gunmen." An anti-Semitic caricature (*top*) accuses the Jews of opposing "apartheid" (separation of the races). At the left a tin-can torch falsely charges the Torch Commando movement with approving African passive resistance, while at the right the opposition is accused of being soft on Reds. In foreground United Party Leader J. G. N. Strauss points increased-tax gun at taxpayers.

South Africa CONTINUED

Africa, as indeed every black man does who lives in a white-ruled state. This is partly done to frighten, and partly because Africa is a large and satisfying symbol that is respected throughout the world. Also it is partly done because African nationalism is the inevitable reply to the African estimate of the policy of racial separation.

It is of course a great fear of white people in Africa that the educated class of Africans will eventually turn to Communism. No one can say what is the real present-danger strength of Communism in Africa. I suspect it is not great, but only a fool would take comfort from that or conclude that "Communism does not suit the African." The truth is that Communism may well suit any person who has grievances against society and who feels hindered and frustrated. The time may well come when Communism and African nationalism will be only too ready to use one another.

Meanwhile the stage is being set for a conflict between the growing strength of black African nationalism and the giant power of white Afrikaner nationalism.

Of recent months a strange and unnatural silence has prevailed on the nonwhite resistance front. The passive resistance campaign whereby segregation laws were deliberately violated with a view of courting arrest has ceased. Violent resistance has not replaced it. Government legislation has been so far-reaching that resistance has become more difficult to organize and dangerous to continue.

Is something happening or is nothing happening? It is hard to find anyone who thinks he knows and the leaders won't tell. The daily newspapers are afraid to print any news that may be "inciting."

Yet the fear of violence is the fear of all. One thing is certain. Black violence will be met with all the might and power of the law. The government will not tolerate white violence either. The danger will lie in situations where fears are awake, hatreds simmering and nerves all on edge.

No one can tell whether the new great strength of the government will bring about a temporary halt to nonwhite opposition. It is frequently said by less moderate nonwhites that they wanted a white nationalist victory because nothing could do more to strengthen their own nationalism.

This is the tragedy that confronts us. The situation in South Africa is seen by more and more people to be one of white-black irreconcilability, as though we were still living in the days of the Kaffir wars. More and more white people are being seduced

CONTINUED ON PAGE 168

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MALAN'S HEIR is Johannes Strydom, Nationalist boss of the Transvaal, who probably will be next prime minister.

South Africa CONTINUED

by the idea that white interests can only be enjoyed at the expense of black ones: more and more therefore do black people tend to be seduced by its counterpart. More and more is the future of the white man in Africa seen to be not a fruitful partnership with Africans but a never-ending guarding of lives and possessions.

It is admitted that the opposition forces have never fought so hard and so well as they did in the recent elections: therefore the magnitude of their defeat by Dr. Malan's Nationalists stuns them all the more. These forces were held together by their common desire to oust the government but they themselves were disunited sometimes even within themselves.

Take the Torch Commando. Two years ago war veterans electrified the world by marching to Cape Town in defense of the right of "colored" (people of mixed blood) to retain their vote in the Cape Province. (Africans—*i.e.*, pure-blooded natives—have a severely restricted franchise.) The veterans were protesting against the Nationalist attempt to limit the colored franchise by a mere majority vote, in defiance of the constitution which requires a two-thirds vote for a change of this sort. The Torch Commando spread like a veld fire and gained 200,000 members. It inspired hope in a multitude of hearts but had a cancer of its own: it dared not admit nonwhite members. Of those white South Africans who will defend the rights of nonwhites few will consent to any joint defense.

From that moment the power of the Torch Commando declined, yet had it done otherwise its power would have equally declined. It shifted its ground from the defense of the colored vote to the defense of the constitution. The Nationalists used its great body as a bogeyman, but the great soul of it was dead.

Union of incompatibles

EQUALLY divided are the English-speaking people of South Africa. Many of them are prepared to accept the ideal of a common multiracial society ruled by a multiracial legislature. But many more are concerned only for their Englishry: they fear an Afrikaner-dominated republic, and they cling with desperate loyalty to the Queen, though her attitude to nonwhite peoples is so far removed from theirs. Yet these incompatible groups could and did unite in a common resolve to oust the government.

Nowhere is this division more clearly seen than in the English-speaking province of Natal which returned 13 United Party members out of a possible 15. The majority of Natal people would like to secede from the Union of South Africa. But because their desire is not really to make a better country but only to make a more British one, and because many are afraid of the economic consequences of secession, the drive to secede manifests neither the strength of pure religion nor that of pure nationalism.

Dr. Malan is old now and will probably soon retire. His loyalty to the Afrikaner cause has been utter and complete. He will no doubt be the first prime minister of the Union to leave the stage in a blaze

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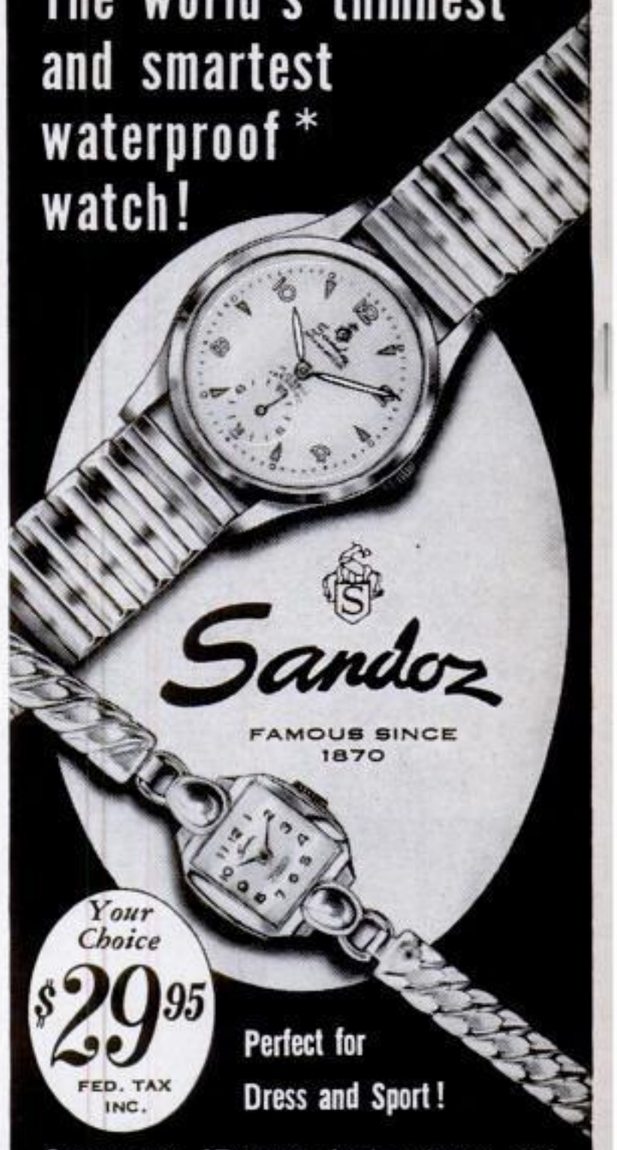


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"Get-into-the-act"

One of the clearest signs I have yet seen of our new national spirit of "get-into-the-act" came across my desk some months ago.

A survey made by the Brookings Institution for the New York Stock Exchange showed that ownership of industry is shared by the public on a vast scale. Men and women of all ages and incomes are learning that owning a part of America's productive resources is the right of everyone. Yesterday's privileged few are today's privileged millions.

For although we Americans have always been great spectators, at times in our history we jump into fads, games, political campaigns, with both feet. Today seems to be one of those times. There is a marked upsurge in the desire to share, to take a real part in more and more activities of all kinds.

Notice, all around you, the rising interest in player-sports like golf, bowling, sailing—the myriads of Sunday painters and home-movie-makers—the fact that you don't have to be a mason any more to make yourself a new outdoor grill, or a cabinetmaker to build yourself a new bookcase.

It seems to me that LIFE is both the cause and a result of this community of action. Certainly, LIFE's articles on art and science and business and industry have made these often-forbidding fields the active province of the many, not of just the initiated few. And LIFE's recording in pictures of our ever-bustling America, and of the free world around us, has been an outstanding job.

By **G. KEITH FUNSTON**
President, New York Stock Exchange

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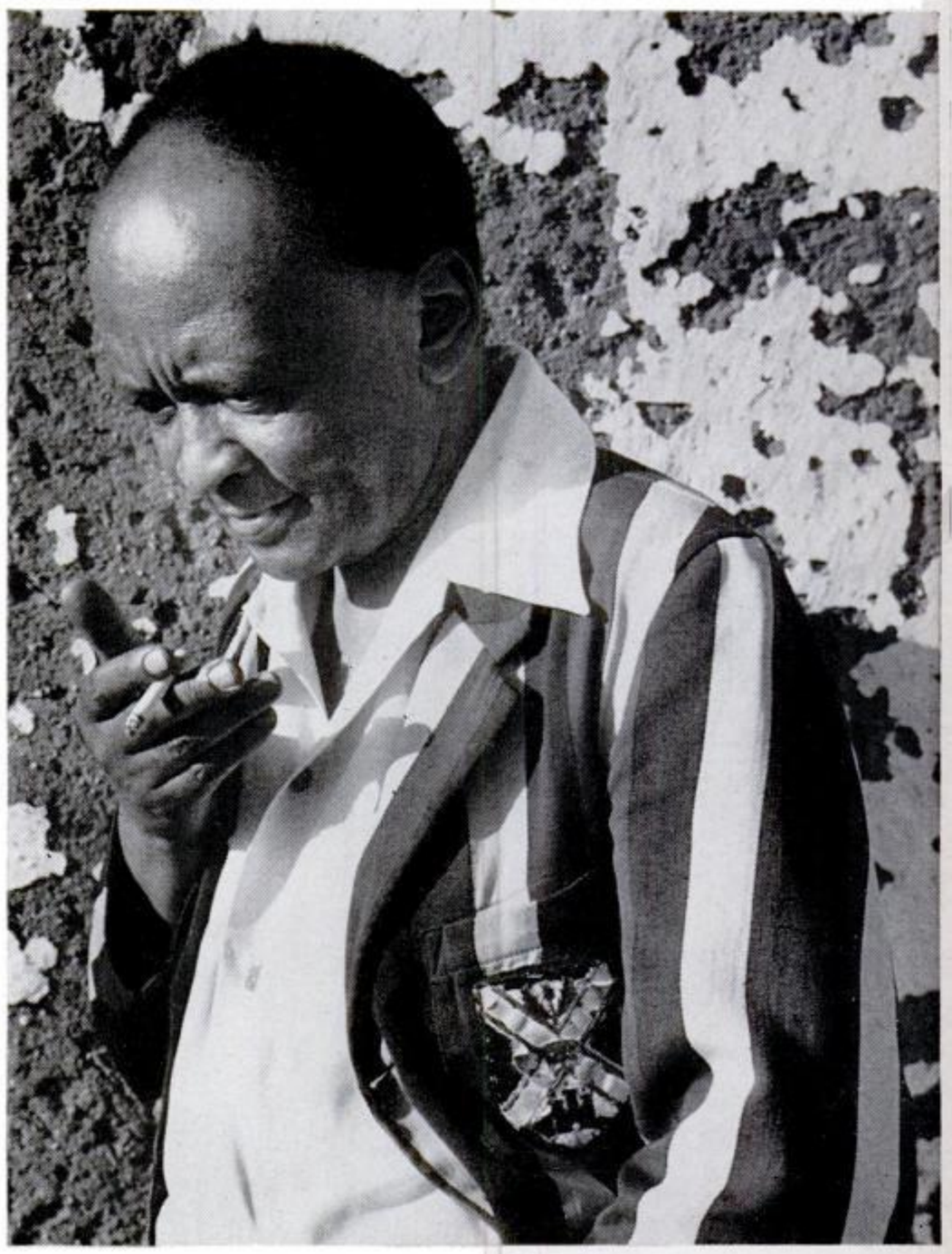
of glory and homage. Although he probably will have done nothing to change the position of South Africa within the British Commonwealth, yet he will have done so much to guide the Afrikaner back to prestige and power that he will rank with the great Boer War leader, Paul Kruger. Yet Paul Kruger, for all his wit and shrewdness, was not as clever as this man.

Dr. Malan, having won the elections in such a convincing fashion, has now proposed to the United Party that they should be reasonable and give him the two-thirds majority which he so nearly gained and which he requires to alter the colored franchise. It seems unthinkable that this should happen. It seems equally unthinkable that any United Party members should desert their battered ship after so stern a fight. Therefore the prime minister may dissolve the senate. In the new senate he will have more seats, and the remainder required he can obtain constitutionally by creating a moderate number of new senatorships: in the last parliament he would have had to create an immoderate number.

Dr. Malan's successor will most certainly be J. G. Strydom, an Afrikaner out and out. He is a powerful and determined man pledged to uphold white supremacy with whatever justice may be expedient. To him the entrenchment of Afrikanerdom on the dark continent is a high and holy duty. The performance of this duty was interrupted by the century of wrong: therefore it must be resumed swiftly and proceeded with implacably. To have power and not to use it, this is to Mr. Strydom the offense that deserves the wrath of God.

If there is to be a conflict, the outside world does not doubt that it will be disastrous for all concerned. It is only the upholders of white supremacy who do not see. Dr. Malan is clever, the cleverest of them all: yet even he cannot see. Nevertheless our only hope for an aversion of the tragedy that threatens us all is that sufficient numbers of Afrikaner Nationalists should come to their senses and see the ideal of white supremacy for the madness that it is.

Is there such a hope? I do not know—but at the moment it does not look as if there is or can be.



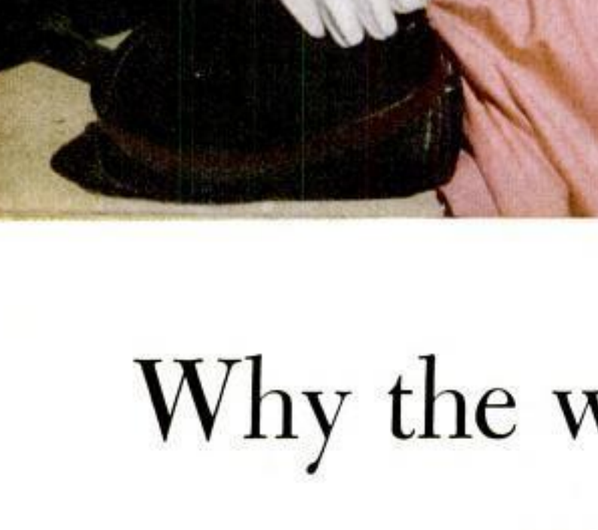
THE EDUCATED AFRICAN presents a problem both to himself and to the Afrikaners. Dr. Rosebery T. Bokwe, an Edinburgh graduate shown here wearing his university blazer, is a district surgeon. Yet he is not permitted to enter public libraries or attend any except a few concerts and theaters. He is barred from making free, full use of his education and profession. But Africans like Dr. Bokwe have been able to gain and use education and, whatever the efforts made to suppress them, they will be heard from in the future.

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For the gifts you'll give with pride, let your jeweler be your guide

Why the world's top honors are won by fine Swiss watches



The prized awards from the world's great observatories are a proud part of the history of fine Swiss watches. This is no surprise to your jeweler, for he knows the kind of craftsmanship and skill that go into every fine jeweled-lever Swiss watch. Ask him to show you all that's new in watches, particularly the latest self-winding watches, developed in Switzerland. He probably wears a fine Swiss watch, too. Seven out of ten jewelers do.

The Watchmakers of Switzerland



Your jeweler knows that any fine Swiss watch can be serviced economically, promptly. He'll show you why a fine Swiss watch is the ultimate in value.

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TIME IS THE ART OF THE SWISS

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Wouldn't you like a dish—right now?

Victoria Strawberry



Plump, juicy strawberries and golden country cream! Smooth-frozen the special Meadow Gold way to bring you this May treat—Victoria Strawberry Ice Cream! Just look at it! Doesn't it make you want to dig right in? Well, why wait? You can get this wonderful fresh-fruit Victoria Strawberry—or any favorite flavor—wherever Meadow Gold Ice Cream is sold. In pints, quarts or thrifty half gallons. How about a dish of Victoria Strawberry—*right now?*

Meadow Gold is mighty good!

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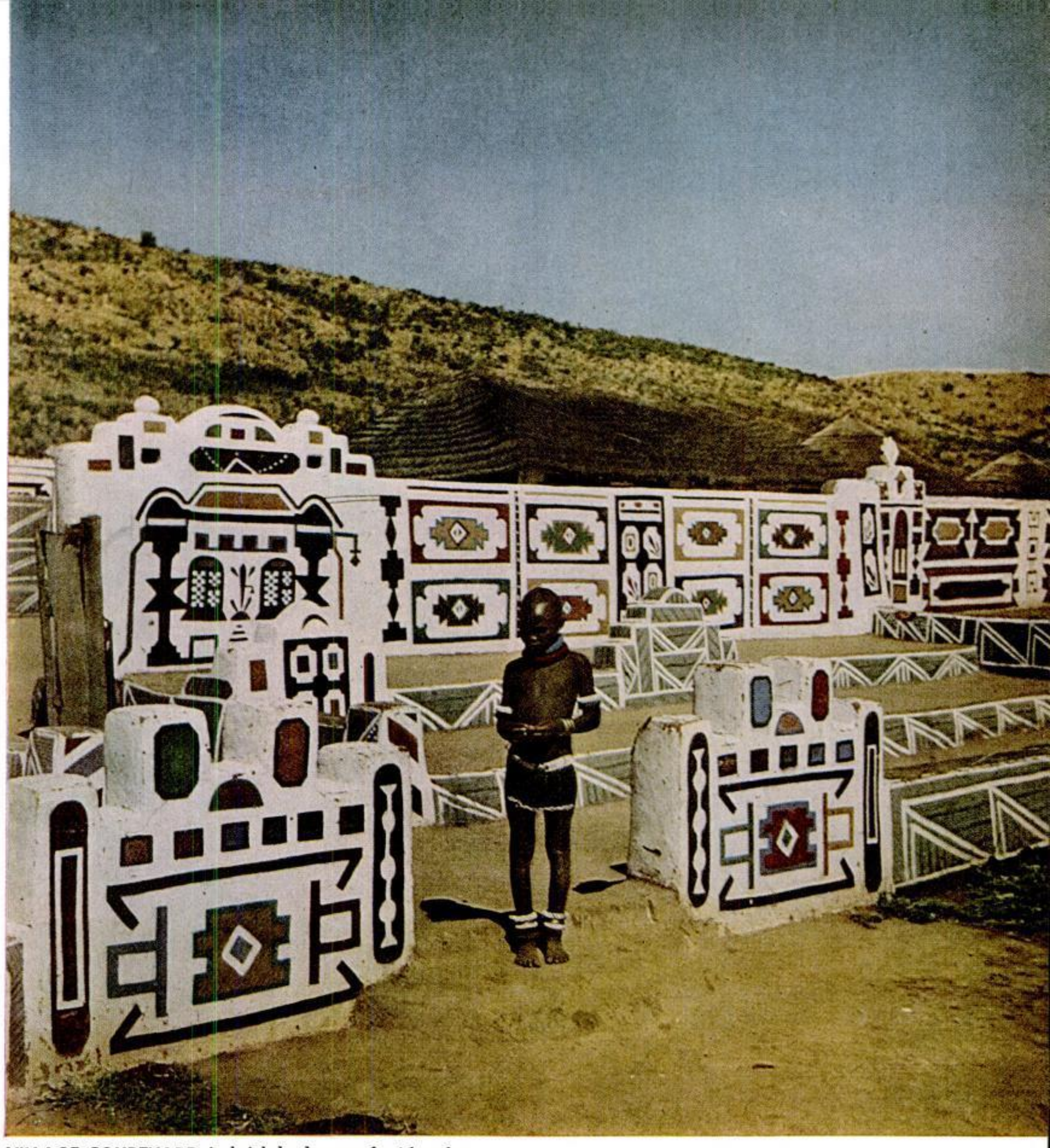


A painted village

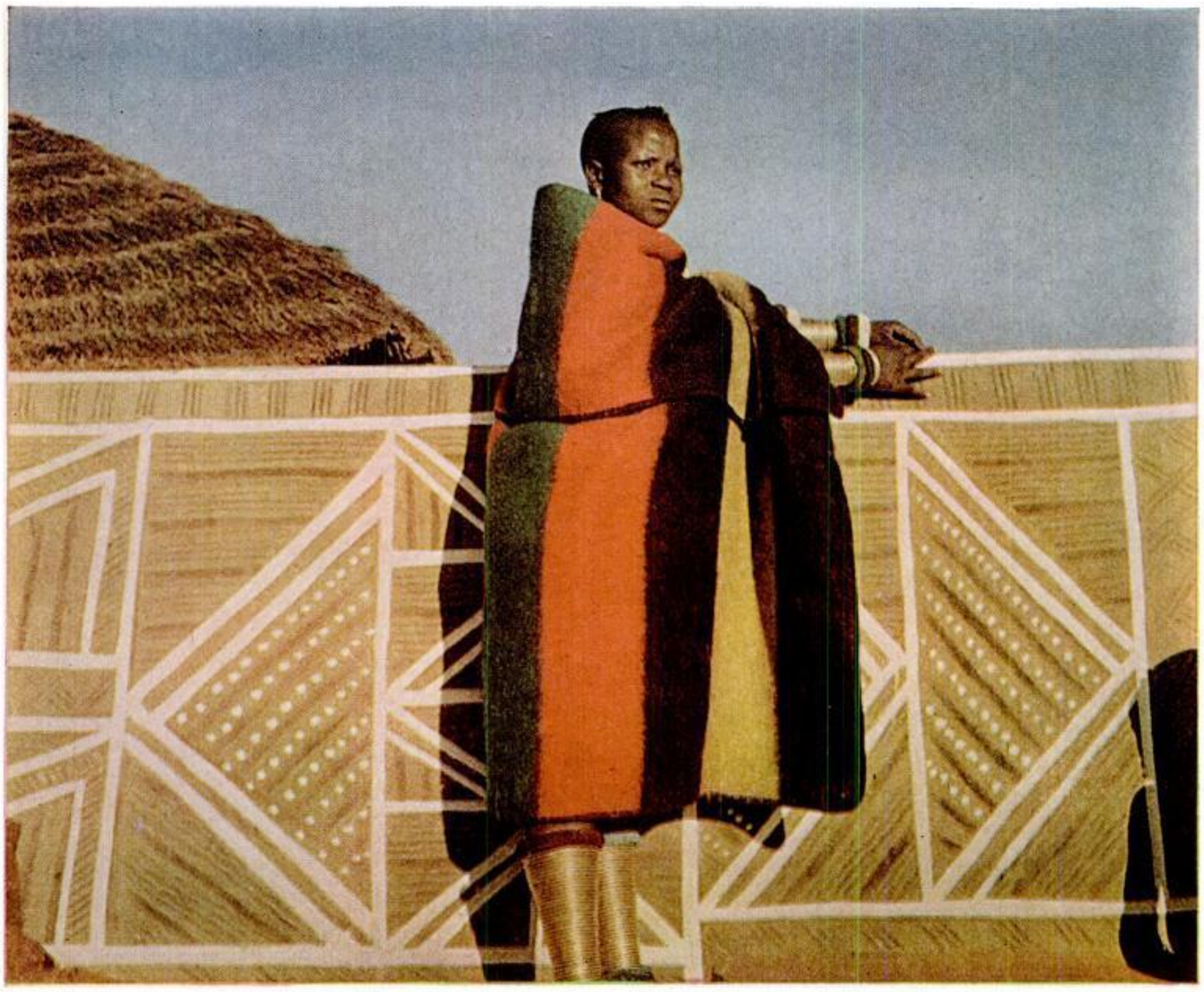
NDEBELE ADORN HOMES

Every spring, in the villages of the Ndebele tribes of South Africa, there is an outburst of house cleaning and art. After the walls of the clay houses have been washed by the spring rains, they are painted from floor to thatched roof with bold shapes and geometric designs which give each village the appearance of a dazzling set of dominoes.

These decorations are produced solely by the women of the village who, still clinging to the customs of their ancestors, like to adorn themselves and their surroundings with ornamentations of every kind. While their husbands are off working on farms or in the shops of nearby Pretoria, they remain in their villages, weaving their deep-toned blankets, stringing beads for their bracelets and touching up the painted patterns that will decorate their homes until the next year's rains wash them away.



VILLAGE COURTYARD is brightly decorated with colors which natives make from earth and vegetable materials.





PEANUT MAN, copied from Planter's advertisement, adds modern touch to time-honored geometric designs covering most of the walls.

MURALIST, in homemade robes and jewelry, stands beside wall she ornamented partly with paint, partly with lines cut into clay surface.

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Known by the Company it Keeps

Seagram's VO

CANADIAN WHISKY—A BLEND . . . OF RARE SELECTED WHISKIES • THIS WHISKY IS SIX YEARS OLD
86.8 PROOF. SEAGRAM-DISTILLERS CORPORATION, NEW YORK, N. Y.

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HIS FINGERS UP IN THE VICTORY SYMBOL, DANIEL MALAN TELLS HIS SUPPORTERS IN PRETORIA THAT THEIR MASTERY OF SOUTH AFRICA "WAS GAINED BY BOER UNITY"

Malan in his great triumph

AFRIKANERS CHEER LEADER AS HE PROCLAIMS 'MASTERY IN OUR HOUSE'

Old and ailing but ponderously jubilant, Prime Minister Daniel F. Malan had just seen his South African Nationalist party emerge from the election with a solid parliamentary majority over a strongly English coalition opposed to the Boer nationalism of his followers. In a triumphal procession 1,000 miles long, he had come from Capetown to Pretoria. At every station were adoring throngs of Boers—who have come to call themselves Afrikaners—bearing gifts of flowers and fruitcake and flying Boer flags of the old Transvaal and Orange Free State republics. Now, on a dais in Pretoria, he had come to make a sign of victory (*above*) and proclaim, "We are now master in our own house." He spoke in Afrikaans, the Dutch-derived tongue of the Afrikaners.

Malan seemed hesitant to translate mastery into immediate roughshod action. He was short of the two-thirds majority needed to legalize a favorite Nationalist project: removing to a separate, impotent electorate the last non-white voters, the Cape Coloreds (people of mixed blood). On this issue he had tried unsuccessfully to override the Appellate Court, South Africa's high tribunal, last year. There were disturbing reports that Natal Province, center of British sentiment, would attempt to secede from the Union and that disgruntled English-speaking South Africans were preparing to emigrate out of the country to the British colony of Southern Rhodesia. Placatingly, Malan said, "We do not brush our defeated opponents aside. We beckon the English into our ranks."

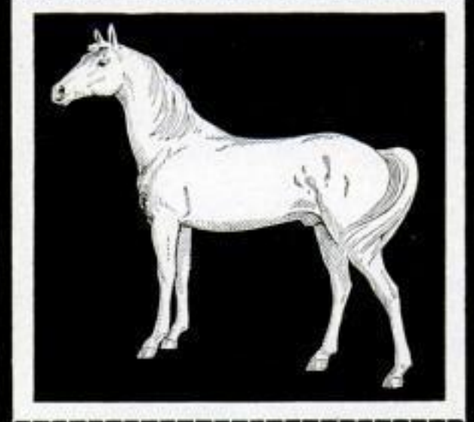
But, in the end, he left no doubt that Afrikaners still cherish the goal for which they have yearned ever since England beat them in the Boer War. "If we think the time is ripe for us to become a republic," said Malan, "we will do so."



CONTINUED ON NEXT PAGE

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What a SCOTCH!



White Horse... *of course!*

BLENDED SCOTCH WHISKY 86.8 PROOF
Browne-Vintners Co., Inc., N. Y., Sole Distributors

VARICOSE VEINS

Need Not Keep You From Having

Sheer Leg Beauty



● Bulky elastic stockings are unnecessary. Remarkable Bell-Horn Tropical Weight Elastic Stockings give strong, required support for varicose veins and similar leg ailments, yet are entirely unnoticeable under sheer silk or nylon hose. At Department, Surgical or Drug Stores.

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ELASTIC STOCKINGS

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Send me helpful FREE BOOKLET: "NEW FACTS ABOUT VARICOSE VEINS AND BEAUTIFUL LEGS."

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ENJOY A QUEBEC VACATION
IT IS DIFFERENT!

Tour the rugged picturesque Gaspé Peninsula, the mighty St. Lawrence river, the deep swift-flowing Saguenay, the beautiful Laurentian Mountains, and the Eastern Townships, with their countless sparkling lakes and rivers. Visit the famous shrines and churches of French-Canada and enjoy old-time hospitality in comfortable modern inns and hotels.

To help plan your vacation, write for free road maps and booklets to:- Provincial Publicity Bureau, Parliament Buildings, Québec City, Canada; or 48 Rockefeller Plaza, New York 20, N.Y.

LA PROVINCE DE
Québec



BOER BANNERS of Transvaal Republic, but no Union Jack or South African flags, fly above a Nationalist party campaign motorcade near Johannesburg.

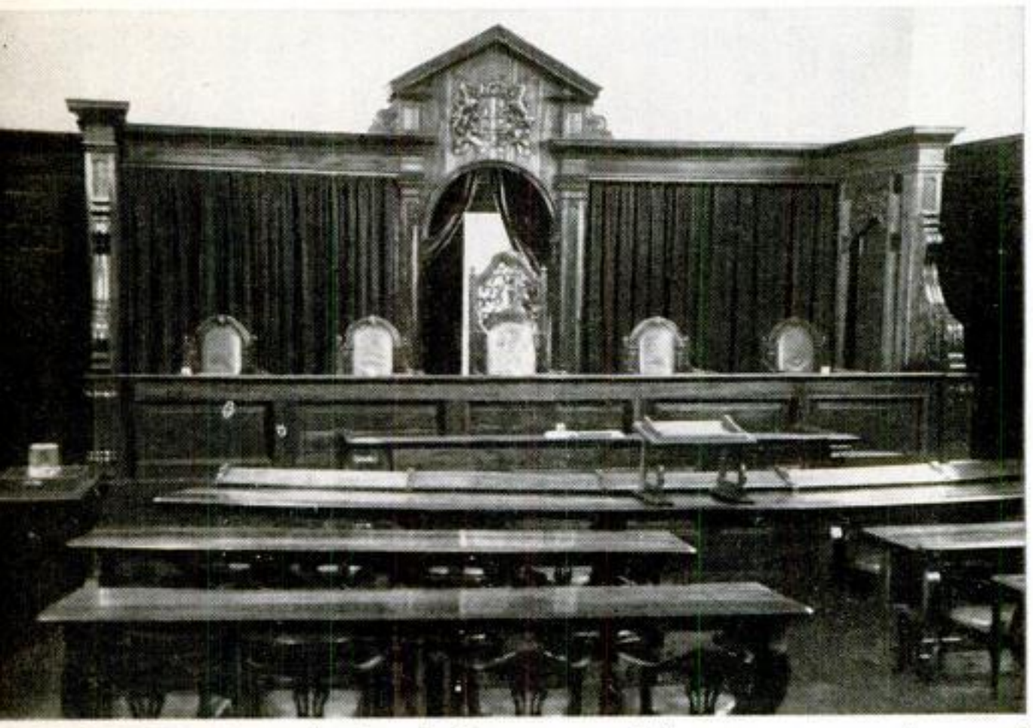


RECEPTION FOR MALAN in Pretoria is 3,000 strong, enthusiastic, of all ages and virtually all white. Held back by the police while waiting three hours



VETERAN AFRIKANERS, old enough to recall the Boer war of half century ago, turn out to share Malan's triumph over their British compatriots today.

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HIGH COURT, whose chamber is shown, overruled attempt to wreck vote of mixed-blood Cape Coloreds last year. Now it faces a new attack from Malan.



or his train in the hot sunshine, the throng waved Nationalist banners, heered in the Afrikaans tongue and sang songs urging creation of a republic.



HERO OF THE MOMENT, silhouetted at Pretoria railroad station, takes the microphone to thank adherents and say, "Was there ever such a victory?"



The age-old secret of smooth, firm skin! "It is well established that men who sort wools in the grease form . . . develop very soft hands," says F. Eugene Ackerman, President of the Wool Bureau.

In the gentle hands of shepherds they found *the clue to gentler shaving*

For centuries, people have known that men who tended sheep had amazingly firm, smooth hands. Yet this went against all common sense: *How could these men, tending flocks in chill blasts and scorching sun, have skin so clear and smooth?*

And then someone came up with the answer! "A mysterious natural substance in the fleece of lambs and sheep acted to prevent irritation in human skin."

Concentrated skin benefits!

Now scientists confirm that discovery and concentrate *25 times as much* of this beneficial substance in a new ingredient—LANOTRATE[25].

With active LANOTRATE[25], found only in the new Williams shaving creams, you:

1. **Actually increase water's ability to penetrate and soften stubborn stubble—*for closer shaves* . . .**
2. **Protect your skin with a lubricant coating that eases the razor across your face—*for faster shaves* . . .**
3. **Leave active LANOTRATE[25] on the face—easily absorbed, to condition your skin for shaves to come.**

Buy the new Williams *Lather, Brushless*—or the new Williams *Instant* Lather in the pressure can. See how your razor *glides* across your cheek!

Special introductory offer

Buy the new Williams today. If you don't agree that it is what you have wanted for years, mail the partially used container to us and we'll send you *your money back, plus postage.*

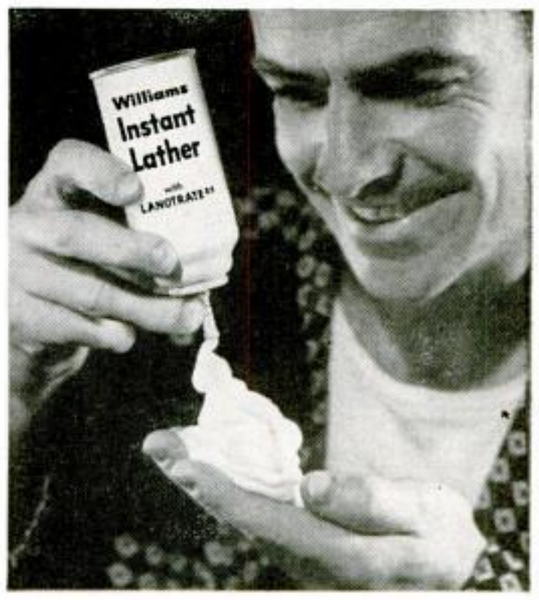
251 skin specialists acclaim use of new LANOTRATE 25*

Registered skin specialists were asked what they thought of the New Williams Shaving Creams. 90% of those replying approved the inclusion of LANOTRATE[25]. Here are typical replies: (Actual letters.)

"*Leaves no abrasions, no burning, gives 'soft-skin' feeling following a clean, close shave.*" . . . M. D., Waterbury, Conn.

"*I believe it to be a distinct advantage.*" . . . M. D., Boston, Mass.

***LANOTRATE 25** is a liquid multisterol extract which is a non-ionic, surface-active agent. The active factors in this product are free sterols and related compounds.



Now—Williams *Instant* Lather! Billows of rich, real lather from a pressurized can at just the touch of your fingertip. Like Williams Lather and Brushless, Instant Lather brings you the exclusive benefits of skin-soothing LANOTRATE[25].

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EDITORIAL

Americans and Africa

WE NEED AN ATTITUDE THAT IS TRUE TO OUR OWN BEST LIGHTS

Like the atomic bomb, the "problem of Africa" arrived in world history before most men were ready for it—especially Americans. Since the slave trade stopped, our direct contacts with Africa have been fewer than with any continent. The problems of Africa first invite, then mock, comparisons with our own experience, whether the problem be that of subduing the wilderness, uplifting the backward, mingling races or proclaiming freedom. Our secondhand information about Africa has been mostly at the Rider Haggard, Tarzan or *Bwana Devil* level, illuminated by a rare Olive Schreiner or Alan Paton.

American ignorance of Africa appalls its European rulers. They therefore hope that American money and technical aid, which they skittishly invite to help build an African future, will arrive unaccompanied by American political attitudes. But even non-intervention is an attitude. Whether our role there is to be large or small, an informed American attitude toward Africa badly needs developing. And as all the experts tell us, there's not much time. (*Mau Mau* means "do it quickly.")

In the heroic days of Stanley, Americans shared the world excitement about Africa. His epochal discoveries, first financed by the New York *Herald*, precipitated the Berlin Conference of '84, at which Stanley himself was technical adviser to the U.S. delegation. But that led only to Europe's carving up of Africa, and the U.S. soon lost interest in these meaningless boundaries, which were drawn with so astonishingly little bloodshed. These boundaries also made possible a great variety of colonial policies, even among colonies of the same nation. From their "creative abdication" in the Gold Coast to their human zoos in possessions like Basutoland, the British have tried virtually everything, without being any surer which policy will eventually leave them with the least sense of guilt. The French are on their own proud penniless tack, the Portuguese are permanently becalmed, and the Belgians are running a taut and prosperous ship in a strictly economic direction. Meanwhile something none of them can control—Africa—is coming to birth.

•

In Joyce Cary's Nigerian novel, *Mister Johnson*, a British district officer embarrasses his superior by asking what kind of society will replace the old tribal organization, which "we're obviously breaking up. . . . I suppose one mustn't talk about a plan."

"Oh, no, no, no. They'll take you for a Bolshy."

"Well, sir, an idea. I suppose some people do have an idea of what life ought to be like . . . something to work to." "Well, what idea?" "That's the question." "Yes, that's the question."

This question did not faze the great Victorian colonizers. Their answer, backed with plenty of self-confident missionary zeal, was the "dual mandate": to civilize the people of Africa and to exploit its resources. Politically this meant, in Cecil Rhodes's words, "equal rights for all civilized men." The indefinable word "civilized" still gives the rulers ample leeway, but nobody has improved on Rhodes's formula and it is still quoted with respect.

Americans have offered no improvement on it. Our only attempt at colonization, in Liberia, was based on a false and selfish hope: that it might drain the Negro problem from our shores, and we badly neglected it until Firestone planted rubber there and Republic found iron. Beyond that, American experience in Africa has been as the foe of Rommel, a recent builder of airfields, a minority investor in various mines, the sole customer of Congo uranium and a late but growing auxiliary of the European missionary movement. Of U.S. missions in Africa, not the least influential are Jehovah's Witnesses, whose gospel, so far from encouraging "civilization," abets the Africans' worst daydreams.

Does this skimpy record disqualify Americans from having ideas about what Africa should be? As Europeans know well, it is hard land for an idea, as for a man, to survive in. Europeans wonder whether Jefferson, had there been pygmies in the Appalachians, would have felt so sure about the universal rights of man. In the vastness of Africa one easily falls into doubting the whole Victorian hope, and understands the unofficial advice of the British colonial office: "No long views . . . above all, not too much zeal." A cheerful D.O. keeping order in Tanganyika once arrested three rain-making wizards. "They had caused a drought and were demanding higher fees than usual to end it," he explained. "I put them in jail *until they lowered their price.*"

•

Since the war, the best European thought about Africa has developed along strongly socio-economic lines. Aware that they have launched an irreversible social revolution, the administrators are trying to channel it in various practical directions without envisioning its end. One English book describes the task thus: "To find for the individual [black] a definite status in the newly emerging society. . . . It is more important . . . that that status should be certain than that it should be equal."

Sociology without an ideal, a revolution without a goal, is the trap ahead of Europeans in Africa today. Americans might help them avert it.

In the U.S. we have 15 million citizens of African ancestry. Sociologically, their story offers little guidance for Africa; for their kidnaped ancestors left all tribal organization behind them and had to seek a new status in a strange land where they were vastly outnumbered by the white population. The African, by contrast, has not been completely detribalized even yet, and he is a repressed majority in his own home. There is this analogy however. The American Negro, in all his various quests for status, has returned always to white models whenever they were worth copying. In working toward decent race relations in America, therefore, the white man's problem has been to remain true to his own best lights, such as the Golden Rule and the Declaration of Independence, acceptable to whites and blacks alike. By the same token, no white definition of African civilization will come true without a universal idea that commands black assent.

That certainly implies racial equality and, on the long path to it, mutual respect. One does not show respect for the African by pretending to believe in his rain makers; nor by denying him what he has earned, whether a Gramophone or the vote; nor by withholding what he needs and desires, notably education.

As we learn more about Africa and lend it economic and technical aid, Americans have the right to differential opinions about how it is being run. We can praise idealism where we find it and oppose what we can't approve. If we were less ignorant, Americans might weep for the tragic land-love and fierce instinct of survival that led the Boers to *apartheid*; but we could never approve it, even if it were not also a mask for brutality and greed. For as Alan Paton puts it, "It is unthinkable, whether by so doing I ensure my own survival or not, that I should deny to men what is (to me) the pleasure of God."

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YOUR OWN FAIR STAR... the engagement diamond on your finger is a bright and reassuring symbol of your love. Steadfast and stirring, its lights will shine through all your married lifetime, a source of joy and inspiration.



Symbol of Love . . . painted for the De Beers Collection by Charles Rain

¼ carat (25 points) $90 to $200

½ carat (50 points) $210 to $450



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In January, 1953, jewelers throughout the country were asked for the prices of their top-grade engagement diamonds (unmounted) in the weights indicated. The result is a range of prices, varying according to the qualities offered. Exceptionally fine stones are higher priced. Add Federal tax. Exact weights shown are infrequent.

De Beers Consolidated Mines, Ltd.

Your diamond, because it will always symbolize your love, should be chosen with care. Remember, color, cutting, and clarity, as well as carat weight, contribute to a diamond's beauty and value. A trusted jeweler will help you find a stone of fitting size and quality and style, for what you wish to spend.

A DIAMOND IS FOREVER

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You'll look your best in Lee Chetopa Twill—a lustrous, long-wearing, proven fabric you get only in Lee Shirts and Pants. Stay neat and comfortable on the job, around home, on vacation! Five distinctive colors—Sanforized—*guaranteed* to look better, fit better and wear longer or your money back. Union-made.

Buy them at leading retail stores coast-to-coast.

buy them separately or in matched sets

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AT DOORWAY TO FREEDOM DAVID LUDLUM OF FORT WAYNE, IND., HIS EXPRESSION DAZED, SPREADS HIS ARMS SO DDT CAN BE SPRAYED UP EACH SLEEVE

RETURN OF THE CAPTIVES

The liberated United Nations prisoners of war raise both doubts and hopes of the talk of peace

It was a springtime week of variable winds, a week that turned this way and that and often went against itself. Along the fronts in Korea it saw sporadic but brisk fighting. In Indochina, Red forces were in motion again, driving through Laos toward the Siamese border. In Moscow the newspapers announced that Russia was ready to take up President Eisenhower's offer for over-all peace talks.

It was, at Panmunjom, an emotional week. It started in deep happiness over the return of the first prisoners of war, then plunged into dark suspicion that the Communists were not acting in good faith. Returning U.S. prisoners brought reports that more seriously wounded cases were being left behind. But hope of peace was renewed when the Communists sent back more prisoners than they had listed and both sides turned to talks at the truce table.

All week long, convoys of Russian-built ambulances came down the pike from North Korea's prison camps. Some of the men were carried from them in litters but most walked, stiff and unsmiling, into the reception tents. They passed from the doctors to the security officers and later to the newspapermen. Some told of brutal marches in killing cold in the early days of the war in which prisoners who fell by the wayside were left to die. Others said their captors had done the best they could for the prisoners with what they had.

When the stories were told, some men asked to see priests, others picked up comic books. Later they would learn to smile. Later still it would become evident whether what happened and was said in this week really meant peace.

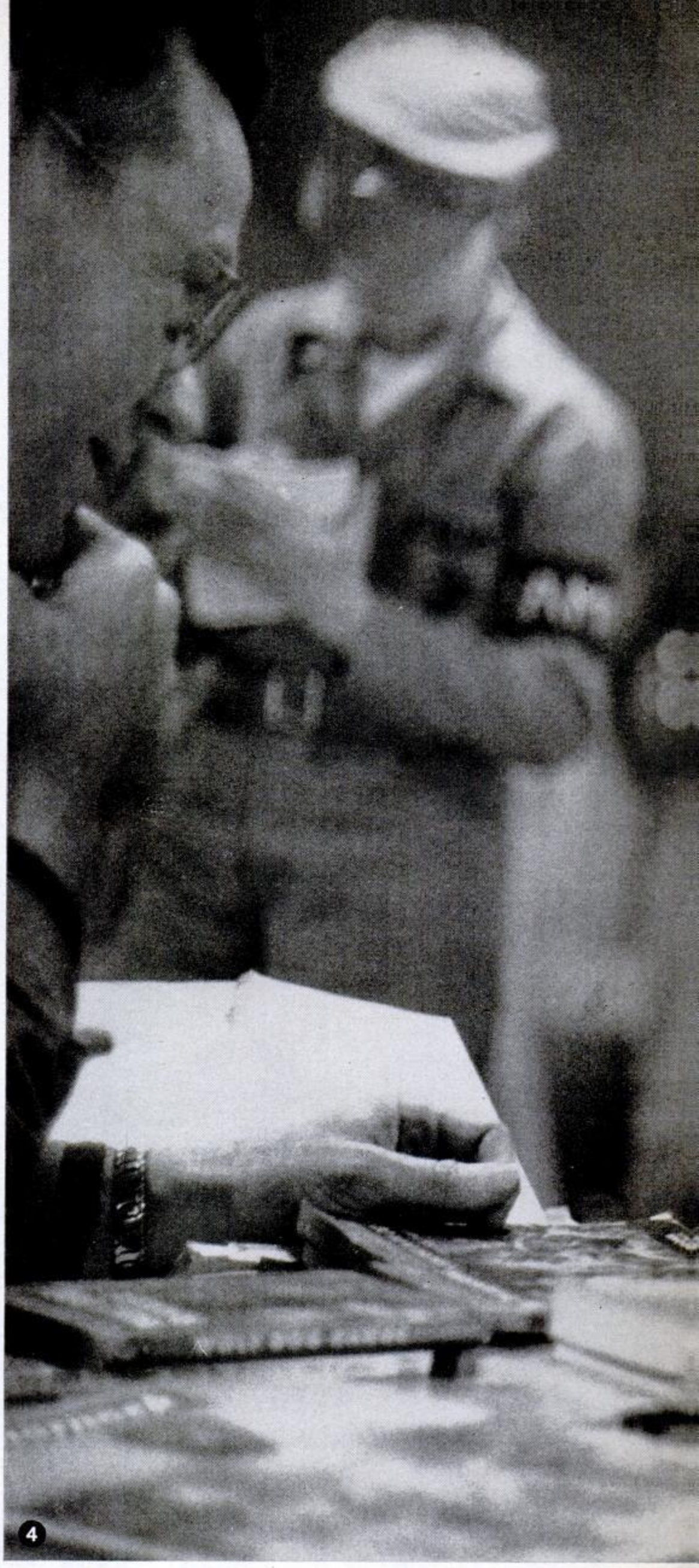
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'I CAN'T HELP IT, IT'S TOO GOOD'

Pfc. John Ploch, one of the returned Americans, had never even been reported a prisoner of war. He failed to return from a 17th Infantry Regiment mission last July, and neither the Army nor his family in Detroit ever knew what had become of him. At Freedom Village, outfitted in fresh GI fatigues and fairly well recovered from an arm wound, Ploch sat with processing officers trying to get used to the idea of being free. He sipped coffee and inspected American magazines (picture number 1). Opening up a little (2), he observed matter of factly, "They treated me cruel," but quickly smiled at thought of freedom (3) and remarked, "It's too damn good to be true." Then it really hit him. As his eyes filled with tears (4) he apologized, "I can't help it, it's too good to be true." He covered his eyes with his hand (5), tried to pull himself together (6) and sat weakly by (7) as fellow Americans rushed up to offer their comfort.

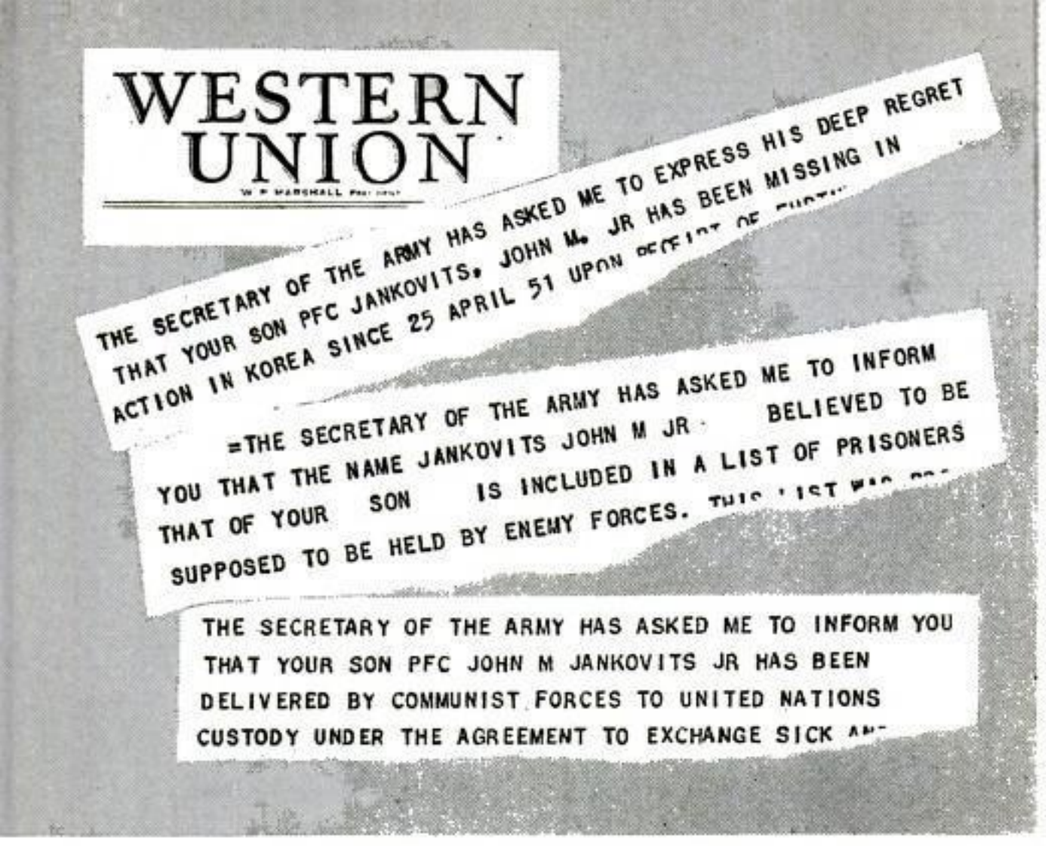








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JOHNNY'S FAMILY GOT NEWS OF HIM IN ARMY TELEGRAMS AND IN AN EASTER CARD WHICH HE MADE. AT RIGHT THEY SIT AROUND A PORTRAIT OF JOHNNY

A DREAM COMES TRUE FOR MRS. JANKOVITS

On April 25, 1951, Elizabeth Jankovits of Philadelphia woke up and told her husband of a dream: their son Johnny, in Korea, had appeared and pleadingly called "Mom." Later they got telegrams telling them Johnny was missing and captured—on April 25. Last week Mrs. Jankovits had another dream: two birds landed at her window. That meant, she told neighbors, that some news would come. That night she got joyous news: Johnny, who about then was receiving Communion in a tent at Panmunjom (*below*), was one of the returnees.

SHORTLY AFTER HIS RETURN BY THE CHINESE, PFC. JOHN JANKOVITS RECEIVES HOLY COMMUNION FROM AN AMERICAN PRIEST. MASK IS FOR A BAD COUGH



protected material

I saw the glory that is England in a CORONATION PREVIEW

1 **"The new gold 'ER'** on the ancient Tudor uniforms of these Yeomen of the Guard was the first sign I saw of Britain's new reign. The 'E' is for Elizabeth," writes an American friend of Canadian Club. "Called Beefeaters, these Warders will escort the Crown Jewels on Coronation Day. Year round, they guard the Tower of London.







2 **"At the Royal Mews,** I watched a workman apply new gilt to the State Coach built originally for George III. Come June second, this 4-ton carriage, wearing its 192 years gracefully, will carry the Queen to Westminster behind 8 white horses.



3 **"On well-groomed chargers** that serve for fox-hunting in off-duty hours, the Life Guards of the Royal Household Cavalry mount sentry duty at Whitehall every day. When they help escort the State Coach on the Big Day, they'll be wearing the same plumed helmets and scarlet tunics that caught my eye at Whitehall.



4 **" 'You've not seen anything yet;** just wait till June 2,' my host said as we relaxed at his club. The bottle of Canadian Club was one treat the travel folders hadn't mentioned.

5 **"Overnight** from New York by Pan American World Airways Clipper, London is alive with Coronation fever. Toasts 'To the Queen' are being made with Canadian Club."

Why this whisky's worldwide popularity? Canadian Club is *light* as scotch, *rich* as rye, *satisfying* as bourbon. Yet it has a distinctive flavor and a character that is all its own. You can stay with Canadian Club all evening long... in cocktails before dinner and tall ones afterward. There is *one* and *only one* Canadian Club, and *no other* whisky tastes quite like it in all the world.

IN 87 LANDS... THE BEST IN THE HOUSE

"Canadian Club"

6 YEARS OLD

90.4 PROOF

IMPORTED WHISKY · MADE BY HIRAM WALKER

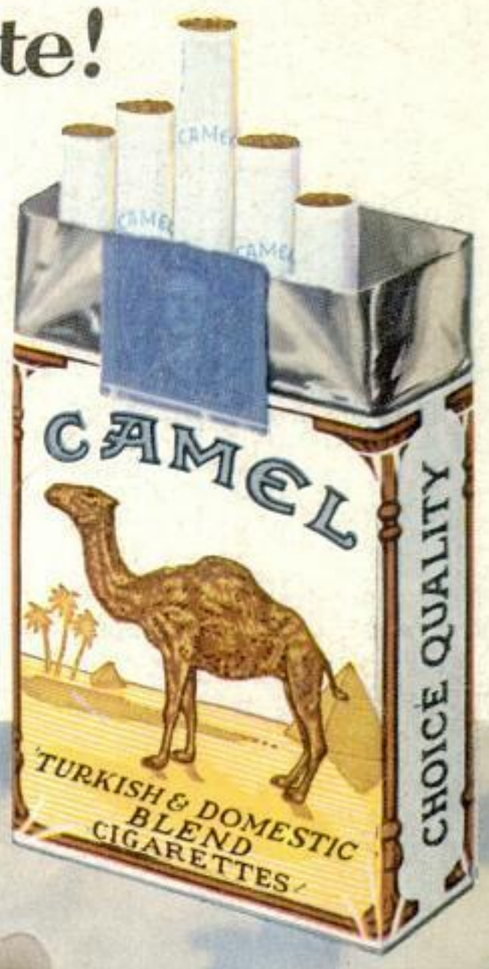
IMPORTED IN BOTTLE FROM CANADA BY HIRAM WALKER IMPORTERS INC., DETROIT, MICH. BLENDED CANADIAN WHISKY.

BY APPOINTMENT
SUPPLIERS OF "CANADIAN CLUB" WHISKY
TO THE LATE KING GEORGE VI
HIRAM WALKER & SONS LIMITED, WALKERVILLE



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There must be a reason why Camel is by far America's most popular cigarette. And that reason can be only one thing: *greater smoking enjoyment!*

What better evidence could there be that *you'll like Camels best,* too? Try Camels this sensible way: smoke only Camels for 30 days and see how Camel's mildness and flavor please you — pack after pack, week after week!

Yes, try Camels as your steady smoke — and you'll know why more people smoke Camels than any other cigarette!



CHARLTON HESTON's newest movie is **"PONY EXPRESS".**



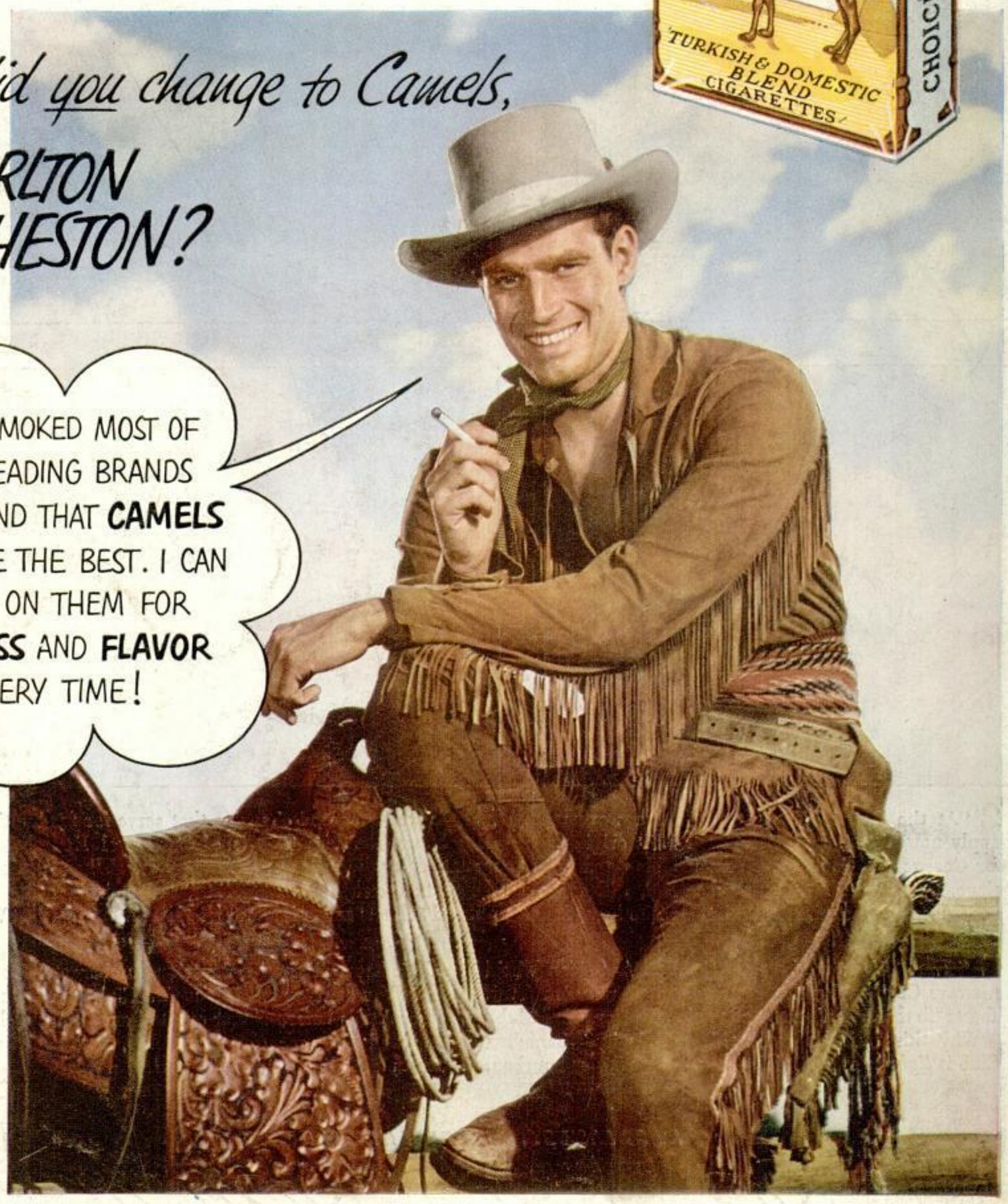
He is one of Hollywood's newest exciting stars.



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